



The Taste of Louella!

The supreme delicacy of Louella Butter can be tasted to perfection with fresh, green corn, or with any food that shows the true taste of butter.

LOUELLA BUTTER Pound 53c

The finest butter in America!

Richland Butter Pound 49c
Creamery Prints. Big Value

Big Soap Special—Lifebuoy Soap Ck 5c

Rinso Soaks Cloth Clean	Palmolive Soap	P. & G. White Napha Soap
Pkg 5c	3 Cakes 20c	Cake 5c

Cleaning Needs at Economy Prices!

Babbitt's Lye . . . can 12c	Sani Flush can 20c
Sunbrite Cleanser . . . can 4½c	Climax Stove Polish bot 12c
Old Dutch Cleanser . . . can 9c	Snowboy Powder pkg 5c
Asco Ammonia bot 9c	Chippo pkg 9c, 23c
Chloride of Lime can 10c	Star Napha Powder 7c, 25c

Reg. 12½c Teddy Bear Corn can 11c
Sweet and tender. Unusually big value

One Blend—One Quality—One Price
The Best Cup You Ever Drank!

ASCO COFFEE Pound 29c
Just taste it and you'll taste the difference!

ASCO EVAP. MILK (The milk superior) tall can 12c

Chockful of Nourishment!
VICTOR BREAD—Quality Loaf 5c
There's health in every crumb

RICH CREAMY CHEESE Pound 31c

ASCO PORK & BEANS 3 Cans 25c	ASCO CORN FLAKES 3 Pkgs 20c
Quality the finest—No waste.	Serve them with sliced Bananas, pineapples or Peaches.

FOR THE FOLKS WHO PREFER
AN EXTRA HEAVY DRINKING TEA
Pride of Killarney TEA Pound Tin 65c
Killarney is a delightful combination of the Family of Heavy Teas—Exquisite flavor.

ASCO TEAS (Five Quality Blends) ½ lb pkg 14c
Asco Orange Pekoe, India Ceylon, Old Country Style, Black Mixed.

Reg 33c Asco or Del Monte Pears can 31c
California's choicest fruit. Fully matured. In a rich sugar syrup.

Tender California Asparagus (new crop) can 23c
Cut String Beans (new crop) can 12c
Choice Tender Peas (new crop) can 15c
Asco Sweet Peas can 17c
N. B. C. Lorna Doones lb 23c
N. B. C. Snaparoons lb 22c

MOUNT JOY, PENNA.

The Sweetest Talcum Ever Sold
JUNEVE

A regular 25 cent box will be sold for
19 cents. Try One.

The Rexall Store
E. W. GARBER, MOUNT JOY

Should a Married Woman Have a Ford?
Find the Answer and Why
In The Big Act Comedy Success

'HIS HONOR ABE POTASH'
to be presented at your
Community Chautauqua
"Best of the Potash and Perlmutter Series"—New York Evening Mail.

CAMERAS AND FILMS

For results have your films developed
and finished by
W. B. BENDER
22 East Main Street, Mount Joy, Penna.

OWL-LAFFS



O. W. L.
(On With Laughter)

If you people think scouring around for the jokes in this column is a cinch, I'd like any of you to try it just for a week. But, as long as you are enjoying them, we'll dig 'em up.

Florin's retired merchant A. D. Garber, who is quite a fisherman, says fishing would be fun if artificial bait caught fish like it catches fishermen. Believe me he knows, he used to sell it.

Yesterday I told Christ Mumma that worry makes a man bald. He said it's a dirty shame that men can't worry with their faces. Of course that wouldn't be right either or Joe Hershey would have to hunt a new job.

Think its about time to can that stuff, "Mary had a little lamb." Since she has taken to wearing knickers it would be more appropriate to say, "Mary had two little calves," and only use the word "little" when referring to certain Marys.

Just because the point at the residence of Eli L. Nissy is called Cross Roads doesn't mean that the highways are mad at anybody.

"Pood" Hershey says all the pretty girls are rushed incessantly. The others, of course, have hope chests.

Several Mount Joy folks went to Hershey Park on Sunday and while there took a ride on the Jack Rabbit. On the first steep descension one lady was so badly frightened that when she said "Oh" her false teeth fell out on her lap. Her husband said: "She never could keep her mouth shut."

"Shorty" Engle says he would swear that insects have brains or they'd never know where you are going to have your picnic. They seem to have no trouble at all finding the exact spot.

"Keidy" Dillinger says there is nothing harder to get than easy money.

Squire Zeller told young Laskewitz that the only reason fish have scales is so they don't have to take anybody else's word for their own weight.

The dynamic of the hour
For business that it sour,
Is advertising power
Which freshens like a shower.

"Doc" Longenecker says he has a patient who remarked: "It isn't that I dread the pain, I simply haven't time to go to the dentist."

If cleanliness is next to godliness, dirtiness must be next to devilishness

I've heard of all kinds of mean men but here's the real lulu of them all. A fellow at Union Square gave his son a nickel if he went to bed without supper, he went to the boy's room later while he was asleep and stole the nickel, then whipped the lad next morning for losing it.

About the only work some of the people in this town do is labor under a delusion.

Our girls sure have their nerve. Heard a fellow propose to one over in the park the other night and the first question she asked was, "Have you a car?" before knowing whether or not he had a job.

Isn't it a shame that as fast as motor manufacturers place more power under the hoods, the Lord doesn't place more horse sense under the hat?

'Twas All Her'n
A fat girl, by name, Ade'ine,
Had a shape that was far from divine
"I know it is bigger,
Than Kellerman's flegger,"
She said, "But thank Heaven, it's mine."

A woman on Mount Joy street told her husband that the neighbor gave her an excellent recipe for making floor polish. He said: "Are you sure you didn't use it to make that pudding we had for dinner?"

A Milton Grove business man told me this morning that there would be fewer unhappy marriages if the wife tried as hard to keep her husband as she did to get him.

SPORTING HILL

Mr. and Mrs. Martin Zimmerman and children spent the week-end at Lancaster.

Miss Anna Nissley is spending the week at Lancaster with her sister, Mary Nissley.

The Preachers of New Jersey conducted their last open air services last Sunday evening.

Mr. and Mrs. Martin Horst spent Sunday at Mt. Hope in the homes of Melvin Geib and Levi Seitz.

Miss Kathryn Nissley is spending the week in the home of Wayne Brubaker, near East Petersburg.

Mr. and Mrs. Harry Grube and daughter, of Landisville, spent Sunday evening at the same place.

Mr. and Mrs. Walter Hershey and family spent Sunday in the home of his brother, Mr. and Mrs. Milton Hershey, near Penryn.

Mr. and Mrs. Samuel Garman and daughter, Margaret, spent Sunday at Elizabethtown in the home of Mr. and Mrs. Albert Garman.

Mrs. Mabel Miller and children, Pauline, Mary and Charles, are spending some time at Carlisle in the home of Mr. Edward Doye.

Mr. and Mrs. Howard Miller, Miss Clara Moore and Mr. Harry Shipman of Philadelphia, spent Sunday in the home of Mr. A. M. Degler and family.

Mr. and Mrs. Elmer Brandt and son, Roy E. Wood, and Mrs. Frank Newcomer, of Salunga, spent Sunday at a Raymond Heistand's, near Mount Joy.

Mr. and Mrs. Zimmerman, Mrs. Gutshall and Mrs. Zimmerman, of Harrisburg, spent Thursday afternoon in the home of Mr. Edward Grube.

Mr. and Mrs. Fred L. Wright, of Lancaster; Mr. and Mrs. Andrew H. Vogel, Mrs. Minnie Vogel and Master Martin Smith, spent last Sunday in Baltimore, Md., visiting relatives.

Mr. and Mrs. Norman Rohrer spent Sunday in the home of Mr. and Mrs. John Wolgemuth, at Mt. Joy.

They spent Sunday evening in the home of Mr. and Mrs. Abraham Mumma, near Elizabethtown.

Mr. and Mrs. John Weidman entertained the following guests on Sunday: Mr. and Mrs. John S. Wenger and sons, Jackie and Bobby, of Mastersville, and Mr. and Mrs. Walter Leferve, of Hershey.

The following people of the village spent Sunday at Hershey: Mr. and Mrs. Howard Derstler and family, Mr. Lewis Williams, Mr. and Mrs. Charles Williams, Miss Martha Shenk, Master John Derr, and Mr. and Mrs. Norman Fetter and family, of Manheim.

The following were recent guests in the home of Mr. and Mrs. Martin Horst: Mr. and Mrs. Frank Felker and daughters, Louisa and Olivia, of Mt. Joy; Mr. and Mrs. Levi Seitz and sons, Elwood and Woodrow, of Mt. Hope; Mr. and Mrs. Francis Earhart and daughters, Dorothy and Florence of Midway; Mr. and Mrs. Harry Seitz and daughter, Mary, of Cherry Hill.

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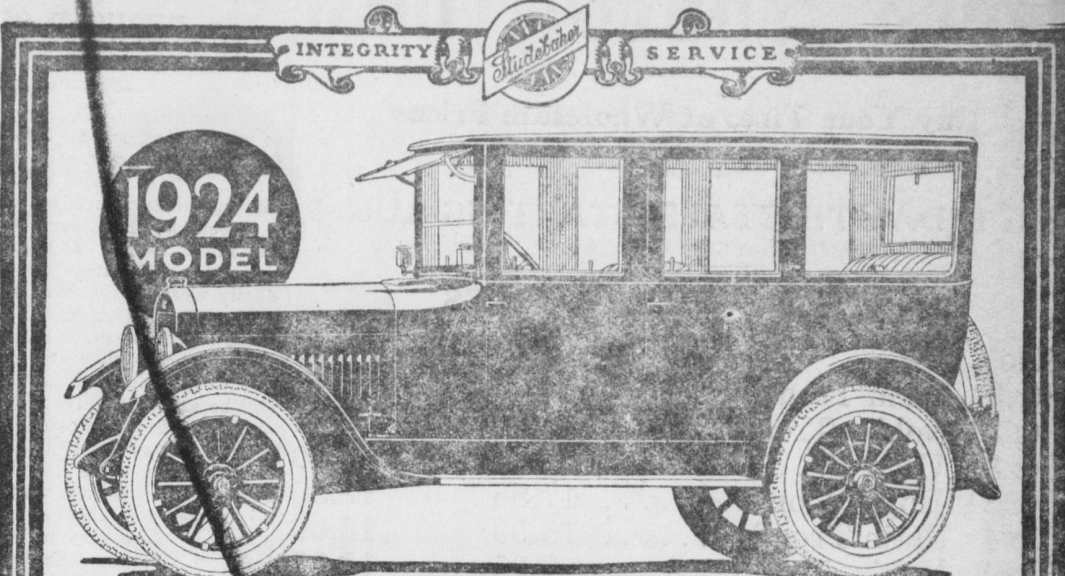
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The Closed Car You Buy Now You'll Use Next Winter

Any owner who has felt winter's winds whistling through the ill-fitting doors and flimsy panels of a makeshift closed car knows there is no substitute for quality.

The 1924 Model Studebaker Light-Six Sedan you buy now will not only serve you admirably this summer and next winter, but will endure for years.

It is sturdily built for long, hard service, to ride comfortably, to look well and to operate at a moderate expense.

And when you are ready to trade it in on a new car the depreciation will be reasonable. Studebaker used car values are high because of Studebaker's inherent merit. And there is always a market for used Studebakers.

The substantial hard wood and steel body with its broad windows and four wide doors, its rich molaire velvet plush upholstery, and

many refinements, is a model of Studebaker craftsmanship.

Construction of the chassis is an achievement in the use of precision methods in large scale manufacture. Proof of this lies in the machining of all surfaces of the crankshaft and connecting rods, to which is largely due its virtual freedom from vibration. This is an exclusive Studebaker practice on cars at this price.

The smooth-running Light-Six motor has made friends everywhere for its durability, power and flexibility just as it has for its economy and reliability.

The Light-Six Sedan is low priced because it is built complete by Studebaker in large volume, but there isn't a cheap thing about it. It is above par in every particular.

Studebaker's reputation for producing high class transportation for 71 years is worth considering when you buy a car.

Four wide-opening doors. Eight-day clock. Quick-action coil ventilator. Attractive coach lamps. Heater. Molaire velvet plush upholstery. Glare-proof visor and windshield cleaner. Dome light. Theft-proof transmission lock.

1924 MODELS AND PRICES—f. o. b. factory			
LIGHT-SIX	SPECIAL-SIX	BIG-SIX	
5-Pass., 112" W. B., 40 H. P.	5-Pass., 119" W. B., 50 H. P.	5-Pass., 126" W. B., 60 H. P.	
Touring \$ 995	Touring \$1350	Touring \$1750	
Roadster (2-Pass.) 975	Roadster (2-Pass.) 1325	Roadster (2-Pass.) 1835	
Coupe-Road. (2-Pass.) 1225	Coupe (5-Pass.) 1915	Coupe (5-Pass.) 2590	
Sedan 1550	Sedan 2050	Sedan 2750	

STUDEBAKER

ED. REAM, Mount Joy
THIS IS A STUDEBAKER YEAR

CLEVELAND SIX SEDAN

It's one of the outstanding examples of fine construction in the six cylinder field, yet it sells for the lowest price—

\$1295
F. O. B. CLEVELAND

Body by Fisher
Seats Five Comfortably

P. Franck Schock
Mount Joy, Pa.
CLEVELAND AUTOMOBILE COMPANY · CLEVELAND

For the positions now open. The only qualifications for entrance required by the college officials are accuracy with figures, practical dairy experience, honesty and good judgment.

Testing associations in 15 counties of Pennsylvania are organized and ready to begin the testing work as soon as capable men can be secured.

A number of other counties plan to start associations in the near future. The counties in which associations are already organized are: Centre, Potter, Clarion, Bedford, York, Lawrence, Monroe, Bucks, Erie, Crawford, Huntingdon, Bradford, Clearfield, Lehigh and Perry.

Officers of associations are offering from \$75 to \$100 a month and board for good testers, and several large associations will pay more," says C. R. Gearhart in commenting on the shortage.

Gladys, 6-year-old daughter of Harry Rineer, of near Washington Boro, fell out of an auto and fractured her leg.

COLLEGE TO TRAIN MEN FOR COW TESTING WORK

Because of the great shortage of men trained for cow testing association work, the dairy department of the Pennsylvania State College will give a short course of six days beginning August 13 to train men

Guess that should hold you until next week.