

# Magazine article threatens to rekindle Civil War Rangers defend distillery from enraged Tennessee volunteers

It all started when the **Susquehanna Magazine** ran an article about Michter's whiskey, which is produced in Schaefferstown. The article quoted Pennsylvania's PUC commissioner Mike Johnson who once said that Michter's "makes a famous Tennessee whiskey taste like sewer water."

The story also contained the results of an impartial taste test conducted by a distinguished professor of psychology from Millersville State College. Two out of three whiskey sippers at the Host Town Lounge liked Michter's better than Jack Daniels.

When copies of the **Susquehanna Magazine** article reached Oak Ridge, Tennessee, where Jack Daniels is produced, the editors of the local newspaper were outraged. "Conducting such a test in Lancaster County," the **Oak Ridger** editorialized, "is like asking the people of Shelbyville which is their favorite horse, a Tennessee walker or a Hanover trotter."

Dave Dell Marcelle of the Lebanon Chamber of Commerce responded to the **Oak Ridger's** attack on the integrity of the **Susquehanna Magazine's** taste test.

"Michter's," he said, "can stand the test any time, call out your volunteers, our honor and veracity have been questioned and we will fight to the last drop. Our own Daniel Boone was unable to return from your part of the country because he was anesthetized by the swill fed him from your backwoods stills."

The **Oak Ridger**, meanwhile, had asked for troops to settle the argument, and Michter's president Louis D. Forman had asked Governor Shapp for military protection of "our little distillery ... from that Tennessee giant."

These developments were reported by journalist Sam Taylor in last Tuesday's **Lancaster New Era**. When the Donegal Rangers read about Michter's request for troops, they immediately rushed to the defense of the Lebanon County distillery.

After purchasing a couple of jugs, the Rangers took up defensive positions and prepared for the expected Southern onslaught. There were no casualties.



Last week the Donegal Rangers rallied to Michter's Distillery just over the border of Lebanon County, to defend it from possible attack by Southerners, especially those who drink Jack Daniels. Ever since the **Susquehanna Magazine** ran an article which gave scientific proof (95 per cent) that Michter's tastes better than the cracker booze, our own native whiskey has been subject to numerous scurrilous assaults by the minions of Nashville, so far on a verbal level, it is true, but the Rangers felt that a show of force was in order. The photo shows, from the left, Dean Bechtold, Marty Yocum, Louis Foreman of Michter's, Rick Leander, Ken DeBarth, Mike Abel, and Tad Herr. Photo reproduced by permission of Nardone and Abel. Thanks, N. and A.

## Free movies and music in Harrisburg

Lynn Stewart and the Country Gentlemen, a country western group, will perform at the State Museum at 2:30 p.m., Sunday, Sept. 4th. The Harrisburg Moose band will perform at 2:00 p.m., Labor Day, Monday, Sept. 5th.

"Patton," academy award-winning best picture of 1970, starring George C.

Are you looking for some good free entertainment over the Labor Day Weekend?

Two concerts and two

academy award films will be presented during the Labor Day weekend at the William Penn Memorial Museum, 3rd and North Streets, Harrisburg.

Scott, will be shown at 2:00 p.m. on Sept. 3rd and 4th. "Lawrence of Arabia," also an academy award winner, will be shown at the same time on Labor Day.

Admission to all events is free. Ample free parking on weekends is available at the state employees' parking lots.

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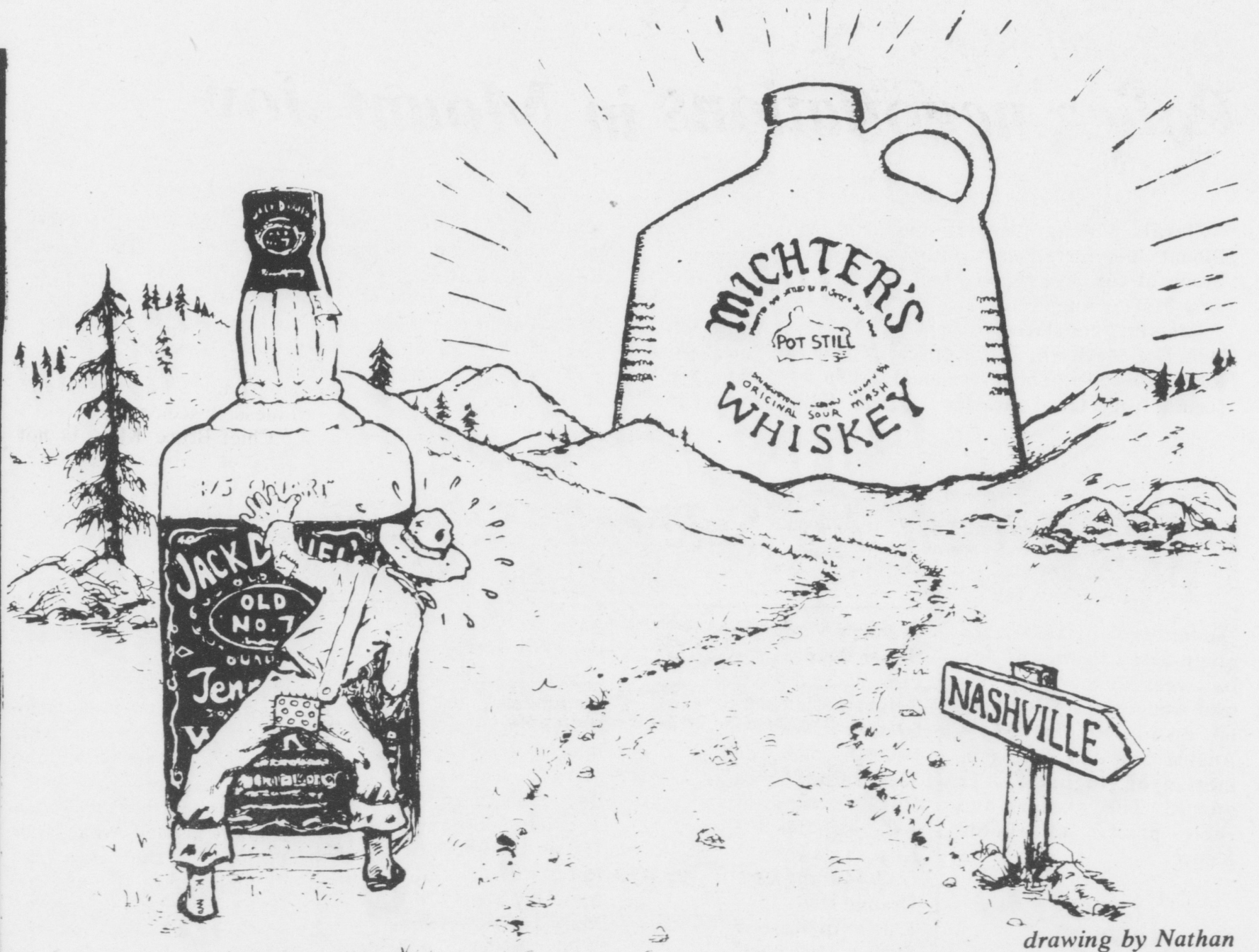
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