

SPECIAL SALE OF CRAVENETTE N. H. & CO. POPLIN

We have secured from the manufacturer 1000 yards--23 shades of this widely advertised fabric to retail at a special price.

Do not mistake it for the usual poplin--in the first place, common poplins aren't "Cravenetted" and rain shedding, they aren't dyed through and through, but only on the surface. That is why a dress of common poplin which is wetted, will soak up water and look dowdy and draggly, and change its color.

"Cravenette" N. H. & Co. Poplin 39c. yd., is dyed first, then sponged and "Cravenetted" so the color can't get out of the cloth.

Commencing Wednesday, Oct. 16th
We Will Offer This Fabric at the Unheard of Price--21c a yd
Watch For Window Demonstration

H. E. EBERSOLE

OPPOSITE POST OFFICE -- MOUNT JOY, PENNA.

TRUE VALUES

Values, from our point of view means not only full worth for your money, but an article of merit that is worth your buying.

We were never more anxious than we are right now to give you true values, when so many goods of questionable merit are being sold by the public under the guise of Bargains.

We are sure our goods and prices will prove to you they are true values as we give you Quality.

We want your patronage.

We are appealing for your preference--but we want it on merit.

Just a few of our special values:

One case of 12c Outings, best style, both light and dark at 10c.

One case of 10c Outings, 8c.

One case of 12c Cheviots, 10c.

The price on these goods are low because we could buy this quantity at merit price.

Men's \$2.50 Shoes at \$2.25. Moulders' Farm, Work and Dress Shoes in this line. Same styles at \$2.00, but we advise the buying of the better grade, as they are cheapest. Quality stands the test.

One lot 25c Colored Poplins, 20c. The finest quality in all the new shades at 25c. Ask for sample and shade card.

Do not fail to see our new line of Woolen Materials for Dress and Coats.

Extra value--Three 5c White Cross bar Handkerchiefs for 10c. Good for school use. Only 6 sold to one person.

Six Silveroid Tea Spoons, 10c.

Three Silveroid Desert Spoons, 10c.

Three Silveroid Table Spoons, 10c.

Six pieces any 5c Soaps, 28c.

Six 10c Thin Initial Tumblers, 45c.

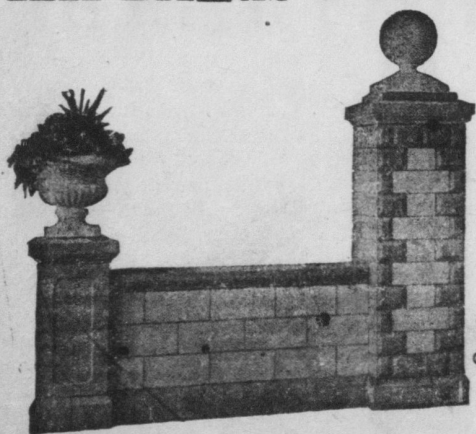
Ladies' Home Journal Patterns. Winter Style Book, Fancy Work Embroidery Book.

Stamps given with all purchases. Come and secure one of the fine Homestead rockers free.

S. B. Bernhart & Co. GOOD FURNITURE

East Main Street, Mount Joy

J. Y. KLINE All Kinds Concrete Work



FLORIN.

BUILDING BLOCKS
All Styles and Colors

Porches, Columns and
Banisters

Door and Window Sills and
Lintels, Chimneys,
Etc.

Retailer of the Best
Grades of Cement

PENNA.

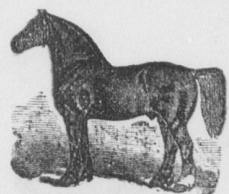
Western Horses and Colts at PUBLIC SALE

On Friday, November 1st, 1912, at 1.30 P. M.

At Wm. Gantz Stock Yards, at the Farmers' Inn Hotel

Mount Joy, Pa.

1 Carload of Good Big Rugged and All Purpose Western



Horses And Colts

These Colts were shipped direct by W. M. Grove who bought them personally from some of the best Stock farms in the West. They consist of the good big Rugged kind with two good ends and a middle and with plenty of Style and Conformation that belong to a good draft Colt and the best boned and colored ones we shipped for some time. Will also have some good Colts that will make good all purpose horses, and Drivers. The kind that are always in demand when finished and handled properly. These Colts range in age from 2 to 4 yrs. If in need of any Colts to feed out and make money don't miss this sale as they will positively be sold for the high dollar.

Notes for 30, 60 or 90 days will be taken. No notes renewed.

C. Zellers, Auct.
H. Zellers, Clerk.

D. B. Kieffer & Co.

Double S. & H. Green Trading Stamps or Double Piano Coupons Given Saturday, Nov. 2nd

EVERYBODY WHO BUYS THEIR FALL AND WINTER CLOTHES AND SHOES HERE IS GOING TO GET THE BEST VALUES FOR THE LEAST MONEY.

Special Reductions in Men and Boy's Suits and Overcoats.

We are determined on that--we are going to give every man who trades here this fall, such good value for every dollar he leaves here, that it would be impossible for him to get better values anywhere else.

We want to make a walking advertisement of this store of every man who buys his clothes, shoes and furnishings here. We are going to make these men the best dressed men in town and send them out to make more customers for this store. Satisfied customers are not going to be backward about telling their friends where they got their clothes, you know.

Gloves

Get a pair of
Ireland guaranteed
Kid Gloves
for Men and
Women



Your Fall Hat Should be Correct

Correct in Style, color and price. It will be, if you buy it here. We are now showing the very latest shapes in all colors, soft and stiff. We have your style at your price.

New Shirts You'll Like

Whatever your tastes, whatever your requirements in shirts we can satisfy you. Our patterns were never prettier nor the colorings neater. It's a treat just to look them over.

Shoes ==

The young men and women who like to be well dressed will surely be pleased with our fine assortment of "WALKOVER" Shoes and other makes. Shoes for School Children.



SWEATERS

A fine line of Sweaters for all shown here.

CORSETS

R. & G., American Lady and Nemo. New models just received. We can fit any figure. Try us.

The right time to buy FURS is right now and the right place to buy them right is at I. D. Beneman.

I. D. Beneman

Opp. Union National Bank. MOUNT JOY



Rockers Mirrors Hall Racks
Picture Frames Ladies' Desks
Extension & Other Tables, Davenport
China Closets, Kitchen Cabinets

In fact anything in the Furniture Line

Undertaking and Embalming

H. C. BRUNNER

MOUNT JOY, PENNA.

Advertise In The Bulletin