

**FORD
MEMORIAL
DAY
SALES
EVENT**

COCCIA

0% APR FOR 60 MOS.

PLUS \$5000 PLUS NO PAYMENTS FOR 90 DAYS!

ON EVERY VEHICLE LISTED BELOW

HURRY IN! SALE ENDS MAY 31ST

34 MPG **NEW 2011 FORD FUSION SE**

Auto., AM/FM/CD, Tilt Wheel, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., 1st & 2nd Air Curtains, Sirius Satellite Radio, Keyless Entry, Message Center, Pwr. Moonroof, SYNC



WAS.....\$24,710
FORD REBATE.....500
FORD BONUS REBATE.....1,000
FMCC REBATE.....500
OFF LEASE REBATE.....1,250
FORD REGIONAL DISCOUNT OFF MSRP.....445
COCCIA DISCOUNT OFF MSRP.....1,016

BUY FOR \$299 **LEASE FOR \$159**

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

27 MPG **NEW 2011 FORD ESCAPE XLS FWD**

Front Wheel Drive, Auto., Air, Pwr. Locks, Side Air Bags, Roof Rails, 16" Steel Wheels, Pwr. Windows, Keyless Entry with Remote, Safety Canopy, Cargo Cover



WAS.....\$23,620
FORD REBATE.....1,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,250
COCCIA DISCOUNT OFF MSRP.....371

BUY FOR \$299

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

27 MPG **NEW 2011 FORD ESCAPE XLS 4X4**

All Wheel Drive, Automatic, Pwr. Locks, 16" Steel Wheels, Pwr. Windows, Keyless Entry with Remote, Safety Canopy, Air, Side Air Bags



WAS.....\$25,140
FORD REBATE.....1,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,250
COCCIA DISCOUNT OFF MSRP.....391

BUY FOR \$329

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

27 MPG **NEW 2011 FORD ESCAPE XLT 4X4**

All Wheel Drive, XLT, Safety Canopy, Roof Rack, Air, CD, Side Impact Air Bags, PW, Pwr. Driver's Seat, Auto., PDL, Fog Lamps, Privacy Glass, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Sirius Satellite Radio, 16" Alum. Wheels, Power Moonroof



WAS.....\$28,350
FORD REBATE.....1,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,250
FORD REGIONAL DISCOUNT OFF MSRP.....195
COCCIA DISCOUNT OFF MSRP.....1,106

LEASE FOR \$199 **BUY FOR \$369**

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

28 MPG **NEW 2011 FORD TAURUS SEL**

Auto., 3.5L V6, SYNC, Reverse Sensing Sys., AM/FM/CD, Keyless Entry with Keypad, PW, 18" Alum. Wheels, Anti-Theft Perimeter Alarm, PDL, Sirius Satellite Radio



WAS.....\$28,895
FORD REBATE.....1,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,250
COCCIA DISCOUNT OFF MSRP.....646

BUY FOR \$399 **LEASE FOR \$299**

*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

8 FOOT BOX **NEW 2011 FORD F-150 4X4**

3.7L V6, Auto., Air, AM/FM/CD, Cloth Seat, Cruise Control, 40/20/40 Split Seat, ABS, XL Plus Pkg., XL Decor Group



WAS.....\$29,575
FORD REBATE.....500
FORD BONUS REBATE.....1,000
FMCC REBATE.....1,000
OFF LEASE REBATE.....1,250
XL WORK PKG DISCOUNT OFF MSRP.....500
COCCIA DISCOUNT OFF MSRP.....326

BUY FOR \$399

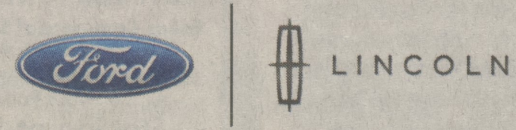
*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/31/11.

**CALL NOW 823-8888
1-800-817-FORD**

SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

COCCIA

WWW.COCCIA CARS.COM



COCCIA
Ford Lincoln Mercury

Route 315
East Main St. (Jumper Rd.)
Mohegan Sun Casino
Plains, PA

*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends MAY 31, 2011.