August 9, 1978

American men virile, says Italian visitor

American men think of their Italian counterparts as virile but rude, constantly leering and pinching women on the street. Not so, says visiting 20-year-old Italian Maria Pavesi.

"American men are very virile," Maria opines, "but less polite than Italian men."

Italians are very formal, according to this visiting college student, who is here under the Experiment in International Living program's auspices. Maria's trip is sponsored by the Rotary Club, and she is staying with three Rotary members here: Ad Greer, Walter Sloan, and John

Stauffer

Maria, who has been here for four weeks, says that American women are more liberated than Italian women, who generally wait on their men hand and foot

The young language student (she speaks excellent English) also told us that

we are socially more open, but less deep.

"Americans are very friendly. You smile more than Italians," she says, "But you don't talk about your deepest problems."

The first thing Maria noticed when she got here was the "lack of ancient things." Like many foreigners, she was also impressed by our auto mania.

"You use your cars for everything. In Italy we have no drive-in banks or—how do you say?—'fast food' restaurants,' she says.

Italians have more political parties and greater political passions, but fewer church denominations. Italians are all Catholics.

"Americans are pretty, beautiful," says Maria. "Your girls, when they speak, move their eyes and heads. Italians move their hands when speaking."



Maria Pavesi

Mount Joy Merchants plan sales days

This week, August 10th, 11th, and 12th, 27 Mount Joy merchants will participate in the Mount Joy Merchants' Association's Sidewalk Sales Days.

This promotion is marked by special sales throughout the stores in Mount Joy. Many stores will have special reduced items for sale on the sidewalks in front of their stores. This year each participating merchant will give away two free tickets to a Phillies baseball game. Be sure to register for the contest in each store while you are shopping.

Maytown girls tie, get fed



The MYO's 4th annual pig roast was held last week in Maytown for the MYO girls' baseball team, who finished the season tied for 1st place [with the E-town Cardinals]. Besides the roast pig, there were plenty of covered dishes, some of which are shown above.



In this photo the girls pose with their trophy and coach [Jim Shirk, in back]. On the bottom of the pile are Deb Hiestand [3rd base], Sheri Drace [2nd base], Sherry Derr [shortstop], Sharon Hershey [1st base], and Judy Kerschner [center field].

On top of those girls are Gina Mohr [right field], Sharon Long [catcher], Bonnie Drace

[catcher], and Anne Musser [roving shortstop].

In back, holding the trophy, are Brenda Hershey [pitcher], Tammy Fry [left field], and coach Jim Shirk.



World's only 100% efficient car

was made in Marietta; tidly dinks made here, too

The quiet corner of Front and Pine Streets in Marietta, today quietly residential, was once the site of a three-wheeled car factory.

The first of several businesses on this corner was the Marietta Manufacturing Co., owned in 1891 by Edwin Reinhold, H. Burd Cassel, and Henry Rich. The factory had the nickname "Tidly Dink," because of the numerous types of items manufactured there. (Apparently, a tidly dink is the same as a widget, doohinkus, gadget, thingie, or wachamacallit.) The plant made electric fans, plows, and telephones among other items. According to Albert Reinhold, a son of one of the partners, the company flourished for

a time, but then went under financially.

At the turn of the century the corner of Front and Pine hosted a power plant owned by the Pennsylvania Electric Light Co., which supplied Marietta's electricity. A whistle was blown at this factory each evening at 6:00 PM for unknown reasons. A Mr. Plowman was the plant operator.

This Mr. Plowman was the man who instructed the well-known businessman, William Sultzbach, in telegraphy. Mr. Sultzbach later had a telegraph office in the borough.

Some time later the car company came to the corner. An ad in the Auto Trade Journal of 1913

announced the Light Commercial Car.

The ad for this Marietta made vehicle described it as the first and only 100% efficient car ever built, and went on to call it the simplest, most perfect, durable, economical, salable, attractive, and needed motor vehicle for local transportation ever conceived. The slogan of the car company was "Built up to a standard, not down to a price."

It was called the Light car because the company's owner was a man named Wayne Light. The car sold for \$475.

The factory building later housed a foundry, and has since been torn down.