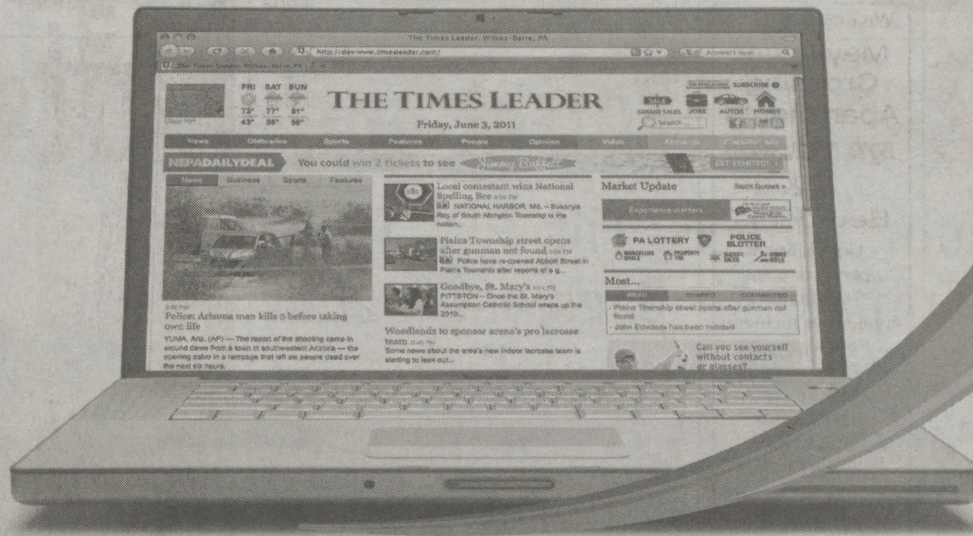


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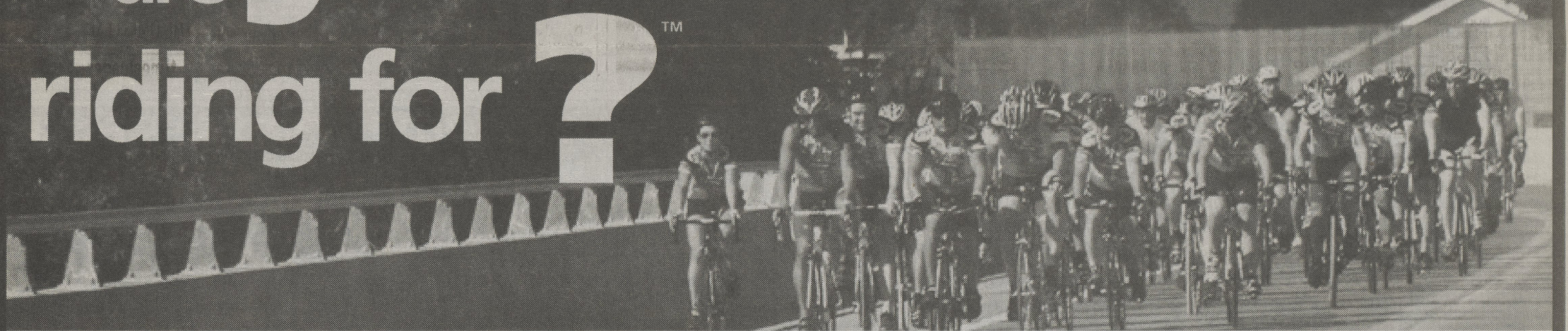
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Source: Google Analytics, June 2011.

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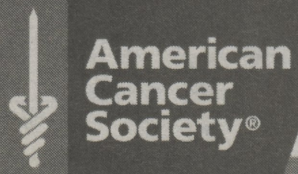
August 7, 2011

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The ride will start from Wilkes University,
Wilkes-Barre and go through Luzerne
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individual or start
your team today!

Proceeds from this
event will be used
for cancer research,
programs and services
in the community.

For more information on registration, route selection, volunteer or sponsorship opportunities visit: **endurebike.org**, or call the American Cancer Society at 570.562.9749.



Bike-a-thon

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The official registration and financial information of the American Cancer Society, East Central Division, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800.732.0999. Registration does not imply endorsement. Ohio residents may call 717.783.1720.