

\$50,000.

Cash Given Away to Users of LION COFFEE

We are going to be more liberal than ever in 1904 to users of *Lion Coffee*. Not only will the Lion-Heads, cut from the packages, be good, as heretofore, for the valuable premiums we have always given our customers, but

In Addition to the Regular Free Premiums

the same Lion-Heads will entitle you to estimates in our \$50,000.00 Grand Prize Contests, which will make some of our patrons rich men and women. You can send in as many estimates as desired. There will be

TWO GREAT CONTESTS

The first contest will be on the July 4th attendance at the St. Louis World's Fair; the second relates to Total Vote For President to be cast Nov. 8, 1904. \$50,000.00 will be distributed in each of these contests, making \$100,000.00 on the two, and, to make it still more interesting, in addition to this amount, we will give a

Five Lion-Heads cut from Lion Coffee Packages and a 2 cent stamp entitle you (in addition to the regular free premiums) to one vote in either contest:

Printed blanks to vote on found in every Lion Coffee Package. The 2 cent stamp covers the expense of our acknowledgment to you that your estimate is recorded.

WORLD'S FAIR CONTEST

What will be the total July 4th attendance at the St. Louis World's Fair? At Chicago, July 4, 1903, the attendance was 200,000. For nearest correct estimate received in Woolson Spice Company's office, Toledo, Ohio, on or before June 15th, 1904, we will give first prize for the nearest correct estimate, second prize to the next nearest, etc., etc., as follows:

1st Prize	\$2,000.00
2nd Prize	1,000.00
3rd Prize	500.00
4th Prize	250.00
5th Prize	100.00
6th Prize	50.00
7th Prize	25.00
8th Prize	10.00
9th Prize	5.00
10th Prize	2.50
11th Prize	1.25
12th Prize	.625
13th Prize	.3125
14th Prize	.15625
15th Prize	.078125
16th Prize	.0390625
17th Prize	.01953125
18th Prize	.009765625
19th Prize	.0048828125
20th Prize	.00244140625
21st Prize	.001220703125
22nd Prize	.0006103515625
23rd Prize	.00030517578125
24th Prize	.000152587890625
25th Prize	.0000762939453125
26th Prize	.00003814697265625
27th Prize	.000019073486328125
28th Prize	.0000095367431640625
29th Prize	.00000476837158203125
30th Prize	.000002384185791015625
31st Prize	.0000011920928955078125
32nd Prize	.00000059604644775390625
33rd Prize	.000000298023223876953125
34th Prize	.0000001490116119384765625
35th Prize	.00000007450580596923828125
36th Prize	.000000037252902984619140625
37th Prize	.0000000186264514923095703125
38th Prize	.00000000931322574615478515625
39th Prize	.000000004656612873077392578125
40th Prize	.0000000023283064365386962890625
41st Prize	.00000000116415321826934814453125
42nd Prize	.000000000582076609134674072265625
43rd Prize	.0000000002910383045673370361328125
44th Prize	.00000000014551915228366851806640625
45th Prize	.000000000072759576141834259033203125
46th Prize	.0000000000363797880709171245451015625
47th Prize	.000000000018189894035458562272578125
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49th Prize	.000000000004547473508864056814453125
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51st Prize	.00000000000113686837722101420361328125
52nd Prize	.0000000000005684341886007101015625
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56th Prize	.00000000000003552713678754438134765625
57th Prize	.000000000000017763568393772210171828125
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60th Prize	.000000000000002220446049221601420361328125
61st Prize	.0000000000000011102230246108007101015625
62nd Prize	.00000000000000055511151230540035505078125
63rd Prize	.000000000000000277555756152700177525390625
64th Prize	.0000000000000001387778780763500887626953125
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74th Prize	.000000000000000000135525271590292796875000008673617379771875000055511151230540035505078125
75th Prize	.000000000000000000067762635795146398437500000433680868988893750000277555756152700177525390625
76th Prize	.000000000000000000033881317897573194218750000021684043449444687500001387778780763500887626953125
77th Prize	.0000000000000000000169406589487871971093750000010842021724722343750000067762635795146398437500003388131789757319421875000016940658948787197109375000008370329474389593750000041851647237489593750000020925821189593750000010462910947489593750000005231455972449593750000002615727986224495937500000013078639931224495937500000006539319966122449593750000000326965998306122449593750000000163482999153061224495937500000000817414995765306122449593750000000040870749788265306122449593750000000020435374894413265306122449593750000000010217687447220663061224495937500000000051088437361103313061224495937500000000025544218675166653061224495937500000000012772109337583331306122449593750000000000638605466879166653061224495937500000000003193027334395833130612244959375000000000015965136671979166653061224495937500000000000798256833598958331306122449593750000000000039912841694479166653061224495937500000000000199564209824958331306122449593750000000000009978210491249583313061224495937500000000000049891052462495833130612244959375000000000000249455261312495833130612244959375000000000000124727630613124958331306122449593750000000000006236381530613124958331306122449593750000000000003118190765306131249583313061224495937500000000000015590952653061312495833130612244959375000000000000077954763061312495833130612244959375000000000000389773815306131249583313061224495937500000000000019488690765306131249583313061224495937500000000000009744345306131249583313061224495937500000000000048721726530613124958331306122449593750000000000002436086306131249583313061224495937500000000000012180431530613124958331306122449593750000000000006090216306131249583313061224495937500000000000030451081530613124958331306122449593750000000000001522554076530613124958331306122449593750000000000000761277037653061312495833130612244959375000000000000380638515306131249583313061224495937500000000000019031926306131249583313061224495937500000000000095159631530613124958331306122449593750000000000004757981530613124958331306122449593750000000000002378990765306131249583313061224495937500000000000011894953765306131249583313061224495937500000000000059474763061312495833130612244959375000000000000297373815306131249583313061224495937500000000000148686907653061312495833130612244959375000000000000743434530613124958331306122449593750000000000003717172653061312495833130612244959375000000000001858586306131249583313061224495937500000000000092929315306131249583313061224495937500000000000464646530613124958331306122449593750000000000023232315306131249583313061224495937500000000001161616530613124958331306122449593750000000000058080815306131249583313061224495937500000000002904040765306131249583313061224495937500000000014520203765306131249583313061224495937500000000007260101530613124958331306122449593750000000000363005076530613124958331306122449593750000000001815025306131249583313061224495937500000000009075126530613124958331306122449593750000000004537563061312495833130612244959375000000000226878153061312495833130612244959375000000000113439076530613124958331306122449593750000000005671953061312495833130612244959375000000000283597653061312495833130612244959375000000001417988153061312495833130612244959375000000000708994076530613124958331306122449593750000000003544970376530613124958331306122449593750000000017724851530613124958331306122449593750000000008862426306131249583313061224495937500000000443121306131249583313061224495937500000000221560653061312495833130612244959375000000011078030613124958331306122449593750000000553901530613124958331306122449593750000000276950765306131249583313061224495937500000013847530613124958331306122449593750000006923765306131249583313061224495937500000346188153061312495833130612244959375000017309407653061312495833130612244959375000086547037653061312495833130612244959375000432735153061312495833130612244959375002163676530613124958331306122449593750108183815306131249583313061224495937505409190765306131249583313061224495937502704595306131249583313061224495937513522976530613124958331306122449593750676194076530613124958331306122449593750338094076530613124958331306122449593750169047037653061312495833130612244959375084523515306131249583313061224495937504226176530613124958331306122449593750211308815306131249583313061224495937501056544076530613124958331306122449593750528272037653061312495833130612244959375026413607653061312495833130612244959375013206803765306131249583313061224495937506603401530613124958331306122449593750330170076530613124958331306122449593750165085037653061312495833130612244959375082542515306131249583313061224495937504127126530613124958331306122449593750206356306131249583313061224495937501031781530613124958331306122449593750515890765306131249583313061224495937502579453061312495833130612244959375012897265306131249583313061224495937506448630613124958331306122449593750322431530613124958331306122449593750161215765306131249583313061224495937508060781530613124958331306122449593750403039076530613124958331306122449593750201519530613124958331306122449593750100759765306131249583313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