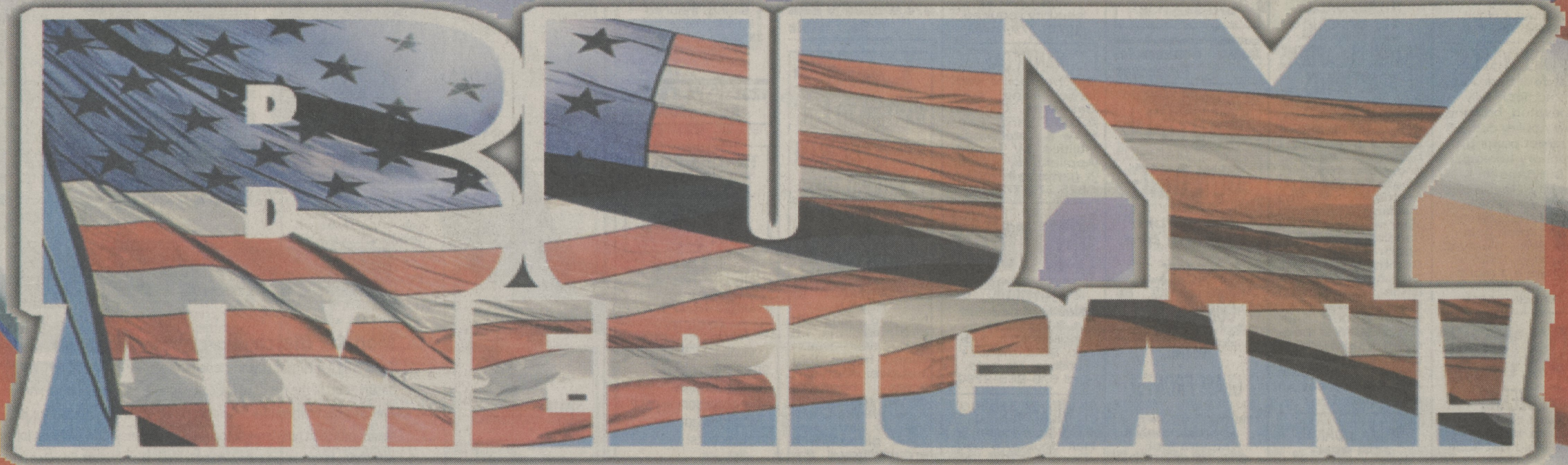


COCCIA



Ford and Honda quality ratings are in a DEAD HEAT!

Ford Fusion Hybrid and Mercury Milan Hybrid get an EPA-estimated 41 MPG city, 8 better than Toyota Camry Hybrid

Ford Division Has 15 Car, Truck And SUV Choices That Get 25 Mpg Or Better

Ford Leads The Industry In Both National Highway Transportation Safety Administration 5-Star Safety Ratings And The Insurance Institute For Highway Safety's "Top Safety Pick" Ratings

The Ford Fusion Beats The Toyota Camry & Honda Accord In A "Car & Driver" Head to Head Comparison

Ford Has More Trucks On The Road With 250,000 Miles Than Any Other Brand

44 Ford, Lincoln, Mercury Models, in a recent survey, scored average or better in predicted reliability. In addition the Ford Fusion & Mercury Milan "ARE AMONG THE MOST RELIABLE CARS"

Ford Offers The Most Fuel Efficient Midsize Sedans in America, the 2010 Fusion & Milan

HAVE YOU DRIVEN A LATELY?

NEW 2010 FORD FOCUS SE 4 DR

Auto., AM/FM/CD, Pwr. Side Mirrors, PW, PL, Tilt, AC, Anti-Theft Sys., Side Curtain Air Bags, Instrument Cluster, Message Center, 15" Alloy Wheels, Keyless Entry, Sirius Satellite Radio

36 Mpg

LEASE FOR **\$119** ** 24 Mos.

BUY FOR **\$219** ** 72 Mos.

WAS.....\$18,710

FORD REBATE.....1,500
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....711

\$13,499*

NEW 2010 FORD FUSION

Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., Sirius Satellite Radio, 1st & 2nd Air Curtains, Keyless Entry, Message Center, Rear Spoiler, SYNC, Pwr. Moonroof

34 Mpg

LEASE FOR **\$169** ** 24 Mos.

BUY FOR **\$329** ** 72 Mos.

WAS.....\$24,135

FORD REBATE.....1,000
 FORD OPEN BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 REGIONAL DISCOUNT OFF MSRP.....445
 COCCIA DISCOUNT OFF MSRP.....691

\$19,499*

NEW 2010 MERCURY MILAN

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Message Center, Sirius Satellite Radio, Anti-Theft Sys., Keyless Entry w/Keypad, SYNC, Rear Spoiler, Power Moonroof

34 Mpg

LEASE FOR **\$169** ** 24 Mos.

BUY FOR **\$319** ** 72 Mos.

WAS.....\$25,035

FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 REGIONAL DISCOUNT OFF MSRP.....789
 COCCIA DISCOUNT OFF MSRP.....756

\$19,999*

NEW 2010 FORD TRANSIT CONNECT XLT VAN

FWD, Auto., XLT, Air, ABS, AM/FM/CD, Pwr. Locks, Pwr. Windows, Remote Keyless Entry, Cruise, Anti-Theft Sys., Front & Side Airbags

25 Mpg

BUY FOR **\$349** ** 72 Mos.

WAS.....\$23,360

FORD REBATE.....500
 FORD COMMERCIAL REBATE.....375
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....486

\$20,499*

NEW 2010 FORD F-150 REGULAR CAB 4X4

4.6 V8, Auto., AM/FM/CD, Cloth Seat, Cruise, XL Plus Pkg., Air, ABS, 40/20/40 Split Seat, XL Decor Group

8 FOOT BOX

BUY FOR **\$389** ** 72 Mos.

WAS.....\$28,030

FORD REBATE.....1,500
 FORD OPEN BONUS REBATE.....1,000
 FMCC REBATE.....1,000
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....531

\$22,499*

NEW 2010 MERCURY MARINER AWD

All Wheel Drive, PW, PDL, Air, Fog Lamps, Safety Canopy, Auto., Side Impact Safety Pkg., Privacy Glass, Roof Rack, 6 Disc CD, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, SYNC, Pwr. Moonroof

27 Mpg

LEASE FOR **\$249** ** 24 Mos.

BUY FOR **\$389** ** 72 Mos.

WAS.....\$27,350

FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 FORD REGIONAL DISCOUNT OFF MSRP.....420
 COCCIA DISCOUNT OFF MSRP.....431

\$22,999*

NEW 2010 FORD ESCAPE XLT AWD

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PW, PDL, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Pwr. Moonroof

27 Mpg

LEASE FOR **\$249** ** 24 Mos.

BUY FOR **\$399** ** 72 Mos.

WAS.....\$28,005

FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 REGIONAL DISCOUNT OFF MSRP.....295
 COCCIA DISCOUNT OFF MSRP.....470

\$23,499*

NEW 2010 FORD TAURUS SEL

Auto., 3.5L V6, Reverse Sensing Sys., AM/FM/CD, Keyless Entry w/Keypad, Anti-Theft Perimeter Alarm, 18" Alum. Wheels, Sirius Satellite Radio, PW, PDL, SYNC

27 Mpg

LEASE FOR **\$299** ** 24 Mos.

BUY FOR **\$429** ** 72 Mos.

WAS.....\$28,895

FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....896

\$25,499*

NEW 2010 FORD EDGE SEL AWD

All Wheel Drive, SEL, Auto., ABS, V6, Anti-Theft Sys., Remote Keyless Entry w/Keypad, Rear Spoiler, Air, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, PW, PDL, 18" Alum. Wheels, Auto. Headlamps, Convenience Group, Reverse Sensing

24 Mpg

LEASE FOR **\$299** ** 24 Mos.

BUY FOR **\$429** ** 72 Mos.

WAS.....\$32,545

FORD REBATE.....2,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 FMCC REBATE.....1,000
 COCCIA DISCOUNT OFF MSRP.....546

\$25,999*

NEW 2010 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, PW, Fog Lamps, Side Air Curtains, Personal Safety w/Anti-Theft Sys., Message Center, PL, AM/FM w/6 Disc CD, 17" Chrome Wheels, Pwr. Moonroof, SYNC

26 Mpg

LEASE FOR **\$289** ** 24 Mos.

BUY FOR **\$539** ** 72 Mos.

WAS.....\$38,460

FORD REBATE.....2,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....2,500
 REGIONAL DISCOUNT OFF MSRP.....800
 COCCIA DISCOUNT OFF MSRP.....1,161

\$30,999*

NEW 2010 LINCOLN MKX AWD

All Wheel Drive, 3.5L V6, Ultimate Pkg., Auto., Temp Control, 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Message Center, Reverse Sensing Sys., Pwr. Liftgate

24 Mpg

LEASE FOR **\$379** ** 24 Mos.

BUY FOR **\$599** ** 72 Mos.

WAS.....\$42,540

FORD REBATE.....3,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....2,500
 REGIONAL DISCOUNT OFF MSRP.....1,241
 COCCIA DISCOUNT OFF MSRP.....1,241

\$33,999*

NEW 2010 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys w/6 Disc CD, 20" Polished Cast Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., Dual Panel Moonroof, Navigation Sys., Rearview Camera

24 Mpg

LEASE FOR **\$439** ** 24 Mos.

BUY FOR **\$759** ** 72 Mos.

WAS.....\$49,170

FORD REBATE.....500
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....2,500
 COCCIA DISCOUNT OFF MSRP.....2,971

\$42,999*

CALL NOW 823-8888 1-800-817-FORD

COCCIA
 FORD • LINCOLN • MERCURY

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Route 315 East Main St., (Intersecting with Mohegan Sun Casino)

*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 4/30/10.