

| THE OLDEST HAT STORE III LANCASTER |
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| Wingert \& Haas Hat Store |
| Straw Hats Stiff and Soft Hats Have Arrived in Various |

## you

## Feel Much Safer

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 we roast peanurs every dax
 chlous fock soft pranks on ice H. A. DARRENKAMP




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 MOTORING PUBLICHealth Talk
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## ADVERTISING

Advertising and not competition is now the life of trade, according o attend the International Adver tising Association convention. The delegates at this meeting heard a number of interesting things. Among these was the statement enarles stelzle, New York ex-號 "ware" siritual upbuilding and moral betterment for both the individual and humanity-they cannot hope to arouse interest among the massand fulfill the obligations placapon them as parties to the Another speaker declared that "advertising is greater than any ingle moral force we know of toAdverising brings about itself, changes which fuse into the ocial and political life of the na-

It is now generally admitted by conomic forces everywhere that dvertising is the most important nd it is also coming to be realizthat newspaper advertising is he best kind of paid publicity. In he convention just mentioned the delegates who were advertising experts, agreed that newspaper advertising affords the best publicity nedion forthe churches and all

Advertising is no longer a theory. It is a science. And it pays.

## BUY A HOUSE--PAY AS RENT

what the renter does as he never has anything to show for
I Have a 6 -ROOM HOUSE AT FLORIN
ALL MODERN CONVENIENCES
will sell at actual cost
Will accept very small down payment and balance in month

Jno. E. Schroll MOUNT JOY, PA.

## Real The Bulletin

## PLUMBING and HEATING

 prompt serviceJOSEPH L. HEISEY

