

# COCCIA FORD - LINCOLN



## NEW 2012 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, Personal Safety with Anti-Theft Sys., Fog Lamps, CD, SYNC, Side Air Curtains, Message Center, PDL, PW, 17" Chrome Wheels, Power Moonroof

0% APR 60 MONTH PLUS \$2000



VIN #3LCR812015  
MSRP \$39,015  
YOUR PRICE \$32,499

FACTORY REBATE.....2,000  
LINCOLN AFS REBATE.....500  
FACTORY CONQUEST REBATE.....1,500  
LINCOLN REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....1,716

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
LEASE FOR \$259

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/12.

## NEW 2012 LINCOLN MKX AWD

All Wheel Drive, 3.7L V6, Premium Pkg., Auto. Temp Control, 18" Alum. Wheels, Advanced Trac, CD, Leather Heated/Cooled Seats, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Reverse Sensing Sys., Pwr. Liftgate, Rear Camera, MyLincoln Touch, HID Headlamps, SYNC, Remote Start, Panoramic Vista Roof, Wood Pkg.



VIN #2LCBL18039  
MSRP \$47,510  
YOUR PRICE \$39,999

FACTORY REBATE.....1,000  
FACTORY CONQUEST REBATE.....1,500  
LINCOLN REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....4,211

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
LEASE FOR \$429

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/12.

## OVER 75 NEW LINCOLNS TO CHOOSE FROM

### NEW 2012 LINCOLN MKZ HYBRID

Leather Seats, Message Center, Side Air Curtains, CD, Fog Lamps, SYNC, Personal Safety with Anti-Theft Sys., PL, PW, Rear Camera, 17" Chrome Wheels, Ultimate Pkg., Pwr. Moonroof, Technology Pkg., Navigation Pkg., Blis with Cross Traffic Alert, THX Sound System

41 MPG  
MSRP \$41,325  
YOUR PRICE \$38,999



PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

COCCIA DISCOUNT OFF MSRP.....2,326

### NEW 2012 LINCOLN MKT AWD

All Wheel Drive, 3.5L V6, ECOBOOST, SYNC, Heat/Cool Leather Seats, Trailer Tow Pkg., Keyless Entry w/Keypad, Push Button Start, THX Audio Sys., Blind Spot Monitoring Sys., Reverse Camera Sys., Pwr. Panoramic Vista Roof, Navigation Sys., 20" Premium Wheels, 3RD ROW SEAT



0% APR 60 MONTH PLUS \$2000  
MSRP \$53,710  
YOUR PRICE \$45,999

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
LEASE FOR \$499

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/12.

### NEW 2012 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys with CD, 20" Polished Cast Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., SYNC, Dual Panel Moonroof, Navigation Sys, Rearview Camera, ECOBOOST, Active Park Assist, Adaptive Cruise/Collision Warning

0% APR 60 MONTH PLUS \$2000  
MSRP \$56,985  
YOUR PRICE \$48,999



ECOBOOST  
PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
LEASE FOR \$529

FACTORY REBATE.....2,500  
LINCOLN AFS REBATE.....500  
FACTORY CONQUEST REBATE.....1,500  
COCCIA DISCOUNT OFF MSRP.....3,486

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/12.

### NEW 2012 LINCOLN NAVIGATOR 4X4

5.4L V8, Leather Seats, THX Audio Sys. with CD, Pwr. Fold Down Flat Seat, Running Boards, Keyless Entry, Reverse Sensor Sys., 20" Aluminum Wheels, Heated/Cooled Seats., Chrome Hood Accent, Heavy Duty Trailer Tow Pkg., Rear Air/Heat, Rearview Camera, Safety Canopy, Pwr. Liftgate, SYNC, Navigational Sys., Power Moonroof



0% APR 60 MONTH PLUS \$1500  
MSRP \$64,645  
YOUR PRICE \$57,999

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
LEASE FOR \$799

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/12.

LINCOLN CERTIFIED PRE-OWNED

### CERTIFIED PRE-OWNED BENEFITS INCLUDE:

- ✓ 6 Yr./100,000 Mile Comprehensive Limited Warranty Coverage
- ✓ 200-Point Inspection
- ✓ Vehicle History Report
- ✓ New Wiper Blades
- ✓ Warranty is Fully Transferable
- ✓ 24/7 Roadside Assistance
- ✓ Full Tank of Gas
- ✓ Fresh Oil & Filter

1.9% APR FINANCING AVAILABLE FOR UP TO 60 MONTHS

### CERTIFIED 08-09 LINCOLN MKZ AWD

Most with Parking Sensors, SYNC, Moonroof, Pwr. Leather Seats, Keyless Entry with Keypad

3 TO CHOOSE FROM



STARTING AT \$19,990

### CERTIFIED 09-10 LINCOLN MKX AWD

Most with All Wheel Drive, CD, Pwr. Leather Heated Seats, Moonroof, SYNC, Memory Seats, Keyless Entry

8 TO CHOOSE FROM



STARTING AT \$23,990

FREE STATE INSPECTION AS LONG AS YOU OWN THE CAR!

CALL NOW 823-8888 or 1-800-817-FORD  
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
Overlooking Mohegan Sun Just Minutes from Scranton or W-B  
577 East Main St., Plains, PA

COCCIA FORD - LINCOLN  
WWW.COCCIA CARS.COM

\*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$645 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, tier 0 rate. Special APR financing cannot be combined with Factory rebate. \*BUY FOR\* prices are based on 72 month at \$18.30 per month per \$1000 financed with \$1000 or \$2,500 down (cash or trade) depending on the vehicle. Photos of vehicles are for illustration purposes only. Coccia Ford - Lincoln is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends APRIL 30, 2012.