

THE NEW

HEINEMAN'S

JULY SALES DAYS

Thurs., Fri., & Sat. July 15, 16, 17

REGISTER AT HEINEMAN'S
OVER \$800.00 IN SCRIPT, GIFT CERTIFICATES & PRIZES
 TO BE AWARDED!

SPECIAL STORE HOURS—
THURSDAY: 9 a.m. to 8 p.m.
FRIDAY: 9 a.m. to 8 p.m.
SATURDAY: 9 a.m. to 5 p.m.

Free Parking All Three Days

LADIES' SPORTSWEAR AND DRESSES

Original Price	SALE PRICE
\$24.00—26.00 Ladies' Daytime Dresses Reg. and 1/2 sizes.....	\$9.99
\$14.99 Ladies' Cotton Daytime Dresses Reg. and 1/2 sizes.....	\$5.99
\$10.00—38.00 Jr. size Bobbie Brooks Coordinates.....	1/2 off
\$10.00—24.00 Missie and Large size Blk-Wht Coordinates....	1/2 off
\$6.00 Ladies Elasticized Top Play Shorts.....	\$3.99
\$9.00 Ladies Shorts.....	\$6.99

ALL SUMMER DRESSES
 originally 23.00 to 60.00
1/2 PRICE
 entire stock

MISSES and JUNIOR SWIM SUITS
 originally 12.00 to 28.00
1/2 PRICE
 entire stock

\$17.00 Ladies' Short Leg Jump Play Suit.....	\$7.99
\$15.00 Misses Double Knit Slacks.....	\$8.99
\$16.00—18.00 Jr. Size Slacks.....	\$8.99
\$26.00—32.00 Ladies' Jump Suits.....	\$19.99
\$26.00 Ladies Terry Jump Suits.....	\$10.99
\$10.00 Ladies' Fairfield Shells.....	\$5.99
\$14.00—15.00 Ladies' Knit Tops.....	\$7.99
\$12.00—15.00 Ladies' Shirt Blouses.....	\$7.99
\$15.00—16.00 Ladies' Skirts.....	\$7.99
\$9.00 Ladies' Cotton Skirts.....	\$5.99
\$8.00—10.00 Ladies' T Tops.....	\$4.99
\$12.00 Ladies' Tank Tops.....	\$4.99
\$5.50—21.00 Ladies' Garland Sportswear.....	1/3 off
\$4.00 Ladies' Knit Tops and Tank Tops.....	\$2.99

INFANTS' AND GIRLS'

\$4.00 Girls' Halter Tops 7 - 14.....	\$2.99
\$10.00 Girls' Tunic Tops 7 - 14.....	\$6.99
\$4.00 Girls' Baby Doll Pajamas 7 -14.....	\$2.99
\$6.00 Girls' Swim Suits 7- 14.....	\$3.99
\$3.50 Girls' Baby Doll Pajamas and Gowns 4 - 6X.....	\$1.99
\$5.00 Girls' Swim Suits 4 - 6X.....	\$2.99
\$7.50 Girls' and Boys' Health-Tex Slack Sets Toddlers.....	\$3.99
\$3.00—5.00 Girls' Pocketbooks.....	\$1.00
\$3.50—6.00 Girls' Crop Tops.....	\$1.00
\$5.50 Girls' Wrangler Shorts Reg. and Slim.....	\$2.99
\$10.00 Girls' Jeans 7 - 14.....	\$1.99
\$2.89 Girls' Bra Bikini Sets.....	59c
\$7.00 Girls' Knit Slacks Size 4 - 5.....	\$1.00
\$10.00—17.00 Girls' Sum. Dresses all sizes toddler, 4-6X, 7-14..	1/2 off

LADIES' LINGERIE

\$2.50—5.00 Ladies' Panties and Bikinis.....	99c
\$1.50—1.75 Ladies' Panties and Bikinis.....	49c
\$8.00 Ladies Sleeveless Dusters.....	\$5.99
\$11.00 Ladies' Sleeveless Dusters.....	\$6.99
\$5.50 Ladies' Dacron-Cotton Baby Doll Sleepwear.....	\$3.99
\$5.00—6.00 Ladies' Dacron-Cotton Shortie Gowns.....	\$3.99
\$7.00 Ladies' Dacron-Cotton Sleep Coat.....	\$4.99
\$8.00 Ladies' Dacron-Cotton Pajamas.....	\$5.99

LADIES' ACCESSORIES

\$4.00 Ladies' Sport Hats.....	\$1.99
\$4.00 Straw Tote Bags.....	\$1.99
\$5.00 Canvas Handbags.....	\$1.99
\$7.00 Ladies' Handbags.....	\$3.99
\$24.00—30.00 Ladies' Leather Handbags.....	\$15.99
\$3.00—6.00 Ladies' Scarves.....	99c
\$2.00—5.00 Ladies' White Jewelry Entire Stock.....	1/2 off

MEN'S AND BOYS'

\$12.00 Men's Famous Name Ban Lon Shirts.....	\$3.99
\$15.00 Men's Famous Name S.S. Sport Shirts.....	\$6.99
\$4.00 Men's Budweiser Hats.....	\$2.99
\$6.00 Men's Swim Suits.....	\$1.00
\$10.00 Men's Short Sleeve Dress Shirts.....	\$4.99
\$12.00 Men's Short Sleeve Dress Shirts.....	\$6.99
\$16.00—20.00 Men's Long Sleeve Leisure Sport Shirts.....	\$8.99
\$4.00 Men's Crew Neck Knit Shirts.....	\$2.99
\$6.00 Men's Short Sleeve Knit Shirts.....	\$3.99
\$12.00 Men's Short Sleeve Knit Shirts.....	\$5.99
\$11.00 Men's Rugby Shirts.....	\$7.99
\$14.00 Men's Short Sleeve Sports Shirts.....	\$8.99
\$14.00 Men's Tennis Shirts.....	\$6.99
\$15.00 Men's Tennis Shorts.....	\$6.99
\$10.00 Men's Walk Shorts.....	\$5.99
\$17.00 Men's Famous Name Casual Slacks.....	\$12.99
\$28.00 Men's Leisure Jacket to Match above Slacks.....	\$15.99
\$20.00 Men's Famous Name Casual Slacks.....	\$8.99
\$30.00 Men's Leisure Jacket to Match Slacks.....	\$12.99
\$18.00 Men's Famous Name Knit Slacks.....	\$12.99
\$64.90 Men's Tailored Leisure Suits.....	\$44.99
\$5.00 Men's Supp Hose.....	\$1.00
\$8.00—10.00 Men's Dress Shirts.....	\$1.00
\$4.00 Men's Tank Tops.....	\$2.99
\$8.00 Men's Pajamas, Short Sleeve, K nee Length.....	\$5.99
\$8.00—9.00 Men's Cut off Walk Shorts.....	\$5.99
\$2.50—2.75 Men's Tapered Boxer Shorts.....	\$1.00
\$12.00 Men's Famous Name Golf Shirts.....	\$8.99
\$11.00 Men's Famous Name Knit Shirts.....	\$6.99
\$17.00—18.00 Men's Famous Name Ban Lon Shirts.....	\$10.99
\$3.00 Boys' Tank Tops.....	\$1.99
\$5.00 Boys' Knit Polos Sizes 4 - 18.....	\$2.99
\$4.50—8.00 Boys' Short Sleeve Shirts, 8 - 20.....	\$2.99
\$4.00—5.00 Boys' Short Sleeve Shirts, 4 - 7.....	\$1.99
\$5.00 Boys' Summer Pajamas.....	\$1.99
\$6.50 Boys' Cut off Jean Shorts.....	\$4.99
\$5.00—6.00 Boys' Swim Suits.....	\$3.59
\$9.00—10.00 Boys' Flare Leg Slacks, Sizes 8 - 14.....	\$3.99
\$7.00—8.00 Boys' Flare Leg Slacks, Sizes 4 - 7.....	\$2.99
\$4.50—5.00 Boys' Shorts.....	\$3.59

DOMESTICS

\$7.49 70 x 90 Sheet Blankets.....	\$5.99
\$9.49 72 x 90 Thermal Blankets.....	\$6.99
\$2.39 Bath Towels.....	\$1.99
\$6.49 Full size Fitted and Flat Printed Sheets.....	\$4.99
\$4.75 Printed Pillow Cases.....	\$3.99
\$5.69 Twin Size Fitted and Flat Printed Sheets.....	\$4.49
\$3.99 Regular Size Foam Filled Pillow.....	\$3.49
\$2.39 Utility Size Printed Pillow.....	\$1.99
\$2.00 Decorative Dish Towels.....	\$1.59

All Quantities Limited! Sorry...No Phone or Mail Orders

The New

HEINEMAN'S

247 Locust St., Columbia