

# COCCIA

COME SEE THE NEW  
2010 FORD FIESTA  
1 DAY ONLY!  
MONDAY, MAY 3RD!!

## FINAL DAYS! SUPPORT AMERICAN BUSINESS! BUY AMERICAN

### NEW 2010 FORD FOCUS SE 4 DR

Auto., AM/FM/CD, Anti-Theft Sys., AC, PL, PW, Tilt, Side Curtains Air Bags, 15" Alloy Wheels, Fog Lamps, Driver's Group, Instrument Cluster, Message Center, Keyless Entry, Pwr. Side Mirrors, Sirius Satellite Radio

FOR 0% APR 60 Mos.

**\$13,499**

35 MPG



WAS.....\$18,710  
FORD REBATE.....-1,500  
FORD BONUS REBATE.....-1,000  
FMCC REBATE.....-500  
OFF LEASE REBATE.....-1,500  
COCCIA DISCOUNT OFF MSRP.....-711

LEASE FOR **\$119** 24 Mos.

BUY FOR **\$219** 72 Mos.

### NEW 2010 FORD FOCUS SEL 4 DR

Auto., AM/FM/6 Disc CD, Anti-Theft Sys., Side Curtain Air Bags, Tilt, 16" Europlange Wheels, AC, Fog Lamps, Driver's Group, Instrument Cluster, Message Center, Keyless Entry, Enhanced Suspension, Pwr. Side Mirrors, Sirius Satellite Radio, PW, PL, SYNC, Leather Seats, Pwr. Moonroof

FOR 0% APR 60 Mos.

**\$15,999**

35 MPG



WAS.....\$21,185  
FORD REBATE.....-1,500  
FMCC REBATE.....-1,000  
OFF LEASE REBATE.....-1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....-395  
COCCIA DISCOUNT OFF MSRP.....-291

LEASE FOR **\$159** 24 Mos.

BUY FOR **\$269** 72 Mos.

# OVER 100 TO CHOOSE FROM

### NEW 2010 FORD FUSION

Auto., AM/FM/6 Disc CD, Alum. Wheels, PW, PDL, Pwr. Seat, Tilt, Safety Pkg., Anti-Theft Sys., 1st & 2nd Row Air Curtains, Side Impact Air Bags, Sirius Satellite Radio, Keyless Entry, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof

FOR 0% APR 60 Mos.



34 MPG

LEASE FOR **\$169** 24 Mos.

BUY FOR **\$329** 72 Mos.

**\$19,499**

### NEW 2010 FORD ESCAPE XLT 4X4

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., Fog Lamps, Keyless Entry, 6 Disc CD, Privacy Glass, PW, PDL, Air, 16" Alum. Wheels, Sirius Satellite Radio, Roof Rack, Rear Cargo Convenience Pkg., SYNC

FOR 0% APR 60 Mos.



27 MPG

WAS.....\$28,005  
FORD REBATE.....-1,000  
FORD BONUS REBATE.....-1,000  
OFF LEASE REBATE.....-1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....-295  
COCCIA DISCOUNT OFF MSRP.....-470

LEASE FOR **\$249** 24 Mos.

BUY FOR **\$399** 72 Mos.

**\$23,499**

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/3/10.

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/3/10.

## HAVE YOU DRIVEN A Ford LATELY?

### NEW 2010 MERCURY MILAN

34 MPG

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Row Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry w/Keypad, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof

FOR 0% APR 60 Mos.



LEASE FOR **\$169** 24 Mos.

BUY FOR **\$319** 72 Mos.

**\$19,999**

WAS.....\$25,035  
FORD REBATE.....-1,000  
FORD BONUS REBATE.....-1,000  
OFF LEASE REBATE.....-1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....-780  
COCCIA DISCOUNT OFF MSRP.....-756

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/3/10.

### NEW 2010 FORD F-150 REGULAR CAB 4X4

4.6 V8, Auto., Air, AM/FM/CD, Cloth Seat, ABS, Cruise, 40/20/40 Split Seat, XL Plus Pkg., XL Decor Group

FOR 0% APR 36 Mos. PLUS \$2000 CASH BACK



BUY FOR **\$389** 24 Mos.

8 FOOT BOX

**\$22,499**

WAS.....\$28,030  
FORD REBATE.....-1,500  
FORD BONUS REBATE.....-1,000  
FMCC REBATE.....-1,000  
OFF LEASE REBATE.....-1,500  
COCCIA DISCOUNT OFF MSRP.....-531

### NEW 2010 MERCURY MARINER AWD

26 MPG

All Wheel Drive, Safety Canopy, Side Impact Safety Pkg., Auto., Fog Lamps, Keyless Entry, 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, PW, PDL, Sirius Satellite Radio, Pwr. Moonroof, SYNC

FOR 0% APR 60 Mos.



LEASE FOR **\$249** 24 Mos.

BUY FOR **\$389** 72 Mos.

**\$22,999**

WAS.....\$27,350  
FORD REBATE.....-1,000  
FORD BONUS REBATE.....-1,000  
OFF LEASE REBATE.....-1,500  
FORD REGIONAL DISCOUNT OFF MSRP.....-800  
COCCIA DISCOUNT OFF MSRP.....-431

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/3/10.

### NEW 2010 FORD EDGE SEL AWD

24 MPG

All Wheel Drive, SEL, Auto., ABS, V6, Remote Keyless Entry w/Keypad, Rear Spoiler, PW, PDL, Air, Anti-Theft Sys., AM/FM/w/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, Convenience Group, Auto. Headlamps, Reverse Sensing, 18" Alum. Wheels.

FOR 0% APR 60 Mos. PLUS \$1000 CASH BACK



LEASE FOR **\$299** 24 Mos.

BUY FOR **\$429** 72 Mos.

**\$25,999**

WAS.....\$32,545  
FORD REBATE.....-2,000  
FORD BONUS REBATE.....-1,000  
FMCC REBATE.....-1,000  
OFF LEASE REBATE.....-1,500  
COCCIA DISCOUNT OFF MSRP.....-546

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 5/3/10.

CALL NOW 823-8888  
1-800-817-FORD  
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.  
Overlooking Mohegan Sun  
577 East Main St., Plains  
Just Minutes from Scranton or W.B.

# COCCIA

FORD • LINCOLN • MERCURY

BBB Member Northeastern and Central PA

LINCOLN Mercury

COCCIA Ford Lincoln-Mercury

Route 315 East Main St. (Dumpper Rd)

Mohegan Sun Casino Plains, NJ

\*Tax and tags extra. Security Deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends MAY 3, 2010.