

Store Closed Friday, All Day, Independence Day

Store Closes Every Evening at 5 O'Clock Saturday Evenings at 10 O'Clock

WATT & SHAND

OUR GREAT JULY BARGAIN SALE

Started Tuesday With Thousands of Dollars' Worth of Desirable, Seasonable Merchandise at Savings of 1-4 to 1-2

Beautiful White and Colored Wash Dress Materials At Radically Reduced Prices

Materials that were considered unusually good and desirable at their regular prices are in this great July Bargain sale at radically reduced prices. See that you get your share of these remarkable values. 19c Plain Voile, 40 inches wide...

It's the most extraordinary money-saving event of the entire year—involving, as it does, the distribution of only the most desirable, reasonable kind of merchandise, at prices which in many instances would not cover the cost of manufacture. But come, a visit to the store while the sale is in progress will prove a hundred times more interesting...

Tremendous Money-Saving Opportunities in the Ladies' Ready-to-Wear Section

Stunning Spring and Summer Suits, Wash Suits, Dresses, in white and colors; Waists, Separate Coats and Skirts at prices half, near half and less half their former values. It's the biggest Bargain Sale of up-to-date, desirable Summer apparel ever offered in this city...

Sensation Spring Suit Sale

\$12.50 to \$55 Stunning New Models, \$5 to \$19.50 It's the chance of a lifetime to buy an ultra-fashionable suit at half or less than half of its former price...

Linen and Linene Dusters

\$1.50 Dusters; Sale price \$1.00 \$2.00 Dusters; Sale price \$1.50 \$3.50 Dusters; Sale price \$2.25 \$5.00 Heavy Linen Dusters; \$3.75 \$6.50 Heavy Linen Dusters; \$3.95 \$7.50 Heavy Linen Dusters; \$5.00

12.50 Mohair Coats, 7.50

Navy blue, gray and black; loose fitted back; convertible collar; a smart, becoming style and extremely cheap at \$7.50

Women's Rain Coat Bargains

\$4.00 Rain Coats; Sale price \$2.95 \$5.95 and \$7.50 Rain Coats; Sale price \$4.95 \$10 Rain Coats; Sale price \$7.95 \$12.50 and \$13.50 Rain Coats; Sale price \$10

Wonderful Wool Skirt Sale

Three Hundred \$2.50 to \$10 Skirts, \$1.39 to \$5.00 A manufacturer's entire surplus stock will be on sale as long as it lasts at the prices quoted above. Every model is decidedly new and desirable...

Separate Coats

Of every new material brought out this season; Checks, Serges, Mixtures, Voiles, etc. and in every desirable, up-to-date style at radically reduced prices. \$5.00 Sport Coats; Sale price \$3.75 \$7.50 Separate Coats; Sale price \$5.00 \$10.00 to \$12.50 Separate Coats; Sale price \$10 \$20.00 Separate Coats; Sale price \$12.50 \$22.50 and \$30.00 Separate Coats; Sale price \$15

Wash Skirts

An immense collection at prices that are wonderful, for once you see the qualities and note the prices you won't be satisfied till you make a purchase. 75c Wash Skirts; Sale price 59c \$1.00 Wash Skirts; Sale price 79c \$1.25 Wash Skirts; Sale price \$1.00 \$2.00 Wash Skirts; Sale price \$1.25 \$2.50 Wash Skirts; Sale price \$1.95 \$3.50 Wash Skirts; Sale price \$2.95 \$5.00 Wash Skirts; Sale price \$3.95

Noteworthy White Waist Economies

Practically every Plain Tailored or Lingerie Waist shown for Summer wear is included in this offer. Regular \$1.00 to \$12.50 Waists are now 50c to \$7.50

See the Special Geisha Waist at 1.00

50c Colored Waists; Sale price 39c 39c Cotton Petticoats; Sale price 25c 50c Gingham Petticoats; Sale price 39c 75c Satin Petticoats; Sale price 49c \$2.00 to \$3.00 Colored Silk Petticoats; Sale price \$1.79 \$3.00 and \$3.50 Colored Silk Petticoats; Sale price \$2.50

Come Now For Floor Coverings

The great July Bargain Sale brings scores of brand new Rugs and Carpets at prices which average less than the wholesale value. If you've any idea of buying Carpets or Rugs now or in the near future don't miss these offerings. We consider the values the most remarkable it has ever been our good fortune to offer you at these money-saving prices...

Seamless Tapestry Rugs

8-14x10 feet; regular price, \$10; Sale price \$7.50 6'9 feet; regular price \$7.50; Sale price \$4.95 9x12 feet; regular price \$13.50; Sale price \$9.75 9'12 feet; regular price \$17.50; Sale price \$12.50 Best grade Body Brussels Rugs; regularly \$27.50; Sale price \$21.95 Best grade 25 Velvet Rugs; sale price \$19.95 and Oriental designs; Sale price \$19.98 Seamless \$22 Velvet Rugs, 9x12 feet; Sale price \$17.75

Imported Japanese Rugs

Strong, durable rugs, in a variety of handsome designs and colorings. Men's \$1.25; 30x60 inch size; Sale price 85c Regular \$1.50; 36x72 inch size; Sale price 93c Regular \$7.50; 8x10 foot size; Sale price \$6.00 Regular \$10; 9x12 foot size; Sale price \$7.50

50 Dozen 50c Negligee Shirts

Made of good quality Porce; soft front, cuffs attached; coat style, and a great lot good patterns. Sale price, 37 1/2c Men's 59 and 75c fine Madras Shirts, in a great assortment of desirable patterns; soft front; snuff attached; coat style; Sale price \$1.00 Men's \$1.25 "Nofade" Negligee Shirts, \$1.00

Table Linens, Towels and Toweling

July bargains that no thrifty housekeeper can afford to miss. Better take advantage of these low prices and replenish your linen closet. \$1.25 All- linen Bleached Table Damask, made by one of the best Scotch makers, 72 inches wide...

Sensational Sale of Men's Stylish Summer Suits

That means a saving of from \$3.50 to \$12.50 on the best Summer Suits, made to sell at from \$15 to \$20.00. We bought the entire surplus stock of Goodfriend Bros., of Philadelphia, noted makers of men's clothing, at practically our own price...

Amazing Savings on Men's Trousers

An extra pair always comes in handy, and a man's wardrobe is never complete without at least one extra pair. Here's your choice: 86.00 Trousers; sale price, \$4.45 56.00 Trousers; sale price, \$3.95 44.00 Trousers; sale price, \$3.25 22.00 Trousers; sale price, \$1.69

EXTRA SPECIAL

\$3.50 to \$5.00 Trousers in serges, worsteds and cassimeres, all sizes up to 50 waist measure. Special, \$2.25.

Unusual Reductions in Boys' Norfolk Suits

\$10 to \$12 Norfolk Suits; sale price, \$7.45 88.50 Norfolk suits; sale price, \$6.45 7.50 Norfolk suits; sale price, \$5.45 \$6.50 Norfolk suits; sale price, \$4.95 \$5.00 Norfolk suits; sale price, \$3.95

Boys' Double-Breasted Suits

In all styles and patterns, bloomer pants at prices that mean big saving. Investigate.

Dress Gingham, Percales, Calicoes, Muslins, Sheeting and Pillow Cases at Remarkable Low Prices

10 to 20 yard lengths of Dress Gingham, regular 36 quality, in pretty striped and checked patterns. Sale Price, 6 1/4c a yard 32-inch Dress Gingham, regularly 12 1/4c yard Sale Price, 10c a yard 15c quality. Sale Price, 10c a yard 25c Imported Scotch Gingham, 32 inches wide, in a great assortment of pretty new stripes and plaids. Sale Price, 15c a yard 32c quality. Sale Price, 19c a yard Neat striped and checked Tissue Gingham, very pretty for summer wear. 15c grades. Sale Price, 10c a yard. 19c grades. Sale Price, 15c a yard 25c grades. Sale Price, 19c a yard. 24-yard wide Unbleached Sheeting, 25c quality. Sale Price, 22c a yard 2-yard wide Unbleached Sheeting, 23c value. Sale Price, 17c a yard 9c Unbleached Muslin, yard wide, good heavy quality. Sale Price, 7c a yard 24-yard wide Sheeting, bleached, 25c quality. Sale Price, 22c a yard Full size 12 1/4c Pillow Cases Sale Price, 11c each

Ladies' Handkerchiefs, Gloves, Corsets, and Hosiery at Big Savings in This Sale

Ladies' \$1 black and white Kid Gloves. Sale Price, 75c Ladies' 16-button Silk Gloves with double finger tips, in black and white, worth 75c. Sale Price, 50c a pair Ladies' 12-button Lisle Gloves, in black and grey, worth 25c a pair. Sale Price, 15c a pair Ladies' 50c Silk Gloves, with double finger tips and two clasps, in colors only. Sale Price, 37c a pair Ladies' Lined Hemstitched Handkerchiefs. Sale Price, 6 for 25c Ladies' 3c white Hemstitched Handkerchiefs. Sale Price, 25c a dozen Ladies' 25c Hand-embroidered Handkerchiefs, all linen. Sale Price, 25c each Ladies' 50c and 75c all-linen Embroidered Handkerchiefs. Sale Price, 39c each Ladies' 8c Black Hose, double heels and toes. Sale Price, 5c a pair Ladies' 25c "Mascoot" Hose, gauze like, extra garter tops, double soles, heels and toes. Sale Price, 3 pairs for 50c

Fresh Crisp Tailored Wash Suits

\$3.75 to \$17.50 Values Now \$1.95 to \$7.50 Natural Linen, Eponge, Rep, Jasper Gray in all sizes from 15 Junior to 53 bust measure. Just the prettiest, daintiest, most attractive models possible to secure anywhere, and all half price and less than half price. \$3.00 Wash Suits; Sale price \$1.95 \$3.75 and \$4.50 Wash Suits. Sale price \$2.95 \$6.75 to \$7.50 Wash Suits; Sale price \$4.95 \$10.00 Wash Suits; Sale price \$6.75 \$12.50 to \$17.50 Wash Suits; Sale price \$7.50

\$5 to \$42.50 White Dresses, \$2.95 to 25.00

A host of magnificent models in White Waives, Crepes, Voiles, etc.; all are exquisitely trimmed with either lace or embroidery; too many models to describe, while a description would do none of them justice. They must be seen to be fully appreciated. \$5.00 Tan and White Embroidered Voile Dresses, Sale Price \$2.95 \$6.00 and \$6.50 White Dresses; Sale price \$3.95 \$10 and \$12.50 White Dresses; Sale price \$7.50 \$16.50 and \$19.50 White Dresses; Sale price \$12.50 \$27.50 White Dresses; Sale price \$19.50 \$7.50 White Dresses; Sale price \$5.00 \$15.00 to \$16.50 White Dresses; Sale price \$10.00 \$20 and \$25 White Dresses; Sale price \$15.00 \$32.50 to \$42.50 White Dresses; Sale price \$25

Cool Colored Lawn Dresses

Hundreds of dainty, cool dresses for warm weather. Space here won't permit a description—but suffice it to say that all are beautiful and great value for the money. Regular \$1.50 to \$17.50 Dresses now \$1.00 to \$7.50

Lovely Silk Dresses Reduced

\$5.00 Foulard Silk Dresses; Sale price \$2.75 \$5.95 Foulard Silk Dresses; Sale price \$3.75 \$7.95 and \$8.50 Silk Dresses; Sale price \$5.00 Four special values in Black Cheney Silk Dresses at \$4.95, \$7.95, \$10.95 and \$12.50 \$15 and \$18 Charmeuse Dresses; Sale price \$12.50 A few Crepe de Chine Dresses included in this lot. \$20.00 Silk Dresses; Sale price \$12.50 \$25.00 Silk Dresses; Sale price \$15.00 \$30 and \$35 Silk Dresses; Sale price \$19.50

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Best Grade Axminster Rugs

27x54 inches; regular price \$2.25; Sale price \$1.65 36x75 in.; regular price \$4; Sale price \$2.98 6'9 feet; regular price \$17.50; Sale price \$13.98 8-14x10 feet; regular price \$22.50; Sale price \$15.45

Cool Men's Furnishings at Prices That Will Attract Buyers

For the items listed below are all from regular stock and were reduced for the sole purpose of stimulating sales. Wise men who know real bargains when they see the will snap them up in a jiffy. Men's 12 1/2c fine White Ribbed Athletic Shirts; low neck; sleeveless, 36 to 42 size; Sale price 10c Men's 50c fine White Gauze Athletic Shirts and Drawers; Sale price 42c Men's Cream Athletic Shirts; low neck; sleeveless; knee length drawers; Sale price 37c Men's fine 42c Balbriggan Shirts; short sleeves; ankle length drawers; Sale price 37c Men's fine 69c White Gauze Union Suits; high neck; short sleeves; ankle length, and perfect fitting; sizes 38 to 44; Sale price 50c

Wonderful July Bargain News From The Great Daylight Basement

Dinner Sets, Kitchen Utensils, Window Screens and Doors, Garden and Lawn Necessities, Traveling Bags and Suit Cases—all are in this sale at a worth-while saving. \$1.98 ten-piece Decorated Chamber Sets; Sale Price, \$1.67 \$9.50 Dinner Sets, 100 pieces, with rose decoration, border pattern; Sale Price, \$6.85 1,000 dozen 10c Decorated Plates; Sale Price, 60c a dozen 35c Brown and White Casseroles; Sale Price, 25c 17c Brown and White Bake Dishes; Sale Price, 10c 25c Jardinieres; Sale Price, 17c 25c rattan woven Sewing Baskets; Sale Price, \$1.42 15-inch high Window Screens, regularly 18c; Sale Price, 14c 18-inch high Window Screens, regularly 24c; Sale Price, 18c 22-inch high Window Screens, regularly 25c; Sale Price, 21c 24-inch high Window Screens, regularly 29c; Sale Price, 24c 28-inch high Window Screens, regularly 27 1/4c; Sale Price, 31c 30-inch high Window Screens, regularly 45c; Sale Price, 38c \$1.00 Screen Doors, 2 feet, 10 inches; 6 feet, 10 inches; Sale Price, 79c 75c I. C. P. Self-Wrinking Mops; Sale Price, \$1.05 21c Garden Hose; Sale Price, 10c a foot. \$2.48 Mission Sheet Clock; Sale Price, \$1.67 33c Pantry Step Ladders, 3 feet wide; Sale Price, 25c \$2.25 Lawn Mowers; Sale Price, \$1.98 \$1.30 Aluminum Berlin Kettles, four-quart size; Sale Price, 97c Combination Dippers, five in one—fruit jar filler, strainer, funnel dipper, and strainer dipper; all for 10c Two-burner New Perfection Oil Stoves, 1913 model; Sale Price, \$5.98 Three-burner New Perfection Oil Stoves, 1913 model; Sale Price, \$8.25 Four-burner New Perfection Oil Stoves, 1913 model; Sale Price, \$10.48 Glass Door Ovens, for New Perfection Oil Stoves, single; Sale Price, \$1.98 Glass Door Ovens, double; Sale Price, \$2.47 Wicks for Oil Stoves; 10c each \$1.00 Kant Break Poles; Sale Price, 48c Pyramid Fly Catchers, 5c each, or 6 for 25c

Real Leather Bags and Cases

Cowhide Leather, values up to \$7.98; July Bargain Sale Price, \$5.00. \$3.90 for regular \$5.00 Cowhide Suit Cases. Only 90 in this lot.

Standard Staple Notions at Much Less Than Their Regular Prices

Read this list and take advantage of the low prices. Restock your sewing room and sewing baskets. Nothing to equal these economies will be duplicated. 10c bunch assorted Tape; Sale Price, 4c 5c Tubular Corset Lacers; Sale Price, 3 for 10c 4c packs Steel Pins; Sale Price, 1c pack 5c boxes of Hair Pins; Sale Price, 2c each 5c Nickel Safety Pins; Sale Price, 2c a dozen 5c Pin Books, assorted sizes; Sale Price, 2 for 5c 25c Clothes Brushes; Sale Price, 17c 10c English Tape, 10-yard pieces; Sale Price, 6c piece; all widths Good quality light-weight Dress Shields; Sale Price, 7c pair 25c Skirt Markers; Sale Price, 17c 10c Twilled Tape, 24-yard pieces; Sale Price, 6c piece 5c spools Heavy Button Thread; Sale Price, 3c spool 10c Crochet Wash Buttons; Sale Price, 6c a dozen 20c Ball Pearl Buttons; Sale Price, 9c a dozen 5c Spring Hooks and Eyes; Sale Price, 2c card 5c card Warren Slip-out Collar Stays; Sale Price, 3 cards for 10c

Amazing Jewelry Bargains at Half and Less

Dainty little bits of Jewelry, liked by Miss Summer Girl. Pins to hold her collar in place; Brooch Pins or La Vallieres to brighten up a blouse or set off a frock. 50c Bar Pins, set with white and colored stones; Sale Price, 24c 50c Brooch Pins, with fancy settings; Sale Price, 24c 25c Cuff Pins, with pearl and coral settings; Sale Price, 10c 50c La Vallieres, a large variety of different styles; Sale Price, 24c \$1.00 La Vallieres; Sale Price, 50c \$2.00 La Vallieres; Sale Price, 98c 50c Long Coat Chains; Sale Price, 24c 25c Pearl Link Buttons, for soft cuff shirts; Sale Price, 14c 50c Enamel Bar Pins; Sale Price, 24c 50c Tie Pins; Sale Price, 24c 75c Pin Sets, boxed; Sale Price, 24c

Extraordinary Values In This Sale of Muslin Underwear

Next to their unusual value the most notable feature is the great variety. If you are in need of beautiful, dainty Undermuslins don't let this chance slip by without securing your share of these wonderful values. 25c Corset Covers, 19c. Of Nainsook; trimmed with Val insertion, lace edge, beading and ribbon. \$3 and 50c Corset Covers, 29c. These are made of Nainsook with Val. or Torchon lace trimming. \$1.00 and \$1.25 Corset Covers, 79c. Made of fine, soft Nainsook, beautifully trimmed with lace insertion, lace beading and ribbon. 60c Drawer Combinations, 50c. Of Nainsook; trimmed with embroidery, insertion and linen lace run with ribbon. \$1.00 Combinations, 75c. Includes the famous Marcella as well as a lot of the regular styles; made of Nainsook; trimmed with Val. or linen lace. 50c White Petticoats, 39c. Made of Cambric, and have a 10-inch flounce of embroidery.

Attractive July Bargains From The Silk Store

Fabrics that are high in fashion's favor and sell rapidly at their regular prices. Reduced for this great July Sale. 39c Silk and Cotton Mixed Wash Fabric, in different styles of stripes; 32 and 36-inch widths; Sale Price, 29c a yard 59c Wash Silk, with satin stripes; yard wide; Sale Price 39c a yard 75 and 85c All-Silk Shirtings and Tub Silks in a great variety of stripes; 32 and 36-inch widths; Sale Price, 67c a yard 79 and 85c Messalines, in navy, black, brown, Copenhagen and green, with white hairline stripes; a yard wide; Sale Price, 69c a yard 79c Imported Crepes; a fashionable fabric for Summer wear; 40 inches wide; Sale Price, 69c a yard \$1 and \$1.25 Soft Chiffon Taffeta, in plain and changeable colors; a yard wide; Sale Price, 79c a yard 75c Cheney Silk Foulards; a good variety of styles and colors; 23 inches wide; Sale Price, 59c a yard 50c Embroidery Flouncing; 27 inches; in a number of handsome patterns; Sale Price, 33 1/2c a yard Remnants of Baby Irish Insertion, in one-half to two-yard lengths, at half price.