

# COCCIA

**SWAP  
YOUR  
RIDE**  
SALES EVENT

## NEW 2011 FORD ESCAPE XLT 4X4

All Wheel Drive, XLT, Safety Canopy, CD, Side Impact Air Bags, Pwr. Driver's Seat, Auto., PW, PDL, Air, Fog Lamps, Privacy Glass, Roof Rack, Keyless Entry, 16" Alum. Wheels, Rear Cargo Convenience Pkg., Sirius Satellite Radio, SYNC, Pwr. Moonroof

**27** <sup>MPG</sup>



**LEASE FOR \$199**  
**BUY FOR \$409**

WAS.....\$28,350  
FORD REBATE.....500  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....500  
OFF LEASE REBATE.....1,250  
FORD REGIONAL DISCOUNT OFF MSRP.....195  
COCCIA DISCOUNT OFF MSRP.....906

**\$23,999**

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

### ALL NEW 2012 FORD FOCUS SE

**40** <sup>MPG</sup>

**JUST ARRIVED!**

Auto., CD, Anti-Theft Sys., Side Curtain Air Bags, 16" Steel Wheels, Tilt Wheel AC, Instrument Cluster, Message Center, PW, PL, Keyless Entry, Pwr. Side Mirrors, Convenience Pkg., Cruise Control, Map Light, Fog Lamps, Perimeter Alarm, MyFord, SYNC, Sirius Satellite Radio, MyKey



**LEASE FOR \$189**

WAS.....\$20,475  
FORD CREDIT REBATE.....500  
OFF LEASE REBATE.....500  
FORD REGIONAL DISCOUNT OFF MSRP.....150  
COCCIA DISCOUNT OFF MSRP.....326

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

### NEW 2011 FORD FUSION SE

**34** <sup>MPG</sup>

Auto., AM/FM/CD, Tilt Wheel, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry, Message Center, Pwr. Moonroof, SYNC



**LEASE FOR \$159**  
**BUY FOR \$339**

WAS.....\$24,710  
FORD REBATE.....500  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....1,000  
OFF LEASE REBATE.....1,250  
FORD REGIONAL DISCOUNT OFF MSRP.....445  
COCCIA DISCOUNT OFF MSRP.....1,016

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

### NEW 2011 FORD ESCAPE XLS 4X4

**27** <sup>MPG</sup>

All Wheel Drive, Pwr. Door Locks, Automatic, 16" Steel Wheels, Pwr. Windows, Air, Keyless Entry with Remote, Safety Canopy, Side Air Bags



**BUY FOR \$369**

WAS.....\$25,140  
FORD REBATE.....500  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....500  
OFF LEASE REBATE.....1,250  
COCCIA DISCOUNT OFF MSRP.....391

### NEW 2011 FORD FIESTA SE

**40** <sup>MPG</sup>

Auto., Air Conditioning, Pwr. Mirrors, Advance Trac with Electronic Stability Control, Side Curtains, AM/FM/CD, Pwr. Door Locks, Tilt Wheel, SYNC, Sport Appearance Pkg., Rear Spoiler, Cruise Control, 15" Alum. Wheels, Winter Pkg., Heated Seats, Keyless Entry w/Keypad



**LEASE FOR \$149**  
**BUY FOR \$269**

WAS.....\$17,835  
FORD REBATE.....500  
OFF LEASE REBATE.....500  
FORD REGIONAL DISCOUNT OFF MSRP.....485  
COCCIA DISCOUNT OFF MSRP.....101

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

## HAVE YOU DRIVEN A LATELY?

### NEW 2011 FORD F-150 4X4

**0** <sup>APR</sup> **60** <sup>Mos.</sup>

3.7L V6, Automatic, Air, AM/FM/CD, Cloth Seat, Cruise Control, 40/20/40 Split Seat, XL Plus Pkg., XL Decor Group, ABS

**8** <sup>FOOT BOX</sup>



**BUY FOR \$419**

WAS.....\$29,575  
FORD REBATE.....500  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....1,000  
OFF LEASE REBATE.....1,250  
XL WORK Pkg DISCOUNT OFF MSRP.....500  
COCCIA DISCOUNT OFF MSRP.....326

### NEW 2011 FORD TAURUS SEL

**24** <sup>MPG</sup>

Automatic, 3.5L V6, SYNC, Reverse Sensing System, AM/FM with CD, Keyless Entry with Keypad, Pwr. Windows, Pwr. Door Locks, 18" Aluminum Wheels, Anti-Theft Perimeter Alarm, Sirius Satellite Radio



**LEASE FOR \$299**  
**BUY FOR \$429**

WAS.....\$28,895  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....1,000  
OFF LEASE REBATE.....1,250  
COCCIA DISCOUNT OFF MSRP.....646

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

### NEW 2011 FORD F-150 SUPERCAB STX 4X4

**0** <sup>APR</sup> **60** <sup>Mos.</sup>

STX, Auto., Air, ABS, 18" Cast Alum. Wheels, Cloth Seat, 40/20/40 Split Seat, Sliding Rear Window, Decor Pkg., Chrome Step Bar, STX Plus Pkg., Cruise, Fog Lamps, Floor Carpet, Pwr. Equipment Group, Limited Slip



**LEASE FOR \$329**  
**BUY FOR \$469**

WAS.....\$33,150  
FORD REBATE.....500  
FORD BONUS REBATE.....1,500  
FMCC REBATE.....1,000  
OFF LEASE REBATE.....1,250  
COCCIA DISCOUNT OFF MSRP.....1,491

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

### NEW 2011 FORD EDGE SEL AWD

**24** <sup>MPG</sup>

All Wheel Drive, SEL, Auto., ABS, V6, Remote Keyless Entry with Keypad, Rear Spoiler, Anti-Theft Sys., CD, Personal Safety Sys., Safety Canopy, Side Impact Air Bags, Sirius Satellite Radio, Cruise, Dual Electronic Climate Control, Convenience Group, PW, Auto. Headlamps, Pwr. Seat, Reverse Sensing, PDL, 18" Alum. Wheels, MyKey, MyFord LCD Display



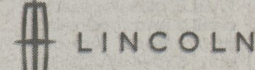
**LEASE FOR \$299**  
**BUY FOR \$499**

WAS.....\$33,095  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....500  
OFF LEASE REBATE.....1,250  
COCCIA DISCOUNT OFF MSRP.....896

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/11.

CALL NOW 823-8888  
1-800-817-FORD  
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
Overlooking Mohegan Sun  
577 East Main St., Plains  
Just Minutes from Sherman or W.B.

**COCCIA**  
www.Cocciacars.com



**COCCIA**  
Ford Lincoln-Mercury  
Route 315  
East Main St. (Leaning Rd.)  
Mohegan Sun Casino  
Plains, PA

\*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends APRIL 30, 2011.