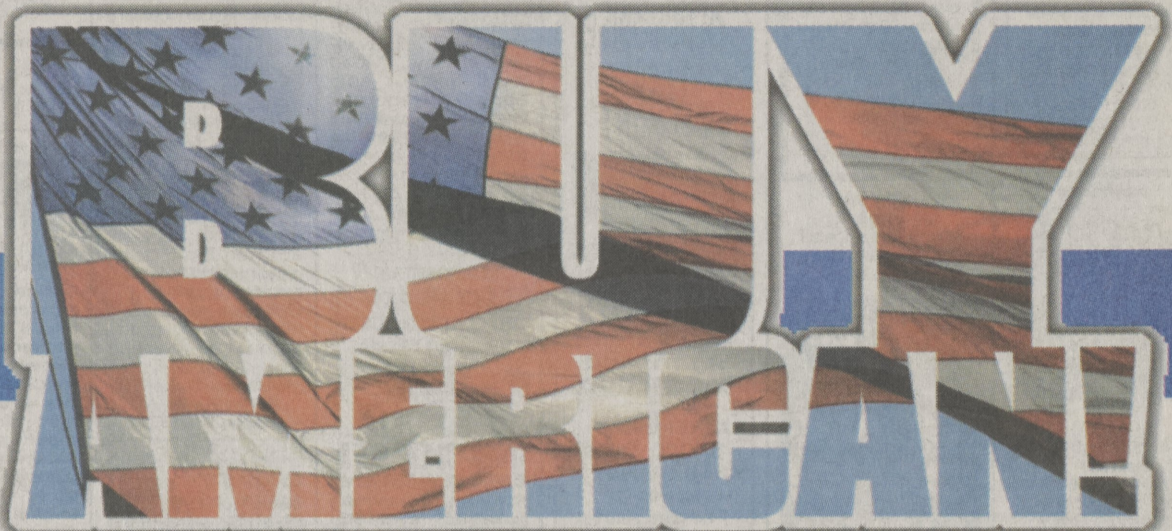




MEMORIAL DAY SALES EVENT

FINAL DAYS! GO COCCIA



HAVE YOU DRIVEN A
Ford
LATELY?

US MARINES Greg Martin General Manager 22 Yrs. at Coccia	US NAVY Joe "Bobo" Nocera Used Car Manager 26 Yrs. at Coccia	Terry Joyce Sales Manager 35 Yrs. at Coccia	Tom Washington Sales Manager 15 Yrs. with Ford	Abdul Aisaigh Sales Manager 5 Yrs. at Coccia	Rudy Podest Parts & Service Director 28 Yrs. at Coccia	George Geiges Service Manager 25 Yrs. with Ford	Steve Mizenko Service Manager 16 Yrs. at Coccia	Pat McGinty Parts Manager 21 Yrs. at Coccia	Barry Williams Finance Manager 25 Yrs. at Coccia	Len Gierszal Finance Manager 1 Yr. at Coccia	
US AIR FORCE Ginny Kutzer Salesperson 21 Yrs. at Coccia	US AIR FORCE Jim Bufalino Salesperson 19 Yrs. at Coccia	Toni Grasso Salesperson 9 Yrs. at Coccia	Victor DeAnthony Salesperson 5 Yrs. at Coccia	Marcus Ossowski Salesperson 2 Yrs. at Coccia	Kevin Uren Salesperson 2 Yrs. at Coccia	Jason Kiduff Salesperson 1 Yr. at Coccia	Mike Hallock Salesperson 1 Yr. at Coccia	Frank Vieira Salesperson 2 Yrs. at Coccia	Jim Williams Salesperson	Mark Walsh Salesperson	Patrick Yearing Internet Specialist

NEW 2012 FORD FIESTA SE 40 MPG

Auto., AC, Pwr. Mirrors, Advanced Trac with Electronic Stability Control, Side Curtains, CD, Pwr. Door Locks, Tilt Wheel, SYNC, Sport Appearance Pkg., Rear Spoiler, Cruise Control, 15" Alum. Wheels, Winter Pkg., Heated Seats, Keyless Entry w/Keypad

Lease For **\$139** 24 Mos.

WAS.....\$18,160
FORD REBATE.....-250
OFF LEASE REBATE.....-500
FORD REGIONAL DISCOUNT OFF MSRP.....-585
COCCIA DISCOUNT OFF MSRP.....-126

\$16,699

NEW 2012 FORD FOCUS SE

Auto., CD, Anti-Theft Sys., Side Curtain Air Bags, AC, 16" Alloy Wheels, Tilt Wheel, Instrument Cluster, Message Center, Fog Lamps, Convenience Pkg., Cruise Control, MyKey, Perimeter Alarm, MyFord, SYNC, Sirius Satellite Radio, SE Sport Pkg., Rear Spoiler, Keyless Entry with Keypad

Lease For **\$139** 24 Mos.

WAS.....\$22,000
FORD REBATE.....-1,000
OFF LEASE REBATE.....-500
TRADE IN REBATE.....-750
FORD REGIONAL DISCOUNT OFF MSRP.....-1,335
COCCIA DISCOUNT OFF MSRP.....-716

\$17,699

NEW 2012 FORD FUSION SE

Auto., Alum. Wheels, Tilt Wheel, Pwr. Seat, Safety Pkg., 1st & 2nd Air Curtains, Side Impact Air Bags, Anti-Theft Sys., Sirius Satellite Radio, PL, PW, Keyless Entry, CD, Message Center, Power Moonroof, SYNC

Lease For **\$99** 24 Mos.

WAS.....\$25,065
FORD REBATE.....-1,250
FORD BONUS REBATE.....-1,250
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-750
FORD REGIONAL DISCOUNT OFF MSRP.....-445
COCCIA DISCOUNT OFF MSRP.....-871

\$19,499

NEW 2012 FORD ESCAPE XLT FWD

XLT, Safety Canopy, Air, Side Impact Safety Pkg., Rear Cargo Convenience Pkg., Privacy Glass, 16" Alum. Wheels, Fog Lamps, Roof Rack, Pwr. Driver's Seat, Sirius Satellite Radio, PW, Auto., PDL, Keyless Entry, CD, SYNC, Pwr. Moonroof

Lease For **\$119** 24 Mos.

WAS.....\$26,885
FORD REBATE.....-1,250
FORD BONUS REBATE.....-1,250
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-750
FORD REGIONAL DISCOUNT OFF MSRP.....-1,195
COCCIA DISCOUNT OFF MSRP.....-1,441

\$20,999

NEW 2012 FORD ESCAPE XLT 4X4

All Wheel Drive, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Air, Rear Cargo Convenience Pkg., Auto., Fog Lamps, Privacy Glass, 16" Alum. Wheels, Roof Rack, Sirius Satellite Radio, PW, CD, PDL, Keyless Entry, SYNC, Pwr. Moonroof

Lease For **\$139** 24 Mos.

WAS.....\$28,930
FORD REBATE.....-1,250
FORD BONUS REBATE.....-1,250
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-750
FORD REGIONAL DISCOUNT OFF MSRP.....-1,195
COCCIA DISCOUNT OFF MSRP.....-886

\$23,499

NEW 2012 FORD F-150 4X4

3.7L V6 Engine, XL Plus Pkg., Cruise Control, MyKey System, Pwr. Equipment Group, CD, Pwr. Mirrors, 40/20/40 Cloth Seat, XL Decor Group

Lease For **\$299** 24 Mos.

WAS.....\$30,750
FORD REBATE.....-1,250
FORD BONUS REBATE.....-1,000
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-750
XL WORK PKG DISCOUNT OFF MSRP.....-500
COCCIA DISCOUNT OFF MSRP.....-501

\$25,499

NEW 2012 FORD TAURUS SEL

Auto., 3.5L V6, CD, PW, SYNC, Reverse Sensing Sys., PDL, Keyless Entry with Keypad, Anti-Theft Perimeter Alarm, 18" Alum. Wheels, Sirius Satellite Radio, Leather Seats, Pwr. Moonroof

Lease For **\$269** 24 Mos.

WAS.....\$31,740
FORD REBATE.....-2,000
FORD BONUS REBATE.....-500
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-1,000
COCCIA DISCOUNT OFF MSRP.....-1,441

\$25,799

NEW 2012 FORD FUSION SEL AWD

ALL WHEEL DRIVE, V6, CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Message Center, Keyless Entry w/Keypad, SYNC, Pwr. Moonroof, Pwr. Leather Heated Seats, Driver's Vision Group, Blis w/Cross Traffic Alert, Rearview Camera, SYNC, Rear Spoiler

Lease For **\$159** 24 Mos.

WAS.....\$32,925
FORD REBATE.....-1,250
FORD BONUS REBATE.....-1,250
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-750
FORD REGIONAL DISCOUNT OFF MSRP.....-1,445
COCCIA DISCOUNT OFF MSRP.....-1,231

\$25,999

NEW 2012 FORD F-150 SUPERCAB STX 4X4

STX, 3.7L V6, Auto., 17" Alum. Wheels, ABS, Cloth Seat, Air, CD, 40/20/40 Split Seat, Decor Pkg., Cruise, Pwr. Equipment Group

Lease For **\$299** 24 Mos.

WAS.....\$33,860
FORD REBATE.....-2,000
FORD BONUS REBATE.....-1,000
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-750
COCCIA DISCOUNT OFF MSRP.....-1,101

\$26,999

NEW 2013 FORD EXPLORER 4X4

All Wheel Drive, 3.5L Engine, MyFord Display, CD, Auto. Climate Control, 17" Steel Wheels, Keyless Entry, MyKey, Cruise Control, PW, PM, SYNC, Sirius Satellite Radio

Lease For **\$299** 24 Mos.

WAS.....\$32,185
FORD REBATE.....-1,000
OFF LEASE REBATE.....-1,000
COCCIA DISCOUNT OFF MSRP.....-686

\$29,499

NEW 2012 FORD EDGE LMTD AWD

All Wheel Drive, limited, V6, Remote Keyless Entry w/Keypad, Rear Spoiler, PW, PDL, Air, Anti-Theft Sys., Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, Auto. Headlamps, Reverse Sensing, CD, MyKey, 18" Alum. Wheels., Dual Elec. Climate Control, MyFord LCD Display, Cruise, Pwr. Leather Driver's Seat

Lease For **\$329** 24 Mos.

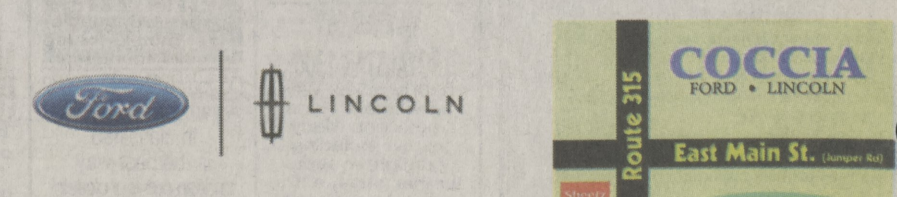
WAS.....\$38,975
FORD REBATE.....-500
OFF LEASE REBATE.....-1,000
TRADE IN REBATE.....-200
COCCIA DISCOUNT OFF MSRP.....-1,726

\$34,499

CALL NOW 823-8888
1-800-817-FORD
SATURDAY SERVICE HOURS 7 A.M. - 1 P.M.
Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

COCCIA

WWW.COCCIA-CARS.COM



*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). *On a retail purchase financed through Ford Motor Credit Company. Photos of vehicles are for illustration purposes only. Coccia Ford-Lincoln is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends MAY 31, 2012.