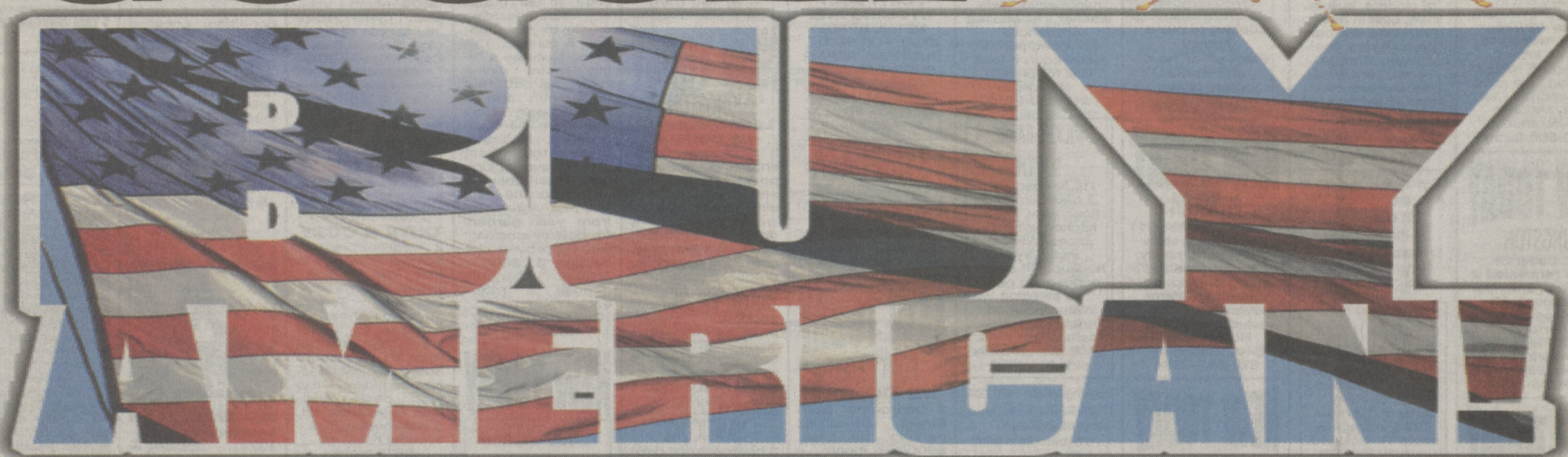


COCCIA

JUST ARRIVED! ALL NEW 2012 FORD FOCUS



Greg Martin General Manager 20 Yrs. at Coccia | Joe "Bobo" Nocera Used Car Manager 25 Yrs. at Coccia | Ginny Kutzer Salesperson 19 Yrs. at Coccia | Jim Bufalino Salesperson 18 Yrs. at Coccia | Joe Skrutski Salesperson 11 Yrs. at Coccia | Toni Grasso Salesperson 8 Yrs. at Coccia | Victor DeAnthony Salesperson 3 Yrs. at Coccia | Rob Kosco Salesperson 24 Yrs. with Ford | Doug Brown Salesperson 3 Yrs. at Coccia | Marcus Ossowski Salesperson 1 Yr. at Coccia | Kevin Uren Salesperson | Jason Kilduff Salesperson | Mike Hallock Salesperson | Frank Vieira Director of Internet Services

HAVE YOU DRIVEN A FORD LATELY?



Terry Joyce Sales Manager 33 Yrs. at Coccia | Tom Washington Sales Manager 14 Yrs. with Ford | Abdul Alsaigh Sales Manager 3 Yrs. at Coccia | Rudy Podest Parts & Service Director 26 Yrs. at Coccia | George Geiges Service Manager 24 Yrs. with Ford | Steve Mizenko Service Manager 14 Yrs. at Coccia | Pat McGinty Parts Manager 19 Yrs. at Coccia | Lenny Santariero Body Shop Manager | Barry Williams Finance Manager 23 Yrs. at Coccia | Len Gierszal Finance Manager

NEW 2011 FORD FIESTA SE

Auto., AC, Pwr. Mirrors, Advanced Trac with Electronic Stability Control, Side Curtains, AM/FM/CD, Pwr. Door Locks, Tilt Wheel, SYNC, Sport Appearance Pkg., Rear Spoiler, Cruise Control, 15" Alum. Wheels, Winter Pkg., Heated Seats, Keyless Entry w/Keypad



Lease For \$169** 24 Mos.

WAS.....\$17,845
 FORD REBATE.....500
 OFF LEASE REBATE.....500
 FORD REGIONAL DISCOUNT OFF MSRP.....70
 COCCIA DISCOUNT OFF MSRP.....76

\$16,699*

ALL NEW 2012 FORD FOCUS SE

AM/FM/CD, Anti-Theft Sys., Side Curtain Air Bags, AC, PW, 16" Steel Wheels, Tilt Wheel, PL, Auto., Instrument Cluster, Message Center, Keyless Entry, Pwr. Side Mirrors, Fog Lamps, MyKey,



Lease For \$179** 24 Mos.

WAS.....\$19,385
 FORD REBATE.....500
 FORD CREDIT REBATE.....500
 OFF LEASE REBATE.....500
 COCCIA DISCOUNT OFF MSRP.....386

\$17,999*

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 7/31/11.

NEW 2012 FORD FUSION

Auto., AM/FM/CD, 16" Alum. Wheels, PL, PW, Tilt Wheel, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Keyless Entry, Message Center, Cruise Control



Buy For \$289** 72 Mos.

WAS.....\$21,595
 FORD REBATE.....500
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....346

\$17,999*

NEW 2012 FORD FUSION SE

Auto., AM/FM/CD, Alum. Wheels, Tilt Wheel, Pwr. Seat, Safety Pkg., 1st & 2nd Air Curtains, Side Impact Air Bags, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry, PL, PW, Message Center, Pwr. Moonroof, SYNC



Lease For \$159** 24 Mos.

WAS.....\$25,065
 FORD REBATE.....500
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,250
 FORD REGIONAL DISCOUNT OFF MSRP.....445
 COCCIA DISCOUNT OFF MSRP.....871

\$20,499*

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 7/31/11.

NEW 2011 FORD ESCAPE XLS FWD

Front Wheel Drive, Auto., AC, 16" Steel Wheels, Keyless Entry w/Remote, PDL, PW, Safety Canopy, Side Air Bags, Cargo Cover, Roof Rails



Buy For \$299** 72 Mos.

WAS.....\$23,620
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....121

\$20,249*

NEW 2011 FORD ESCAPE XLT 4X4

All Wheel Drive, Air, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Fog Lamps, Rear Cargo Convenience Pkg., Privacy Glass, 16" Alum. Wheels, Roof Rack, Auto., Sirius Satellite Radio, CD, PW, PDL, Keyless Entry, SYNC, Pwr. Moonroof



Lease For \$199** 24 Mos.

WAS.....\$28,430
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,250
 FORD REGIONAL DISCOUNT OFF MSRP.....165
 COCCIA DISCOUNT OFF MSRP.....866

\$23,499*

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 7/31/11.

NEW 2011 FORD F-150 SUPER CAB STX 4X4

STX, 3.7L V6, Auto., Air, 17" Alum. Wheels, Cloth Seat, 40/20/40 Split Seat, Sliding Rear Window, Decor Pkg., Chrome Step Bar, STX Plus Pkg., Cruise, Fog Lamps, ABS, Floor Carpet, Pwr. Equipment Group, Limited Slip



Lease For \$289** 24 Mos.

WAS.....\$33,150
 FORD REBATE.....2,000
 FORD BONUS REBATE.....500
 FMCC REBATE.....1,000
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....1,401

\$26,999*

NEW 2011 FORD EXPLORER XLT 4X4

All Wheel Drive, 3.5L Engine, MyFord Touch, Rearview Camera, CD w/Premium Audio Sound Sys., Dual Auto. Climate Control, Pwr. Leather Heated Seats, Pwr. Heated Mirrors, Auto., 18" Alum. Wheels, Headlamps, Reverse Sensing, Keyless Entry w/Keypad, 3rd Row Seat, SYNC, Pwr. Moonroof, Trailer Tow Pkg.,



Lease For \$369** 24 Mos.

WAS.....\$39,585
 FORD REBATE.....1,000
 OFF LEASE REBATE.....1,250
 FORD REGIONAL DISCOUNT OFF MSRP.....720
 COCCIA DISCOUNT OFF MSRP.....1,336

\$35,999*

ALL NEW 2011 FORD EDGE SEL AWD

All Wheel Drive, SEL, Auto., ABS, V6, PDL, Air, Remote Keyless Entry w/Keypad, Rear Spoiler, Anti-Theft Sys., CD, PW, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Reverse Sensing, Sirius Satellite Radio, Convenience Group, Auto. Headlamps, 18" Alum. Wheels, Pwr. Seat, MyKey, Dual Elect. Climate Cont, MyFord LCD Display, Cruise



Lease For \$289** 24 Mos.

WAS.....\$33,085
 FORD REBATE.....1,000
 FMCC REBATE.....1,000
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....838

\$28,999*

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 7/31/11.

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 1-800-817-FORD

SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
 Overlooking Mohegan Sun
 577 East Main St., Plains
 Just Minutes from Scranton or W-B

COCCIA

www.cocciaCars.com




Route 315

East Main St. (Jumper Rd)



*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends JULY 31, 2011.