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THE BULLETIN, MOUNT JOY, PA.

Wednesday, October 16, 1912.

SPECIAL SALE OF CRAVENETTE N. H. POPLIN & CO. POPLIN

We have secured from the manufacturer 1000 yards--23 shades of this widely advertised fabric to retail at a special price.

Do not mistake it for the usual poplin--in the first place, common poplins aren't " ravenetted" and rain shedding, they aren't dyed through and through, but only on the surface. That is why a dress of common poplin which is welted, will soak up water and look dowdy and draggly, and change its color.

"Cravenette" N. H. & Co. Poplin 39c. yd., is dyed first, then sponged and "Cravenetted" so the color can't get out of the cloth.

DE DEBERSOLE

MOUNT JOY, PENNA.

Commencing Wednesday, Oct. 16th We Will Offer This Fabric at the Unheard of Price-21ca yd. Watch For Window Demonstration

OPPOSITE POST OFFICE

