

# BEAT HIGH GAS PRICES AT COCCIA

HURRY SALE ENDS MAY 2ND



**NEW 2011 FORD FIESTA SE**

**40 MPG**

**NEW 2012 FORD FOCUS SE**



Auto., Air, CD, Pwr. Mirrors, Advanced Trac w/Electronic Stability Control, Cruise, PDL, Side Curtains, Keyless Entry w/Keypad, Sport Appearance Pkg., SYNC, Rear Spoiler, 15" Alum. Wheels, Winter Pkg., Heated Seats, Tilt Wheel

Auto., AM/FM/CD, Anti-Theft Sys., 16" Steel Wheels, Tilt Wheel, Side Curtain Air Bags, PW, PL, Instrument Cluster, Message Center, Keyless Entry, Pwr. Side Mirrors, Fog Lamps, MyKey, Convenience Pkg, Cruise Control, Map Light, Perimeter Alarm, AC, MyFord SYNC, Sirius Satellite Radio

**LEASE FOR \$149** 24 Mos.

**LEASE FOR \$189** 24 Mos.

WAS.....\$17,835  
 FORD REBATE.....500  
 OFF LEASE REBATE.....500  
 FORD REGIONAL DISCOUNT OFF MSRP....485  
 COCCIA DISCOUNT OFF MSRP...101  
**\$16,249\***

WAS.....\$20,475  
 FORD CREDIT REBATE.....500  
 OFF LEASE REBATE.....500  
 FORD REGIONAL DISCOUNT OFF MSRP....150  
 COCCIA DISCOUNT OFF MSRP...326  
**\$18,999\***

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

**NEW 2011 FORD FUSION SE**

**34 MPG**



Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt Wheel, PW, PL, Safety Pkg., 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Side Impact Air Bags, Keyless Entry, Message Center, Pwr. Seat, SYNC, PWR. MOONROOF

**LEASE FOR \$159** 24 Mos.

WAS.....\$24,710  
 FORD REBATE.....500  
 FORD BONUS REBATE...1,000  
 FMCC REBATE.....1,000  
 OFF LEASE REBATE...1,250  
 FORD REGIONAL DISCOUNT OFF MSRP....445  
 COCCIA DISCOUNT OFF MSRP...1,016  
**\$19,999\***

**NEW 2011 FORD ESCAPE XLS 4X4**

**27 MPG**



All Wheel Drive, Automatic, 16" Steel Wheels., Pwr. Windows, Pwr. Door Locks, Keyless Entry with Remote, Air, Safety Canopy, Side Air Bags

**BUY FOR \$369** 72 Mos.

WAS.....\$25,140  
 FORD REBATE.....500  
 FORD BONUS REBATE...1,000  
 FMCC REBATE.....500  
 OFF LEASE REBATE...1,250  
 COCCIA DISCOUNT OFF MSRP...391  
**\$21,499\***

**NEW 2011 FORD ESCAPE XLT 4X4**

**27 MPG**



All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Power Moonroof, Auto., PW, PDL, CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., SYNC

**LEASE FOR \$199** 24 Mos.

WAS.....\$28,350  
 FORD REBATE.....500  
 FORD BONUS REBATE...1,000  
 FMCC REBATE.....500  
 OFF LEASE REBATE...1,250  
 FORD REGIONAL DISCOUNT OFF MSRP....195  
 COCCIA DISCOUNT OFF MSRP...906  
**\$23,999\***

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

\*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends **APRIL 30, 2011**

**CALL NOW 823-8888**  
**1-800-817-FORD**  
**SATURDAY SERVICE HOURS 7 A.M.-1 P.M.**  
 Overlooking Mohegan Sun  
 577 East Main St., Plains  
 Just Minutes from Scranton or W-B

**COCCIA**  
 VISIT US AT [COCCIACARS.COM](http://COCCIACARS.COM)

