

# COCCIA

## SUPPORT AMERICAN BUSINESS! BUY AMERICAN

### NEW 2011 FORD FOCUS SE 4 DR

Auto., AM/FM/CD, Anti-Theft Sys., AC, Tilt, Side Curtain Air Bags, Fog Lights, 15" Alloy Wheels, Driver's Group, Instrument Cluster, Message Center, PL, PW, Keyless Entry, Pwr. Side Mirrors, Sirius Satellite Radio



WAS.....\$18,810  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
COCCIA DISCOUNT OFF MSRP.....311

## \$14,999

**LEASE FOR**  
**\$129**  
24 Mos.

**BUY FOR**  
**\$249**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 FORD FIESTA

**JUST ARRIVED!**

Automatic, Air Conditioning, Power Mirrors, Advance Trac with Electronic Stability Control, Side Curtains, AM/FM/CD, Pwr. Door Locks, Remote Keyless Entry, Tilt Wheel



WAS.....\$15,560  
OFF LEASE REBATE.....500  
COCCIA DISCOUNT OFF MSRP.....61

**LEASE FOR**  
**\$179**  
39 Mos.

**BUY FOR**  
**\$249**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 36 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 FORD FOCUS SEL 4 DR

Auto., AM/FM/6 Disc CD, Anti-Theft Sys., Side Curtain Air Bags, Tilt, 16" Europlange Wheels, AC, Fog Lamps, Driver's Group, Instrument Cluster, Pwr. Side Mirrors, PW, PL, Message Center, Keyless Entry, Enhanced Suspension, Sirius Satellite Radio, SYNC, Leather Seats, Pwr. Moonroof



WAS.....\$20,790  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....795  
COCCIA DISCOUNT OFF MSRP.....491

**LEASE FOR**  
**\$139**  
24 Mos.

**BUY FOR**  
**\$279**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 MERCURY MILAN

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Row Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry w/Keypad, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof



WAS.....\$25,525  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....780  
COCCIA DISCOUNT OFF MSRP.....746

**LEASE FOR**  
**\$149**  
24 Mos.

**BUY FOR**  
**\$349**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 FORD FUSION

Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Row Air Curtains, Anti-Theft Sys., Keyless Entry, Sirius Satellite Radio, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof



WAS.....\$25,105  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....445  
COCCIA DISCOUNT OFF MSRP.....461

**LEASE FOR**  
**\$159**  
24 Mos.

**BUY FOR**  
**\$349**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2010 FORD F-150 REGULAR CAB 4X4

**0% APR FOR 60 Mos.**

4.6 V8, Automatic, Air, ABS, AM/FM/CD, Cloth Seat, Cruise, 40/20/40 Split Seat, XL Plus Pkg., XL Decor Group



WAS.....\$28,030  
FORD REBATE.....1,500  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....1,000  
OFF LEASE REBATE.....1,500  
COCCIA DISCOUNT OFF MSRP.....531

**BUY FOR**  
**\$389**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 MERCURY MARINER AWD

All Wheel Drive, Safety Canopy, Side Impact Safety Pkg., Auto., Fog Lamps, Keyless Entry, CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, PW, PDL, Sirius Satellite Radio, Pwr. Moonroof, SYNC



WAS.....\$27,845  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....320  
COCCIA DISCOUNT OFF MSRP.....526

**LEASE FOR**  
**\$239**  
24 Mos.

**BUY FOR**  
**\$399**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 FORD ESCAPE XLT AWD

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PDL, PW, CD, Air, Fog Lamps, Privacy Glass, 16" Alum. Wheels, Roof Rack, Rear Cargo Convenience Pkg., Sirius Satellite Radio, Keyless Entry, SYNC, Pwr. Moonroof



WAS.....\$27,175  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....195  
COCCIA DISCOUNT OFF MSRP.....321

**LEASE FOR**  
**\$239**  
24 Mos.

**BUY FOR**  
**\$399**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 FORD TAURUS SEL

Auto., 3.5L V6, SYNC, Reverse Sensing System, AM/FM/CD, Keyless Entry with Keypad, 18" Alum. Wheels, PDL, PW, Anti-Theft Perimeter Alarm, Sirius Satellite Radio



WAS.....\$28,895  
FORD REBATE.....500  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....896

**LEASE FOR**  
**\$329**  
24 Mos.

**BUY FOR**  
**\$429**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2010 F-150 SUPERCAB STX 4X4

STX, Auto., Air, 18" Cast Alum. Wheels, Cloth Seat, 40/20/40 Split Seat, Sliding Rear Window, Decor Pkg., Chrome Step Bar, STX Plus Pkg., Cruise, Fog Lamps, ABS, Floor Carpet, Pwr. Equipment Group, Limited Slip



WAS.....\$34,475  
FORD REBATE.....2,500  
FORD BONUS REBATE.....1,000  
FMCC REBATE.....1,000  
OFF LEASE REBATE.....1,500  
SPORT DISCOUNT OFF MSRP.....500  
COCCIA DISCOUNT OFF MSRP.....1,978

**BUY FOR**  
**\$449**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 FORD EDGE AWD

All Wheel Drive, SEL, Auto., ABS, V6, CD, Remote Keyless Entry, Rear Spoiler, Safety Canopy, PW, PDL, Air/Anti-Theft Sys., Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, Auto. Headlamps, Convenience Group, Reverse Sensing, 18" Alum. Wheels, Pwr. Driver's Seat, MyKey, MyFord LCD Display, Cruise, Dual Elec. Climate Control



WAS.....\$32,845  
FORD REBATE.....1,000  
OFF LEASE REBATE.....1,500  
COCCIA DISCOUNT OFF MSRP.....846

**LEASE FOR**  
**\$299**  
24 Mos.

**BUY FOR**  
**\$509**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, Fog Lamps, Personal Safety with Anti-Theft Sys. PL, PW, AM/FM w/6 Disc CD, 17" Chrome Wheels, SYNC, Pwr. Moonroof VIN #3LBR751368



WAS.....\$38,568  
FORD REBATE.....1,000  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....2,500  
FORD REGIONAL DISCOUNT OFF MSRP.....800  
COCCIA DISCOUNT OFF MSRP.....1,266

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
**LEASE FOR**  
**\$269**  
24 Mos.

**BUY FOR**  
**\$559**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

### NEW 2011 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing Sys., HID Headlamps, THX Sound Sys. w/6 Disc CD, 20" Polished Cast Alum. Wheels, Pwr. Heat/Cool Leather Seats, Dual Zone Electronic Climate Control, Personal Safety Sys., Safety Canopy Sys., Navigation Sys., Anti-Theft Sys., Dual Panel Moonroof, SYNC, Rearview Camera VIN #3LBG603759



WAS.....\$49,765  
FORD REBATE.....500  
FORD BONUS REBATE.....1,000  
OFF LEASE REBATE.....2,500  
COCCIA DISCOUNT OFF MSRP.....1,766

PRICE INCLUDES 4YR/50,000 MILE LIMITED MAINTENANCE PLAN  
**LEASE FOR**  
**\$449**  
24 Mos.

**BUY FOR**  
**\$789**  
72 Mos.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 9/30/10.

CALL NOW 823-8888  
1-800-817-FORD  
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
Overlooking Mohegan Sun  
577 East Main St., Plains  
Just Minutes from Scranton or W-B



\*0% APR financing up to 36 months plus \$2000 on every New 2010 Focus, Fusion, Escape, Edge and F-150. \*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 or 39 month lease 21,000 allowable miles. First months payment, \$995 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends SEPTEMBER 30, 2010.