

COCCIA SUPPORT AMERICAN BUSINESS!

BUY AMERICAN FORD PRESIDENTS DAY SALES EVENT



Drive one.

 US MARINES Greg Martin General Manager 22 Yrs. at Coccia	 US NAVY Joe 'Bobo' Nocera Used Car Manager 26 Yrs. at Coccia	 US AIR FORCE Ginny Kutzer Salesperson 21 Yrs. at Coccia	 US AIR FORCE Jim Bufalino Salesperson 19 Yrs. at Coccia	 US MARINES Joe Skrutski Salesperson 12 Yrs. at Coccia	 Toni Grasso Salesperson 9 Yrs. at Coccia	 Victor DeAnthony Salesperson 5 Yrs. at Coccia	 Rob Kosco Salesperson 26 Yrs. with Ford	 Marcus Ossowski Salesperson 2 Yr. at Coccia	 Kevin Uren Salesperson 2 Yrs. at Coccia	 Jason Kilduff Salesperson 1 Yr. at Coccia	 Mike Hallock Salesperson 1 Yr. at Coccia	 Patrick Plastow Internet Specialist	 US ARMY Frank Vieira Salesperson 2 Yrs. at Coccia
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HAVE YOU DRIVEN A FORD LATELY?

 Terry Joyce Sales Manager 35 Yrs. at Coccia	 Tom Washington Sales Manager 15 Yrs. with Ford	 Abdul Alsaigh Sales Manager 5 Yrs. at Coccia	 Rudy Podest Parts & Service Director 28 Yrs. at Coccia	 George Geiges Service Manager 25 Yrs. with Ford	 Steve Mizenko Service Manager 16 Yrs. at Coccia	 Pat McGinty Parts Manager 21 Yrs. at Coccia	 Lenny Santarsiero Body Shop Manager 1 Yr. at Coccia	 Barry Williams Finance Manager 25 Yrs. at Coccia	 Len Gierszal Finance Manager 1 Yr. at Coccia
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ALL NEW 2012 FORD FOCUS 40 MPG

Remote Keyless Entry, Pwr. Locks, Message Center, Air, Anti-Theft Sys., Side Curtain Air Bags, CD, Side Impact Air Bags, MyKey

0% APR \$1000



\$15,499

WAS.....\$18,390
FORD REBATE.....500
FORD BONUS REBATE.....500
MCC REBATE.....500
OFF LEASE REBATE.....500
COCCIA DISCOUNT OFF MSRP.....891

NEW 2012 FORD FIESTA SE

Auto., AC, Pwr. Mirrors, Advanced Trac with Electronic Stability Control, Side Curtains, AM/FM/CD, Pwr. Door Locks, Tilt Wheel, SYNC, Sport Appearance Pkg., Rear Spoiler, Cruise Control, 15" Alum. Wheels, Winter Pkg., Heated Seats, Keyless Entry w/Keypad

Lease For \$139 24 Mos.

WAS.....\$18,160
FORD REBATE.....500
OFF LEASE REBATE.....500
FORD REGIONAL DISCOUNT OFF MSRP.....70
COCCIA DISCOUNT OFF MSRP.....76

NEW 2012 FORD FOCUS SE

Auto., CD, Anti-Theft Sys., Side Curtain Air Bags, 16" Steel Wheels, Tilt Wheel, Air, Instrument Cluster, Message Center, Side Mirrors, Fog Lamps, MyKey

0% APR \$1000



40 MPG

Lease For \$129 24 Mos. **\$16,499**

WAS.....\$19,485
FORD REBATE.....1,000
FORD BONUS REBATE.....500
FMCC REBATE.....500
OFF LEASE REBATE.....500
COCCIA DISCOUNT OFF MSRP.....486

NEW 2012 FORD FUSION SE

Auto., CD, Alum. Wheels, Tilt Wheel, Pwr. Seat, Safety Pkg., 1st & 2nd Air Curtains, Side Impact Air Bags, Anti-Theft Sys., PL, PW, Sirius Satellite Radio, Keyless Entry, Message Center, Power Moonroof, SYNC

0% APR \$1000



33 MPG

Lease For \$129 24 Mos. **\$19,999**

WAS.....\$25,065
FORD REBATE.....1,500
FORD BONUS REBATE.....500
FMCC REBATE.....500
OFF LEASE REBATE.....1,250
FORD REGIONAL DISCOUNT OFF MSRP.....445
COCCIA DISCOUNT OFF MSRP.....871

NEW 2012 FORD ESCAPE XLT FWD

XLT, Safety Canopy, Air, Side Impact Safety Pkg., Fog Lamps, Rear Cargo Convenience Pkg., Privacy Glass, 16" Alum. Wheels, Roof Rack, Auto., Pwr. Driver's Seat, Sirius Satellite Radio, PW, PDL, Keyless Entry, CD, SYNC, Pwr. Moonroof

0% APR \$1000



28 MPG

Lease For \$159 24 Mos. **\$21,499**

WAS.....\$26,885
FORD REBATE.....2,000
FORD BONUS REBATE.....500
OFF LEASE REBATE.....1,250
FORD REGIONAL DISCOUNT OFF MSRP.....185
COCCIA DISCOUNT OFF MSRP.....1,441

NEW 2012 FORD FUSION SEL

Auto., CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry w/Keypad, Message Center, SYNC, Pwr. Moonroof, Pwr. Leather Heated Seats, Driver's Vision Group, Blis w/Cross Traffic Alert, Rearview Camera, Rear Spoiler

0% APR \$1000



24 MPG

Lease For \$139 24 Mos. **\$22,999**

WAS.....\$29,380
FORD REBATE.....1,500
FORD BONUS REBATE.....500
FMCC REBATE.....500
OFF LEASE REBATE.....1,250
FORD REGIONAL DISCOUNT OFF MSRP.....1,445
COCCIA DISCOUNT OFF MSRP.....1,186

NEW 2012 FORD ESCAPE XLT 4X4

All Wheel Drive, Safety Canopy, Air, Side Impact Safety Pkg., Pwr. Driver's Seat, Fog Lamps, Rear Cargo Convenience Pkg., Privacy Glass, 16" Alum. Wheels, Roof Rack, Auto., Sirius Satellite Radio, CD, PW, PDL, Keyless Entry, SYNC, Pwr. Moonroof

0% APR \$1000



27 MPG

Lease For \$179 24 Mos. **\$23,999**

WAS.....\$28,730
FORD REBATE.....2,000
FORD BONUS REBATE.....500
OFF LEASE REBATE.....1,250
FORD REGIONAL DISCOUNT OFF MSRP.....185
COCCIA DISCOUNT OFF MSRP.....786

NEW 2011 FORD F-150 SUPER CAB STX 4X4

STX, 3.7L V6, Auto., 17" Alum. Wheels, Air, Cloth Seat, 40/20/40 Split Seat, Decor Pkg., Cruise, ABS, Pwr. Equipment Group

0% APR \$3000



Lease For \$24,999

WAS.....\$33,680
FORD REBATE.....2,000
FORD BONUS REBATE.....1,000
FMCC REBATE.....1,000
OFF LEASE REBATE.....1,250
TRADE IN REBATE.....1,000
COCCIA DISCOUNT OFF MSRP.....2,431

NEW 2012 FORD EDGE

EcoBoost Engine, Pwr. Windows, Pwr. Door Locks, Air, Advance Trac with Roll Stability Control, Remote Keyless Entry, CD, MyFord

0% APR \$500



24 MPG

Lease For \$219 24 Mos. **\$25,999**

WAS.....\$29,460
FORD REBATE.....1,500
OFF LEASE REBATE.....1,250
COCCIA DISCOUNT OFF MSRP.....711

NEW 2012 FORD TAURUS SEL

Auto., 3.5L V6, SYNC, Reverse Sensing Sys., Keyless Entry w/Keypad, 18" Alum. Wheels, Anti-Theft Perimeter Alarm, Sirius Satellite Radio, PDL, CD, PW, Pwr. Leather Seats, Pwr. Moonroof

0% APR \$500



28 MPG

Lease For \$289 24 Mos. **\$26,999**

WAS.....\$31,740
FORD REBATE.....2,000
FMCC REBATE.....500
OFF LEASE REBATE.....1,250
COCCIA DISCOUNT OFF MSRP.....891

NEW 2012 FORD EXPLORER 4X4

All Wheel Drive, 3.5L Engine, MyFord Display, Auto. Climate Control, Pwr. Mirrors, 17" Steel Wheels, CD, Keyless Entry, MyKey, Cruise Control, PL, PW

0% APR \$500



23 MPG

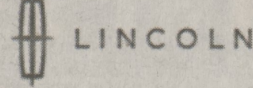
Lease For \$299 24 Mos. **\$28,499**

WAS.....\$31,105
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,250
TRADE IN REBATE.....1,000
COCCIA DISCOUNT OFF MSRP.....356

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*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends FEBRUARY 29, 2012.