

"All Advertising is Retail and Local"

"All advertising is retail and local in the end no matter where printed or by whom paid for", writes James H. Collins, business expert.

Every merchant, manufacturer or distributor who advertises should tack that sentence over his desk and read it over before he decides upon his advertising plans.

Unless your message is retail and local, it misses the mark, for final sales are both retail and local.

The newspaper, being essentially local, and the great mouthpiece for the retailers, is obviously the medium for the thoughtful who are looking for sales.

M. K. Enterline
DEALER IN
Rickenbacker
Columbia
and
Gray Automobiles

Rheems, Penna.

THE QUESTION OF HEAT

The time of the year is here when you will need heat. If you want a new heating plant installed, that's where we come in. We make a specialty of that kind of work. Possibly your present heating system needs some attention. Better have it attended to immediately. We will be pleased to have your inquiry.

WE MAKE A SPECIALTY OF PLUMBING IN ALL ITS BRANCHES

A General Line of HARDWARE

Brown Bros.

West Main Street. MOUNT JOY

The Sweetest Talcum Ever Sold

JUNEVE

A regular 25 cent box will be sold for 19 cents. Try One.

The Rexall Store

E. W. GARBER, MOUNT JOY

CHAS. Z. DERR
LOCAL AND LONG DISTANCE
TRUCK SERVICE
MOVING ESPECIALLY

Bell Phone 11R4. Mount Joy, Pa.

THE PRODUCE AND LIVE STOCK MARKET

CORRECT INFORMATION FURNISHED WEEKLY BY THE PENNA. BUREAU OF MARKETS FOR THE BULLETIN

Beets: Homegrown, good supply, 5-10c bunch.
Beans: Homegrown and Md., yellow and green, fair supply, 15-20c 1/4 peck. Limas, 30-35c qt. box.
Cabbage: Homegrown, good supply and condition, new stock 5-10-15 head.
Carrots: Southern, good supply, 5c bunch, 10c qt. box.
Corn: Homegrown, good supply, 20-40c dozen.
Cucumbers: Md. and homegrown, 5-10c each. Some smaller, 3 for 10c. Pickles 60-1.00 per hundred, according to size.
Celery: Homegrown and N. J., fair supply, 5-20c stalk.
Cauliflower: Homegrown, 15-30c head.
Egg Plant: Southern, 10-15-20c each.
Lettuce: Nearby, 10-20c head. Calif. Iceberg, 20-25c head.
Endives: 5-10c head.
Onions: Homegrown and Ohio, fair supply, 10-15c qt. box.
Parsley: Homegrown, good quality, 1-5c bunch.
Peppers: Homegrown, fair supply and quality, 1-3-5c each.
Potatoes: Nearby Irish Cobble, new stock, 15-20c 1-4 peck, \$1.75-2.25 bushel. Small, \$1.00-1.50 bu.
Peanut: Homegrown and N. J., fair supply, 25-30c 1-4 peck.
Parsnips: Nearby, fair supply, 10c qt. box.
Rhubarb: Nearby, fair supply, 5c -10c bunch.
Radishes: Homegrown, 5-10c bunch.
Squash: Nearby, good supply, 5-10c each.
Sweet Potatoes: Dela. and homegrown, fair supply, 15-20c 1-4 peck. Spinach: Homegrown, fair supply, 10-15c 1/4 peck.
Tomatoes: Homegrown and Tenn., good supply, 8-15c qt. box. 5-8 basket, 50c-\$1.00.
Turnips: N. J., fair supply, 20-25c 1/4 peck.
Butter: 50-60c lb. Creamery 55-60 Eggs: 46-50c dozen, mostly 4c.
Poultry: Dressed chickens, \$125-2.00 each. Springers, 50-\$1.00 each. Squabs, 25-40c each. Ducks \$1.50-2.00 each.

Fruits
Apples: Homegrown, supply good. Summer Rambos and other varieties, 15-40c peck. Crab apples, 25-30c 1/2 peck.
Bananas: Jamaica, good supply, 25-35c dozen.
Cantaloupes: Homegrown and Md., good supply, 5-10-12-15-25c each. Colorado 12-15-20c each.
Quinces: Homegrown, fair supply, 15-25c qt. box.
Grapes: Homegrown: Concord and Niagara, fair supply, 10-20c qt. box. 5-8 basket 75c-\$1.00. Cal. 15-20c lb. Grape Fruit: Fla., fair quality, 10-20c each.
Lemons: Calif., good quality and supply, 30-40c dozen.
Oranges: Calif. and Fla., fair supply and condition, 25-75c dozen.
Peaches: Homegrown and Ga., fair supply, 12-25c qt. box. 5-8 basket, 75c-\$1.50.
Plums: Calif., 10-15c qt. box. Nearby, fair supply, 5-10c qt. box.
Pineapples: Fair supply, 25-40c each.
Pears: N. J. and homegrown, fair supply, 10-20c qt. box.
Watermelons: Homegrown and Ga. fair supply, 25-75c each.

Lancaster Grain and Feed Markets Prices to Farmers
Wheat \$1.05 bu.
Corn \$1.15 bu.
Hay (baled) \$24.00-26.00 ton
Timothy \$24.00-26.00 ton
Straw \$10.00-11.00 ton

Selling Price of Feeds
Bran \$42.50-43.50 ton
Shorts \$42.00-43.00 ton
Hominy \$50.00-51.00 ton
Middlings \$44.00-45.00 ton
Linseed \$56.00-57.00 ton
Gluten \$57.00-58.00 ton
Ground Oats \$41.00-42.00 ton
Cottonseed 43% \$59.00-60.00 ton
Dairy Feed 15% \$39.00-40.00 ton
Dairy Feed 16 1/2% \$42.00-43.00 ton
Dairy Feed 20% \$47.00-48.00 ton
Dairy Feed 24% \$53.50-54.50 ton
Dairy Feed 25% \$55.50-56.00 ton
Horse Feed 85% \$48.50-47.50 ton

Range of Prices
STEERS:
Good to choice \$8.00-9.00
Fair to good \$7.50-8.00
Medium to fair \$6.75-7.50
Common to medium \$5.50-6.75
BULLS
Good to choice \$5.75-6.75
Fair to good \$5.00-5.75
Medium to fair \$4.75-5.00
Common to medium \$4.00-4.75
HEIFERS:
Choice to prime \$7.50-8.00
Good to choice \$6.75-7.50
Medium to good \$5.50-6.75
Common to medium \$4.25-5.50
COWS:
Good to choice \$5.25-6.50
Medium to good \$4.25-5.25
Common to medium \$3.50-4.50
Canners and cutters \$1.50-3.50
FEEDING STEERS
Good to choice \$7.25-8.00
Fair to good \$5.25-7.25
Common to fair \$4.00-5.25
STOCK STEERS
Good to choice \$6.75-7.50
Fair to good \$5.25-6.75
Common to fair \$4.00-5.25
STOCK BULLS
Good to choice \$5.50-6.50
Fair to good \$4.75-5.50
Common to fair \$4.00-4.75
CALVES
Good to choice \$12.00-13.00
Good to choice \$12.00-13.50
Medium \$8.00-12.00
Common \$4.00-8.00

CHANGE OF LIFE LOSES TERRORS

For Women Who Rely upon Lydia E. Pinkham's Vegetable Compound

Greenville, Pa.—"I took your medicine through the Change of Life and it did wonders for me. I was down in bed when I started to take it and weighed 95 pounds. I had not had much sleep and was so nervous and weak that everything would get black and I could not see. I would sit and cry and did not know what I was crying for. Since I have been taking Lydia E. Pinkham's Vegetable Compound I feel younger than I did ten years ago and my friends all tell me I look younger, and I owe it all to the Vegetable Compound. I do all my housework for a family of seven now. I will be glad to answer any woman who writes me in regard to my case."—Mrs. JOHN MYERS, 55 Union St., Greenville, Pa.

Many letters similar to this have been published testifying to the merit of Lydia E. Pinkham's Vegetable Compound. They are sincere expressions from women who describe as best they can their feelings before and after taking this well-known medicine.

Many times they state in their letters their willingness to answer women who write them. It is an offer dictated by gratitude and a desire to help others.

OCTOBER CROP PROSPECTS, PRODUCTION AND AVERAGES

A summary recently issued by the Bureau of Statistics of the Pennsylvania Department of Agriculture reports the condition and the yield of farm crops on October 1, as follows:

WINTER WHEAT: The average yield of wheat is estimated at 19.1 bushels to the acre, compared with 18.8 bushels last year and an 18 bushel average for the past ten years. Production is estimated at 24,034,000 bushels, compared with 24,034,000 bushels last year and the ten-year average of 24,311,000 bushels.

In rank Lancaster and York counties, as usual, take the lead; Franklin third, Berks fourth and Chester fifth. The quality of wheat is estimated as 96%, the same as last year.

SPRING WHEAT: The average yield per acre is estimated at 17.1 bushels and the total production, 278,300 bushels. Last year the average yield was given as 16 bushels and the production, 280,000 bushels.

RYE: Estimated average yield, 17.4 bushels per acre, compared with 17.1 bushels last year and 16.7 bushels the average for ten years. Total production for the State is placed at 3,583,410 bushels, compared with 3,660,840 bushels last year, and the ten-year average of 4,233,400 bushels.

OATS: The spring and summer drought had a detrimental effect upon the oats and as a result the average yield dropped from 34 bushels in 1922 to 29.5 bushels this season. The ten-year average was 33.3 bushels. Total production is estimated at 33,793,180 bushels. Last year's production was 38,949,525 bushels and the ten-year average, 37,356,000 bushels.

BARLEY: This crop is only sparsely grown in Pennsylvania and information concerning it is difficult to obtain. According to the best information available the average yield per acre this year is approximately 23.6 bushels, as against 24.7 bushels last year and the ten-year average of 25.6 bushels. The total crop points to a production of 279,951 bushels compared with 301,500 bushels last year and a ten-year average of 286,650 bushels.

The condition of other crops on October 1, indicating prospective production in terms of normal yield, are: Corn, 87% normal; Buckwheat, 83%; Potatoes, 77%; Tobacco, 90%; Apples, 72%; Peaches, 94%; and Pears, 78%. Pasture indicates a condition of approximately 88% of the normal for this season of the year.

PENNSYLVANIA WANTS \$100,000,000 FOR ROADS

The constitution of the Commonwealth of Pennsylvania contains, in section four, of article nine, a drastic regulation regarding the State going into debt. The section reads: "No debt shall be created by or on behalf of the State, except to supply casual deficiencies of revenue, repel invasion, suppress insurrection, defend the State in war, or to pay existing debt; and the debt created to supply deficiencies in revenue shall never exceed, in the aggregate at any one time, one million dollars; Provided, however, That the General Assembly, irrespectively of any debt, may authorize the State to issue bonds, to the amount of fifty millions of dollars, for the purpose of improving and rebuilding the highways of the Commonwealth."

At the November election voters are to be given a chance to vote "yes" or "no" on an amendment increasing the amount from the above quoted fifty millions to one hundred millions of dollars.

In 1918 the voters gave the first \$50,000,000 bond issue a majority of 262,000. That money has been spent. It pulled a great part of Pennsylvania out of the mud. The new bond issue will build many additional hundreds of miles of durable highways.

If the voters approve this new bond issue no time will be lost in getting the work started, because the last legislature passed a law detailing the procedure to be followed in selling the bonds. Work will be resumed in early spring.

It is hoped that party lines will be obliterated in the campaign to give Pennsylvania the best highway system in America.

There are in the State highway system 10,925 miles of roads, of which 5,277 miles are improved, and 5,048 miles unimproved. The first \$50,000,000 bond issue did much, but much work remains to be done—and there is no money to do it unless another bond issue is authorized.

BRADFORD COUNTY STAGES COCKEREL AUCTION SALE

Bradford county will hold its second annual Cockerel Consignment Sale at Towanda, Pennsylvania, on November 16. This sale, the only one of its kind in the state, and one of the few in the United States will bring together at least 50 of the best male birds in Bradford county, one of the leading poultry sections of the state.

The sale will be held in connection with the County Poultry Show which will open on November 13. About 400 birds have been entered and will be judged on a production basis. It is expected that the entries will be largely White Leghorns but birds of any breed may be entered from the county.

Buyers from all parts of Pennsylvania will be attracted by the high quality of cockerels offered in the sale. The birds, all single comb White Leghorns, have been carefully selected by the poultry extension specialists at State College and are from hens banded for their high producing ability. The egg production of the flock from which each cockerel comes has been kept and will be announced to the bidders.

The first sale, held last year at Troy, met with hearty approval from farmers who wished to secure good males to head their flocks. The birds last year averaged \$4.45 a piece.

A cake-eater is a fellow who is too lazy to earn his bread by the sweat of his brow.

HOGS:
Heavyweight, 200-250 \$8.75-9.25
Mediumweight, 150-200 \$9.25-9.50
Lightweight, 100-150 \$9.00-9.25
Rough Stock \$6.25-8.75



It is strange but true that the man who will finance his business sensibly and carefully, who will buy and sell a house with acumen and wisdom, who will choose his bank with meticulous care and guard his personal financial affairs with the utmost skill, frequently throws caution to the winds when considering the raising and spending of money for roads.

It is so pitifully easy to arrange to have someone else pay for a road! A bond issue to run fifty years puts the burden of paying on the men and women who come after us, while we use the road! This is bad enough, as a matter of unsound economics, but it is worse when the money is so unwisely expended as to produce a road which wears out long before the bonds become due. In such cases, and there are many of them!—the body politic finds itself in the position of paying for roads which no longer exist, and faced with the additional necessity of rebuilding the road and maintaining it, as well as paying the interest and finally the principal, on the bonds which built roads which wore out.

There are cases where long term bonds are justified and necessary. But there are no cases where the expenditure of such funds is justified for anything less than a permanent road, so located, so built, so planned as to length, gradient, width and location as to make it of service to the people to come as well as those who now use it.

It has been said that there is nothing permanent about any road except its location, but this is only true when maintenance is an afterthought. It is as unsound to build a road and let it ravel to pieces as it is to build a house and let it go unpainted and uninsured. Paint the house, insure it, repair it, and it may stand for a hundred years or more. Maintain the road as it is used and it should last indefinitely. Only such roads should be built with bond issue money, and only such roads should be built with money derived from town or county or state bonds as will serve town, county, and state for all time to come.

To do otherwise is to betray the trust of the helpless unborn.

The modern business woman has her own person transportation medium. Chevrolet Utility Coupe with high-grade body, refined upholstery, plate glass windows, artistic fittings, stream-lines and riding comfort, fully meets her quality requirements. Its mechanical efficiency and ease of handling make strong appeal, and finally its surprisingly low price and lowest per mile cost decide her choice.

See Chevrolet first

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UPHOLSTERING and FURNITURE REPAIRING

I am prepared to do all kinds of FURNITURE REPAIRING and UPHOLSTERING at my residence. Have those old pieces of Furniture made like new. My charges are very reasonable and I guarantee satisfaction on all work.

CHAS. E. THOMAS
218 E. Donegal St., MOUNT JOY, PA.
Sept. 19-21

COAL COAL

ALL SIZES AND KINDS OF COAL ON HAND FOR IMMEDIATE DELIVERY. CARDS ARE NOT USED ANY MORE.

F. H. BAKER
TRY SUCRENE DAIRY FEED FOR MORE MILK
USE SUCRENE DRY FEED FOR CHICKENS FOR MORE EGGS
LUMBER and COAL
Both Telephones MOUNT JOY, PENNA.

Girls Wanted

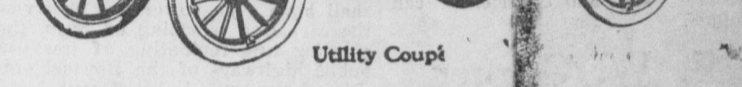
IDEAL WORKING CONDITIONS
STEADY WORK, GOOD PAY

THE LeBLANC COMPANY
Formerly The Herrmann Amberg & Company Factory
sept. 26-27

The Chevrolet

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E. B. ROHRER
Mount Joy, Penna.

Furniture

ARE YOU BUYING SATISFACTION WITH YOUR FURNITURE AND CARPETS? QUALITY AID SERVICE MAKE FOR SATISFACTION. WE ASSURE YOU OF ALL THREE WE ARE DEPENDABLE

Westenberger, Maley & Myers
125-131 E. King St., Lancaster, Pa.
6 O'Clock Closing Saturdays

PAPERHANGING AND PAINTING

Will give my entire time to Painting and Paperhanging Let me estimate on your work. Will do papering myself and employ only experience! Painters. Prices Reasonable. Will go anywhere, Town or Country.

C. A. WEALAND
MOUNT JOY, PA.

UPHOLSTERING and FURNITURE REPAIRING

I am prepared to do all kinds of FURNITURE REPAIRING and UPHOLSTERING at my residence. Have those old pieces of Furniture made like new. My charges are very reasonable and I guarantee satisfaction on all work.

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Girls Wanted

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STEADY WORK, GOOD PAY

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Formerly The Herrmann Amberg & Company Factory
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HERSHEY'S BARBER SHOP

3 BARBERS. GOOD SERVICE
Children and Ladies!
HAIR BOBBING A SPECIALTY
Try us and be convinced
Agent for Manhattan Laundry
John B. Hershey, Propr.
sept. 26-27