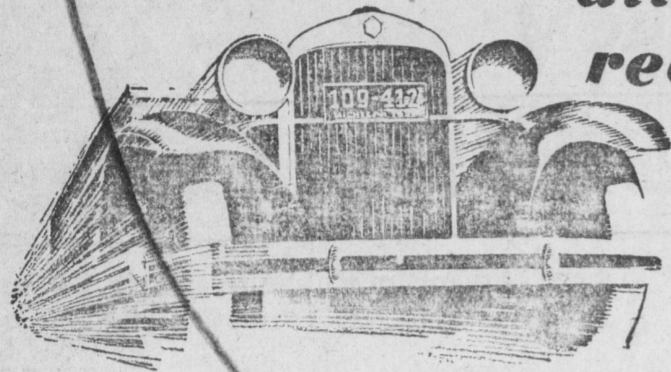


ESSEX the CHALLENGER...sets all these records....



during Nation-wide CHALLENGER WEEK

Trials at Mount Joy—Speed, 73 miles per hour, without shimmying. Acceleration—From a standing start attained a speed of 40 miles in 10 seconds. Brake Test—20 miles speed, car stopped in 8 ft. Hill Climbing—In high gear reached top of Florin Reservoir Hill 35 miles per hour. Gas Economy—22 miles per gallon.

Above we show some of the local records, officially observed by newspaper men, which Essex the Challenger established during Nationwide Challenger Week. Owners here, and owners by thousands all over the country, have duplicated these tests, or, at least, verified the capacity of their own Essex the Challenger to reproduce any or all of these proofs.

IN FAST GET-AWAY—no car is excepted. **IN SPEED**—anything the road offers up to 70 miles an hour. **IN HILL CLIMBING**—against any car you choose. **IN APPEARANCE**—match it for smartness with costlier cars. **IN EASE OF DRIVING**—note smoothness of motor—ease of steering—roadability and effectiveness of brakes. **IN ENDURANCE**—60 miles an hour

all day long is well within its range.

One million owners know the special advantages of the Super-Six. They are best qualified to compare the Essex the Challenger. To them we offer first opportunity to test the most powerful, the largest, roomiest, smoothest, easiest riding—most complete Essex ever built. But all motorists must be astounded that even with seventy-six notable improvements, the price is the lowest in Essex history—a price but little above the lowest-priced car on the market.

Watch **ESSEX** the **CHALLENGER**

E. B. ROHRER, Mount Joy

OWL-LAFFS



One of our cocky gentlemen of color on Manheim street says he smokes but one brand of cigars—Robinson Crusoes. Edgar Hagenberger, heavy clerk at Darrenkamp's, admitted that was a horse on him as he never heard of that brand. The man told him they were eastaways.

A chap working for Jack Miller asked for a day off to dig in his garden. Jack said, "Why you have no garden." The man replied, "Well then some son-of-a-gun took it off our window sill."

Now I'm thoroughly convinced that the Puritans came over to Massachusetts in vain. They are going to play Sunday base ball at Boston this summer.

They tell me that old maids are seldom good cooks because if they were good cooks they wouldn't be old maids. Of course there are exceptions.

A fellow on East Main street remarked back at the station the other evening that it takes a man with six figures to get into the daily papers, but a girl with one figure gets in any time.

Just because Jim Berrier's tread is so heavy doesn't necessarily indicate that he's a tire manufacturer.

"I just refuse to run," said the silk stocking to the garter.

A lady went to Doc Snyder to be vaccinated and he asked her where he should vaccinate. She said, "Oh, anywhere, Doctor. It's bound to show."

A boy made this crack to his Dad the other day: "Gee, Pop, I'll bet there ain't a woman in town knows that you have to strap your tummy in."

Fellows you should pity this poor sap. A fellow here married a girl and the other morning she tried to open the ice box with a can-opener.

The Scotchman has nothing on this bird. I heard of a fellow at Salunga who helps his kids to play "movie" every evening just to save light bills.

One of our preachers says that whiskey kills more people than bullets, but that's because bullets don't drink.

Jake McCauley, truck driver for the Shoe Factory, had a close call. We don't know if he missed his bearings or got fussed but anyway he came darn near going into the cellar as he backed the truck into the basement entrance.

Up at Ellis' the other evening one young fellow said, "My uncle used to be on the stage." "Yeah! Mine was a hack driver too," came a reply.

One of our young flappers told me she wished she could get something to stop mosquito bites this summer. I asked her if she ever tried clothing?

One of the students in our High school declares that getting money from home is more of a task than earning it.

Our apprentice boy, Curtis, was bustling to get ready for the 5:15 car the other night and couldn't find his rubbers. Finally he decided to go without them and when he reached his home at Landisville discovered that he was wearing them.

John Newcomer tells the fellows that sucker fishing was so good the other sunny afternoon that he had to turn his back to bait his hook.

A lady in East Donegal tried to heat two irons on the cook stove recently. She waited an hour and no luck. Finally it dawned upon her that there was electric current in the house and she had a dandy electric iron.

They also tell me that years ago a young fellow from York Haven said to this same woman's daughter, "What do you say to a little kiss?" She said, "I've never spoken to one."

How can people live and still be so successfully dumb. A boy going to our High school asked the teacher what the farmers around here are so sore about. When asked, why, he said, "This morning one of the fellows said to me, 'Come out and see the cross-country men.'"

There's a fellow working up at the Shoe Factory who declares that all the Irish come from Rhode Ireland.

A salesman called at a certain home on Mount Joy street and said to the boy who answered the door,

SALE REGISTER

If you want a notice of your sale inserted in this register weekly from now until day of sale, ABSOLUTELY FREE, send or phone us your sale date and when you are ready, let us print your bills. That's the cheapest advertising you can get.

Thursday, March 14—In Rapho township, near Seachrist's Mill, between Mt. Joy and Silver Spring, entire lot of fine live stock including six extra good horses and mules, also farm implements by Clinton H. Eby. Frank, auct.

Friday, Mar. 15—On the premises in West Hempfield Twp., one mile south of Ironville, live stock and implements and household goods by Amanda M. Hartman.

Friday, Mar. 15—In East Donegal Twp., 1 mile East of Marietta on the road leading from the Lancaster and Marietta Pike, to the Mt. Joy and Marietta Pike, stock and implements by B. Frank & Henry S. Heistand, Executors of B. F. Heistand Est. Frank, auct.

Friday, March 15—At 7 o'clock at Florin, furniture, dry goods, fruit, in fact, almost anything you may want by the Florin Community Sales Co., Vogle, auct. See advertisement.

Saturday, Mar. 16—In West Hempfield township, a mile east of Columbia, entire lot of live stock, farm implements and household goods by M. Wesley Miller, Serena M. North Hutchinson and Hugh M. North, Sr. Frank, auct.

Monday, March 18th—In Rapho Township, 2 1/2 miles northeast of Mount Joy, near Strickler's Church, entire lot of live stock and farming implements by Mr. Albert Strickler. Mumma, auct.

Monday, March 18—At the Mt. Joy Hall at 2 o'clock, stocks and bonds by H. G. Carpenter. Frank auct.

Tuesday, March 19—At the new place of business on Old Market Street, Mt. Joy, big annual sale of new and used farm machinery by Mr. H. S. Newcomer & Son. Frank, auct.

Thursday, March 21—Near Newtown, in Rapho township, two miles south of Mount Joy on the Rev. Eli M. Engle farm, live stock and farming implements by Albert A. Greenawalt. Frank, auct.

Thursday, March 21—At the Bulletin Office, Mt. Joy, at 7:30 P. M., real estate by the School District of Rapho Township. Frank, auct. See advertisement.

Friday, March 22nd—On the premises on the Christian Nissley farm, about 1/2 mile east of Rheems off the highway between Florin and Rheems, live stock by Irvin H. Kaylor.

Saturday, Mar. 23—On premises on the road 3 1/4 mile north of the Harrisburg pike, between Florin and Rheems, in Mt. Joy twp., sale of tested cattle and farm implements by Jno. E. Eshleman. Frank, auct.

Saturday, March 23—At 7:30 P. M. at the Bulletin Office, Mt. Joy, real estate by Edgar L. Eshleman, and Walter L. Eshleman, executors of John W. Eshleman, deceased. Frank, auct. See advertisement.

Monday, March 25—On the premises of Mr. Brubaker, south of Mt. Joy, 55 head of Holstein Friesian cattle by Allen G. Brubaker and Alvin J. Reist.

Thursday, March 28—One mile west of Salunga, near Fry's Mill, live stock and implements by Mr. John J. Hamilton. Frank auct.

Friday, Mar. 29—On their premises near the Boro limits, the annual community sale by C. S. Frank & Bro.

Saturday, March 30—On the premises, No. 235 North Barbara St., Mt. Joy, large lot of household goods by Henry Evans and Raymond G. Eby. Mumma, auct.

"I'd like to see the head of the house." The boy said, "You'll have to wait a little. Mister, they're just trying to settle it now."

A fellow came home from Elizabethtown the other night stewed to the gills. He got off the trolley and said, "Wow, I'm as tight as a boiled egg."

The chap with him said, "Too bad Columbus isn't here; he could make you stand up."

A moulder at the Grey Iron was making iron frogs. Some fellow shifted the top of his mould and when it was poured there was a turtle. He said he knew tadpoles turned into frogs, but never knew that later they became turtles.

Frank Zeager, the handy man at the Shoe Factory, put one over on 'em the other day. Frank came to work wearing a new hat and nobody knew him.

Henry Engle asked one of his customers, "Any ice today lady?" She said, "Yes, but I just can't make up my mind whether I want lemon or orange."

Calvin Kramer, one of the P. O. clerks, says the fastest insects he ever saw were the flies that were caught on the fly-paper.

Kersey Frank says he'd much rather be a college student than an oyster because an oyster can only get stewed once in a lifetime.

A boy was going down Main street with his dog. "Bud" Carpenter wanted to kid him a little so he said, "Is that a bull-dog, sonny?" The lad said, "Naw, it's a female."

A man here told me he would like to install a furnace that wouldn't burn coal. I told him to buy one like mine. I've been burning slate for the past ten years.



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We've Never Seen Its Equal for simplicity, dependability, and quality. Let us show you the Jamesway and you'll see the brooder you want to buy. Built by a company that stands at the top with a reputation for building poultry equipment. You take no risk—you get the "world's best" when you buy a Jamesway. Come in and see our fine line of Jamesway Baby Chick Equipment, Ltd.

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R. F. D. 1, MT. JOY, PA.
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For sale by the gallon or barrel. We have Choice Stayman Winesap, Grimes Golden, Smokehouse, and others. Apples sold in any quantity.

We sell from our stand along the highway or at our orchards.

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W. F. CONRAD
BARBER SHOP

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This new model 7-71

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Receiver has set an entirely new standard in design. It's so far beyond what you will find in ordinary radio furniture there's no comparison.

But, best of all, it includes a 7-tube set backed by Bremer-Tully's 7-year record of never having built a product that was not superior.

The built-in **DYNAMIC SPEAKER**

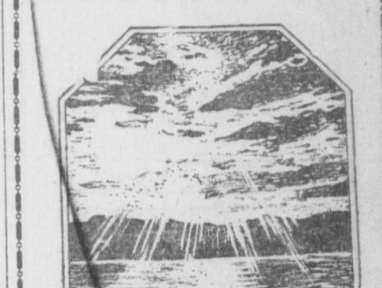
includes the only new development of the year.

Come in and see it.

RICHARD ZOOK
Donegal Springs Road Mt. Joy, Pa.



Friendly Thoughts
By P. B. Beck



As the frowning clouds turn to gleaming gold when the friendly sun beams upon them, so the gloom of our lives is lightened by a sincere smile.

Wherever there is sympathy, there exists understanding. And there can be friendliness in business arrangement and it can be equitable without bargaining.

BECK BROS.
FUNERAL DIRECTORS
MANHEIM & LITITZ
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The combined optical departments of both the Appel and Weber stores make it the most complete optical department in the city, and is under the personal supervision of Mr. W. W. Appel.

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Fresh Fruits and Vegetables
Received Daily

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At All Times, Always Fresh

Also All Kinds of Candles, Cigars, Cigarettes, Smoking Tobacco, Pipes, Stationary, Etc., Etc.

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1927 HUDSON COACH
New Paint, Good Tires
First-class Condition.
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Paint very good, Tires
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Excellent

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New Paint, Tires good
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Very Good Buy

1926 BUICK TOURING
Paint and Tires very good
Mechanically in perfect
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1926 DODGE SEDAN
Tires good, Paint and general
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MOUNT JOY
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Beef Prices
Sliced to Pieces
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At \$15.00 a Ton

Small Quantities at One Cent
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