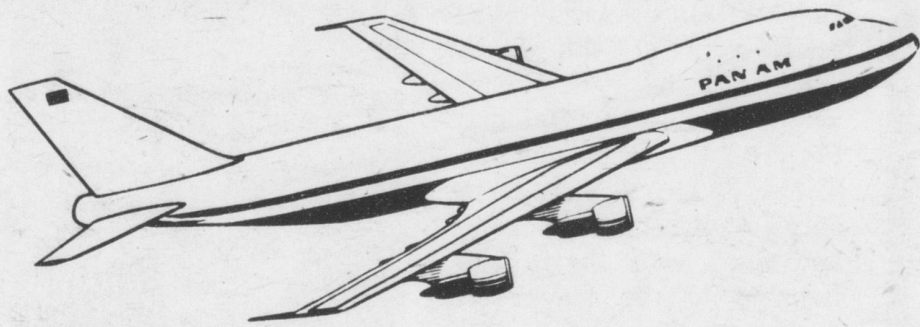


WATT & SHAND

99th Anniversary SALE



**Starts Friday
At Both Stores!**

GRAND PRIZE!
Win a Trip for Two to
Scenic SCANDINAVIA

Via **PAN AM.**

NORWAY • SWEDEN • DENMARK

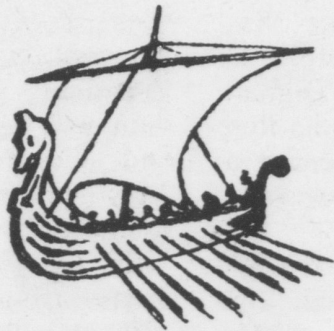
Imagine winning a fabulous 15-day holiday for two, arranged by Watt & Shand Travel, all expenses paid!

If you win our Grand Prize, you'll depart from New York's JFK International, dining aboard your Pan Am 747 Jet, en route to Norway. You'll enjoy three nights in captivating Bergen, three in colorful Oslo, three in Stockholm (the Venice of the North) and three in Copenhagen with its Tivoli Gardens and the Little Mermaid. Plus a spectacular two-day fjord tour by motorcoach and boat with stopover in beautiful Laerdal valley.

You'll see glorious mountains and lakes, picturesque villages, bustling harbors, medieval towns, with sightseeing in four modern cities, plus night life, shopping, many extras. Everywhere you'll stay in first class hotels with delicious meals (including smorgasbord). Cordial Pan Am hosts will make your trip truly carefree.

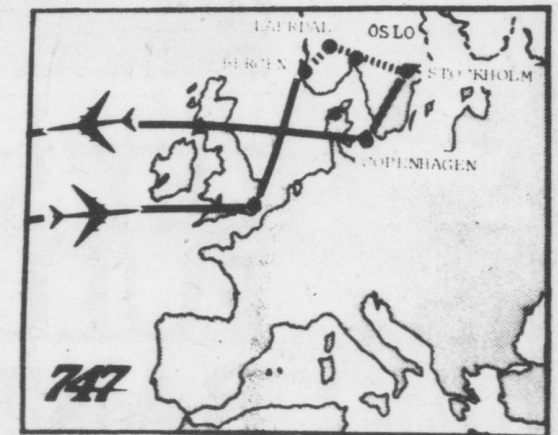
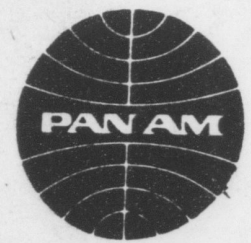
Be sure to register for this exciting Grand Prize on the second floor of either Watt & Shand store.

All adults other than Watt & Shand employees and their families are eligible for this prize. No purchase necessary. Winner may choose a \$1,000 shopping spree as an alternate prize.



EIGHT DAYS TO SAVE!

This is the big one . . . Lancaster's greatest Sale . . . the value-packed two-store event that gets bigger and better every year. Hurry in . . . savings galore for everyone!



LANCASTER, PENNSYLVANIA

DOWNTOWN:

FRIDAY & MONDAY 9:30 to 9

OTHER DAYS 9:30 to 5

PARK CITY: 10 to 9:30 DAILY