

A MIGHTY CLEARANCE SALE

OF

MEN'S, BOYS' AND LADIES' CLOTHING, SHOES AND FURNISHINGS

Commencing Thursday, January 11th, 1912

WHY NOT SAVE A DOLLAR OR TWO—TAKE ADVANTAGE OF THIS MONEY-SAVING OPPORTUNITY. THERE ARE STILL THREE MONTHS IN WHICH TO WEAR WINTER CLOTHES, BUT THERE WILL NOT BE MANY DAYS THAT YOU CAN BUY THEM AT THESE PRICES.

GREEN TRADING STAMPS GIVEN DURING THIS SALE

If a Real Money-Saving Event is of interest to you, READ THIS PAGE!

A GREAT CHANCE TO BUY BOYS' CLOTHES

MEN'S AND BOYS' CAPS

\$.25 now	\$.19
\$.50 now39
\$.75 now65
\$1.00 now83
\$1.25 plush, now95

BOYS' SHIRTS AND BLOUSES

\$.25 Outings, now	\$.19
\$.50 Flannel, now39
\$.50 Dress Shirts, now39

SWEATER COATS FOR MEN AND BOYS

\$.50 and \$.60 now	\$.42
\$1.00 now83
\$1.50 now	1.10
\$2.50 now	1.95
\$3.50 now	2.65
\$4.00 now	3.15

MEN'S OVERCOATS

\$ 9.00 now	\$ 5.75
\$12.00 now	8.45
\$14.00 now	11.25
\$16.00 now	12.50
\$18.00 now	14.00

MEN'S UNDERWEAR

\$.50 Fleece and ribbed, now	\$.44
\$1.00 now85
\$1.25 now97
\$1.50 Red Flannel, now	1.33

MEN'S DRESS SHIRTS

\$.50 now	\$.39
\$1.00 now87
\$1.50 now	1.23
\$1.25 gray, blue and tan flannel95

LADIES' COATS

\$ 4.50 reduced to	\$ 3.45
\$ 5.50 reduced to	4.00
\$ 8.50 reduced to	6.50
\$12.00 reduced to	8.90
\$12.50 reduced to	9.95
\$15.00 reduced to	12.75
\$18.50 reduced to	14.00

LADIES' AND CHILDREN'S SWEATERS

\$.25 now	\$.19
\$.50 now39
\$1.00 now82
\$1.50 now	1.10
\$2.25 now	1.65
\$2.75 now	2.25
\$3.50 now	2.85
\$4.00 now	3.10

LADIES' WRAPPERS

\$1.15 now	\$.98
fleece lined, now	1.15
Blankets and blankets are greatly reduced. It is your chance to look at them.		

MUFFS

.....	\$3.25
-------	-------	--------

YOU WILL FIND THAT THIS IS SOMETHING MORE THAN AN ORDINARY SALE. IT IS AN OPPORTUNITY—A CHANCE—AN OCCASION WHEREBY THOSE WHO ARE WISE ENOUGH TO TAKE ADVANTAGE OF IT ARE GOING TO PROFIT IMMENSELY—A GENUINE MONEY-SAVING EVENT, OFFERING BIG ASSORTMENTS OF STRICTLY HIGH-CLASS GOODS AT DECIDED PRICE REDUCTIONS—A SALE WHERE PRICES HAVE ACTUALLY BEEN MADE WITH UTTER DISREGARD OF COSTS OR FORMER SELLING PRICES—A MIGHTY PRICE-SLASHING, PROFIT SACRIFICING SALE WITH BUT ONE PURPOSE—TO REDUCE STOCK AND DO IT QUICKLY. THESE PRICES WILL BE IN EFFECT 16 DAYS AND 16 DAYS ONLY.

Thursday, Jan. 11th to Saturday, Jan. 27th

More Than 500 Men's Suits Strictly Up-to-Date and Finest Suits & Overcoats in the World at \$10 to \$23.50 to be Closed out at \$7.00 to \$17.00

So anxious are we to reduce this immense stock, and DO IT QUICK, that we have actually priced at least a third of our entire stock **BELOW COST**.

Think of it Man! Your chance to buy **OVERCOATS** and **FINE SUITS** at **LESS THAN WHOLESALE PRICE**. Be on hand at the opening hour—there'll be plenty of competent salesmen to wait upon you carefully.

\$7 FOR 16 DAYS ONLY WILL BUY ANY SUIT IN THE STORE WORTH UP TO \$10.00.

ANY SUIT IN THE STORE FOR 16 DAYS ONLY, WORTH UP TO \$15.00, FOR **\$10**

\$13 FOR ANY SUIT IN THE STORE WORTH UP TO \$20.00, FOR 16 DAYS ONLY.

ANY SUIT IN THE STORE WORTH UP TO \$23.00, FOR ONLY **\$17**

The original price-tags will be left on every suit. You save \$3.00 on the cheapest suit in the store and \$6.00 on the best ones. The best values will go first. **COME EARLY!**

TREMENDOUS PRICE REDUCTIONS ON MEN'S, LADIES' & BOYS' SHOES, 16 DAYS ONLY WE ARE CLEANING HOUSE

OF ALL BROKEN LINES OF MEN'S, WOMEN'S AND CHILDREN'S SHOES All sizes are included and all styles and leathers. You know we carry an immense stock. All the newest styles are here and at astonishing prices now.

LADIES' SHOES

\$2.50 reduced to	\$.195
\$3.25 reduced to	2.75
\$3.50 reduced to	2.95
\$4.00 in velvet, gun metal and patent	3.25

CHILD'S HIGH TOP PATENT LEATHER REDUCED FELT AND RUBBER BOOTS INCLUDED IN THIS SALE.

BARGAINS IN MEN'S SHOES

\$1.50 reduced to	\$1.23
\$2.00 reduced to	1.55
\$2.50 reduced to	1.95
\$3.25 reduced to	2.65
\$3.50 Walkover, now	2.95
\$4.00 Walkover, now	3.45
\$4.50 reduced to	3.90
\$5.00 reduced to	4.25

BIG BARGAINS IN MEN'S & LADIES' FURNISHINGS

BOYS' SUITS IN PLAIN AND BLOOMERS

\$2.50 now	\$1.75
\$3.50 now	2.60
\$4.50 now	3.10
\$5.50 now	4.15
\$6.50 now	5.50
\$7.50 now	6.00
\$8.50 now	7.00

BOYS' OVERCOATS

\$2.75 now	\$1.95
\$3.50 now	2.95
\$4.50 now	3.25
\$5.50 now	4.00
\$6.50 now	5.25
\$7.50 now	6.00
\$8.00 now	6.50

BOYS' KNEE PANTS, CORDUROY AND CLOTH

\$.25 now	\$.19
\$.50 now42
\$.75 now59
\$.90 now70
\$1.00 now83
\$1.50 now	1.24

MEN'S AND BOYS' HATS

\$.50 now	\$.39
\$1.00 now83
\$1.50 now	1.24
\$2.00 now	1.48
\$2.50 now	1.95
\$3.00 now	2.45

CURDUROY PANTS FOR MEN

\$1.75 now	\$1.25
\$2.25 now	1.73
\$2.50 now	1.95
\$3.00 now	2.35
\$3.50 now	2.95

CHILDREN'S DRESSES

\$1.25 now	\$.98
\$1.50 now	1.23
\$2.00 now	1.45
\$2.50 now	1.95
\$3.00 now	2.60

LADIES' SUITS, SEASON'S LATEST STYLES

\$12.50 now	\$ 9.95
\$14.00 now	11.45
\$15.00 now	12.45
\$16.50 now	13.45
\$18.00 now	14.50

CHILDREN'S COATS

\$3.00 now	\$1.95
\$4.50 now	3.25
\$6.00 now	4.75
\$6.50 now	5.00

FURS—MUFF AND FUR SET

\$10.00 now
\$ 7.50 now	6.00

Sale Starts Thursday, Jan. 11th 16-DAYS ONLY-16 Sale Ends Sat. Jan. 27th

L. D. BENEMAN'S DEPARTMENT STORE