

# COCCIA FORD - LINCOLN



## NEW 2012 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, Personal Safety with Anti-Theft Sys., Fog Lamps, CD, SYNC, Side Air Curtains, Message Center, PDL, PW, 17" Chrome Wheels, Power Moonroof

**0% APR 60 MONTH PLUS \$2000**



VIN #3LCR826426

MSRP \$39,015  
YOUR PRICE \$32,999

1ST MONTH'S LEASE PAYMENT FREE

FACTORY REBATE.....2,000  
FACTORY BONUS REBATE.....1,000  
LINCOLN AFS REBATE.....500  
LINCOLN REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....1,716

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

LEASE FOR **\$299** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 8/31/12.

## NEW 2012 LINCOLN MKX AWD

All Wheel Drive, 3.7L V6, Premium Pkg., Auto. Temp Control, 18" Alum. Wheels, Advanced Trac, CD, Leather Heated/Cooled Seats, Keyless Entry w/ Keypad, Satellite Radio, Side Air Curtains, Reverse Sensing Sys., Pwr. Liftgate, Rear Camera, MyLincoln Touch, HID Headlamps, SYNC, Remote Start, Panoramic Vista Roof, Wood Pkg.

**0% APR 60 MONTH PLUS \$1500**



VIN #2LCBL1444

MSRP \$47,985  
YOUR PRICE \$40,999

1ST MONTH'S LEASE PAYMENT FREE

FACTORY REBATE.....2,000  
FACTORY BONUS REBATE.....1,000  
LINCOLN REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....3,186

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

LEASE FOR **\$439** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 8/31/12.

**PLUS \$1500 LINCOLN COMPETITIVE CONQUEST REBATE AVAILABLE FOR ALL QUALIFIED OWNERS & LESSEES.**  
SEE DEALER FOR DETAILS. NOT INCLUDED IN LEASE PRICE.

**CURRENT LINCOLN LESSEES RECEIVE ADDITIONAL RCL RENEWAL CASH**  
SEE DEALER FOR DETAILS. NOT INCLUDED IN LEASE PRICE.

## NEW 2012 LINCOLN MKZ HYBRID

Leather Seats, Message Center, Side Air Curtains, CD, Fog Lamps, SYNC, Personal Safety with Anti-Theft Sys., PL, PW, Rear Camera, 17" Chrome Wheels, Ultimate Pkg., Pwr. Moonroof, Technology Pkg., Navigation Pkg., Blis with Cross Traffic Alert, THX Sound System

**41 MPG**

MSRP \$41,325  
YOUR PRICE \$35,999



PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

FACTORY BONUS REBATE.....4,000  
COCCIA DISCOUNT OFF MSRP.....2,326

## NEW 2013 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys with CD, 19" Premium Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., SYNC, Navigation Sys, Rearview Camera



MSRP \$48,480  
YOUR PRICE \$44,999

1ST MONTH'S LEASE PAYMENT FREE

COCCIA DISCOUNT OFF MSRP.....3,481

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

LEASE FOR **\$499** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 8/31/12.

## OVER 75

## NEW LINCOLNS TO CHOOSE FROM

## NEW 2012 LINCOLN MKT AWD

All Wheel Drive, 3.5L V6, ECOBOOST, SYNC, Heat/Cool Leather Seats, Trailer Tow Pkg., Keyless Entry w/Keypad, Push Button Start, THX Audio Sys., Blind Spot Monitoring Sys., Reverse Camera Sys., Pwr. Panoramic Vista Roof, Navigation Sys., 20" Premium Wheels, 3RD ROW SEAT

**0% APR 60 MONTH PLUS \$2500**



MSRP \$53,710  
YOUR PRICE \$46,999

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

LEASE FOR **\$529** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 8/31/12.

## NEW 2012 LINCOLN NAVIGATOR 4X4

5.4L V8, Leather Seats, THX Audio Sys. with CD, Pwr. Fold Down Flat Seat, Running Boards, Keyless Entry, Reverse Sensor Sys., 20" Aluminum Wheels, Rear Air/Heat, Heated/Cooled Seats, Chrome Hood Accent, Heavy Duty Trailer Tow Pkg., Rearview Camera, Safety Canopy, Pwr. Liftgate, SYNC, Navigational Sys., Power Moonroof

**0% APR 60 MONTH PLUS \$1000**



MSRP \$64,645  
YOUR PRICE \$57,999

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

LEASE FOR **\$799** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 8/31/12.



## CERTIFIED PRE-OWNED BENEFITS INCLUDE:

**2.9% APR FINANCING AVAILABLE FOR UP TO 60 MOS**

- ✓ 6 Yr./100,000 Mile Comprehensive Limited Warranty Coverage
- ✓ 200-Point Inspection
- ✓ Vehicle History Report
- ✓ New Wiper Blades
- ✓ Full Tank of Gas
- ✓ Warranty is Fully Transferable
- ✓ 24/7 Roadside Assistance
- ✓ Fresh Oil & Filter

## CERTIFIED 2007-2010 LINCOLN MKX AWD

Most with All Wheel Drive, Pwr. Leather Heated Seats, Moonroof, Memory Seats, CD, Keyless Entry, SYNC

**5 TO CHOOSE FROM**

STARTING AT **\$23,990**



**FREE STATE INSPECTION AS LONG AS YOU OWN THE CAR!**

CALL NOW 823-8888 or 1-800-817-FORD  
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
Overlooking Mohegan Sun  
Just Minutes from Scranton or W-B

**COCCIA FORD - LINCOLN**  
WWW.COCCIA CARS.COM

\*Tax and tags extra. Security Deposit Waived. All factory rebates applied. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source. Tier 0 rate. Special APR financing cannot be combined with Factory rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$1000 or \$2,500 down (cash or trade) depending on the vehicle. Photos of vehicles are for illustration purposes only. Coccia Ford - Lincoln is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends AUGUST 31, 2012.