

FORD CARS

REDUCED IN PRICE

BY O. W. L.
(On With Laughter)

Bread Supreme 9c
Our master bakers' masterpiece

Asco Self-Raising Buckwheat Pkg. 10c
Makes the most delightful hot cakes you ever ate

ASCO Syrup can . 10c — **Pure Honey tumbler** 10c

Mason Jars 59c — Quarts 69c Doz.
With caps and rubbers complete

ASCO Whole Spices Package 5c
Fine Table Salt, Big Bag 10c

Our Regular 16c ASCO Cider Vinegar Cut to 14c Bottle **Our Reg. 12c ASCO White Dist. Vinegar Cut to 10c Bottle**

Gold Seal MACARONI Pkg. 9c
3 Pkgs 25c
Try some baked with a little of our creamy cheese. Very nourishing.

Rich Creamy CHEESE
Pound 33c
You'll like it immensely.

We Sell Only One Blend—One Price—One Quality—
and That the Best Cup You Ever Drank!
ASCO COFFEE Pound 29c
You'll taste the difference!

ASCO Evaporated Milk can 11c
It's richer and better. Nearly half cream

Blue Rose Rice lb pkg 9c
Choice Tender Peas can 15c
ASCO Quality Beans can 17c, 19c, 25c
ASCO Sugar Corn can 15c
Sweet Sugar Corn can 10c, 12½c
ASCO California Asparagus can 25c

Asco Pork and Beans can 9c
Gold Seal Rolled Oats 3 pkgs. 25c
Asco Peanut Butter Pound 23c

Asco Teas ¼lb pkg. 14c—lb pkg 55c
Five quality blends—Orange Pekoe, Old Country Style, India Ceylon, Black, Mixed.

Pride of Killarney Tea lb tin 65c
Extra heavy drinking super tea

New Crop Calif. Evap. Appricots lb. 17c
Asco Oleomargarine Pound 25c
Choice Medium Size Santa Clara Prunes lb 10c

It Always Pays to Deal Where Quality Counts and Your Money Goes Furthest!

MOUNT JOY, PENNA.

VELIE

THIS SEASON'S SMARTEST SEDAN
\$1795, at Factory

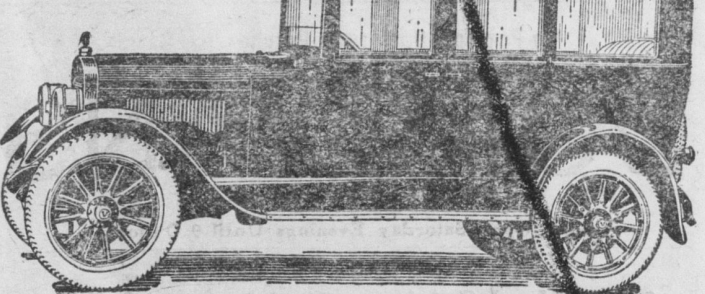
Velie's following among car owners is as distinctive as the car itself—an unusual class, desiring a little more in comfort and luxury than the ordinary, ready to pay a little more for a greater margin of surplus power, greater flexibility and ease of handling, less trouble risk, less upkeep worry; wanting a little more in the final details that mean unqualified satisfaction.

Yet strangely enough, the Velie purchaser pays no more for these things. And in the instance of Velie closed cars, actually pays less.

This Velie 5-passenger sedan, mounted on the Model 58 chassis and powered with the vibrationless, automatically lubricated Velie-built motor, is choicely equipped down to the last detail of silvered flower vase, vanity case and smoking set.

Sixty per cent of all Velie cars are sold to Velie owners—a positive proof of Velie value.

Every time we sell a car we make a friend.



SEDAN

Circulation Makes Bulletin Ads Pay. Try It

When I saw a certain stuck-up fall the other day I realized that dignity goeth before a banana peel.

A man living near Keener's Mill told me that babies make a lot of noise and some of them keep right on at it until they grow up and die. We have a few like that right here in town, Henry.

Miss Gladys ----- says: "Indoor sports are all right and I like them—that is, when they have sense enough to go home at a reasonable hour."

One of our Sunday School Superintendents was heard to remark: "If the reformers have their way, nut Sundays will replace nut sundaes."

I am beginning to realize that a great vocabulary is not so very essential after all. Think how many pages a lawyer can cover with the words "whereas" and "aforesaid."

Mother sits at home, pursuing Books of poetry—high-brow; Mazie's seventeen, and using Father's night-key now.

Charles Garber says the man who wrote "On the Gin-Gin-Ginny Shore" must have lived in New Jersey.

"Bobby" Rinchart was down to hear Sousa and his band and he says John Philip don't have a thing on his hand. That's the way to feel about it, Harry.

Bring on Specs
As down the street he took his stroll, He cursed, for all he was a saint, He saw a sign atop a pole, And climbed it up (near-sighted soul) So he could read—and read, "Fresh Paint."

This burg and the surrounding community is pretty well represented at Columbia every Friday night of late. There must be a reason.

I had a heart to heart talk with Billy Hollowbush a few days ago relative to Prohibition. Doc and I came to the conclusion that we will make a little good beer for our own consumption since the near beer is getting so bad, really some of it tastes like shellac. We wrote to New York for a recipe. We asked for one which called for plenty of hops. Here's what we got: "Go out to Meckley's dam, catch five or six full-grown frogs, chase them in the road to Mt. Joy and then get several bags, go back over the route and gather up all the hops. Sieve them thru the seat of an old caned chair. Add some muddy creek water, stand in the sun until it gets ripe and as soon as it is good enough, drink it. We haven't tried this new recipe yet but expect to ere long.

Almost any man likes to putter around home says Harry Darrenkamp and women who can't stand putterers have no business to get married. That's right, neighbor.

In my estimation a safety zone on a street is a marked-off place of refuge where a motorist dares a pedestrian to step over. If you doubt this, just try it and find out.

Miss Esther Brown, our expert linotype operator, says there are two good things about a vacation—the beginning and the end.

The best definition I know of an optimist is a man who gets tickled at what a hard time he has.

Many times have I realized that it is nice to be poor. When a friend asks you for ten dollars and you tell him you don't have it, he never insinuates that you are a liar.

Some slicker in the East has a few of our poultry fanciers all fussed up. He claims to have a breed of chickens that weigh 40 pounds each and lay eggs the size of a derby hat.

They said they had free cats and free beer all over Reading last Thursday. That accounts for several fellows not coming home the same day and when they did get back—good night!

A certain fellow at Florin bought several ducks and then told his son to give them water. The boy filled two quart bottles, put the corks on them and threw them into the pen.

I suppose you noticed the fuss the papers make about the authorities finding a bomb at Columbia. That's nothin'. You can find 'em on our streets here any old time and we are not as "skeery" about them as our sister boro. Ours are too lazy to harm anyone.

A lot of people watch for the prophecies of the coming winter. Here is one that always came true since 1800. Mill Bowman says: "If the husk on the ear of corn is tight and thick the winter will be real cold.

GOLD AND OTHER VALUABLE METALS IN TELEPHONES



Solid gold "cup-cakes" and jars which contain precious metal—gold in the center jar and gold and platinum particles in the other two—salvaged from old telephones at a saving of many thousands of dollars a year.

Materials used in the manufacture of the telephone, with which we are all so familiar are brought from all parts of the world.

There are twenty different products used in the making of telephones. Gold, silver copper and wool are secured from the western part of the United States. Iron, lead, zinc, nickel and aluminum as well as coal are obtained from the eastern and southern part of the country. But copal must be gotten from the southern part of Africa. Linen comes from eastern Europe; mica from India; tin from Malaya; platinum from Russia, and from South America is obtained rubber and asphaltum.

is used in the instrument to assist in perfect transmission of speech. The feature of the precious metal is its power to resist corrosion and wear, and so to keep smooth the path of voice currents.

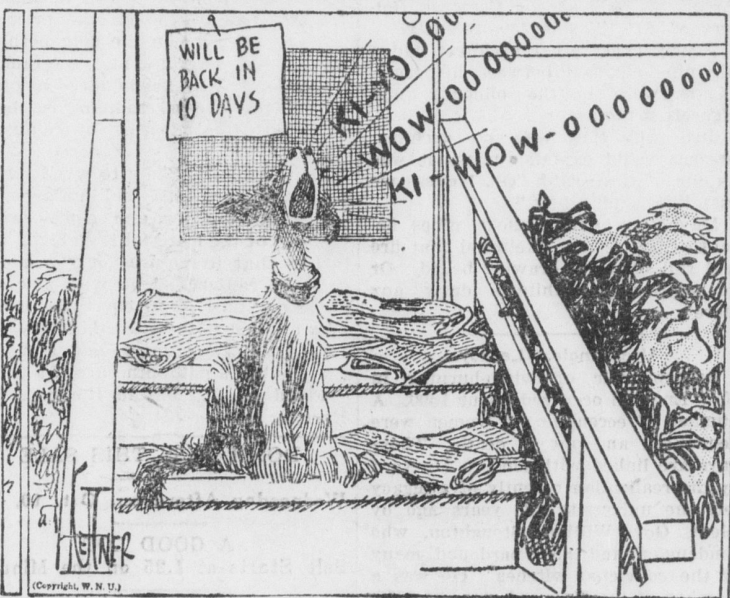
Great care is exercised in putting the various telephone parts together so that the instrument will be in the best of condition to transmit and receive speech.

The fact that the telephone receiver alone is handled by twenty persons, each individual putting it through a different process is indicative of the enormous number of people engaged in making the many other parts which go in the telephone.

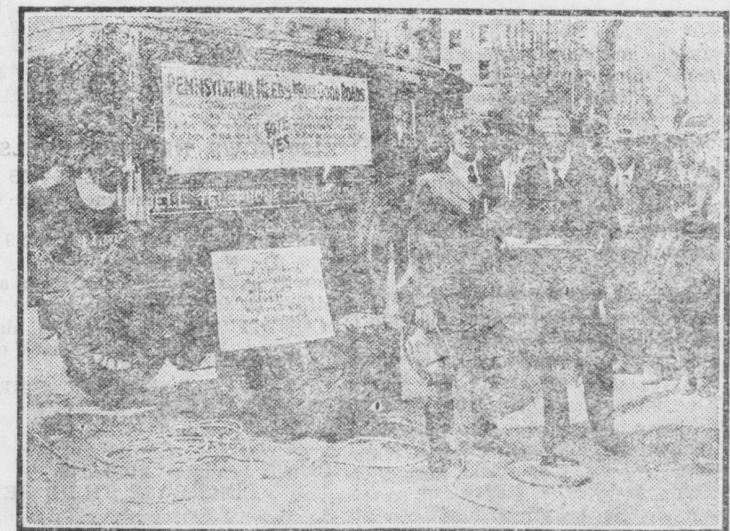
On the Concrete



Dog Days



BELL LOUD SPEAKER IS USED TO URGE GOOD ROADS BOND ISSUE



Loud speaker apparatus in use at Scranton, Pa. At the left is D. F. Morgan, President of the Associated Highways Organization.

The telephone loud speaker apparatus used by President Harding on his last western trip, has been mounted on a truck by The Bell Telephone Company and used by speakers advocating the \$50,000,000 bond issue for road construction in Pennsylvania.

In the course of the truck's tour talks were delivered at many towns and various County Fairs in Pennsylvania.

so delicate that it was necessary for Bell engineers to accompany it on its journey.

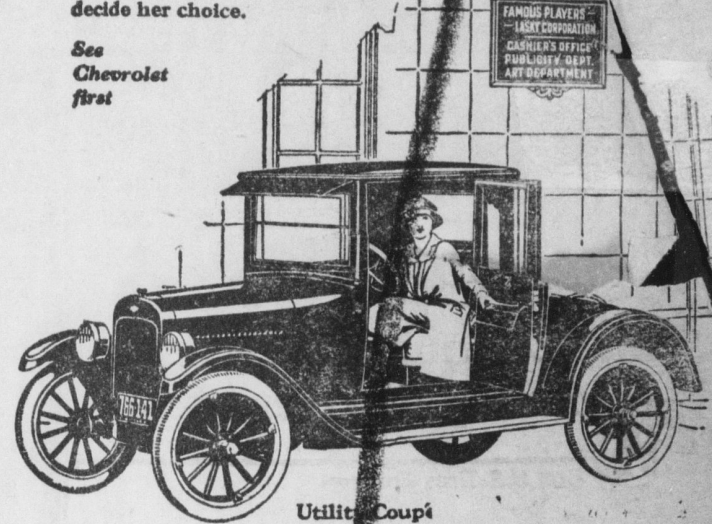
The Associated Highways Organization, which comprises all bodies interested in better roads, provided the speakers and arranged the schedule for the tour.

This same telephone loud speaking apparatus proved very useful to the late President on his last trip. The executive was enabled to reach the ears of the people who had gathered about his train, with no effort whatsoever.

The Car for the Girl in Business

The modern business woman needs her own personal transportation medium. Chevrolet Utility Coupe with high-grade body, refined upholstery, plate glass windows, artistic fittings, stream-lines and riding comfort, fully meets her quality requirements. Its mechanical efficiency and ease of handling make strong appeal, and finally its surprisingly low price and lowest per mile cost decide her choice.

- Economical Transportation
CHEVROLET
- Prices L. O. B. Flint, Mich.
- Superior Roadster ... \$495
 - Superior Touring ... \$495
 - Superior Utility Coupe \$640
 - Superior Sedan ... \$795
 - Superior Com. Chassis \$385
 - Superior Light Delivery \$495
 - Utility Express Chassis \$550



See Chevrolet first

E. B. ROHRER
Mount Joy, Penna.

"All Advertising is Retail and Local"

"All advertising is retail and local in the end, matter where printed or by whom paid for," writes James H. Collins, business expert.

Every merchant, manufacturer or distributor who advertises should tack that sentence over his desk and read it over before he decides upon his advertising plans.

Unless your message is retail and local, it misses the mark, for final sales are both retail and local.

The newspaper, being essentially local, and the great mouthpiece for the retailer, is obviously the medium for the thoughtful who are looking for sales.

GOOD FURNITURE

The Only Kind I Sell—Furniture That is Furniture



Rockers, Mirrors, Hall Racks, Picture Frames, Ladies' Desks, Extension and Other Tables, Davenport, China Closets, Kitchen Cabinets, In Fact Anything in the Furniture Line

UNBERTAKING and EMBALMING

H. C. BRUNNER, MOUNT JOY, PA.

CLARENCE SCHOCK
MOUNT JOY, PA.

WE ASK PATRONAGE WE GIVE SERVICE

LUMBER-COAL

Bulletin Ads Pay