

LUCKY STRIKE CIGARETTE

IN a year it has become famous; the man's cigarette for the men who are working over here, and fighting over there.

The reason? Because it's made of Burley pipe tobacco and because—

IT'S TOASTED



Win the War by Preparing the Land Sowing the Seed and Producing Bigger Crops

Work in Joint Effort the Soil of the United States and Canada
CO-OPERATIVE FARMING IN MAN POWER NECESSARY
TO WIN THE BATTLE FOR LIBERTY

The Food Controllers of the United States and Canada are asking for greater food production. Scarcely 100,000,000 bushels of wheat are available to be sent to the allies overseas before the crop harvest. Upon the efforts of the United States and Canada rests the burden of supply.

Every Available Tillable Acre Must Contribute; Every Available Farmer and Farm Hand Must Assist

Western Canada has an enormous acreage to be seeded, but man power is short, and an appeal to the United States allies is for more men for seeding operation.

Canada's Wheat Production Last Year was 225,000,000 Bushels; the Demand From Canada Alone for 1918 is 400,000,000 Bushels

To secure this she must have assistance. She has the land but needs the men. The Government of the United States wants every man who can effectively help, to do farm work this year. It wants the land in the United States developed first of course; but it also wants to help Canada. Whenever we find a man we can spare to Canada's fields after ours are supplied, we want to direct him there.

Apply to our Employment Service, and we will tell you where you can best serve the combined interests.

Western Canada's help will be required not later than April 5th. Wages to competent help, \$50.00 a month and up, board and lodging.

Those who respond to this appeal will get a warm welcome, good wages, good board and find comfortable homes. They will get a rate of one cent a mile from Canadian boundary points to destination and return.

For particulars as to routes and places where employment may be had apply to: **U. S. EMPLOYMENT SERVICE, DEPARTMENT OF LABOR**

Of Course.
"He entered the aviation corps."
"Wanted a chance to rise quickly, I presume."
Money talks and it is usually in a hurry to say good-by.

Inflammation and Swellings of all kinds in livestock can be quickly reduced by using DR. DAVID ROBERTS' Antiseptic Poultice. Price \$1.00. One package makes ten pounds of Poultice.
Read the Practical Home Veterinarian Send for free booklet on Avulsion in Cows. If no dealer in your town, write Dr. David Roberts' Vet. Co., 100 Grand Avenue, Waukesha, Wis.

From Way Back.
Country Uncle—Gosh! What is that there thing?
City Niece—A folding bed, uncle.
Country Uncle—Then I'll camp out on the floor. I could never sleep standin' up.
Peru was the first country to add instruction in aviation to its public school curriculum.
It takes Congress to settle a strike, but an unruly stomach is subdued by Garfield Tea. Adv.
In New Zealand the men outnumber the women by many thousands.

WHAT CONSTIPATION MEANS

It means a miserable condition of ill health that leads to all sorts of special ailments such as headache, backache, dyspepsia, dizziness, indigestion, pains of various kinds, piles and numerous other disorders.—CONSTIPATION is a crime against nature, and no human being can be well for any length of time while constipated. **DR. TUTT'S LIVER PILLS** is the remedy and has been used successfully all over this country for 72 years. Get a box and see how it feels to have your liver and bowels resume their health-giving natural functions. For sale at all druggists and dealers everywhere.

Dr. Tutt's Liver Pills

HORSE SALE DISTEMPER
You know that when you sell or buy through the sales you have about one chance in fifty to escape sale stable distemper. "SPOHN'S" is your true protection, your only safeguard, for as sure as you treat all your horses with it, you will soon be rid of the disease. It acts as a sure preventative, no matter how they are "exposed." Consumers may order direct from the manufacturer. Send remittance with your order, 50 cents and \$1.99 a bottle; \$5.00 and \$10.00 the dozen, delivered.
SPOHN MEDICAL CO., Mfrs., Goshen, Ind., U. S. A.

IMPROVED UNIFORM INTERNATIONAL SUNDAY SCHOOL LESSON

(By E. O. SELLERS, Acting Director of the Sunday School Course of the Moody Bible Institute, Chicago.)
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LESSON FOR MARCH 24 JESUS MINISTERING TO THE MULTITUDES.

LESSON TEXT—Mark 6:32-56.
GOLDEN TEXT—The son of man came not to be ministered unto, but to minister, and to give his life a ransom for many.—Matt. 20:28.
DEVOTIONAL READING—John 6:35-40.
ADDITIONAL MATERIAL FOR TEACHERS—Exodus 16:14-18; Matt. 25:31-46; Luke 4:16-21; James 1:27; Rev. 17.
PRIMARY TOPIC—Jesus a helper at all times.
MEMORY VERSE—Be of good cheer: it is I, be not afraid.—Mark 6:30.
INTERMEDIATE TOPIC—Helping the needy.
SENIOR AND ADULT TOPIC—(?)

This parable marks the high level of the year of popularity in the life of our Lord. It is such an important miracle as to be the only one recorded by all four gospel writers. The returning disciples (v. 31) are urged by the Master to come with him into a desert place and rest and also that he might comfort their hearts over the death of John the Baptist. "They had no leisure." Jesus knew the need and also the proper use of leisure, but the multitude would not grant him this but flocked to his retreat in the desert. They followed that they might listen to his gracious words, or behold some new wonder, but Jesus also saw and ministered, (v. 24). Carlyle said he saw in England "forty million people mostly fools." Not so with Jesus; he saw and was moved, not with sarcasm, but with a compassion that took the form of teaching (v. 34). It is better to teach a man how to help himself than to help the man without the teaching. We also infer that the soul of a man is of more value than his body. It is not enough, however, to say "God bless you; be warmed and fed," when a man is hungry. Sympathy must issue in action.

A Great Task.
John tells us of the conversation with Phillip. Phillip lived in Bethsaida nearby, but to feed this multitude was too great a task, even with his knowledge and resources (John 6:5, 7). Yet we need not be surprised at Phillip's slowness of faith. Moses in a similar case was once nonplussed as to how to feed the thousands in the wilderness (see Numbers 11:21-33). The central fact concerns neither the need nor our poverty, but the absolute surrender of our all—however little—to God.

Another disciple, Andrew, who had brought his brother, Simon Peter, to the Savior, in his desperation found a boy whose mother had thoughtfully provided him with a lunch consisting of five barley biscuits and two small dried herrings (John 6:9). This is a great commentary on the tide of interest at this time—that even this hungry boy should have forgotten his lunch; the circumstances emphasized the helplessness of the disciples in order that Jesus might show his power. His command "Give ye them," (v. 37) teaches us that we are to give what we have, not to look to others, nor to do our charity by proxy (Pro. 11:24, 25). Again the Savior asks his disciples to seek (v. 38) as though he would teach them the boundless resources of his kingdom. Give what you have and he will bless and increase it to meet the needs of the multitude. The secret of success points to the moment when he took the loaves and looking up (to God who also saw their needs), he blessed it.

Living Bread.
This conservation process was a stinging rebuke to the orientals, and is being emphasized in these days of food conservation in connection with war needs. Too long we have been prodigal of God's marvelous bounties. God gives us that we may use; and we lose it unless it is shared. Jesus, the living bread, (John 6:48) will satisfy hunger and give life. As bread generates in the human body heat, energy, vitality and power, so he will feed the hungry souls of men. We have at hand the Word. It is for lack of it that men die in the deepest and truest sense of that Word. The poverty and perplexity of the disciples in the presence of similar great need, is being repeated over and over again, and yet how faithless it is. We have not enough to feed the multitude. Our few loaves of comfort, amusement, counsel, etc., will not sustain them in the present world's crisis; but when we break into them the living bread, it meets the deep hunger of the human heart; and they will have enough and to spare if they will only eat it. In these days when the emphasis is being laid on material bread for the sustenance of the nation, there is great danger lest we forget the necessity of breaking the living bread to the starving multitudes of the world. We must maintain the supremacy of the spiritual, or lack the dynamic to provide the material.

How true the words of the late Dr. Malthus Davenport Babcock:
Back of the loaf is the snowy flour;
Back of the flour is the mill;
And back of the mill is the wheat,
And the showers, and the sun,
And the Father's will.

The problem which the disciples could not meet, Jesus discerned and solved. As they co-operated with him and gave of that which he had first blessed, each had a basketfull to take away and thus was well repaid for sharing with the multitude.

Swift & Company Publicity

At a recent hearing of the Federal Trade Commission there was introduced correspondence taken from the private files of Swift & Company, which showed that the Company had been considering for some time an educational advertising campaign.

The need for this publicity has been apparent to us for several years. The gross misrepresentation to which we have recently been subjected has convinced us that we should no longer delay in putting before the public the basic facts of our business, relying on the fair-mindedness of the American people.

The feeling against the American packer is based largely on the belief that the income and well-being of the producer and consumer are adversely affected by the packers' operations, resulting in unreasonably large profits.

Swift & Company's net profit is reasonable, and represents an insignificant factor in the cost of living.

For the fiscal year 1917 the total sales and net profit of Swift & Company were as follows:

Sales
\$875,000,000.
Profits
\$34,650,000.

This is equivalent to a \$3,465. profit on a business of \$87,500.

If Swift & Company had made no profit at all, the cattle raiser would have received only one-eighth of a cent per pound more for his cattle, or the consumer would have saved only one-quarter of a cent per pound on dressed beef.



Swift & Company, U. S. A.

FROST PROOF CABBAGE PLANTS

Early Jersey and Charleston Wakefield, Succession and Flat Dutch. By express, 500, \$1.25; 1,000, \$2.00; 5,000 at \$1.75; 10,000 up at \$1.50. P. O. B. HERE. Delivered parcel post 100, 35c; 1,000, \$2.50. Satisfaction guaranteed.

D. F. JAMISON, SUMMERVILLE, S. C.
GET FORM AND PEP "The Running Step" The Loomis System tells how. Sent for \$1 mail by H. S. LOOMIS, Dept. A, 558 Mutual Life Building, Buffalo, New York

Your Silk Scraps

make beautiful decorations for Bags, Lampshades, Pillows, Baskets, Hats, Tablecovers, when used with our machine made cotton moulds with stems, for making Grapes, Apples etc. Assortment of moulds with numerous designs, large illustrated sample and instructions \$1.

YE LITTLE SHOPPE, Oak Park, Illinois
SAVE 25 TO 50% on new guaranteed 40% TILES and TUBES. Dealers and consumers write for prices. Auto Tile & Parts Co., 87 Broadway, Cape Girardeau, Mo.

LAND

Will always be increasing in value. Ask us for terms, ranches or business propositions in Oklahoma, BELLA & CO., 31 Security Bldg., Oklahoma City, Okla.

ARCADIA adjoining aviation camp—2 acres monthly. Agents wanted. O. STEVENSON, Arcadia, Va.

HIDDEN TREASURES Learn how to locate Hidden Treasures by magnetic waves; 15¢ first Sample lessons, etc. Sec. National School, Lake Geneva, Fla.

CATCHY New Marching Song—Yankee Doodle Dixie, 10¢; 3 for 25¢. Address Lilla Clark, 3500 Franklin Ave., St. Louis, Mo.

FRECKLES
Now Is the Time to Get Rid of These Ugly Spots
There's no longer the slightest need of feeling ashamed of your freckles, as the prescription ointment—double strength—is guaranteed to remove these homely spots.
Simply get an ounce of ointment—double strength—from your druggist, and apply a little of it night and morning, and you should soon see that even the worst freckles have begun to disappear, while the lighter ones have vanished entirely. It is seldom that more than one ounce is needed to completely clear the skin and gain a beautiful clear complexion.
Be sure to ask for the double strength ointment, as this is sold under guarantee of money back if it fails to remove freckles.—Adv.

Quite a Record.
The Gulf stream is more rapid than the Amazon, more impetuous than the Mississippi, and its volume more than 1,000 greater.
It's passing strange that some things come to pass.
If a man would have a good mother-in-law It is up to him to make good.

BOSCHEE'S GERMAN SYRUP
will quiet your cough, soothe the inflammation of a sore throat and lungs, stop irritation in the bronchial tubes, insuring a good night's rest, free from coughing and with easy expectation in the morning. Made and sold in America for fifty-two years. A wonderful prescription, assisting Nature in building up your general health and throwing off the disease. Especially useful in lung trouble, asthma, croup, bronchitis, etc. For sale in all civilized countries.—Adv.
Ellen—"Cheer up, old top, you'll get her yet." Lee—"You're always looking on the dark side."—Panther.
New York's debt limit is reduced to \$2,114,325.

Important to Mothers
Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children, and see that it bears the Signature of *Dr. J. C. Watson*. In Use for Over 30 Years. Children Cry for Fletcher's Castoria.
Important.
"The turnover is vital to successful merchandising."
"In that case," said the baker, "maybe I'd better put more turnovers in the oven."—Louisville Courier-Journal.
How's This?
We offer \$100.00 in case of catarrh that cannot be cured by HALL'S CATARRH MEDICINE. HALL'S CATARRH MEDICINE is taken internally and acts through the Blood on the Mucous Surfaces of the System. Sold by druggists for over forty years. Price 50¢. Testimonials free. F. J. Cheney & Co., Toledo, Ohio.
Never Fails.
"The hostess said the affair was to be strictly informal." "That makes the girls dress up, all right."
England now has more than 4,775,000 women wage earners.

How to Make Oatmeal Bread

Healthful to Eat—Saves the Wheat

- | | |
|---------------------------------|-------------------------------------|
| 1 cup flour | 1 cup cooked oatmeal or rolled oats |
| 1½ cups corn meal | 2 tablespoons shortening |
| 1 teaspoon salt | 1½ cups milk |
| 5 teaspoons Royal Baking Powder | No eggs |
| 2 tablespoons sugar | |

Mix together flour, corn meal, salt, baking powder and sugar. Add oatmeal, melted shortening and milk. Bake in greased shallow pan in moderate oven 40 to 45 minutes.

This wholesome bread is easily and quickly made with the aid of **ROYAL BAKING POWDER**

If used three times a week in place of white bread by the 22 million families in the United States, it would save more than 900,000 barrels of flour a month.

Our new Red, White and Blue booklet, "Best War Time Recipes", containing many other recipes for making delicious and wholesome wheat saving foods, mailed free—address

ROYAL BAKING POWDER CO., Dept. W, 135 William St., New York

FOOD WILL WIN THE WAR