

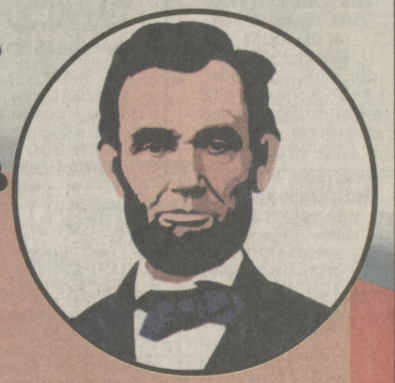
COCCIA

ATTENTION!! TOYOTA/LEXUS/SCION/HONDA/ACURA OWNERS BUY NOW & RECEIVE AN ADDITIONAL \$1,000

BUY AMERICAN



PRESIDENT'S WEEK CELEBRATION!



HAVE YOU DRIVEN A LATELY?

NEW 2010 FORD FOCUS SE 4 DR

Auto., AM/FM/CD, Pwr. Side Mirrors, PW, PL Tilt, AC, Anti-Theft Sys., Side Curtain Air Bags, Instrument Cluster, Message Center, 15" Alloy Wheels, Keyless Entry, Sirius Satellite Radio



LEASE FOR
\$129 **
24 Mos.
BUY \$209 **
72 Mos.
\$12,999*

WAS.....\$18,385
FORD REBATE.....1,000
FORD BONUS REBATE.....1,500
FMCC REBATE.....1,000
OFF LEASE REBATE.....1,500
COCCIA DISCOUNT OFF MSRP.....386

NEW 2010 FORD FUSION

Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., 1st & 2nd Air Curtains, Sirius Satellite Radio, Keyless Entry, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof

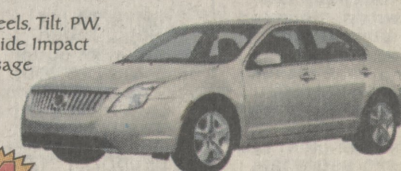


LEASE FOR
\$169 **
24 Mos.
BUY \$309 **
72 Mos.
\$18,499*

WAS.....\$24,135
FORD REBATE.....500
FORD OPEN BONUS REBATE.....1,500
FMCC REBATE.....1,000
OFF LEASE REBATE.....1,500
REGIONAL DISCOUNT OFF MSRP.....445
COCCIA DISCOUNT OFF MSRP.....691

NEW 2010 MERCURY MILAN

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Message Center, Sirius Satellite Radio, Anti-Theft Sys., Keyless Entry w/Keypad, SYNC, Power Moonroof, Rear Spoiler



LEASE FOR
\$169 **
24 Mos.
BUY \$319 **
72 Mos.
\$18,999*

WAS.....\$25,035
FORD REBATE.....500
FORD BONUS REBATE.....1,500
FMCC REBATE.....1,000
OFF LEASE REBATE.....1,500
REGIONAL DISCOUNT OFF MSRP.....780
COCCIA DISCOUNT OFF MSRP.....786

ALL NEW 2010 FORD TRANSIT CONNECT XLT VAN

FWD, Auto., XLT, Air, AM/FM/CD, ABS, Pwr. Windows, Pwr. Locks, Remote Keyless Entry, Anti-Theft Sys., Cruise, Front & Side Airbags



BUY FOR
\$349 **
72 Mos.
\$20,499*

WAS.....\$23,360
FORD REBATE.....500
FORD COMMERCIAL REBATE.....375
OFF LEASE REBATE.....1,500
COCCIA DISCOUNT OFF MSRP.....486

NEW 2010 FORD F-150 REGULAR CAB 4X4

4.6 V8, Auto., AM/FM/CD, Cloth Seat, Cruise, XL Plus Pkg., Air, ABS, 40/20/40 Split Seat, XL Decor Group



BUY FOR
\$389 **
72 Mos.
\$22,499*

WAS.....\$27,590
FORD REBATE.....1,000
FORD OPEN BONUS REBATE.....1,000
FMCC REBATE.....500
OFF LEASE REBATE.....1,500
COCCIA DISCOUNT OFF MSRP.....591

NEW 2010 MERCURY MARINER AWD

All Wheel Drive, PW, PDL, Fog Lamps, Safety Canopy, Side Impact Safety Pkg., Auto., 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Power Moonroof, SYNC



LEASE FOR
\$249 **
24 Mos.
BUY \$389 **
72 Mos.
\$22,999*

WAS.....\$27,350
FORD REBATE.....1,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,500
FORD REGIONAL DISCOUNT OFF MSRP.....420
COCCIA DISCOUNT OFF MSRP.....431

NEW 2010 FORD ESCAPE XLT AWD

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PW, PDL, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Pwr. Moonroof



LEASE FOR
\$259 **
24 Mos.
BUY \$389 **
72 Mos.
\$22,999*

WAS.....\$27,535
FORD REBATE.....500
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,000
FMCC REBATE.....1,000
REGIONAL DISCOUNT OFF MSRP.....295
COCCIA DISCOUNT OFF MSRP.....241

NEW 2010 FORD TAURUS SEL

Auto., 3.5L V6, Reverse Sensing Sys., AM/FM/CD, Keyless Entry w/Keypad, Anti-Theft Perimeter Alarm, PW, PDL, Sirius Satellite Radio, 18" Alum. Wheels, SYNC



LEASE FOR
\$299 **
24 Mos.
BUY \$419 **
72 Mos.
\$24,499*

WAS.....\$28,895
FORD REBATE.....2,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....1,500
REGIONAL DISCOUNT OFF MSRP.....400
COCCIA DISCOUNT OFF MSRP.....896

NEW 2010 FORD EDGE SEL AWD

All Wheel Drive, SEL, Auto., ABS, V6, PW, PDL, Anti-Theft Sys., Remote Keyless Entry w/Keypad, Rear Spoiler, Air, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, 18" Alum. Wheels, Convenience Group, Auto. Headlamps, Reverse Sensing



LEASE FOR
\$299 **
24 Mos.
BUY \$449 **
72 Mos.
\$25,999*

WAS.....\$32,545
FORD REBATE.....2,000
FORD BONUS REBATE.....1,500
OFF LEASE REBATE.....1,500
FMCC REBATE.....1,000
COCCIA DISCOUNT OFF MSRP.....546

NEW 2010 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, PW, Message Center, Side Air Curtains, Personal Safety w/Anti-Theft Sys., Fog Lamps, 17" Chrome Wheels, PL, AM/FM w/6 Disc CD, HID Headlamps, SYNC



LEASE FOR
\$269 **
24 Mos.
BUY \$539 **
72 Mos.
\$30,999*

WAS.....\$38,600
FORD REBATE.....1,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....2,500
REGIONAL DISCOUNT OFF MSRP.....400
COCCIA DISCOUNT OFF MSRP.....2,301

NEW 2010 LINCOLN MKX AWD

All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Auto. Temp Control, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Message Center, Reverse Sensing Sys., Pwr. Liftgate



LEASE FOR
\$369 **
24 Mos.
BUY \$589 **
72 Mos.
\$33,499*

WAS.....\$42,040
FORD REBATE.....2,000
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....2,500
REGIONAL DISCOUNT OFF MSRP.....400
COCCIA DISCOUNT OFF MSRP.....1,241

NEW 2010 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys w/6 Disc CD, 20" Cast Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., Dual Panel Moonroof, Navigation Sys., Rearview Camera



LEASE FOR
\$429 **
24 Mos.
BUY \$749 **
72 Mos.
\$41,999*

WAS.....\$48,085
FORD REBATE.....500
FORD BONUS REBATE.....1,000
OFF LEASE REBATE.....2,500
COCCIA DISCOUNT OFF MSRP.....2,986

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Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

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FORD • LINCOLN • MERCURY



*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10. *Buy For prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends FEBRUARY 28, 2010.