

**FORD
MEMORIAL
DAY
SALES
EVENT**

COCCIA OVER 100 TO CHOOSE FROM

0% APR FOR 60 MOS.
PLUS \$500
PLUS NO PAYMENTS FOR 90 DAYS!
ON EVERY VEHICLE LISTED BELOW
HURRY IN! SALE ENDS MAY 31ST

34 MPG NEW 2011 FORD FUSION SE



Auto., AM/FM/CD, Tilt Wheel, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., 1st & 2nd Air Curtains, Sirius Satellite Radio, Keyless Entry, Message Center, Pwr. Moonroof, SYNC

WAS \$24,710
 FORD REBATE.....500
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,250
 FORD REGIONAL DISCOUNT OFF MSRP.....445
 COCCIA DISCOUNT OFF MSRP.....1,016

BUY FOR \$299 **LEASE FOR \$159**

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

27 MPG NEW 2011 FORD ESCAPE XLS FWD



Front Wheel Drive, Auto., Air, Pwr. Locks, Side Air Bags, Roof Rails, 16" Steel Wheels, Pwr. Windows, Keyless Entry with Remote, Safety Canopy, Cargo Cover

WAS \$23,620
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....371

BUY FOR \$299

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

27 MPG NEW 2011 FORD ESCAPE XLS 4X4



All Wheel Drive, Automatic, Pwr. Locks, 16" Steel Wheels, Pwr. Windows, Keyless Entry with Remote, Safety Canopy, Air, Side Air Bags

WAS \$25,140
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....391

BUY FOR \$329

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

27 MPG NEW 2011 FORD ESCAPE XLT 4X4



All Wheel Drive, XLT, Safety Canopy, Roof Rack, Air, CD, Side Impact Air Bags, PW, Pwr. Driver's Seat, Auto., PDL, Fog Lamps, Privacy Glass, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Sirius Satellite Radio, 16" Alum. Wheels, Power Moonroof

WAS \$28,350
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,250
 FORD REGIONAL DISCOUNT OFF MSRP.....195
 COCCIA DISCOUNT OFF MSRP.....1,106

LEASE FOR \$199 **BUY FOR \$369**

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

28 MPG NEW 2011 FORD TAURUS SEL



Auto., 3.5L V6, SYNC, Reverse Sensing Sys., AM/FM/CD, Keyless Entry with Keypad, PW, 18" Alum. Wheels, Anti-Theft Perimeter Alarm, PDL, Sirius Satellite Radio

WAS \$28,895
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,250
 COCCIA DISCOUNT OFF MSRP.....646

BUY FOR \$399 **LEASE FOR \$299**

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

8 FOOT BOX NEW 2011 FORD F-150 4X4



3.7L V6, Auto., Air, AM/FM/CD, Cloth Seat, Cruise Control, 40/20/40 Split Seat, ABS, XL Plus Pkg., XL Decor Group

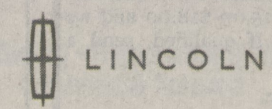
WAS \$29,575
 FORD REBATE.....500
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....1,000
 OFF LEASE REBATE.....1,250
 XL WORK PKG DISCOUNT OFF MSRP.....500
 COCCIA DISCOUNT OFF MSRP.....326

BUY FOR \$399

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

**CALL NOW 823-8888
1-800-817-FORD**
 SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
 Overlooking Mohegan Sun
 577 East Main St., Plains
 Just Minutes from Scranton or WB

COCCIA
 WWW.COCCIA CARS.COM



COCCIA
 Ford Lincoln Mercury
 East Main St. (Opposite Rt. 315)
 Mohegan Sun Casino
 Plains, PA

*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends MAY 31, 2011.