WEDNESDAY, FEBRUARY 6, 1924

THE MOUNT JOY BULLETIN, MO UNT JOY, LANCASTER COUNTY, PENNSYLVANIA, U. S. A.

DON'T MISS ZEAMER'S BIG GRAB SALE AT COLUMBIA, PENNA. February 6th to 16th, Inclusive 50C A GRAB VALUES FROM 75c TO \$25.00 TRY TO GRAB A \$5-\$10-\$15-\$20- OR \$25 PACKAGE No Strings, Red Tape or Jokers to This Sale

We have an overstock in all lines and want to reduce it. Hundreds of packages are piled in our window. Every package is worth at least 75c and can be used in every household. You can't miss. Some people are going to have a big surprise-you never saw such bargains in a 50c sale. Grab any package-help yourself-no prices or marks on outside of package. Don't miss the fun. Old drugs and medicines have been sent to manufacturers for new-those that are worthless have been burned or thrown out. The store room has been remodeled, affording more floor space and light. We have a big assortment of Victrolas on display and are prepared to show these as well as Victor Records to good advantage.

MEET YOUR FRIENDS AT ZEAMER'S SODA FOUNTAIN

H. C. ZEAMER, Druggist

Successor to Harry W. Zeamer

240 Locust Street

COLUMBIA, PENNA.

## A Story of Success

## How Studebaker Cars became leaders

145,000 people last year paid \$200,000,000 for them

HE most talked-about cars build quality cars as Studebaker. among fine cars are the Studebaker Sixes - at \$975 and up.

Engineering-\$500,000 yearly

We spend \$600,000 yearly to machine all surfaces of crank shafts, just as in Liberty Airplane Motors.

PAGE The Flower Show OUR SALE REGISTER DOINGS LOCAL Saturday, Feb. 9th-At the Florin at Philadelphia Hall, home cured meats, general line of merchandise, household goods and farm implements by Community Sales Co. Vogle, auct. Saturday, Feb. 16-At the Cen-MOST WONDERFUL DISPLAY OF ALL THE UP-TO-DATE HAPPEN INGS FROM THAT THRIVING tral Hotel, at Mt. Joy, home raised ROSES AND CARNATIONS AND BUSY VILLAGE HELD AT THE COMMERshoats, 175 bushel of apples, and THE PAST WEEK 100 bushels of potatoes, by C. S. CIAL MUSEUM Frank. John Garber is sporting a new Miss Elizabeth Gramm spent a Saturday, February 16 - At the Franklin sedan. day in Philadelphia last week, at-tending the annual Flower Show Washington House, Maytown at 7.30 P. M., valuable real estate, the R. R. few days at Pittsburg. held in the Commercial Museum where thousands of the very finest roses and carnations were on exbibi-Mrs. H. Roy Nissly is visiting her roses and carnations were on exclud-tion. There were many varieties of roses—some of quite recent intro. roses—some of quite recent intro-duction—others old stand-bys. One of the older varieties "American Denuty" and the stand of the stand Beauty" was especially fine and strik er. Frank, auct. day at Harrisburg visiting relatives. ing, arranged in a huge bouquet of Saturday, Feb. 23-On the prem- Mrs. K. Dunlap, of Lancaster, is about 50 blooms with stems 3 feet ises at Kinderhook on theh road lead- the guest of Mrs. Anna Mae Shuelong and monster blooms. However, ing from Columbia to Mt. Joy, live maker. the most prominent roses seemed to stock and farm implements by Elam, Mrs. J. N. Olweiler was the guest be Souvenir de Claudius Pernet, a lovely deep yellow rose of fine form very full, and beatiful foilage. H. Bowers. Frank, Auct. Monday, Feb. 25—On the prem-ises in West Hempfield township, on Mr. Horace Adams, of York, spent Also the new rose "America" the road leading from Mt. Joy to Sunday with Mr. and Mrs. Jacob which had been grown to an immense Ironville, near Moore's Mill, large Emenheiser. size and there were quite a number lot of live stock and the entire lot The concrete blocks are being laid of that variety that were the size of of farming implements by Eli G. by J. Y. Kline and force at the full blown peonies; color pink shad- Musser. Frank, Auct. Florin Foundry Company. Tuesday, Feb. 26-On the prem- J. R. Martin, watchman at the There were also quite a number ises in West Hempfield township, on Wolgemuth crossing, is confined to of new seedling roses which are as the road leading from Mount Joy to the house with an attack of grip. of new seedling roses which are as yet unnamed. There were about 40 or more varieties of named roses on exhibition, all grown to the utmost perfection. The largest prizes a-warded for the best blooms was \$100.00. Next \$75.00 and \$50.00. There were many prizes given. The largest size carnations ever grown were there—many new and grown were there-many new and Saturday, March 1-On the town spent Friday with Mr. and Mrs. beautiful varieties. Also lilies, tu- premises along the Mt. Joy and Fred Roth. lips and hyacinths, cyclamen, cin-erarias and many others. However the one great feature bick charmed the meining of right which charmed the majority of visi- ments and household goods by Hen- day evening, at Mount Joy. tors, was the large collection of Or- ry H. Eby. Frank, Auct. chids exhibited by Mrs. Dixon, also a collection by Louis Burk. The ises of W. B. Schneitman, in West Manning were guests of Mrs. Anna a collection by Louis Burk. The ises of W. B. Schneitman, in West former had about 50 varieties in Donegal township, along the Eliza-bloom and they were most gorgeous. Cattleyas and Cypripediums in great variety, also "Butterfly" Or-chids and many other species of ar Aldinger & Son, Aucts. chids and many other species of er. Aldinger & Son, Aucts. these wonderfully beautiful and rare Monday, March 3-On the premflowers. Some of those exhibited ises on the road leading from Columwere native to South America, bia to Mount Joy, the William G. EASE OF OPERATION Guatemala, Nicarrgua, Africa, India Zeamer farm at Kinderhook, mules How the woman motorist, know-APPEALS TO WOMEN The exquisite beauty and deli- horse, cows, heifers, bull, farming ing nothing about the mechanism of cacy of an Orchid bloom can only implements, etc. by Christian Rigel. an automobile, regards advances in come from "God's Garden", growing Frank, Auct. mechanical construction is interestwild as they do in tropical jungles, Thursday, March 6-On the Mari- ingly shown in prize-winning letters and brought here to bloom in green- etta and Mount Joy pike, near the submitted to the Chandler distri houses where they must have the Union School House, 2 miles south- buter at San Francisco. same temperature, moisture, etc. west of Mount Joy, live stock, farm-During Traffic Transmission week when Chandler's new clash-proof conducive to their growth. ing implements and household goods Mrs. Dixon, a few years ago, by Henry N. Hostetter. Frank, auct gear set was demonstrated to everybought the Roebling (Trenton, N. J.] Saturday, March 8-On the preone who would accept the com collection of Orchids valued at thou-sands of dollars and has now one of the most valuable collections in the construction of Mouse in Mt. Joy township, 2 miles the most valuable collections in the construction of Mouse in Mt. Joy township, 2 miles the most valuable collections in the construction of Mouse in Mt. Joy township, 2 miles the most valuable collections in the construction of Mouse in Mt. Joy township, 2 miles the most valuable collections in the construction of Mouse in Mt. Joy township, 2 miles the most valuable collections in the construction of Mouse in Mt. Joy township, 2 miles the most value of the device.

icinity of Philadelphia. However, there are some very fine ellections in the some very fine placetions in the some very fine placetion is the some very fine vicinity of Philadelphia. vicinity of Philadelphia. However, there are some very fine collections in the Widener and Wan-amaker, also Burk greenhouses. The Burk exhibit at the show was quite Bur

Agriculture issues a printed expla- key. Waser, auct.

direction of the wind, state of the Frank, Auct.

The centers of low barometric Stauffer. Frank, auct.

called isotherms are drawn through Wertz.

Tabula data give other details.

sure by the word "high."

pressure are indicated on the map

by the word "low" and the centers

winds blow spirally inward, count-

erclockwise, toward and around the

center of a low, while from the cen-

ter of a high they blow spirally out-

ward as the hands of a clock move.

PARTMENT

read.

Almost everyone is familiar with

Rev. Fisher, wife and children

passengers who would best describe Most of the contestants

Sales have almost trebled in the past three years. The demand for these cars, growing by leaps and bounds, has been Motordom's chief sensation.

Over \$200,000,000 was last year spent for Studebaker models. Now we wish to explain, to all

who are interested, the reasons for that success.

## Studebaker has always led

For 72 years the name Studebaker has stood for quality and class.

Studebaker equipages, in the carriage days, held premier place. The White House owned them in the days of Grant and Harrison.

Now we make motor cars only. But the Studebaker name, in this modern field, simply had to maintain its prestige.

\* \* \*

We had the money, we had the incentive who now control. And our one ambition has been to maintain the Studebaker place.

## \$90,000,000 assets behind us

Studebaker assets are \$90,000,000. We have \$50,000,000 in modern plants and equipment.

Not old plants re-adapted. We have spant \$32,000,000 in new plants in e years. We have equipped them with 12,500 up-to-date machines.

Over \$3,000,000 was spent on drop ints alone. Another \$10,000,-000 on body plants, to maintain our prestige in coach building.

We believe that no other plant in the country is so well equipped to

	5-P	ass.	112"	W. 1	B. 40	) H.	P.	
T	sing	-	-	-		-	\$ 995.00	
Roa	dister	(3-)	Pass.)	-	-	-	975.00	
Con	pe-Ro	ada	ter (2-	Pass.	.) -	-	1195.00	
Com	pe (5.	Pas	ss.)	-	-	-	1395.00	
Seda	a	-	-	-	-	-	1485.00	-

World'

We created an engineering department which costs \$500,000 yearly. There are 125 skilled men there

who devote their time to studying betterments in cars. They make 500,000 tests yearly.

There is a department of Methods and Standards. They decide and fix every standard in these cars.

Learn why 145,162 bought

Studebakers in 1923

car field today.

31% over 1919.

29% over 1920.

66% over 1921.

32% over 1922.

Studebakers.

baker as never before.

for 39,356 Studebaker cars.

Studebakers hold the top place in the fine

In 1919, the public paid over \$80,000,000

In 1920, the public paid over \$100,000,000

In 1921, the public paid over \$120,000,000

In 1922, the public paid over \$155,000,000

In 1923, the public paid over \$201,000,000

In 1924, business has opened with Stude-

Learn why all these buyers preferred

Our factories employ 1,200 inspec-tors, to make 30,000 inspections on

all Studebakers cars. Few flaws, few

mistakes can escape them. That, we

believe, is the finest organization

ever devoted to motor car building.

The price of quality

we pay 15% extra to get them exact.

On some steel alloys for vital parts

for 145,162 Studebaker cars, an increase of

for 110,269 Studebaker cars, an increase of

for 66,643 Studebaker cars, an increase of

for 51,474 Studebaker cars, an increase of

That is the reason for that perfect balance, that absence of vibration.

Every Studebaker car is Timkenequipped. The Special-Six and the Big-Six have more Timken bearings than any car selling under \$5,600 in America. The Light-Six more than any competitive car within \$1,000 of its price.

Open cars have real leather upholstery. They cost \$25 more per car than imitation leather.

Our closed cars have Chase Mohair upholstery. This is made from the soft fleece of Angora goats. And a Sedan requires from 15 to 18 yards.

Velour for this upholstery would save us up to \$100 per car.

Note the finish of every detail. Mark the infinite care. They add 25% to labor cost on luxurious closed bodies.

Note the completeness of our larger closed cars. The nickel-plated bumpers, the extra disc wheels and cord tires, the steel trunk, the courtesy light, etc. Think what they would cost you, bought as extras.

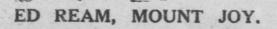
Thus we have made the Studebaker the leader of quality cars. We have built a demand exceeding 145,000 cars per year.

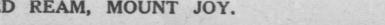
Learn the results of these efforts, in fairness to yourself. Don't buy a car at \$1,000 or over without know-

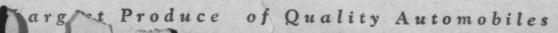
ing what we offer. Compare the parts and details. Mark the advantages we offer scores on scores. Our experience is that 95% of those who do that buy a Studebaker car.

LI	G	НТ	` -	S	I	x	S	P	E	C	IA	I		S	I	x	B		G				x
5-Pa voing padster ( mpe-Ros mpe (5-1 dan	(3-Pas idster Pass.)	is.) (2-Pas			\$	995.00 975.00	Road	ing ster e (5	- (2-) -Pa	Pass.	.) -		-	•	\$1 1 1	350.00 325.00 895.00 985.00	7 Tourin Speeds Coupe	-Pass g - ter (5 (5-Pa	. 126" -Pass.	w. 	B. 6	· · ·	

(All prices f. o. b. factory. Terms to meet your convenience.)







varied in coloring as many of the rom Hossler's church, live stock, and comfort in driving a car free blooms were quite brilliant and of farming implements and some housefantastic form. Between the two hold goods by John B. Brubaker. Vocollections it was hard to decide gle, auct.

Monday, March 10-On the prewhich was the more beautiful. MAP EXPLAINED BY DE-

HOW TO READ A WEATHER horses, mules, cows, heifers, bulls, chickens, full line of farm imple- anything about a motor car's inments and some household goods by sides," wrote Mrs. Carr. "What is Samuel G. Groff. Frank, Auct.

Tuesday, March 11-On the prem- learn. I do know this: I was not the large weather maps located in ises in West Hempfield township, on the least bit fussed when driving the public places, such as railway sta- the road leading from Kinderhook to Chandler with the Traffic Transmistions, post offices, or government Ironville, one-fourth mile east of sion. I just drove it, that's all. buildings. The Weather Bureau of Kinderhook, farm implements and There is really nothing to it.

the United States Department of some household goods by John Rod- "The first thing I noticed was how easily it operated. Only a slight pressure was needed to move the nation of the weather map, telling in detail what the various marks and premises, the A. L. Nissley farm, positively fascinating. Then the lines mean, and how the map is one-half mile north of the concrete salesman told me to shift from high highway, 2 miles west of Florin to second. I did that and then from The daily weather reports consist and a mile east of Rheems, live second to low. It was just as easy

of observations of the barometer, stock, farming implements, smoked as going up. and thermometer, the velocity and meats, etc., by Henry E. Lutz. steep hill and I found that I could comp control the speed of the weather, and amount of rain or Wednesday, March 12-On the car by shifting gears and was not snow. On the weather maps solid premises in Rapho township, on the obliged to tire myself holding down ines, called isobars, are drawn road leading from State Highway a foot brake.

through points that have the same to the Mt. Joy and Sporting Hill "I suppose that the men find the atmospheric pressure. Dotted lines stock, implements, by Samuel G. principle of this Traffic Transmission very interesting. My husband points that have the same tempera- Saturday, March 15-On the hour. What they said was all Greek and his father discussed it for an ture. The direction of the wind at premises, on the Zeamer Estate farm, to me.

each station is indicated by an ar- on the Marietta and Lancaster pike, "The thing that impresseed me row which files with the wind. 2 miles west of Silver Spring and 3 was this: That operating the new Shaded areas are sometimes used to miles east of Marietta, 150 head of Chandler with the Traffic Transmisshow areas of rainfall or snowfall. live stock, all the farm implements sion is so simple and easy and reand some household goods by C. G. quires so little effort, either mental or physical, that a woman finds herself free to devote all her atten-Monday, March 17-On the prem- tion to the problems of the traffic. ises in Rapho township, near Hoss- She is relieved of that feeling of

of areas of high barometric pres- ler's church, live stock and farming suspense. "With my present car I often go implements by George H. Boyd. In the Northern Hemisphere Snavely, auct. out of my way avoiding hills and traffic to escape the annoyance of Tuesday, March 18-On the prem-

shifting gears. Gear shifting makes ises, on the Manheim road about one mile East of Mount Joy, live stock all right and then for no apparent me so nervous. Sometimes I do it and farm implements by Albert R. reason they grind and clash and Nissley. Frank, auct. make me feel that I am doing some-

These facts influence the direction Wednesday, March 19-On the thing terrible. from which prevailing winds at any "But when I drove the Chandler premises along the state road, the point are blowing. There are rath-Hoffman Hershey farm, 2 miles up hill and down looked the same er well-defined storm tracks which east of Mount Joy, and 1 mile west to me and I was not the least bomay be traced on a weather map, of Salunga, near Bacon's Mill, hor- thered in the thick traffic, though and very definite indications of the character of approaching weather in the ses, mules, cows, bulls, heifers, hogs, it was the first time I had ever tried complete line farm implements, and the Traffic Transmission. Somehow changes, which may be found on the some household goods by Philip H. it gave me a new feeling of confiweather charts. Topography and Ruhl. Frank, auct.

the location of the land and water areas with regard to the place where the observer happens to be are, of course, important factors in weather changes. It to Kinderhook, horses, cows, farm think I will ask for the Chandler in-implements and household goods by stead."

John Derr. Frank, Auct. Thursday, March 20-On the

Pay Your Income Tax

dence. "My husband is always threaten-

Guardian Appointed

premises in West Hempfield town- The First National Bank, of Mt. A Collector will sit at the Central, ship, on the road leading from Kin- Joy, has been appointed guardian de Hotel, H. J. Engle, prop ietor, on derhook to Ironville, live stock, farm- Amos W. Kolp in the estate of Bar-Monday, February 11, ft the pur- ing implements and household goods bara Kolp, late of West Hempf pose of collecting the Income Tax. by John Derr. Frank, auot. township

from the clashing and the uncertainties of the old-fashioned sliding gear trasmission

Mrs. John E. Carr, of Palo Alte, mises, the Joseph T. Breneman Calif., was adjudged the winner afarm, 1-4 mile north of Mt. Joy, mong the women contestants.

"Being a woman, I do not know more, I do not want to have to