



July Sales Days

July 14, 15, 16

is the week to shop in Columbia
top in and see these participating merchants

Brubaker's Jewelry Store

361 Locust St.

Columbia's House of Diamonds,
Bulova & Seiko Watches

Nikolaus Co.

444 Locust St.

Summer furniture close-out
Savings in all departments



Westinghouse

Philco

Whirlpool

Frigidaire

Magic

Chef

Maytag

and in furniture—these lines:

Hale Hayward-Wakefield
Berkline Hanover Heirlooms

Service on all makes of appliances

Nikolaus CO. INC.

A Location for
Fine Furniture Since 1888
A LOCATION FOR WIRING
and ELECTRICAL APPLIANCES
SINCE 1920

**R SHOES
Family
CLEARANCE**

U WAIT FOR.
QUALITY SHOES
stock go on Sale

1 to 9 PM
URDAY 9 to 5

r sale of the year!
ember of your family!
of our Best-selling
S!



R SHOES

T JOY
AY 9 A.M.

HEINEMAN'S

SUPER SALE DAYS

This Thursday Friday Saturday

Special hours 9 - 9

9 - 9

9 - 5

Free Parking
all 3 Days

LADIES' DRESSES and SPORTSWEAR

\$12.00 Ladies' Knit Slacks.....	\$6.99
\$8.00 Ladies' Knit Shorts.....	\$2.99
\$8.00-\$35.00 Misses' Co-ordinates.....	1/2 off
\$15.00-\$36.00 Bobbie Brooks Co-ordinates.....	1/2 off
\$18.00 Lg. Size Blazer 38-46.....	\$12.99
\$12.00 Lg. Size Slacks.....	\$6.99
\$20.00-\$22.00 Lg. Size L.S. Blouses.....	\$10.99
\$16.00-\$18.00 1/2 Size Dresses.....	\$9.99
\$20.00-\$24.00 1/2 Size Dresses.....	\$12.99
\$26.00-\$28.00 1/2 Size Dresses.....	\$14.99
\$20.00 Misses Sleeveless Pant Suit.....	\$10.99
\$22.00 Misses Dresses [Sleeveless].....	\$12.99
\$4.00 Misses Knit tops.....	\$2.99
\$7.50-\$18.00 Rack of Blouses.....	1/2 Price
\$13.00 Jean Shorts.....	\$6.99
\$7.00 Halters.....	\$3.99
\$6.00 Sun Tops.....	\$2.99
\$10.00 Jr. Shorts.....	\$3.99
\$34.00-\$70.00 Misses Better Dresses.....	\$24.99
\$25.00-\$28.00 Misses Dresses.....	\$14.99
\$26.00-\$30.00 Misses Jump Suits.....	\$16.99
\$22.00-\$26.00 1/2 Size Pant Suits.....	\$12.99
\$30.00-\$35.00 Misses Pant Suits.....	\$16.99
\$20.00 Play Dresses Misses Size.....	\$12.99
\$7.00-\$20.00 Garland Coordinates.....	40% off
\$8.00 Eyelet Sun Tops.....	\$4.99
\$10.00 Eyelet Sun Tops.....	\$5.99
\$17.00 Pre-washed Jeans [denim].....	\$10.99
\$20.00 Pre-washed Denim Jeans.....	\$12.99
\$12.00 Jr. Misses Denim Jeans.....	\$6.99
\$16.00 Jr. Pre-washed Jeans.....	\$6.99

Misses and Jr. Swim Suits Originally \$16.00-\$30.00
Entire stock of Ladies' Swim Suits by Robby Len and Bobby Brooks.
Included are Halter Mios, Empire Tunics,
Keyhole Mios, Bikinis and Halter Tunics. **1/2 off**

LADIES' ACCESSORIES

\$2.00-\$5.00 Ladies' Jewelry Entire Stock.....	1/2 Off
\$5.00 Ladies' Scarves.....	\$1.99
\$8.00 Ladies Handbags.....	\$3.99
\$6.00 Ladies' Handbags.....	\$2.99
\$30.00-\$34.00 Ladies' Leather Handbags.....	\$12.99
\$28.00 Ladies' Canvas Bags.....	\$12.99
\$9.00 Ladies' Macrame Hard Sole Scuffs.....	\$5.99
\$4.00 Ladies' Head Scarf Cap.....	\$2.99
\$2.75 Ladies' Bandana Head Scarf Cap.....	\$1.99
\$5.00 Ladies' Visor Cap.....	\$2.99
\$5.00 Ladies' Terry Turban.....	\$3.59
\$15.00 Ladies' or Men's Puka beads.....	\$8.99
\$10.00-\$11.00 Ladies' or Men's Puka beads.....	\$5.99

LADIES' LINGERIE and ROBES

\$5.00-\$6.00 Ladies' Nylon Gowns.....	\$2.99
\$8.00 Ladies' Nylon Gowns.....	\$4.99
\$9.00 Ladies' Nylon Gowns.....	\$5.99
\$11.00-\$12.00 Ladies Nylon Gowns.....	\$6.99
\$14.00-\$15.00 Ladies Long Lounge Robes.....	\$9.99
\$17.00-\$18.00 Ladies' Long Lounge Robes.....	\$11.99

CHILDREN'S

\$4.00 Girls' P.J.'s and Gowns 4-14.....	\$1.99
\$4.00-\$9.00 Girls' Swim Suits Size 4-14.....	1/2 off
\$3.00-\$18.00 Group of Girls' Sportswear Size 4-14.....	1/2 off
\$10.00-\$17.00 Girls' Dresses 4-14.....	1/2 off
\$4.00-\$6.00 Girls' and Boys' Sun Suits.....	\$2.99-\$3.99
\$4.00-\$13.00 Month Size Sportswear.....	40% off
\$6.00-\$17.00 Month Size Dresses.....	1/2 off
\$3.00-\$18.00 Toddler Sportswear.....	40% off
\$10.00-\$18.00 Toddler Dresses.....	1/2 off
\$3.50-\$4.25 Halter Tops.....	\$1.99
\$9.00-\$14.00 Girls' Denim Jeans.....	\$4.99
\$1.65 K nee Hi Socks Size 8-11.....	99c
\$2.50 K nee Hi Socks Size 9 1/2-11.....	\$1.39
\$1.20 Opaque K nee Hi Stockings Size 8-9 1/2.....	79c
79c-\$1.00 Girls' Panties Size 4-16.....	49c

MEN'S

\$20.00 Men's Farah Slacks.....	\$10.99
\$8.00-\$10.00 Men's S.S. Dress Shirts.....	\$4.99
\$12.00-\$16.00 Men's S. S. Dress Shirts.....	\$7.99
\$14.00-\$17.00 Men's S.S. Sport Shirts.....	\$7.99
\$9.00 Men's Ban Lon Shirts.....	\$5.99
\$14.00 Men's Puritan Knit Shirts.....	\$7.99
\$5.00-\$6.00 Men's Polo Shirts.....	\$1.99
\$4.00 Men's Tank Tops.....	\$2.99
\$9.00 Men's Solid Poplin Shorts.....	\$5.99
\$12.00 Men's Walk Shorts.....	\$7.99
\$8.00 Men's Tennis Shorts.....	\$4.99
\$4.00 Farrah Fawcett Shirts.....	\$1.99
\$18.00 Men's Wrangler Jeans.....	\$6.99
\$2.00-\$2.50 Men's Sun Visors.....	\$1.39
\$8.00-\$10.00 Men's Shorty P.J.'s.....	\$5.99
\$7.00 Men's Swim Suits.....	\$3.99
\$8.00-\$9.00 Men's Swim Suits.....	\$5.99
\$14.00 Men's Brentwood Polo Shirts.....	\$6.99
\$18.00 Men's Puritan Knit Shirts.....	\$12.99
\$3.99 Men's Fonzie T-shirts.....	\$1.00
\$10.00 Rugby Shirts.....	\$6.99
\$10.00 Double Pocket Sport Shirts.....	\$6.99
\$12.00 Puritan Sport Shirts.....	\$7.99
\$10.00 Terry Cloth Sport Shirts.....	\$6.99
\$15.00 String Knit Sport Shirt.....	\$9.99
\$14.00 Puritan Golf Shirts.....	\$9.99
\$15.00 Puritan Ban Lon Shirts [just 6].....	\$8.99
\$15.00 Wrangler Painter Jeans.....	\$8.99
\$6.50 Wembley Neckties.....	\$2.99
\$5.00-\$6.50 Hickok White Belts.....	\$2.99
\$8.50 Hickok White Belts.....	\$4.99
\$1.25 Men's Socks.....	79c
\$2.75 Men's Pocket T-shirt.....	\$1.99
\$12.00-\$15.00 Men's Golf Jackets.....	\$7.99
\$20.00-\$25.00 Men's Light Jackets.....	\$12.99
\$24.00 Men's Farah Leisure Tops.....	\$12.99
\$20.00 Men's Slacks to match.....	\$12.99
\$55.00 Men's Sport Coat Separates.....	\$39.99
\$18.00 Men's Slacks by Farah to match.....	\$12.99

BOYS'

\$3.00 Boys' Tank Tops.....	\$1.99
\$5.00-\$6.50 Boys' Denim Cut off Jeans.....	\$3.99
\$3.50-\$4.00 Boy's S.S. Polo Shirts.....	\$2.59
\$5.00-\$6.00 Boy's S.S. Polo Shirts.....	\$2.99
\$5.00-\$6.00 Boys' Swim Suits.....	1/2 Price
\$1.00 Boys' Socks.....	59c

Boys' Slacks and Jeans Regular \$5.00-\$13.50

Boys' Farah and Billy the Kid Pants and Jeans. Dressy and Denim,
Knits and Wovens. Size 4 to 14. Prep sizes too.

Entire Boys' Stock of Pants 40% off

DOMESTICS

\$5.69 Twin Size Cannon Sheets.....	\$2.59
\$4.75 Pillow Cases to Match.....	\$2.59
\$2.79 Bath towels.....	\$1.99
\$3.00 Bath towels.....	\$2.29
\$3.49 Bath towels.....	\$2.79
\$2.59 Hand towels.....	\$1.79
\$1.89 Hand towels.....	\$1.59
\$1.19-\$1.29 Wash clothes.....	89c
\$6.99 72X90 Blankets.....	\$4.99
\$18.00 Chatham 72X90 Blankets.....	\$9.99
\$6.49 Flat and Fitted Full Size Sheets.....	\$4.99
\$4.75 Pillow Cases Reg. Size.....	\$3.79

ALL QUANTITIES LIMITED! SORRY ... NO PHONE OR MAIL ORDERS

The New

Comfortably Air Conditioned

HEINEMAN'S

247 LOCUST STREET, COLUMBIA

NOW OPEN EVERY WEDNESDAY AFTERNOON 'TIL 5 P.M.