

# WHY DON'T YOU MARRY THE GIRL?

It's No Longer A Question of the High Cost of Everything  
**THE DONOVAN GREAT AUGUST SALE OF FURNITURE---CARPETS---RUGS  
AND WALL PAPER WILL START ON SATURDAY, JULY 28TH, 1917**

The Event That All Lancaster County Looks Forward to With Confidence

**Confidence--** that Donovans' promise will be faithfully kept and performed to the letter.

**Confidence--** that whatever is shown here is the best that your money can buy.

**Confidence--** that the styles offered are new, fresh, desirable and up to date.

**Confidence--** that Donovans' Furniture is what is known as the saw-test kind.

**Confidence--** that if at any time anything goes wrong Donovans' will make it right.

**Confidence--** that Donovans' August Sale prices cannot be beaten in America.

The confidence which so many thousands of Lancaster people impose in the Donovan store, Donovan merchandise and Donovan's ability to undersell all its competitors was never so well placed as it is today.

Nothing that the home loving people of this grand old county will want in furniture, floor coverings, draperies or wall papering will be found looking in this great helpful store and particularly now when stocks are complete and prices unusually low. Everyone should take advantage of this great sale because every home in the Garden County of America will soon need something new.

The best investment today is Furniture. Nothing will give so great a return for your money. Stocks, even the best of them, are liable to decline; but for at least a quarter of a century, furniture will be higher, much higher in price. Most of the goods offered in the sale were contracted for long ago; that's why we are able to sell at prices little if any in advance of former August Furniture Sales.

## Saw-test Furniture

It's the "inside stuff" in things as well as in men that counts for most in the long run. Nowhere does "inside stuff" count for more than it does in furniture. What lies beneath the polished surface determines the length of service your dresser or bed will give you. It's the inside stuff in Donovan Saw-test Furniture that makes it outshine ordinary furniture like a diamond in a handful of split peas. Fashions every mood in here represented--new ideas in design, in finish, in methods of construction in furniture for the entire house. Our beautiful display of furnished rooms suggests a hundred and one ideas that you can't afford to overlook.

## Rugs and Carpets

Buy your Rugs and Carpets to last. This is the only kind sold by Donovans and prices are the lowest at which such merchandise can be sold. Our stock is vast, running into a great variety of weaves, colorings and sizes. Every yard of carpet and every rug, whether Brussels, Axminster or Wilton, is the product of noted and long-established looms. You can absolutely depend upon the floor coverings you buy from us.

Carpets are here in quantities--ready for making and deliveries are made without delays of any character. If you have linoleum to buy we believe you will like the unusual completeness of our stock.

## Wall Paper

Quaint Old-Fashioned Garden Flowers, Birds and Butterflies, all the beauties of nature in her joyous playtime mood are reflected in the wondrous exhibits of new wall papers and draperies. A paradise of color that rightfully used will create homes of luxurious rest and relaxation for mind and body. In papering your home or any part of it you might just as well have the choice of the newest ideas as not and you will find here papers to give you ideal environments for every room in the house. Curtains and Draperies are not necessarily costly but the pleasure they add to the home make them worth double their price.



# DONOVAN'S



32-38 East King Street, Lancaster, Penna.