

# EXTRAORDINARY ANNOUNCEMENT SPECIAL REDUCTION SALE UNTIL JAN. 1st, 1911

What More Useful Present Could  
be Given Than a Nice  
Suit or Overcoat?

**SUITS FOR BOYS**

Former Price:—

\$2.00; Sale Price	\$1.50
\$2.50; Sale Price	\$1.75
\$3.00; Sale Price	\$2.25
\$3.50; Sale Price	\$2.50
\$4.00; Sale Price	\$3.50
\$5.00; Sale Price	\$4.00
\$6.00; Sale Price	\$4.75
\$7.00; Sale Price	\$5.75
\$7.50; Sale Price	\$6.25



In Every Line at

## I.D. Beneman's

The most remarkable offering of  
the season. Hundreds of Suits and  
Overcoats in all the latest and most  
up-to-date styles and patterns for  
Men and Boys. Also Felt and Rubber  
Boots, Shoes, Slippers, Hats, Caps,  
Underwear, Sweaters, Dress Suit Cases,  
Umbrellas, Gloves, Neckwear, Skirts,  
Hosiery, Leggings, Overgaiters, Ladies'  
Misses and Childrens Coats, Skirts  
and Waists and in fact every article  
in the store is reduced.



**GREAT REDUCTIONS**  
—in—  
**MEN'S CLOTHING**

... SUITS ...

Former Price:—

\$7.50; Sale Price	\$5.75
\$9.00; Sale Price	\$7.00
\$10.00; Sale Price	\$8.00
\$12.00; Sale Price	\$9.00
\$15.00; Sale Price	\$12.00
\$18.00; Sale Price	\$14.00
\$20.00; Sale Price	\$15.00
\$22.00; Sale Price	\$17.00

**Extra Values in  
BOYS' OVERCOATS**

Former Price:—

\$4.00; Sale Price	\$3.00
\$5.00; Sale Price	\$4.25
\$6.00; Sale Price	\$4.75
\$7.00; Sale Price	\$6.00
\$8.00; Sale Price	\$6.75
\$9.00; Sale Price	\$7.50
\$10.00; Sale Price	\$8.00

These Prices cannot be matched  
elsewhere.

**OVERCOATS**  
—and—  
**CRAWANETTES**

Former Price:—

\$8.50; Sale Price	\$5.75
\$10.00; Sale Price	\$7.00
\$12.50; Sale Price	\$9.50
\$14.00; Sale Price	\$11.00
\$16.00; Sale Price	\$14.00
\$18.00; Sale Price	\$13.75
\$20.00; Sale Price	\$14.50

**GREAT VALUES**  
—in—  
**SHOES**

Vici, Gun Metal, Russet, Patent  
Leather and Oxblood

**MEN'S SHOES**

Former Price:—

\$2.00; Sale Price	\$1.60
\$2.50; Sale Price	\$1.95
3.00; Sale Price	\$2.50

**WALKOVERS**

Former Price:—

\$3.50; Sale Price	\$3.00
\$4.00; Sale Price	\$3.50
\$4.50; Sale Price	\$4.00
\$5.00; Sale Price	\$4.50

**TROUSERS**  
—for—  
**MEN and BOYS**

**FOR MEN**

Former Price:—

\$1.25; Sale Price	\$ .88
\$1.75; Sale Price	\$1.25
\$2.50; Sale Price	\$1.75
\$3.00; Sale Price	\$2.25
\$4.00; Sale Price	\$2.95
\$4.50; Sale Price	\$3.25
\$5.00; Sale Price	\$3.75

**Men's and Boys'**  
**BOOTS and ARCTICS**

**FELT BOOTS**

Regular Price:—

Boys' \$2.50; Sale Price	\$1.95
Men's \$3.50; Sale Price	\$2.75

**MEN'S ARCTICS**

Regular Price:—

\$1.75; Sale Price	\$1.45
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Guaranteed Arctics

Regular Price:—

\$2.25; Sale Price	\$1.75
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Boys' Arctics

Regular Price:—

\$1.75; Sale Price	\$1.25
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**RUBBER BOOTS**  
For Men

\$4.50; Sale Price	\$3.75
\$5.00; Sale Price	\$4.25

Storm Boots

Regular Price:—

\$5.50; Sale Price	\$4.75
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For Boys

Regular Price:—

\$3.50; Sale Price	\$2.95
\$4.50; Sale Price	\$3.45

**COATS**  
—for—  
**Women, Misses and Children**

**Women**

Regular Price:—

\$ 7.50; Sale Price	\$5.00
\$ 8.50; Sale Price	\$6.50
\$10.00; Sale Price	\$7.50
\$12.50; Sale Price	\$9.50

For Misses and Children

Regular Price:—

\$3.50; Sale Price	\$2.50
\$4.50; Sale Price	\$3.50
\$5.50; Sale Price	\$4.25
\$6.50; Sale Price	\$5.25
\$7.50; Sale Price	\$6.00

**GUARANTEED RUBBERS**  
—for—  
**Men, Women and Children**

**For Men**

\$1.00; Sale Price	\$ .85
\$1.10; Sale Price	\$ .95
\$1.20; Sale Price	\$1.05

**For Boys**

\$1.00; Sale Price	\$ .85
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**For Women**

75c; Sale Price	65c
90c; Sale Price	75c

**RUBBER BOOTS**  
—for—  
Small Boys and Girls

\$2.00; Sale Price	\$1.35
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**LADIES' CLOTH RUBBERS**

\$1.15; Sale Price	\$ .90c
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**For Children**

Sale Price	48c
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Best Grade

**LADIES' and MISSES'**  
**SHOES**

Former Price:—

\$1.50; Sale Price	\$1.25
\$2.00; Sale Price	\$1.50
\$2.50; Sale Price	\$1.95

**MEN'S CORDUROYS**

Former Price:—

\$2.25; Sale Price	\$1.75
\$3.50; Sale Price	\$2.75
\$4.00; Sale Price	\$2.95

**FOR BOYS**  
Corduroy Bloomers

Former Price:—

\$1.00; Sale Price	\$ .80
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Plain Bloomers

\$.85; Sale Price	\$ .70
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Blue Serge in Bloomers

\$1.00; Sale Price	\$ .75
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**MEN'S HATS**  
Derbys and Felts

Regular Price:—

\$1.25; Sale Price	\$ .95
\$1.75; Sale Price	\$1.35
\$2.00; Sale Price	\$1.65
\$2.50; Sale Price	\$1.95
\$3.00; Sale Price	\$2.25

**HAND-MADES**

Former Price:—

\$3.00; Sale Price	\$2.45
\$3.50; Sale Price	\$2.75
\$4.00; Sale Price	\$3.00

These Are Guaranteed.

**MEN'S and BOYS'**  
**SWEATERS**

**FOR MEN**

Former Price:—

50c and 75c; Sale Price	\$ .42
\$1.25; Sale Price	\$ .88
\$1.75; Sale Price	\$1.35
\$2.50; Sale Price	\$2.00
\$3.50; Sale Price	\$2.75

**REVOLVERS**  
Best Grade

Sale Price

.....	\$2.50
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**OVERALLS and BLOUSES**

Regular Price:—

50c; Sale Price	42c
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**UMBRELLAS**

\$1.50; Sale Price	\$1.00
\$2.00; Sale Price	\$1.35
\$3.00; Sale Price	\$2.25

**CAPS FOR MEN & BOYS**

Regular Price:—

\$ .25; Sale Price	\$ .20
\$ .50; Sale Price	\$ .44
\$ .75; Sale Price	\$ .65

Plush Caps

\$1.00; Sale Price	\$ .85
\$1.25; Sale Price	\$1.00

Few Suggestions for Gifts that  
are appreciated by all who  
receive them

**SUIT CASES**

Regular Price:—

\$1.25; Sale Price	\$ .95
\$1.75; Sale Price	\$1.35
\$2.50; Sale Price	\$2.00
\$3.50; Sale Price	\$2.75
\$5.00; Sale Price	\$3.50
\$6.50; Sale Price	\$5.00

**FOR BOYS**

Former Price:—

\$.35; Sale Price	\$ .21
\$.50; Sale Price	\$ .40
\$1.00; Sale Price	\$ .80
\$1.65; Sale Price	\$1.25

**ALL SILK  
HANDKERCHIEFS**

For Children	10c
Men's and Women's Silk Handkerchiefs with initials	25c
25c Values at	19c
8c and 10c Handkerchiefs	5c

**HANDKERCHIEFS**  
With Silk Initial

15c; Sale Price	10c
Three for	25c

**LADIES' SWEATERS**

Former Price:—

\$2.50; Sale Price	\$1.85
\$3.00; Sale Price	\$2.25
\$4.00; Sale Price	\$3.25
\$6.00; Sale Price	\$5.00

**UNDERWEAR  
FOR MEN**

High Rock Which is the Best  
Fleece Lined

.....; Sale Price	44c
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All Wool Underwear

Regular Price:—

25; Sale Price	\$ .95
50; Sale Price	\$1.00

**LISLE THREAD  
HALF HOSE**

Regular Price:—

20c; Sale Price	12c
12c; Sale Price	9c

Gloves for Men and Boys

Regular Price:—

\$.25; Sale Price	\$ .21
\$.50; Sale Price	\$ .42
\$.75; Sale Price	\$ .65
\$1.00; Sale Price	\$ .85
\$1.75; Sale Price	\$1.35

Canvass Gloves

8c; Sale Price	5c
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**BUTTON CLOTH LEGGINGS**  
—for—  
**Women and Children**

Sale Price

.....	44c
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**LADIES' UNDERWEAR**  
in Ribbed

Former Price:—

35c; Sale Price	23c
50c; Sale Price	42c

**SILK SUSPENDERS**  
—in—  
**Holiday Boxes**

Regular Price:—

50c; Sale Price	38c
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**SILK MUFFLERS**  
—in—  
**White and Black**

Price:—

Sale Price	44c
Sale Price	75c

I DESIRE TO THANK YOU ONE AND ALL FOR YOUR LIBERAL PATRONAGE AND HOPE YOU WILL CONTINUE TO DEAL WITH  
US IN THE FUTURE AS YOU HAVE IN THE PAST.  
BEST WISHES FOR A MERRY CHRISTMAS AND A HAPPY AND PROSPEROUS NEW YEAR.

# I. D. BENEMAN

East Main Street, MOUNT JOY, PA.

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To each of our customers we  
will give FREE, a Patent Trousse  
Hanger. Don't fail to ask for  
one.