

\$50,000.00

Cash Given Away to Users of LION COFFEE

We are going to be more liberal than ever in 1904 to users of *Lion Coffee*. Not only will the Lion-Heads, cut from the packages, be good, as heretofore, for the valuable premiums we have always given our customers, but

In Addition to the Regular Free Premiums

(the same Lion-Heads will entitle you to estimates in our \$50,000.00 Grand Prize Contest, which will make some of our patrons rich men and women. You can send in as many estimates as desired. There will be

TWO GREAT CONTESTS

The first contest will be on the July 4th attendance at the *St. Louis World's Fair*; the second relates to *Total Vote For President* to be cast Nov. 5, 1904. \$20,000.00 will be distributed in each of these contests, making \$40,000.00 on the two, and, to make it still more interesting, in addition to this amount, we will give

Grand First Prize of \$5,000.00

to the one who is nearest correct on both contests, and then your estimate will have two opportunities of winning a big cash prize.

Printed blanks to vote on found in every Lion Coffee Package. The 2 cent stamp covers the expense of our acknowledgment to you that your estimate is recorded.



WORLD'S FAIR CONTEST		PRESIDENTIAL VOTE CONTEST	
1st Prize	\$2,500.00	1st Prize	\$2,500.00
2nd Prize	1,000.00	2nd Prize	1,000.00
3rd Prize	500.00	3rd Prize	500.00
4th Prize	250.00	4th Prize	250.00
5th Prize	100.00	5th Prize	100.00
6th Prize	50.00	6th Prize	50.00
7th Prize	25.00	7th Prize	25.00
8th Prize	10.00	8th Prize	10.00
9th Prize	5.00	9th Prize	5.00
10th Prize	2.50	10th Prize	2.50
11th Prize	1.25	11th Prize	1.25
12th Prize	0.62	12th Prize	0.62
13th Prize	0.31	13th Prize	0.31
14th Prize	0.16	14th Prize	0.16
15th Prize	0.08	15th Prize	0.08
16th Prize	0.04	16th Prize	0.04
17th Prize	0.02	17th Prize	0.02
18th Prize	0.01	18th Prize	0.01
19th Prize	0.005	19th Prize	0.005
20th Prize	0.0025	20th Prize	0.0025
21st Prize	0.00125	21st Prize	0.00125
22nd Prize	0.000625	22nd Prize	0.000625
23rd Prize	0.0003125	23rd Prize	0.0003125
24th Prize	0.00015625	24th Prize	0.00015625
25th Prize	0.000078125	25th Prize	0.000078125
26th Prize	0.0000390625	26th Prize	0.0000390625
27th Prize	0.00001953125	27th Prize	0.00001953125
28th Prize	0.000009765625	28th Prize	0.000009765625
29th Prize	0.0000048828125	29th Prize	0.0000048828125
30th Prize	0.00000244140625	30th Prize	0.00000244140625
31st Prize	0.000001220703125	31st Prize	0.000001220703125
32nd Prize	0.0000006103515625	32nd Prize	0.0000006103515625
33rd Prize	0.00000030517578125	33rd Prize	0.00000030517578125
34th Prize	0.000000152587890625	34th Prize	0.000000152587890625
35th Prize	0.0000000762939453125	35th Prize	0.0000000762939453125
36th Prize	0.00000003814697265625	36th Prize	0.00000003814697265625
37th Prize	0.000000019073486328125	37th Prize	0.000000019073486328125
38th Prize	0.0000000095367431640625	38th Prize	0.0000000095367431640625
39th Prize	0.00000000476837158203125	39th Prize	0.00000000476837158203125
40th Prize	0.000000002384185791015625	40th Prize	0.000000002384185791015625
41st Prize	0.0000000011920928955078125	41st Prize	0.0000000011920928955078125
42nd Prize	0.00000000059604644775390625	42nd Prize	0.00000000059604644775390625
43rd Prize	0.000000000298023223876953125	43rd Prize	0.000000000298023223876953125
44th Prize	0.0000000001490116119384765625	44th Prize	0.0000000001490116119384765625
45th Prize	0.00000000007450580596923828125	45th Prize	0.00000000007450580596923828125
46th Prize	0.000000000037252902984619140625	46th Prize	0.000000000037252902984619140625
47th Prize	0.0000000000186264514923095703125	47th Prize	0.0000000000186264514923095703125
48th Prize	0.00000000000931322574615478515625	48th Prize	0.00000000000931322574615478515625
49th Prize	0.000000000004656612873077392828125	49th Prize	0.000000000004656612873077392828125
50th Prize	0.0000000000023283064365386964140625	50th Prize	0.0000000000023283064365386964140625
51st Prize	0.00000000000116415321826934820703125	51st Prize	0.00000000000116415321826934820703125
52nd Prize	0.0000000000005820766091346741015625	52nd Prize	0.0000000000005820766091346741015625
53rd Prize	0.00000000000029103830456730705078125	53rd Prize	0.00000000000029103830456730705078125
54th Prize	0.000000000000145519152283653525390625	54th Prize	0.000000000000145519152283653525390625
55th Prize	0.0000000000000727595761418267626953125	55th Prize	0.0000000000000727595761418267626953125
56th Prize	0.00000000000003637978807091313134765625	56th Prize	0.00000000000003637978807091313134765625
57th Prize	0.000000000000018189894035456265673928125	57th Prize	0.000000000000018189894035456265673928125
58th Prize	0.0000000000000090949470177281328369640625	58th Prize	0.0000000000000090949470177281328369640625
59th Prize	0.00000000000000454747350886414141847828125	59th Prize	0.00000000000000454747350886414141847828125
60th Prize	0.0000000000000022737367544320707092390625	60th Prize	0.0000000000000022737367544320707092390625
61st Prize	0.00000000000000113686837721603535461953125	61st Prize	0.00000000000000113686837721603535461953125
62nd Prize	0.0000000000000005684341886080176773095625	62nd Prize	0.0000000000000005684341886080176773095625
63rd Prize	0.00000000000000028421709430400883865478125	63rd Prize	0.00000000000000028421709430400883865478125
64th Prize	0.000000000000000142108547152004419327390625	64th Prize	0.000000000000000142108547152004419327390625
65th Prize	0.0000000000000000710542735760022096636953125	65th Prize	0.0000000000000000710542735760022096636953125
66th Prize	0.00000000000000003552713678800110483184765625	66th Prize	0.00000000000000003552713678800110483184765625
67th Prize	0.00000000000000001776356839400055241592390625	67th Prize	0.00000000000000001776356839400055241592390625
68th Prize	0.000000000000000008881784197000276207961953125	68th Prize	0.000000000000000008881784197000276207961953125
69th Prize	0.00000000000000000444089209850013810398095625	69th Prize	0.00000000000000000444089209850013810398095625
70th Prize	0.00000000000000000222044604925006905199478125	70th Prize	0.00000000000000000222044604925006905199478125
71st Prize	0.000000000000000001110223024625034525997390625	71st Prize	0.000000000000000001110223024625034525997390625
72nd Prize	0.0000000000000000005551115123125172629986953125	72nd Prize	0.0000000000000000005551115123125172629986953125
73rd Prize	0.00000000000000000027755575615625863149934765625	73rd Prize	0.00000000000000000027755575615625863149934765625
74th Prize	0.00000000000000000013877787807812543159967390625	74th Prize	0.00000000000000000013877787807812543159967390625
75th Prize	0.000000000000000000069388939039062521579983953125	75th Prize	0.000000000000000000069388939039062521579983953125
76th Prize	0.000000000000000000034694469519531251078999195625	76th Prize	0.000000000000000000034694469519531251078999195625
77th Prize	0.0000000000000000000173472347597656255394995978125	77th Prize	0.0000000000000000000173472347597656255394995978125
78th Prize	0.000000000000000000008673617379882812526974979890625	78th Prize	0.000000000000000000008673617379882812526974979890625
79th Prize	0.00000000000000000000433680868994140625134874899478125	79th Prize	0.00000000000000000000433680868994140625134874899478125
80th Prize	0.000000000000000000002168404344970703125674374497390625	80th Prize	0.000000000000000000002168404344970703125674374497390625
81st Prize	0.00000000000000000000108420217248535156253371872486953125	81st Prize	0.00000000000000000000108420217248535156253371872486953125
82nd Prize	0.000000000000000000000542101086242678125168593624334765625	82nd Prize	0.000000000000000000000542101086242678125168593624334765625
83rd Prize	0.000000000000000000000271050543121339062584296812167390625	83rd Prize	0.000000000000000000000271050543121339062584296812167390625
84th Prize	0.000000000000000000000135525271560669531254214840608395625	84th Prize	0.000000000000000000000135525271560669531254214840608395625
85th Prize	0.00000000000000000000006776263578033476562521074203041978125	85th Prize	0.00000000000000000000006776263578033476562521074203041978125
86th Prize	0.000000000000000000000033881317890167390625105371015209890625	86th Prize	0.000000000000000000000033881317890167390625105371015209890625
87th Prize	0.0000000000000000000000169406589450836953125526855076049478125	87th Prize	0.0000000000000000000000169406589450836953125526855076049478125
88th Prize	0.000000000000000000000008470329472541847656252634275302497390625	88th Prize	0.000000000000000000000008470329472541847656252634275302497390625
89th Prize	0.0000000000000000000000042351647362709239062513171376512497390625	89th Prize	0.0000000000000000000000042351647362709239062513171376512497390625
90th Prize	0.00000000000000000000000211758236813546953125658568762497390625	90th Prize	0.00000000000000000000000211758236813546953125658568762497390625
91st Prize	0.00000000000000000000000105879118406773906253292843812497390625	91st Prize	0.00000000000000000000000105879118406773906253292843812497390625
92nd Prize	0.0000000000000000000000005293955920338695312516464219062497390625	92nd Prize	0.0000000000000000000000005293955920338695312516464219062497390625
93rd Prize	0.00000000000000000000000026469779601693476562582321095312497390625	93rd Prize	0.00000000000000000000000026469779601693476562582321095312497390625
94th Prize	0.000000000000000000000000132348898008467390625411605476562497390625	94th Prize	0.000000000000000000000000132348898008467390625411605476562497390625
95th Prize	0.000000000000000000000000066174449004233695312520580273812497390625	95th Prize	0.000000000000000000000000066174449004233695312520580273812497390625
96th Prize	0.00000000000000000000000003308722450211684765625102901369062497390625	96th Prize	0.00000000000000000000000003308722450211684765625102901369062497390625
97th Prize	0.0000000000000000000000000165436122510558428125514506845312497390625	97th Prize	0.0000000000000000000000000165436122510558428125514506845312497390625
98th Prize	0.000000000000000000000000008271806125252791140625257254226562497390625	98th Prize	0.000000000000000000000000008271806125252791140625257254226562497390625
99th Prize	0.0000000000000000000000000041359030626139557281251286271132812497390625	99th Prize	0.0000000000000000000000000041359030626139557281251286271132812497390625
100th Prize	0.000000000000000000000000002067951531306978640625643135564062497390625	100th Prize	0.000000000000000000000000002067951531306978640625643135564062497390625

4279 PRIZES 4279

Distributed to the Public—aggregating \$45,000.00—in addition to which we shall give \$5,000 to Grocers' Clerks (see particulars in LION COFFEE cases) making a grand total of \$50,000.00.

COMPLETE DETAILED PARTICULARS IN EVERY PACKAGE OF

LION COFFEE

WOOLSON SPICE CO., (CONTEST DEPT.) TOLEDO, OHIO.

HER COLLEGE ADVANTAGES

Sending their only daughter to college was no joke to Mr. and Mrs. Banister, but they solved themselves with the thought that it was for her good. Mrs. Banister was sure it would give Amy grace and culture and place her among the foremost ranks of the highly educated women.

For the first week letters came each day from the little freshman, and they were bulging with homesickness. Mr. Banister advised bringing Amy home again immediately, but Mrs. Banister declared that Amy would recover from her strenuous longing to return home and would get into the college spirit.

Finally, a brief letter came explaining that Amy was so full of college airs that she could not write a long letter until Sunday. Mrs. Banister was triumphant and Mr. Banister appeared a little disappointed. Soon the long letter arrived, and Mr. and Mrs. Banister settled down to enjoy it, one anticipating the signs of recently acquired culture which she felt sure would appear in the misfire, and the other watching as eagerly for the signs of that sound common sense which he was certain a college education would give his daughter.

Mrs. Banister read the letter aloud. "College Town, "Sunday Afternoon. "Death Mother and Father: "I know I'm perfectly terrible not to have written before, but I've been so tremendously busy. The freshmen held a class meeting last week, and it was the most exciting thing I ever saw. Why, I didn't know I could get so excited over anything. You know Leith Hamilton— isn't that just the sweetest name you ever heard, Leith?—of course you don't know her, but never mind. Well, there were several nominated for the office of President, and I thought I'd vote for Leith Hamilton because her name was so pretty. Just as I was voting, a horrid, patronizing girl said I must vote for Miss Hamilton because she