

Philco COLD GUARD refridgerator can save you up to 45% in electricity

over the average life of a refrigerator as compared to a similar model of a leading competitor.

THIS AD WORTH 75c toward a deluxe ice cube tray





**SATURDAY** 15.

# COLUMBIA SALESDAYS

THURSDAY, FRIDAY,

JACK HORNER SHOES Great Semi-Annual Family SUMMER SHOE CLEARANCE

THOUSANDS of PAIRS of QUALITY SHOES taken from our regular stock go on Sale

THURSDAY 9 AM to 8 PM FRIDAY 9 to 9 SATURDAY 9 to 5

This is our biggest summer sale of the year! Outstanding values for every member of your family! Assortments include many of our Best-selling styles...AT FANTASTIC SAVINGS!

Savings up to 50%

SHOP EARLY

# JACK HORNER SHOES

**COLUMBIA & MOUNT JOY** SALE STARTS THURSDAY 9 A.M.

Lichhorn's store for Alen

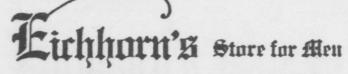
# **BARGAINS GALORE** 20%-40%-60% OFF

LEISURE SUITS **DRESS SUITS** SPORT COATS SLACKS

SHIRTS SPORT KNIT SHIRTS SHORTS UNDERWEAR

SHOES

一大大大大大	XXXXX	XXX
	REGULAR	NOW
SPORT COATS	\$55 - \$125	1/2 PRICE
SUITS	\$95 - \$180	1/2 PRICE
LONDON FOG RAINCOATS	\$60 - \$ 70	1/2 PRICE
LEISURE SUITS	\$43 - \$105	20%-50% 0 F F



13 N. Fourth Street Columbia, PA STORE HOURS Thursday 9 To 9 Friday 9 To 9 Saturday 9 To 5

CHARGE ACCOUNTS HONORED BANKAMERICARD MASTERCHARGE EICHORN CHARGE





July Sales Days — July 15, 16, 17

# This is the Week to Shop in Columbia

STOP IN AND SEE THESE PARTICIPATING MERCHANTS

### Columbia Hardware

363-365 Locust St. 357 Locust St. **Exotic house plants** 

### Brubaker's Jewelry Store

361 Locust Street Columbia's House of Diamonds. **Bulova Watches.** Seiko Watches

C. A. Herr, Inc.

True Value Old Fashioned **One-stop Hardware Store** Third & Walnut Sts. 3 floors of Merchandise

### Hilt's Restaurant & Sub Shop

307 Locust St. a shopper's lunch

The New Heineman's 247 Locust St. **Clothing store** 

Jaymar Gift Shop

24 N. Fourth St. Gifts for all occasions

## Columbia Pizza & Restaurant

429 Locust St. Call for quick pick-up 684-7910 \*\*\*\*\*\*\*