

# Columbia Merchants' Association

is sponsoring

## July Sales Days July 14, 15, 16 — Thurs. Fri. Sat.

Special store hours for sale are Thurs. 9-9 Fri. 9-9 Sat. 9-5

**Eichhorn's**  
Store for Men

STORE HOURS Thursday 9 to 9 Friday 9 to 9 Saturday 9 to 5

# SEMI-ANNUAL SALE

20%  
40%  
60%  
OFF

Take advantage of these tremendous reductions during our famous semi-annual clearance. Great values on your favorite name suits, sport coats, and slacks, all from our regular collection. The quantities are limited so shop early. Here are just some of the exciting values you'll find.



|  |                           |                           |
|--|---------------------------|---------------------------|
| <b>DRESS SUITS</b><br>TWO AND THREE<br>PIECE SUMMER<br>AND YEAR-ROUND<br>(one lot) | REGULAR<br>\$120 to \$225 | NOW<br><b>1/2 PRICE</b>   |
| <b>LEISURE SUITS</b><br>SUMMER AND<br>YEAR-ROUND<br>(stock close-out)              | \$43 to \$105             | <b>\$19-\$49</b>          |
| <b>SPORT COATS</b><br>SUMMER AND<br>YEAR-ROUND<br>(mixed lot)                      | \$45 to \$125             | UP<br>TO <b>1/2 PRICE</b> |
| <b>SLACKS</b><br>SUMMER AND<br>YEAR-ROUND<br>(large mixed lot)                     | \$14-\$18-\$20-\$24       | UP<br>TO <b>1/2 PRICE</b> |
| <b>DRESS SHIRTS</b><br>LONG SLEEVE AND<br>SHORT SLEEVE<br>(one lot)                | to \$16.50                | <b>\$7.99</b>             |

### ACCESSORY SPECIALS

Sport Knit Shirts, Underwear, Walk Shorts, Shoes, Socks, Caps, Ties, Sport Shirts, Swim Trunks, Crew Neck Polo Shirts, Belts, Pajamas

**REDUCED 1/5-1/3-1/2 AND MORE**

**Eichhorn's** Store for Men

13 N. Fourth Street, Columbia, PA

We honor BANKAMERICARD, MASTERCHARGE, and EICHORN CHARGE

### Columbia Sales Days Specials

**Brut Lotion**  
Splash on or Spray. Reg. \$7.00 NOW **\$3.49**

**Men's Ginseng Cologne**  
suggested Retail \$5.00 NOW **\$2.49**

**Dana Solid Cologne**  
Tabu & Ambush Reg. \$1.50 **75¢**

**Dessert Flower Hand Lotion**  
16-oz. Suggested Retail \$1.99 NOW **99¢**

**Pond's Dusting Powder**  
Suggested Retail \$1.15 NOW **49¢**

**Pampers** [Toddler size] Reg. \$1.79 NOW **\$1.59**

**Sergeant's Dog & Cat Flea Spray**  
Reg. \$1.69 NOW **99¢**

**Tussy Cream Deodorant** Reg. 69¢ NOW **39¢**

**Hawaii Tropic Royal Blend**  
**Suntan Lotion** 8-oz. Reg. \$5.00 NOW **\$3.99**

**Contac 10's** Reg. \$2.09 NOW **99¢**  
We reserve the right to limit quantities

Phone 684-2551 or 684-2552. Free delivery to areas receiving Susquehanna Times.

**Hinkle's Pharmacy**  
...on the corner since 1893  
Third & Locusts Sts., Columbia



This is the week

Stop in and see the

**Brubaker's**

361

Columbia's H

Bulova &

**Niko**

444

Summer fu

Savings in



and in fur  
Bassett Hale  
Norwalk Berkl

Service on all

**Nikola**  
CO.  
444 LOCUST STREET  
COLUMBIA

## JACK HORNER SHOES Great Semi-Annual Family SUMMER SHOE CLEARANCE

IT'S THE SALE YOU WAIT FOR  
THOUSANDS of PAIRS of QUALITY SHOES  
taken from our regular stock go

THURSDAY 9 AM to 9 PM  
FRIDAY 9 to 9 SATURDAY 9 to 9

This is our biggest summer sale of  
Outstanding values for every member of your family  
Assortments include many of our Best  
styles...AT FANTASTIC SAVINGS!

Savings up to 50%

SHOP EARLY

**JACK HORNER SHOES**

COLUMBIA & MOUNT JOY

SALE STARTS THURSDAY 9 A.M.

