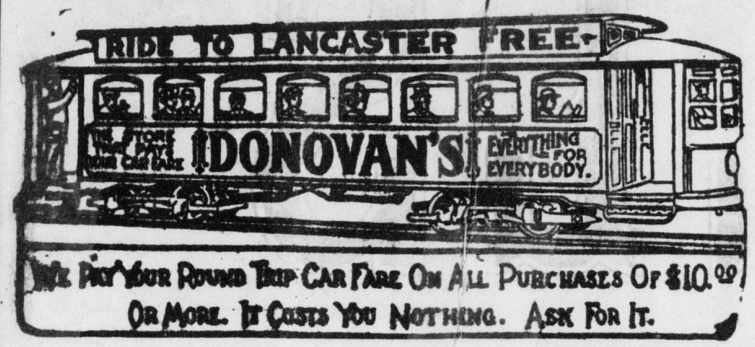


DO YOUR XMAS SHOPPING AT THE STORE OF A MILLION GIFTS



WE PAY YOUR ROUND TRIP CAR FARE ON ALL PURCHASES OF \$10.00 OR MORE. IT COSTS YOU NOTHING. ASK FOR IT.

The Donovan Company

Successors to Foster and Cochran and Williamson's

32-38 East King St., Lancaster, Pa.

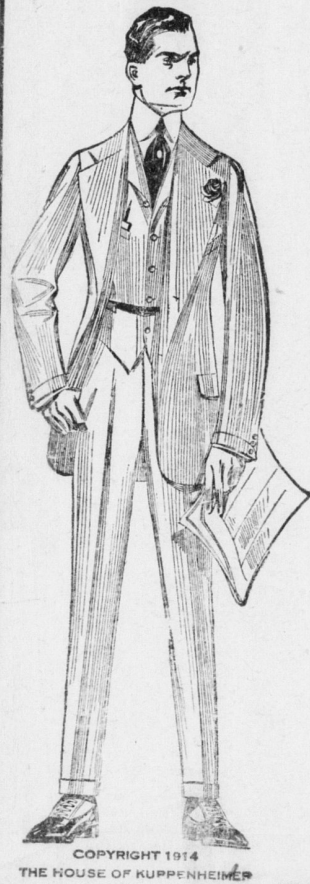
Look in the Skies!!

Saturday Dec. 12th, 7.30 P.M.

EVERYONE within six or eight miles of this store can see Dear Old Santa himself ride through the air in a cloud of brilliant light in his real Zeppelin Airship and then descend on the roof of this store. If you live too far away, it's worth a special trip to Lancaster.

It's the Real Thing All Right--Wait and See!

Pleased--We Should Say So



But We Are Not More Pleased Than The Hundreds of Our Men Customers Were Who Secured a Suit or Overcoat From the Great Sale of the Big Levy & Co's. Stock

NO store in this city ever before attempted to offer such suit and overcoat values in December. We could not either if it were not for the unusual opportunity which the retirement from Morris Levy & Company created. On Saturday, next, several new lots, not shown before, go on sale.

Suits & O'coats Worth \$12.50 for \$7.50
Suits & O'coats Worth \$15.00 for \$10
Suits & O'coats Worth \$19.00 for \$12

STARTLING REDUCTIONS ON Coats and Suits

Our Great Stocks of Women's Outergarments Are Reduced Almost a Third

THE Donovan Policy enables its customers to buy goods while they are still seasonable and while winter has not yet practically begun.

Come in and Look Them Over

\$8.00 Coats

\$4.98

Serviceable and Stylish

Women's Coats of tweeds and fancy mixtures; raglan shoulders; patch pockets and convertible collar. All sizes.

\$15.00 Suits

\$7.50

Women's Suits of all wool French Serge, Cheriot, manish tailored, collar & cuffs of velvet, skirt with yoke effect. All sizes.



FURNITURE - Always a Practical, Desirable and Useful Gift

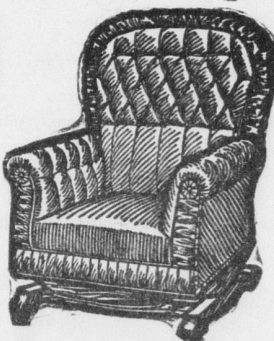
Is There a Home In All Lancaster County That Would Not Welcome It?

Don't Buy Your Furniture Gifts From Stores That Sell On The Installment Plan

IF your furniture gift comes from Donovan's your friends will doubly be pleased with it--First because it is sure to be right in every detail our reputation ensures that and secondly because they know it is not a dollar-a-week gift such as it is liable to be if it comes from any other furniture store in Lancaster City and County.

Turkish Rocker
Exactly as Illustrated \$9.95

Large, roomy and comfortable. Upholstered with spring seat and back. We are confident that you cannot duplicate this rocker in Lancaster County for less than \$15.



Roman Chair \$7.90

A beautifully designed Roman Chair has hand carved back and graceful shaped seat; you must see this chair to fully appreciate its beauty. Worth all of \$10.00

Massive Brass Beds
Genuine \$16.50 Values \$12.95

This massive brass bed has heavy two-inch corner posts; fillers form a beautiful pomel effect; your choice of bright or satin guaranteed lacquer.

Fine Princess Dresser \$14.98

Made with full swell front; French shaped feet; large French plate mirror; your choice of the following woods at the same price--Bird's Eye Maple, Mahogany and Golden Oak.

No Woman Has Too Many Pairs of GLOVES

Cashmerette Gloves 25c

Misses' and Women's silk or silk fleeced gloves; black, navy, brown, grey, white and chamois.

Women's Kid Gloves 79c

Black, tan and white, all sizes; guaranteed strictly firsts; neatly stitched; splendid wearing glove.

Leatherette Gloves 50c

Children's, Misses' and Women's; every pair guaranteed washable; assorted colors; all sizes.

Perrins Gloves \$1

White, tan and brown with contrasting or self-colors in oversamed, capes, doe skins, etc., all sizes.

HEADQUARTERS In Lancaster County For SWEATERS

Boys and Girls Sweaters \$1

Roll collar or "V" neck; all sizes; Cardinal, navy, grey & oxford; splendid qualities.

Children's Sweaters \$1.50

All wool sweater coats in tan, cardinal, navy, Alice, maroon, white; all sizes; roll collar; "V" neck.

Women's Sweaters \$1.50

Grey & navy; roll collar; all sizes; strictly firsts; manish weaves; splendid weaves.

\$5.98, \$6.98 \$3.98

All wool; heavy shaker-knit; line weave or silk; all sizes in assorted colors; roll collar; "V" neck.

Where Santa-Claus is King TOY TOWN



JOY TOWN Little Girl and BOY TOWN All The Newest Toys

At Our Well Known Popular Low Prices

DOLLS 5c TO \$5

TELE BEARS 49c TO \$1.98

IMAGALS 10c TO \$2.00

HALFURNITURE TO \$4.25

AUTOMOBILES UP TO \$5.98

MECHANICAL TOYS 49c TO \$1.98

IRON TOYS 10c TO 98c

GAMES 10c TO 98c

SLEETS 69c UP

Victrola Supremacy

It Is The World's Greatest Musical Instrument

MANY other kinds of sound producing machines have sprung up to seek to share its fame--but there is but one Victor-Victrola. The fact that the world's greatest artists make records for the Victor is conclusive evidence that the Victrola is supreme. Unlike any other musical instrument, the scope of the Victrola is infinite. It is all musical instruments combined in one, and in addition it is the actual voices of the greatest singers of the world.

The Donovan Gradual Payment Plan

Enables Everybody to Own One of These Wonderful Instruments

YOU surely don't need to be without a Victrola, for there's one to suit every purse and person. But, you may not get one if you don't order in time. There's always a big demand at the Christmas season--and some late-comers naturally get left. Don't you get left. Come in and pick out the style you wish and we'll put it aside for delivery on Christmas Eve.

Victor Victrolas \$15 to \$200

Splendid Gift Items In JEWELRY

Ivory Sets \$1.00 Up

Brush and comb sets; large brush; strong comb; neatly boxed in silk-lined box.

Hand Bags \$1.00

Small and medium size; silk and leather lined; all the newest novelty shapes.

Traveling Cases \$1.50 up

Includes hair brush, comb, file, tooth brush, etc. Black morocco leather cases.

Silver Sets \$4.50 up

Silver comb, brush and mirror sets; large bevelled edge mirror.

Military Brushes \$3.98

The gift every man will appreciate. An unusual large assortment to choose from.

Shaving Sets 25c up

Large mirror; detachable cup; good strong brush; excellent gift to men.

Four Appropriate Gifts In Men's Furnishings

Men's Gloves

Men's fur and wool lined gloves; gauntlets, kid or mocha; tan, grey or black; neatly boxed for Xmas.

Suspenders 50c

An unusual large assortment of the most desirable patterns. Neatly boxed.

Men's Sweaters \$2 up

Good heavy weight; assorted shades; large roll collars; most unusual values for the price.

Hosiery, 50c Box

Lisle hose; four pair in the box; special, a box for 50c, at Donovan's.