

LINCOLN EXCHANGE SALES EVENT

# COCCIA FORD - LINCOLN



## NEW 2012 LINCOLN MKX AWD

All Wheel Drive, 3.7L V6, Premium Pkg., CD, Auto. Temp Control, 18" Alum. Wheels, Leather Heated/Cooled Seats, Satellite Radio, Side Air Curtains, Keyless Entry with Keypad, Reverse Sensing Sys., SYNC, HID Headlamps, Pwr. Liftgate, MyLincoln Touch, Rear Camera, Remote Start

0% APR 36 MOS PLUS \$1000

VIN #2LCBL11439



MSRP \$45,100  
YOUR PRICE \$38,999

LEASE FOR \$399

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

FACTORY REBATE.....1,000  
FACTORY CONQUEST REBATE.....1,000  
LINCOLN TRADE IN REBATE.....1,000  
LINCOLN REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....2,301

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 3/31/12.

## OVER 75 NEW LINCOLNS TO CHOOSE FROM

### NEW 2012 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, CD, Personal Safety w/Anti-Theft Sys., Fog Lamps, SYNC, PDL, Side Air Curtains, Message Center, PW, Power Moonroof, 17" Chrome Wheels

0% APR 60 MOS PLUS \$1500

VIN #3LCR812015



MSRP \$39,015  
YOUR PRICE \$32,999

LEASE FOR \$279

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN

FACTORY REBATE.....1,500  
LINCOLN TRADE IN REBATE.....500  
FACTORY CONQUEST REBATE.....1,000  
LINCOLN TRADE IN REBATE.....1,000  
LINCOLN REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....1,216

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 3/31/12.

### NEW 2012 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, HID Headlamps, Reverse Sensing Sys., THX Sound Sys. with CD, 20" Polished Cast Alum. Wheels, Dual Zone Electronic Auto. Temp. Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., Navigation Sys., Dual Panel Moonroof, Rearview Camera

0% APR 60 MOS PLUS \$1500



VIN #1LCG80557

MSRP \$50,065  
YOUR PRICE \$41,999

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN LEASE FOR \$399

FACTORY REBATE.....2,500  
LINCOLN AFS REBATE.....500  
FACTORY CONQUEST REBATE.....1,000  
LINCOLN TRADE IN REBATE.....1,000  
COCCIA DISCOUNT OFF MSRP.....3,066

### NEW 2012 LINCOLN MKT AWD

All Wheel Drive, 3.5L V6, ECOBOOST, SYNC, Heat/Cool Leather Seats, Trailer Tow Pkg., Keyless Entry w/Keypad, Push Button Start, THX Audio Sys., Blind Spot Monitoring Sys., Reverse Camera Sys., Pwr. Panoramic Vista Roof, Navigation Sys., 20" Premium Wheels, 3RD ROW SEAT

0% APR 60 MOS PLUS \$1000



VIN #2LCBL53605

MSRP \$53,710  
YOUR PRICE \$45,999

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN LEASE FOR \$499

FACTORY REBATE.....1,000  
FACTORY CONQUEST REBATE.....1,000  
LINCOLN TRADE IN REBATE.....1,000  
COCCIA DISCOUNT OFF MSRP.....4,711

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 3/31/12.



## CERTIFIED PRE-OWNED BENEFITS INCLUDE:

- ✓ 6 Yr./100,000 Mile Comprehensive Limited Warranty Coverage
- ✓ 200-Point Inspection
- ✓ Vehicle History Report
- ✓ New Wiper Blades
- ✓ Warranty is Fully Transferable
- ✓ 24/7 Roadside Assistance
- ✓ Full Tank of Gas
- ✓ Fresh Oil & Filter

1.9% APR FINANCING AVAILABLE FOR UP TO 60 MOS

### CERTIFIED 08-09 LINCOLN MKZ AWD

3 TO CHOOSE FROM

Most with Parking Sensors, SYNC, Moonroof, Pwr. Leather Seats, Keyless Entry w/Keypad

STARTING AT \$20,990



### CERTIFIED 2009 LINCOLN MKS AWD

LOW MILES!

Pwr. Leather Heated/Cooled Seats, SYNC, Satellite Radio, Rear Heated Seats, Heated Steering Wheel, Parking Sensors

\$25,990



### CERTIFIED 2009-2010 LINCOLN MKX AWD

Most with All Wheel Drive, CD, Pwr. Leather Heated Seats, Moonroof, Memory Seats, Keyless Entry, SYNC

STARTING AT \$27,990

2 TO CHOOSE FROM



FREE STATE INSPECTION AS LONG AS YOU OWN THE CAR!

CALL NOW 823-8888 or 1-800-817-FORD  
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
Overlooking Mohegan Sun Just Minutes from Scranton or W-B  
577 East Main St., Plains, PA

COCCIA  
WWW.COCCIA CARS.COM

\*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Factory Conquest Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Factory rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends MARCH 31, 2012.