


**FORD PRESIDENTS DAY SALES EVENT**  
  
 Drive one.

**COCCIA**  
**FORD - LINCOLN**

**OVER 200 To Choose From**

**0% APR FOR UP TO 60 Mos**  
**PLUS UP TO \$3000**  
**LIMITED OFFER**

**NEW 2012 FORD FUSION SE**

Auto., CD, Alum. Wheels, Tilt Wheel, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry, Message Center, Pwr. Moonroof, SYNC



**0% APR**  
**FOR 60 Mos**  
**PLUS \$1000**

WAS.....\$25,065  
 FORD REBATE.....1,500  
 FORD BONUS REBATE.....500  
 FMCC REBATE.....500  
 OFF LEASE REBATE.....1,250  
 FORD REGIONAL DISCOUNT OFF MSRP.....1,445  
 COCCIA DISCOUNT OFF MSRP.....871  
**\$19,999 LEASE FOR \$129** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

**NEW 2012 FORD FUSION SEL**

Auto., CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry with Keypad, Message Center, Pwr. Moonroof, SYNC, Pwr. Leather Heated Seats, Driver's Vision Group, Blis w/Cross Traffic Alert, Rearview Camera, Rear Spoiler



**0% APR**  
**FOR 60 Mos**  
**PLUS \$1000**

**33 MPG**

WAS.....\$29,380  
 FORD REBATE.....1,500  
 FORD BONUS REBATE.....500  
 FMCC REBATE.....500  
 OFF LEASE REBATE.....1,250  
 FORD REGIONAL DISCOUNT OFF MSRP.....1,445  
 COCCIA DISCOUNT OFF MSRP.....1,186  
**\$22,999 LEASE FOR \$139** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

**NEW 2012 FORD ESCAPE XLT FWD**

XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PDL, PW, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., CD, Pwr. Moonroof, SYNC



**0% APR**  
**FOR 60 Mos**  
**PLUS \$1000**

WAS.....\$26,885  
 FORD REBATE.....2,000  
 FORD BONUS REBATE.....500  
 OFF LEASE REBATE.....1,250  
 FORD REGIONAL DISCOUNT OFF MSRP.....195  
 COCCIA DISCOUNT OFF MSRP.....1,441  
**\$21,499 LEASE FOR \$159** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

**NEW 2012 FORD ESCAPE XLT AWD**

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Air, Auto., PDL, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, CD, PW, Rear Cargo Convenience Pkg., Pwr. Moonroof, SYNC



**0% APR**  
**FOR 60 Mos**  
**PLUS \$1000**

WAS.....\$28,730  
 FORD REBATE.....2,000  
 FORD BONUS REBATE.....500  
 OFF LEASE REBATE.....1,250  
 FORD REGIONAL DISCOUNT OFF MSRP.....199  
 COCCIA DISCOUNT OFF MSRP.....786  
**\$23,999 LEASE FOR \$179** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

**NEW 2012 FORD EDGE**

EcoBoost Engine, Pwr. Windows, Pwr. Door Locks, Air, Advance Trac with Roll Stability Control, Remote CD, Keyless Entry, MyFord



**0% APR**  
**FOR 60 Mos**  
**PLUS \$500**

**30 MPG**

WAS.....\$29,460  
 FORD REBATE.....1,500  
 OFF LEASE REBATE.....1,250  
 COCCIA DISCOUNT OFF MSRP.....711  
**\$25,999 LEASE FOR \$219** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

**NEW 2012 FORD TAURUS**

Auto., 3.5L V6, SYNC, Reverse Sensing Sys., CD, Keyless Entry with Keypad, PDL, PW, 18" Alum. Wheels, Anti-Theft Perimeter Alarm, Sirius Satellite Radio, Leather Seats, Pwr. Moonroof



**0% APR**  
**FOR 60 Mos**  
**PLUS \$500**

WAS.....\$31,740  
 FORD REBATE.....2,000  
 FMCC REBATE.....500  
 OFF LEASE REBATE.....1,250  
 COCCIA DISCOUNT OFF MSRP.....991  
**\$26,999 LEASE FOR \$289** 24 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

**NEW 2011 FORD F-150 STX 4X4**

STX, 3.7 V6, ABS, 17" Alum. Wheels, Cloth Seat, 40/20/40 Split Seat, Decor Pkg., Cruise, Air, Pwr. Equipment Group, Auto.



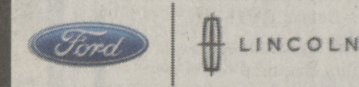
**0% APR**  
**FOR 60 Mos**  
**PLUS \$3000**

WAS.....\$33,680  
 FORD REBATE.....2,000  
 FORD BONUS REBATE.....1,000  
 FMCC REBATE.....1,000  
 OFF LEASE REBATE.....1,250  
 TRADE-IN REBATE.....1,000  
 COCCIA DISCOUNT OFF MSRP.....2,431  
**\$24,999**

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/29/12.

CALL NOW 823-8888  
 1-800-817-FORD  
 SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
 Overlooking Mohegan Sun  
 577 East Main St., Plains  
 Just Minutes from Scranton or W-B

**COCCIA**  
 WWW.COCCIACARS.COM



**COCCIA FORD - LINCOLN**  
 Route 315  
 East Main St.  
 Mohegan Sun Casino

\*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends FEBRUARY 29, 2012.