

The Donovan Company

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The Wonderful Bargains in the Sale of Foster & Cochran's \$300,000 Stock Are Daily Creating Greater Public Interest

Notwithstanding the enormous bulk of business done by us during the past ten days, the lines in the different departments are in most cases complete and as fresh, in fact, fresher than they were on the Opening Day of the Sale. \$300,000 worth of merchandise even at half price cannot be sold in a few days, and besides every day new merchandise is arriving ordered by Foster & Cochran before they decided to go out of business. We took over these orders from them on the same terms that we bought their stock and we are putting the goods on sale, as fast as it comes in at less than the manufacturers are being paid for it by the old firm.

Do you realize what an opportunity this is for you? The winter has only begun and you can, while this sale lasts, buy reliable, seasonable merchandise, such as Men's, Boys' and Girls' Clothing, Women's Coats and Suits, Shoes, Carpets, Furniture, Men's and Women's Underwear, at prices less than the raw material is worth. We could not purchase any of this merchandise today for what we are selling it to you.

If you cannot visit the store personally send your order by mail.

Men's Clothing Almost Given Away Are You Getting Your Share

Do you realize that you can buy Overcoats and Suits now for less than the cloth in the garments cost the manufacturers? And these Suits and Overcoats are designed and made by the finest tailors in America. The famous Hackett, Carhart Clothing, included in this sale, is known from Maine to California for its excellence of quality, for its style and fit. Unless you are a millionaire you cannot afford to let this opportunity pass. We have just unpacked 750 new Overcoats and Suits and 500 pairs of Pants which had been ordered by Foster & Cochran from one of the foremost clothing manufacturers of the country, which are put on sale at half price at which they were intended to be sold. They won't last long at these figures.

Rich Choosing in Men's Suits

These suits are examples of the best tailoring, the smartest styles and the most satisfactory materials, the latter in Fancy Mixed Fabrics, Worsteds and Cassimeres, in the latest shades of brown, tan and gray, and in Fancy Blue Serges.

Men's Suits: the Foster & Cochran Price, \$12.00	
OUR SALE PRICE	\$6.98
Men's Suits: the Foster & Cochran Price, \$15.00	
OUR SALE PRICE	\$7.98
Men's Suits: the Foster & Cochran Price, \$18.00	
OUR SALE PRICE	\$8.98
Men's Suits: the Foster & Cochran Price, \$20.00	
OUR SALE PRICE	\$10.98
Men's Suits: the Foster & Cochran Price, \$25.00	
OUR SALE PRICE	\$12.98

Men's Overcoats at Sale Prices

We have the best Overcoats of the best makers in the country in our stock; Overcoats of quiet dignity for conservative men, Overcoats with more dash for young men in fact, every kind of Overcoat you want; every garment at rousing economies. We select two models that rank high in quality.

Men's \$12.50 Overcoats \$6.98

Overcoats of excellent quality that cannot be bought elsewhere at \$10.00. In the popular fabrics of the season in various colors.

Boys' Overcoats

Just the styles that appeal to live, active boys. Of fancy materials in grays and browns; with velvet or with convertible collars.

Boys' Overcoats: Foster & Cochran Price, \$5.00	
OUR SALE PRICE	\$2.49
Boys' Overcoats: Foster & Cochran Price, \$6.00	
OUR SALE PRICE	\$3.49
Boys' Overcoats: Foster & Cochran Price, \$8.50	
OUR SALE PRICE	\$4.29
Boys' Overcoats: Foster & Cochran Price, \$10.00	
OUR SALE PRICE	\$4.98

Men's \$16.00 Overcoats \$8.98

Of black Kersey, Dark Oxford Grays, with velvet collar or with collar of the same.

Boys' Knickerbocker Suits

At our Sale Prices you can buy two suits for the usual price of one. Good, sturdy suits, of Fancy Chevots, Cassimeres, Worsteds and Blue Serges, in sizes for 8 to 17 years.

Boys' Knickerbocker Suits: Foster & Cochran Price, \$3.00	SALE PRICE	\$1.69
Boys' Knickerbocker Suits: Foster & Cochran Price, \$4.00	SALE PRICE	\$1.98
Boys' Knickerbocker Suits: Foster & Cochran Price, \$5.00	SALE PRICE	\$2.98
Boys' Knickerbocker Suits: Foster & Cochran Price, \$8.50	SALE PRICE	\$4.29

Unheard-of Economies Today in Women's and Misses' Long Coats and Suits

Women's \$25 Suits at \$9.98

They have all the style, the first class tailoring you find in \$25.00 Suits. Of Whipcoats and mixtures; made with semi-fitting, satin-lined coats; the collars with an inlay of velvet, others finished with fancy braid. The skirts show the latest cut.

Women's \$35 Suits at \$16.98

These stunning Suits were made up for us especially in advance Spring Styles. Of fashionable rough materials; in blue, black and brown. The coats are particularly stylish in cut and finish, and fasten with one large button. EXTRA GOOD VALUES

Women's \$35 Furs Coats, \$19.98

Beautiful, lustrous French Coney Coats, of graceful cut; black and brown; handsomely lined with fine brocade.

Misses' \$20 Coats, \$10.98

Of Whipcord, in blue and black; the most staple, full length utility coat you can buy. Lined throughout with yarn-dyed satin.

Misses' \$7.50 Coats \$2.98

For Juniors, also. A certain jauntness about these coats gives them favor with girls. Of Black Kersey with sailor collars in tans and blues; button or braid trimmed.

Children's \$4.98 Coats, 1,98

Of Heavy Twilled Cloaking, in rich brown; collar and belt of striped brown goods. Warm, cozy looking coats, in sizes 6, 8, 10 and 12 years. Specially good values.

Women's \$15 Serge Coats \$7.98

These are smartly Tailored, Full Length Coats, built to give good service. Of heavy storm serge; in blue and in black, and lined throughout with satin. Some of the colors have a touch of color; others are plain.

Women's \$20 Sealette Coats \$9.98

Handsome, becoming, full length models; lined with yarn-dyed satin. These Coats have rolling collars and are fastened with large silk frogs. They are rich looking, dressy models, yet they will give good service, and are well worth \$20.00. Our Sale price is only \$9.98

Women's \$10 Kersey Coats, \$4.98

Well cut, practical, full length coats, of Heavy Kersey; in black only. Splendid bargains at \$4.98

Women's \$7.98 Coats, \$3.98

One of the best bargains of the season. Good, practical coats, of Kersey and Gray Mixed materials, with dressy pointed collars, with a touch of color.

\$2.49 Silk Petticoats, \$1.49

They hardly need mention, for they go out as fast as the come in. The first lot is sold, but new models of Messaline Silk, in pink, white, black, navy, brown, Copenhagen blue and Persian effects, are now ready. Finished at bottom with a shaped plaited fancy ruffle. Truly "wonder-values."

We have also some charming models of Messaline Silk, in a rich variety of colors; with plaited ruffle trimmed with fringe; at \$2.49, though really \$5.00 values.

Men Should Note the Savings on Shirts & Sweaters

In the matter of Shirts and Sweaters a man can "stock up" for months ahead most satisfactorily. Why not do it when you can get both at about half that you usually pay? For example, here are spic and span new.

50c. Shirts at 35c. Each

You'll say this is a fine Shirt Bargain when you begin to select. These Shirts are of Percalé and Madras; in neat black and white and blue and white single or cluster stripes, also in the new popular colors. They are full cut garments; made by one of the best shirt manufacturers in the business. Excellent at 50c.; now 35c.

Men's Shirts at 69c

New, Heavy Percalé Shirts; in neat patterns, the colors guaranteed fast; full cut; well made garments; in all sizes.

Men's \$1.25 Sweaters at 69c

Plain Gray Coat Sweaters; full cut, well made garments; in all sizes.

Boys' \$1.50 Sweaters at \$1

A Sweater value that cannot be beat in Lancaster. Gray Wool Sweaters; in all sizes.

Another Shipment of New Rugs on The Way To be Marked at the Same Slashing Reductions

The first consignment of Spring Rugs went in a jiffy. The second lot shows the same rich variety of beautiful designs, the same soft, pleasing colors, the same excellent quality. The Oriental designs are particularly effective, plenty of floral and conventional patterns, too. Rugs mentioned here are 9x12 feet.

\$25.00 and \$28.00 Axminster Rugs, \$15.90 and \$16.90

In a most satisfactory line of harmonious colors and artistic designs, offering fine selection.

\$20 Wool Brussels Rugs, \$11.90

Of the best quality and woven in one piece.

\$15.00 Brussels Rugs, \$9.00

All Wool Rugs in tasteful designs and a fine line of colors.

THE DONOVAN CO.

32-38 E. King St., Lancaster, Pa.

Shoes For the Family at Prices That Will Save Money

From a number of the best and most reliable makes in the shoe market, which we carry, a few are selected for special mention today. They are Shoes of Quality that give you the best of service. Shoes of Style that you will not be ashamed to wear.

MEN'S \$6.00 SHOES AT \$3.49

Hanan's Custom Made Shoes; of Patent Colt; lace or button; and Gun Metal and Glazed Kid; in lace styles.

MEN'S \$1.50 AND \$1.98 SHOES, \$1.00

Broken lots, in Gun Metal, Vic Kid and Box Calf; lace and Congress styles, with tips or plain toes.

BOYS' \$3.00 SHOES AT \$2.19

The Alden Mannish Shoes of Patent Colt, Gun Metal, Box Calf and Tan Calf.

BOYS' \$2.25 SHOES, \$1.00

Of Box Calf and Gun Metal; button and blucher cuts.

"LITTLE GENTS" \$2.50 SHOES AT \$1.79

Alden "Little Gents" Shoes, of Patent Colt, Velour Calf and Vic Kid.

WOMEN'S \$2.50 SHOES AT \$1.79

Good-looking Shoes, of Patent Colt, Gun Metal, Vic Kid; button and blucher styles; Goodyear welted soles.

MISSES' \$2.00 SHOES, \$1.49

Tan Calf Shoes, nature shape. Combine comfort and good looks.

The Week in Grain

Compiled for the Mount Joy Bulletin, at Mount Joy, Pa., by Wm. L. Bear & Co., Pennsylvania Building, Philadelphia, Pa., by D. B. Lehman, Manager, Woolworth Building, Lancaster, Penna.

Phila., Pa., Jan. 30, 1912. The warmer weather did not lead to the increase in corn receipts expected and coarse grains have moved to new high levels for the crop year, carrying wheat to substantial gains. A good feeding demand for corn west of the Mississippi and better prices for southern than Chicago shipment continue to hold receipts at the leading centre to a volume which does not exceed the eastern demand, and finds January drawing to a close without any accumulation of consequence. The high price for hay and shortage in fodders generally have made farmers reluctant to part with corn even at the high price

level, and in a speculative way the market has met good investment buying.

In oats the approach of the southern demand which usually increases sharply after the middle of February has brought good speculative buying following a long period when dullness failed to make any important headway in the reduction of prices.

Wheat is still handicapped by heavy supplies at Chicago, but the milling demand is improving and the present week has added its reduction of stocks, as has each week since the first of the year. Foreign conditions are shaping strong, and the flour trade improving. The price is rather cheap in comparison with grain and food prices generally and the market is meeting a very substantial demand for this reason. The tone is excellent throughout the list.

GOOD ROADS HELP TRADE

A Means of Building Up Business of Local Tradesmen

To no one more than the business man is the question of good roads a vital issue. The spreading of the doctrine of good roads, says the Bellefonte Republican, will lead to great leaps in the development of this already rich country and will make money for every man in mercantile lines. While directly the building of good roads will benefit the farmers and stock raisers perhaps more than anyone else and will raise the value of every farm reached by good roads, still the business men come in a close second. It will put more square miles of territory within trade distance of your town. The business men of any town are interested in bringing to that town

trade from greater distances than is easily covered on our present roads. It increases the volume of business, and every man in business in the community receives his share of the benefit. The farmer is able to haul his grain and produce to market at less cost and makes a greater profit per year from his labor. This additional profit is represented by the additional amount of cash he has to spend with the home dealers. So directly and indirectly the business men are benefitted by the building of good roads.

Has Gone to Chambersburg

Mr. Benjamin F. Brubaker, who was for sometime past employed at the Lebanon Creamery and Condensing Company's plant, at Mastersonville, has accepted a similar position in the Cumberland Valley Creamery and Condensing Company's plant, at Chambersburg.

A Girl's Wild Midnight Ride

To warn people of a fearful forest fire in the Catskill a young girl rode horseback at midnight and saved many lives. Her deed was glorious but lives are often saved by Dr. King's New Discovery in curing lung trouble, coughs and colds, which might have ended in consumption or pneumonia. "It cured me of a dreadful cough and lung disease writes W. R. Patterson, Wellington, Texas, "after four in our family had died with consumption, and I gained 87 pounds." Nothing so sure and safe for all throat and lung troubles. Price 50c. and \$1.00. Trial bottle free. Guaranteed by S. B. Bernhart & Co.

New Passenger Rates

A new schedule of passenger rates will take effect on the Reading Railway, Thursday, February 1. One of

the features of the change will be the issuing of excursion tickets to many principal points which at present is not enjoyed by the traveling public.

BACK RUN

Jennie Hessler visited Fannie Baker on Sunday. Harvey Rettew spent Sunday with Elmer Glider near Sporting Hill. Miss Edith Dunn, teacher of the Back Run school, spent Sunday with her parents at Millersville. The revival services held at the Mastersonville church, conducted by Rev. D. L. Graybill of Kansas, are well attended. The tobacco buyers were in this neighborhood again and they bought several lots. It seems that 10 and 3 is the regular price. Last week the Back Run school was visited by the Mount Vernon

school. The teacher is Miss Agnes Ryan and she gave the school some very good advice.

Abraham Koser and wife and daughters, Annie and Dora, and sons, Irvin, Abraham and Arthur, visited Aaron Nissley and family, of near Mount Joy, on Sunday.

On Sunday evening when Benjamin Forry was on his way to church he happened to drive in some deep snow banks that were in the road. It caused him considerable trouble. The horse fell and wrecked the harness, but in a short time, with good help, everything was fixed up all right.

Live Bird Shoot on River

C. C. Francis will give his annual live bird shoot at his hotel in Marietta, on Thursday afternoon, commencing at 1 o'clock. Participants will shoot on the river.