

FINNEY OF THE FORCE

By F. O. Alexander
(© by Wallace Newspaper Syndicate)



IF SNOOP HAD HELD ON TO THOSE RAFFLE TICKETS, REMEMBER INSTEAD OF USING THEM TO TRICK AND TRADUCE FINNEY, SHE WOULD HAVE WON THE BEAN, NEW AUTOMOBILE

SO COLLEGE KIDDIES... YOU SEE THERE IS A MORAL: HANG ON TO YOUR CASH! (CHECK!) (X)

THE OLDEST HAT STORE IN LANCASTER

Wingert & Haas Hat Store

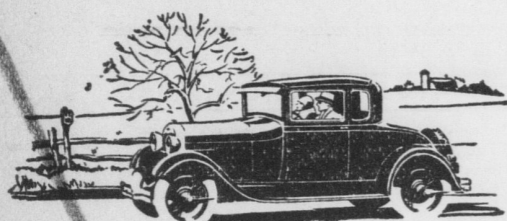
Fall Hats

Have Arrived in Various Colors and Shapes

PLAIN HATS A SPECIALTY

JNO. A. HAAS, Propr.
 144 N. Queen Lancaster, Pa.

To the first half-million new Ford owners



TO THE half-million men and women who have received new Fords in the last eleven months, there is no need to dwell on the performance of the car.

You have tested its speed on the open road. In traffic you have noted its quick acceleration and the safety of its brakes. You know how it climbs the hills. On long trips and over rough stretches you have come to appreciate its easy-riding comfort. Continuous driving has proved its economy of operation and low cost of up-keep.

This is an invitation to you to take full advantage of the service facilities of the Ford dealer organization so that you may continue to enjoy many thousands of miles of carefree, economical motoring.

The point is this. You get a great car in the new Ford. It is simple in design, constructed of the best materials and machined with accuracy. It is so made, in fact, that it requires surprisingly little

attention. Yet that doesn't mean it should be neglected. Like every other fine piece of machinery, it will serve you better and longer if given proper care.

One of the best ways to do this is to take your car to the Ford dealer every 500 miles for oiling and greasing and a checking-up of the little things that have such a great bearing on long life and continuously good performance.

Such an inspection may mean a great deal to your car. To you it means thousands of miles of motoring without a care—without ever lifting the hood.

Ford dealers everywhere have been specially trained and equipped to service the new Ford. You will find them prompt and reliable in their work, fair in their charges, and sincerely eager to help you get the greatest possible use from your car for the longest period at a minimum of trouble and expense. That is the true meaning of Ford Service.



FORD MOTOR COMPANY

Smoker's Attention!



We have for THIS WEEK 5 Different Brands —Of— 5 CENT CIGARS Well Seasoned That Will be Sold at \$1.50 Per Box Of 50 Cigars

Come in and look them over. Some are large size and some are medium size.

H. A. DARRENKAMP
 3 Doors East of Post Office MOUNT JOY, PA.

CLARENCE SCHOOK
 MOUNT JOY, PA.

WE ASK PATRONAGE WE GIVE SERVICE LUMBER-COAL

Penna. Weekly Industrial Notes

Port Allegheny — Abbott-Alderney Dairies, Inc. building a new plant on Pearl street.

York Haven — Metropolitan Edison Co. installs two modern water wheels and electric generators in hydro-electric station at this place.

Perkasie—Building operations at Grand View hospital progressing rapidly.

Newton—New pipe organ installed at St. Andrews Catholic church.

Wellsboro—Better Dairy Sires Train operated by New York Central Lines in connection with the Pennsylvania State College stops here.

Tyler—Newly constructed Free Methodist church dedicated.

St. Marys—Local Electrical Supply Company improves interior of shop.

Coryville—Niagara Falls Power line being extended to Farmers Valley.

Smethport—Streets around the courthouse square paved.

St. Marys—St. Marys National Bank moves into remodeled quarters.

Weatherly—New sidewalk is laid on Lauderdale Avenue.

Wilkes-Barre — Six-story apartment building under construction here.

Scranton—Addition will be erected to Eagles' Building.

Greencastle—New Trinity Evangelical Lutheran church recently dedicated.

Littlestown—Baker's Church of Brethren in Reading Township will be moved to site of burned Hampton Brethren church.

Honesdale—New nurses home in connection with Wayne Memorial hospital progressing.

Waynesburg — Sewerage disposal system completed from edge of borough line at Woodland avenue to Crawford Bridge.

Philadelphia — Pennsylvania R. R. through Transcontinental Air Transport, Inc. order 10 trimotored Ford airplanes for air service between New York and Pacific Coast.

Crucible—Contract is let for building concrete road from Rice's Landing to this place.

Uniontown—New million dollar county building will be completed November 15.

Monongahela—Monessen Coal & Coke Co. will have 5 new steel barges for Monongahela River trade.

Uniontown — Oliver-Snyder Steel Company's plant No. 2 reopens with 150 men employed.

Philadelphia—Bids opened for construction of double tracking for Frankford, Bustleton and Byberry Railway line on Caster Avenue.

Philadelphia—\$186,500 will be expended for erection of 41 dwellings on Princeton Avenue west of Cottage street.

Greenville—Chamber of Commerce discussed plans for bringing new industries to this community.

Philadelphia — Atwater Kent Manufacturing Co. plans erection of \$1,000,000 plant.

Brookville—Local farmer raises 411 bushels potatoes to acre on farm near Solier.

Germantown—Plans made for erection of \$500,000 apartment house.

Spring Mill—Annex to present school being constructed at cost of \$43,000.

Darby—Gas Company building extensively improved.

Mount Carmel—State approves a \$300,000 viaduct between Exchange and Mount Carmel.

Irwin—Bell Telephone Co. is installing underground conduit system in Irwin and North Irwin.

Philadelphia — Warehouse building will be erected at 6th Street & Glenwood Avenue for use by Stern & Co., furniture dealers.

Total highway mileage constructed for 1928 up to October 17 is 501 miles in this state.

Clarion—New fire tower constructed near this place.

Emlenton—New Elizabeth Crawford Memorial school building is nearing completion.

Rimersburg—East Brady Hill will be paved.

East Greenville—New silk mill begins operations here.

Monessen—\$12,285 will be expended for pavement on Forest St.

Muncy—State Police sub station established here.

Sykesville—Construction of new Post-Dispatch office building progressing rapidly.

Harrisburg—Bell Telephone Co.

CORN BORERS LESS PREVALENT IN SOME PARTS

European corn borers are somewhat less numerous in Pennsylvania this year than in 1927, according to the Bureau of Plant Industry, Pennsylvania Department of Agriculture.

Nineteen of the major corn producing counties in that portion of the quarantined section designated as "the area of light infestation" were searched this summer by the scouting crews of the bureau. Infestations were found in eighteen of the nineteen counties. One hundred and sixty townships were being scouted, 1479 farms visited and 275 farms in ninety-one townships were found to be infested. More than two million corn stalks were examined and one out of every thousand was infested.

The heaviest infestation in the counties examined was in Lawrence county, where all of the eight townships scouted and about one-half of the farms were found infested. One township was examined in Northumberland county with no infestations found. The other counties in the survey were Allegheny, Armstrong, Beaver, Blair, Butler, Centre, Clarion, Clinton, Greene, Huntingdon, Indiana, Jefferson, Lycoming, Venango, Washington, Westmoreland and Wyoming.

Farmers throughout the area scouted manifested great interest in the corn borer. They frequently accompanied the scouts while inspecting the corn fields in order to gain first hand information. Many had never seen the borer, so that the scouting work gave them their first opportunity to see the insect.

Preliminary reports from Federal scouts indicate a decided reduction of borers in Erie county and a moderate reduction in Crawford. The scouts who operated outside the quarantined area reported infestations for the first time in seven additional townships located in Carbon, Monroe, Mifflin, Greene and Wayne counties.

URGES HUNTERS TO AVOID ACCIDENTS

Reports from the entire State already indicate too much carelessness by hunters in the few days of the present open season, John B. Truman, executive secretary of the Game Commission said recently. He again urged hunters to take every precaution to prevent injuring themselves or their companions.

Special care should be exercised in shooting in the woods at the present time, he said, because few leaves have fallen. This restricts the vision of the hunter and increases the need for absolute certainty before shooting, he asserted.

The commission has issued a list of twenty-two "Don't" rules for hunters. They have been distributed throughout the State, officials believe that their observance will help to decrease the annual toll of hunting accidents.

The records of the commission show that practically all accidents could have been made to stop carelessness.

Truman, who is himself an ardent sportsman, criticized the practice of pushing the safety or setting the hammer each time a hunter believes but is not certain that he has sighted game. This, the records show, is one of the most deadly practices.

"It is better," Truman said, "to miss a thousand shots than to run the risk of injuring yourself or a companion. Push the safety or set the hammer only when game is actually in sight."

There is no better way to boost your business than by local newspaper advertising.

of Pennsylvania establishes new rates in Homer City and Indiana.

Lansdale—Dresher Arcade apartment building completed.

Lansdale — Philadelphia Suburban Counties Gas & Electric Co. announces completion of gas main extension for Colmar.

Seville—Local olive oil refiners develop canning plants in connection with refineries.

Philadelphia—Two large apartment buildings costing \$750,000 will be erected here.

Markle—\$500,000 John and Mary R. Markle Memorial Building under construction.

Wilkes-Barre — \$250,000 sanatorium will be erected in near future.

New Wilmington—Statement of First National Bank shows increase of more than \$100,000 since last statement.

New Wilmington — Brawley Milk Company may open station here.

Grats-Pottsville highway completed.

Health Talk

WRITTEN BY DR. THEODORE B. APPEL, SECRETARY OF HEALTH

"In this age of luxury, the average person is sometimes inclined to carry matters a bit too far. For example, with steam heat inside and freezing weather outside, the general tendency is to be entirely too comfortable by maintaining a dangerous indoor temperature.

"This is indeed a most foolish practice," said Dr. Theodore B. Appel, Secretary of Health, today.

"Just because one has a good supply of coal is no excuse for any one to see how quickly it can be consumed. Nevertheless, according to the temperatures consistently maintained in many homes it would be a fair deduction that the household's concern was that—and nothing more. It is surprising how many of these people will risk their health in a temperature of eighty degrees indoors with freezing conditions outside, and yet in summer time vigorously complain about the hot weather when the thermometer registers anything above seventy degrees—a hazard of nature indeed!

"All other things being equal, the household that fixes sixty-eight to seventy-two degrees as the winter heat standard is the one whose members will enjoy the best health and suffer least from the cold season's hazards. And if it seems to be too cold a temperature the fault is likely to be found in the individual. It frequently means that one's personal resistance to an entirely comfortable condition is low. This is merely another way of saying that the highest state of personal health is not enjoyed.

"The place to develop heat and comfort over the sixty-eight—seventy-two degrees mark as shown by the thermometer, is in the body itself. To do this one must but observe the basic natural laws which involve plenty of exercise in the cold bracing air, wholesome food, sufficient sleep and the elimination of all habits that tend to reduce body tone.

"Therefore, a little more attention to one's self and less to the pressure-gauge of the furnace, will not only result in cutting the coal bill and maintaining comfort but will eliminate many of the dangers that inevitably go hand in hand with rigorous weather and a superheated indoor temperature. Build strength and keep the thermometer down."

SMALL ARMY OF WORKERS EMPLOYED IN RESEARCH IN BELL CO LABORATORY

The largest of 1,000 research laboratories in the United States carrying on investigations in electrical, chemical, mechanical, and other scientific lines, is operated by the Bell System, says the Pennsylvania Public Service Information Committee.

A small army, composed of 2000 physicists, chemists, engineers, and others concerned with technical activities, form the staff of the Bell laboratories. Much of America's scientific supremacy, particularly in the fields of radio telephony, transmission of colors and pictures by telephone, and multiplex telephony and telegraphy, has been contributed by this staff.

All branches of the art of electrical communication is included in the work of this staff. Among these investigations are scientific studies of speech, hearing, magnetic materials, emission by electrons by hot filaments and submarine cable phenomena.

The addition of dry skim milk to bread dough furnishes additional nutrients and improves the flavor of the bread, and although it costs more to make bread with dry milk, the added cost is just about balanced by the increase in yield per barrel of flour, according to dairy specialists of the U. S. Department of Agriculture. Dry milk from skim milk heated to 95 degrees C., when added to bread-dough mixes, produces increases up to 10 per cent in the volumes of the loaves.

During 1927, it is estimated that it cost approximately \$775 a minute to keep up with the demand for new telephone construction throughout the United States. This means that the entire industry expended over \$400,000,000 in supplying new telephone service to meet the public's additional demand.



ADD TO YOUR HAPPINESS

Bremer-Tully RADIO

There is pleasure in knowing you have the best.

There is satisfaction in knowing that B-T Radio will cost you less in the end—it can't help giving you greater enjoyment in the meantime.

MODEL 7-71

has set a new style in radio design,—it has features found in no other Radio.

Let us show you

RICHARD M. ZOOK
 348 Donegal Springs Road

Phone 44 MOUNT JOY, PA.



Old AGE

THE CIVILIZED MAN

—of progress looks forward to next week, next month, next year, ten years hence, or to his OLD AGE. He provides for his needs and desires for emergencies, opportunities, comforts and pleasures. He does it by industry and steady saving.

HAVE YOU STARTED YOUR SAVINGS ACCOUNT YET?

If Not, Let Us Talk It Over With You

First National Bank
 Mount Joy, Pa.

Capital \$125,000 Surplus \$229,000