The Only Furniture Store in Lancaster and five adjoining counties that sell exclusively for cash and on a cash price basis
Do you vealize what this means to you? Throughout the entire counties of Lancaster, Dauphin, Berks, Lebanon, Chester and York there is but one store that sells furniture for cash only and one store that marks its stock on a cash price basis That one store is "Donoran's" who buys wherever they can for spot cash and sells furniture one-third less than the numerous installment furniture stores throughout the territory just named. $t$ stands to reason and is not hard to understand that the "dollar a week store" must get a substantially larger prices for their merchandise than the store that caters exclusively to a cash trade. Then of course there are numberless dollar a week accounts that can never be collected and the man who buys for cash from these stores, we care not what discount he may have got, he still has to stand his share of these bad debts or else such stores could not exist.

We are not critizing such installment houses, most of them do a perfectly legitimate business, but the man whobuys for cash does himself an injustice when he purchases goods from a store that sells on installment plan as all furniture stores do in this city.

For this August Furniture Sale we have made special preparations. The three big floors devoted to furniture and carpets nearly thirty thousand square feet, full to overflowing with the choicest product of the furniture world.

Everything is of the newest and latest, ninety per cent of the entire stock is manufactured less than three months and is truly the ream of the great furnitnre states such as Indiana. Michigan and the Carolinas. The collection includes a wide range of grades from the cheapest to the best, from the plain substantial bed room Suit of golden oak which we sell at $\$ 18.00$, to the handsome Sheridan Dining Roum Suit at $\$ 3000,00$ or the massive leather Library Suits which we have up to $\$ 150.00$.

Lancaster people who have been accustomed to attend the August furniture sales in Philadelphia will be delighted to find that this is no longer necessary and that here in their own city they have at lasta furniture store of theirown whose prices compare most favorably with any of those bigger Metropolitan establishments because the latters expenses are somuch greater and the selection as home is almost as representative.

## SALE BEGINS THURSDAY, AUGUST 1 ST




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AUGUST FURNITURE SALE <br> \title{
AUGUST FURNITURE SALE $\$ 50,000$ Stock, Savings Guaranteed 10 to 60 per ct.
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} John
Kelaurman and and wite visited
triends at mit on Sunday
Mrs. Joh visttung her R. Laura Stone, of Washington Miss Irene Brubaker, of Robrers.
Own, visted
In the tamily of Amos Miss Margaret We
College, is spending her vacation
the home of Martin Andus. George Zellers and family,
Reading, were Sunday visitors
the home of Samel Charles Reber and family,
Manheim, were Sunday fand
the home of Benjand

3 People Are Going to Buy a PLAYER PIANO
At \$300


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 GOOD FURNITURERockers Mirrors Hall Racks Picture Frames Ladies' Desks
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