



R. E. FAHNESTOCK
The Founder

No Mail or Phone Orders can be accepted at these Wonderful Anniversary Sale Prices.

Store Closes Saturdays at 6 P. M.
M. T. GARVIN & CO.
29-37 East King St., LANCASTER, PA.

In order to have a fair distribution of these sensational bargains, we reserve the right to limit quantities sold to any one customer.



M. T. GARVIN,
His Successor

GARVIN'S 75th Anniversary Sale

Thousands of People--Alert, Energetic and Wishing to Save--Are Taking Advantage of the Wonderful ANNIVERSARY OFFERINGS

Join the Crowds to thrifty Shoppers and share in the biggest Savings ever offered on Coats, Suits, Dresses and other wearing apparel as well as all the needed accessories and things for the home--right at the start of the fall season when most in demand.

Anniversary Message

We are celebrating the 75th Anniversary of the founding of this business by R. E. Fahnestock in 1846. Mr. Fahnestock conducted it for 48 years and the writer has been its head for 27 years. A wonderful Diamond Jubilee Sale is now in progress here, indeed quite the most remarkable sale Lancaster has ever experienced. There are two reasons for this stupendous event. First we are holding this sale as a Thank-offering to the people of this community for 75 years of Friendship and Good will. Second, we felt there were people in some parts of Lancaster county who were not acquainted with the fact that here was a different kind of store. Thousands do know it and we enjoy their friendship and patronage. It is to inform those who do not know, and to win them, that we are now sending out our message through every newspaper in Lancaster county that we are offering the most wonderful values in new Fall merchandise it has ever been our privilege to do, and we have had great sales before this.

Manufacturers, wholesalers and importers have helped to make this sale the sensational success it is by selling us many thousands of dollars worth of most desirable commodities at less than cost of production. We have forgotten profits, ourselves in this sale and are selling goods at half and in many instances only a quarter of their real values. We want every family in Lancaster county and neighboring counties to know that here is the largest store in America in a city of this size doing a cash business. Buying for cash and selling for cash enables us to buy lower and sell lower than any other store. We realize this is a big statement but we want you to prove it by comparing our prices and quantities with any other store. This Sale will continue until Saturday, October 8th in order that everybody, everywhere may be able to participate in Lancaster's Greatest Sale. But whether you buy or not, come and make our store your headquarters. We have check room, rest room, lavatories, telephones, information desks, etc., all free for your use. Come and be at home.

M. T. Garvin

More New Arrivals in the Anniversary Sale of High Grade Hats at \$2.75 to \$7.75

Made of Duvelyn, Panne and Lyons Velvet in the smartest Creation brought forth this season. Many pattern models, one of a kind, that were made to sell as high as \$25.00. Women wishing exclusiveness in Millinery should see these.

Garvin's—Millinery Shop—Second Floor.

Mothers Will Be Practicing Economy Buying the Little Girls Winter Coats in this Sale at \$2.75 and \$4.75

They are made of Velour and other fine wool mixtures. Also Plush Coats and Corduroy Coats and the lot. Navy Brown and other good colors included. The majority are full lined. Sizes 2 to 6 years. Regular \$5.00 to \$10 Coats at only \$2.75 and \$4.75.

Our Self Service Grocery Department the First of Its Kind in Pennsylvania in Offering Tremendous Savings in Pure Foods.

- One hundred barrels of our Best O. K. Brand Flour, 2 bags 75c. 12 lb. in each bag. Regular price 45c.
- Hootens Milk Chocolate, 4 one half lb. cakes for 75c.
- 20c can N. Y. State Plums, 6 cans 75c.
- 35c can Apricots packed in heavy syrup 3 cans 75c.
- 25c can California Sliced Peaches, 6 cans 75c.
- Our best 29c Coffee, 4 lbs 75c.
- Moxley's Dixie Butterine, 4 lbs. 75c.
- Goldex Butterine, 4 lbs. 75c.
- Swift's Plain Carton Butterine, 5 for 75c.
- 59c Jar Extra large Queen Olives packed in Mason quart jars, 2 for 75c.
- 35c large can Calif. Peaches (halves) 3 for 75c.
- 35c large can Cali. Royal Ann Cherries, 3 cans 75c.
- 35c large can Hawaiian Sliced Pineapples, 3 cans 75c.

These are Great Outfitting Days in Garvin's Third Floor Fashion Shops

Beautiful new styles in Coats, Suits, Dresses and Skirts, priced Remarkably low for our Diamond Jubilee Celebration.

Manufacturers have taken losses on goods we purchased to help make this Anniversary occasion extraordinary in every respect. In turn we have disregarded all profits thereby bringing to women of Lancaster and for miles and miles around, the greatest opportunities we believe ever offered in this vicinity.

What! These Suits for \$23.75

That was the outburst of amazement expressed by a customer who realized the wonderful values in these Suits at \$23.75.

Women who are keen judges of value are sure to appreciate our efforts in bringing these high grade, fashionable Suits at such a pleasing price.

There are styles for the young Miss and Women of youthful taste who prefer something real smart. And likewise there are styles for Women who like beautiful Suits along more conservative lines.

They are fashioned of Velour, Yalama Cloth, Broadcloth and Tricotine in black, navy brown and Reindeer. Many with handsome fur collars, others with self collars. The trimmings are of fur, fancy braid and embroidered effects seem to be more cleverly placed than in previous seasons. Make it a point to see these Suits tomorrow.

Women's Suits at \$15.75

We don't remember any sale in which women bought so readily once they saw the Suits and realized how wonderful they were.

They are all new, just from the maker. The materials are of Velour, Silvertone, Yalama Cloth, All Wool Tricotine and new dark Mixtures. They are fashioned along straight lines in new Mixtures with fur or self collars. Prettily silk lined. Browns and blues in various shadows to select from. Regular \$24.50 to \$34.50 Suits at the Anniversary Price of \$15.75.

On Sale—Third Floor.

The Sale of Suits at \$9.75

Only on an extraordinary occasion like this could such extremely big values be offered at this wonderfully low price. There are Velour Serge and Tricotine Suits in plain tailored and trimmed styles with self collars. All full lined with silk. Sizes for Women and Misses.

New Fall and Winter Coats at the Special Anniversary Price of \$15.75

Ordinarily you would be paying \$24.50 and more for these new Coats. Included are the smartest models of the season. Made of high grade materials in Velour, Broadcloth, Kersey, Bolivia and Ramona Cloth. In an attractive variety of styles for Miss and Matron. Black, Navy Brown, Reindeer, Taupe, etc. In this good lot of stylish coats at \$15.75. Sizes 16 to 46.

Salt's Peco Seal Plush Coats at \$13.75

This is welcome news for women wishing new style Plush Coats of high grade quality at an extremely moderate price.

Come in the new finger tip length—one style with self collar in full belted with pockets and set-on cuffs—another style with fur collar, belted front, slant pockets and bell sleeves—both numbers lined throughout.

These handsome plush coats are the kind that usually sell at \$19.50 to \$24.50. Sizes 36 to 44.

Two Other Extraordinary Value Giving Lots of Women's Coats in the Anniversary Sale

The one lot at \$9.75 contains coats that were made to sell at double and more. Velours, Silvertone and Kersey Cloth models in the group in plain colors and heather mixtures. The other lot of coats are all of high grade materials in the smartest styles and colorings of the season—these are priced at \$19.75.

Such Beautiful Dresses at Such Wonderfully Low Prices

Women's \$8.95 to \$15.00 Dresses at \$4.75

Fine all wool serge and Tricotine Dresses in one piece, straight line styles in considerable varieties. Trimmed with braid and silks of contrasting colors. Three-quarter and full length sleeves. Sizes 16 to 44.

The Sale of Women's Dresses at \$6.75 Taffeta, Mignonetta and Tricotine Dresses

Dresses that were made to sell at \$21.50 to \$24.50. Silk Dresses are from regular stock and actually did sell as high as \$24.50. They come in sizes 16 to 38. The Tricotine Dresses are a special purchase lot that a maker sold to us way below regular wholesale price for this big anniversary event. Plenty of navy dresses in the lot—sizes 16 to 44. These dresses while in good supply when this was being written are finding new owners in a hurry.

On Sale—Third Floor.

BESIDES THE MERCHANDISE MENTIONED ABOVE THERE WILL BE EXTRA EXTRAORDINARY ANNIVERSARY SPECIALS IN HOSIERY, SHOES, BLOUSES, UNDERGARMENTS, NECKWEAR, VEILINGS, RIBBONS, YARD GOODS OF DIFFERENT KINDS MEN'S SHIRTS AND FURNISHINGS FOR THE HOME. ALL AT THE BIGGEST BARGAIN PRICES WE BELIEVE EVER OFFERED IN LANCASTER AND VICINITY. COME, GET YOUR SHARE.

Women's Dresses at \$9.75, \$15.75 and \$18.75 Values to \$35.00

High grade dresses of Canton Crepe, Mignonette, Char meuse and Tricotine. Very beautiful Dresses all up to the minute in style. Black, Navy and the new Autumn colors to select from. This lot includes more than a hundred handsome garments with only one or a few of a kind. The sizes are all the way from 16 to 44.

Extraordinary Anniversary Sale of Women's \$5.95 to \$9.95 Jumper Dresses at \$3.75

Attractive and stylish new Fall models in smart slip-over frocks at this extraordinary low price. In the lot are checked Velours, Plain Jerseys, plain Serges, White Jerseys, Silk Tricotettes and fancy Serges with belts of patent leather or self material. Many finished with black satin braid. Sizes 16 to 44.

Women's 85c Vest and Pants at 49c Each

Fleece lined cotton vests in high neck, long sleeves and Dutch neck, elbow sleeves ankle length pants. Sizes 36 to 44.

Misses Vellastic Union Suits 75c Regular \$1.25 and \$1.39 Values

Heavy fleece lined Union Suits in long sleeve, ankle length style; few imperfections; sizes 2 to 16 years.

Garvin's—Knit Underwear—First Floor.

Children's 50c Vests and Pants 3 for 75c

Fleece lined Vests in long sleeve style, and ankle length Pants, in white and cream, sizes 2 to 16 years.

Boys' Union Suits 2 for 75c

Boys' fleece lined union suits in cream color; high neck, long sleeves and ankle length style; sizes 6 to 16 years.

Children's \$2.95 & \$3.50 White Coats \$1.75

Made of Corduroy or Chinchilla, lined and interlined, in plain style with collar, cuffs, and belt or high waist line style with smocking. Sizes 1 to 3 years.

Garvin's—Infants' Shop—Second Floor.

Children's 75c to \$1.50 Knitted Toques, Caps and Tams at 39c

New Fall Caps in a variety of styles, including the baby cap with ribbon ties and also larger sizes with ear tabs. Some are hand made. In plain white and white trimmed with pink or blue. Also brown, salmon, peacock and turquoise. Infants sizes and up to 4 years.

Garvin's—Infants' Shop—Second Floor.

Women's Neckwear 47c a Piece Values 89c to \$1.48 Piece

Vestees in Swiss and linen—collar and cuffs set in organdie and lace—and collars of organdie, lace, and Swiss in white and cream and colors.

Wool Finish Blankets at \$3.75

Plaid Blankets of splendid quality that were brought direct from the Mill at a snug price concession special for our Anniversary Sale. All full double bed size and of first quality. Mohair bound edge. Beautiful color combinations.

These Blankets are being offered during our great event at a great saving. The present regular prices would be at least \$4.95 to \$5.95 and last season they sold as high as \$9.50.

On Sale—First Floor—Rear.

What a Splendid Opportunity to Supply Your Winter Needs of Knit Underwear

The Savings are the Biggest You'll be Privileged to Share in This Year

Women's Union Suits 2 for 75c Regular 75c Values

Tuck stitched, fleece lined shaped Union Suits in long sleeves; ankle length styles. Sizes 40 to 44.

Garvin's—Knit Underwear Shop—First Floor.

Women's Union Suits 75c

Fine ribbed, fleece lined Union Suits of good quality in high neck, long sleeve and Dutch neck, elbow sleeve styles; sizes 36 to 44. Irregulars of \$1.89 to \$2.00 Qualities.