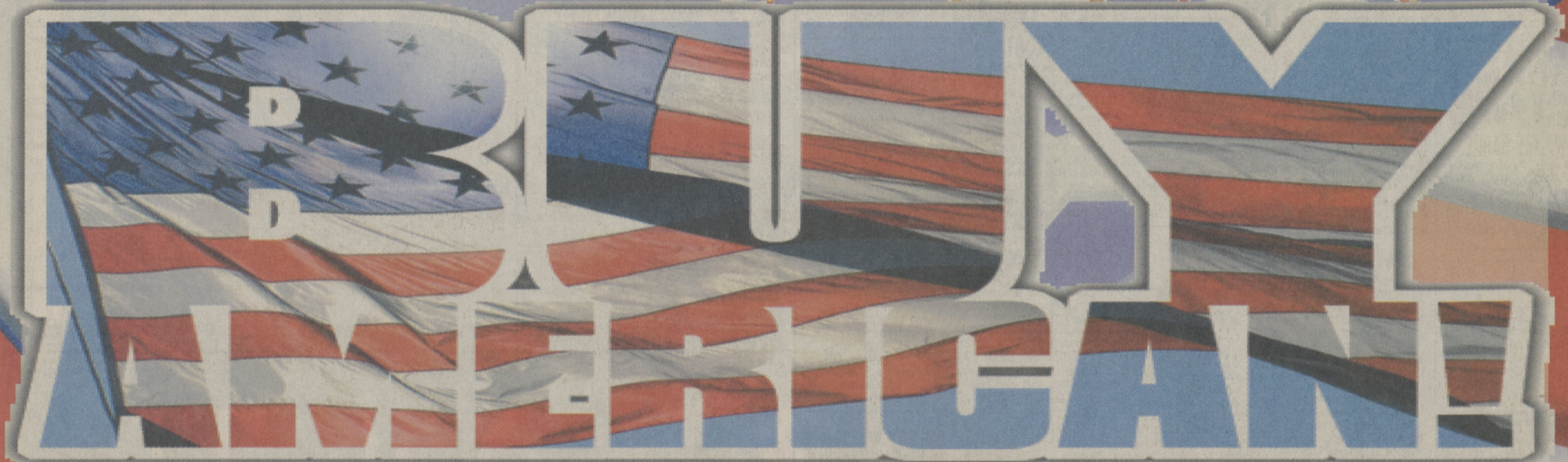


# COCCIA

**ATTENTION!!**  
**TOYOTA/LEXUS/SCION/HONDA/ACURA**  
**OWNERS BUY NOW & RECEIVE**  
**AN ADDITIONAL \$1,000**



**US MARINES** **US AIR FORCE** **US AIR FORCE** **US MARINES** **US MARINES** **US MARINES** **US ARMY** **US NAVY**

 Gregg Martin General Manager 20 Yrs. at Coccia	 Terry Joyce Sales Manager 32 Yrs. at Coccia	 Alan Crawford Sales Manager 2 Yrs. with Ford	 Ginny Kutzer Salesperson 19 Yrs. at Coccia	 Jim Bufalino Salesperson 17 Yrs. at Coccia	 Jack Smith Salesperson 12 Yrs. at Coccia	 Joe Skrutski Salesperson 10 Yrs. at Coccia	 Dave Russell Salesperson 7 Yrs. at Coccia	 Toni Grasso Salesperson 6 Yrs. at Coccia	 Victor DeAnthony Salesperson 3 Yrs. at Coccia	 Rob Kosco Salesperson 23 Yrs. with Ford	 Doug Brown Salesperson 2 Yrs. at Coccia	 Joe "Bobo" Nocera Used Car Manager 24 Yrs. at Coccia
 Rudy Podest Parts & Service Director 25 Yrs. at Coccia	 Barry Williams Finance Manager 23 Yrs. at Coccia	 Pat McGinty Parts Manager 19 Yrs. at Coccia	 Steve Mizenko Service Manager 14 Yrs. at Coccia	 Diane Butchko Asst. Finance Manager ESP Specialist 12 Yrs. at Coccia	 Abdul Alsaigh Internet Manager 3 Yrs. at Coccia							

## HAVE YOU DRIVEN A LATELY?

**NEW 2010 FORD FOCUS SE 4 DR**  
 Auto., AM/FM/CD, Pwr. Side Mirrors, PW, PL Tilt, AC, Anti-Theft Sys., Side Curtain Air Bags, Instrument Cluster, Message Center, 15" Alloy Wheels, Keyless Entry, Sirius Satellite Radio

**LEASE FOR** **\$129** \*\*  
 36 MPG  
 24 Mos.  
**BUY FOR** **\$209** \*\*  
 72 Mos.  
**\$12,999**

WAS.....\$18,385  
 FORD REBATE.....1,500  
 FORD BONUS REBATE.....1,500  
 FMCC REBATE.....500  
 OFF LEASE REBATE.....1,500  
 COCCIA DISCOUNT OFF MSRP.....386

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 FORD FUSION**  
 Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., 1<sup>st</sup> & 2<sup>nd</sup> Air Curtains, Sirius Satellite Radio, Keyless Entry, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof

**LEASE FOR** **\$169** \*\*  
 34 MPG  
 24 Mos.  
**BUY FOR** **\$309** \*\*  
 72 Mos.  
**\$18,499**

WAS.....\$24,135  
 FORD REBATE.....500  
 FORD OPEN BONUS REBATE.....1,500  
 FMCC REBATE.....1,000  
 OFF LEASE REBATE.....1,500  
 REGIONAL DISCOUNT OFF MSRP.....445  
 COCCIA DISCOUNT OFF MSRP.....691

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 MERCURY MILAN**  
 Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1<sup>st</sup> & 2<sup>nd</sup> Air Curtains, Message Center, Sirius Satellite Radio, Anti-Theft Sys., Keyless Entry w/Keypad, SYNC, Power Moonroof, Rear Spoiler

**LEASE FOR** **\$169** \*\*  
 34 MPG  
 24 Mos.  
**BUY FOR** **\$329** \*\*  
 72 Mos.  
**\$19,499**

WAS.....\$25,035  
 FORD REBATE.....500  
 FORD BONUS REBATE.....1,000  
 FMCC REBATE.....1,000  
 OFF LEASE REBATE.....1,500  
 REGIONAL DISCOUNT OFF MSRP.....780  
 COCCIA DISCOUNT OFF MSRP.....756

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**ALL NEW 2010 FORD TRANSIT CONNECT XLT VAN**  
 FWD, Auto., XLT, Air, AM/FM/CD, ABS, Pwr. Windows, Pwr. Locks, Remote Keyless Entry, Anti-Theft Sys. Cruise, Front & Side Airbags

**BUY FOR** **\$349** \*\*  
 25 MPG  
 72 Mos.  
**\$20,499**

WAS.....\$23,360  
 FORD REBATE.....500  
 FORD COMMERCIAL REBATE.....375  
 OFF LEASE REBATE.....1,500  
 COCCIA DISCOUNT OFF MSRP.....486

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 FORD F-150 REGULAR CAB 4X4**  
 4.6 V8, Auto., AM/FM/CD, Cloth Seat, Cruise, XL Plus Pkg., Air, ABS, 40/20/40 Split Seat, XL Decor Group

**BUY FOR** **\$389** \*\*  
 8 FOOT BOX  
 72 Mos.  
**\$22,499**

WAS.....\$27,590  
 FORD REBATE.....1,500  
 FORD OPEN BONUS REBATE.....1,000  
 FMCC REBATE.....500  
 OFF LEASE REBATE.....1,500  
 COCCIA DISCOUNT OFF MSRP.....591

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 MERCURY MARINER AWD**  
 All Wheel Drive, PW, PDL, Fog Lamps, Safety Canopy, Side Impact Safety Pkg., Auto., 6 Disc CD, Air Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Power Moonroof, SYNC

**LEASE FOR** **\$249** \*\*  
 27 MPG  
 24 Mos.  
**BUY FOR** **\$389** \*\*  
 72 Mos.  
**\$22,999**

WAS.....\$27,250  
 FORD REBATE.....2,000  
 FORD BONUS REBATE.....1,000  
 OFF LEASE REBATE.....1,500  
 FORD REGIONAL DISCOUNT OFF MSRP.....426  
 COCCIA DISCOUNT OFF MSRP.....431

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 FORD ESCAPE XLT AWD**  
 All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PW, PDL, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Pwr. Moonroof

**LEASE FOR** **\$259** \*\*  
 27 MPG  
 24 Mos.  
**BUY FOR** **\$399** \*\*  
 72 Mos.  
**\$23,499**

WAS.....\$27,535  
 FORD REBATE.....1,000  
 FORD BONUS REBATE.....1,000  
 OFF LEASE REBATE.....1,500  
 REGIONAL DISCOUNT OFF MSRP.....295  
 COCCIA DISCOUNT OFF MSRP.....241

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 FORD TAURUS SEL**  
 Auto., 3.5L V6, Reverse Sensing Sys., AM/FM/CD, Keyless Entry w/Keypad, Anti-Theft Perimeter Alarm, PW, PDL, Sirius Satellite Radio, 18" Alum. Wheels, SYNC

**LEASE FOR** **\$299** \*\*  
 27 MPG  
 24 Mos.  
**BUY FOR** **\$419** \*\*  
 72 Mos.  
**\$24,499**

WAS.....\$28,895  
 FORD BONUS REBATE.....1,000  
 FMCC REBATE.....1,000  
 OFF LEASE REBATE.....1,500  
 COCCIA DISCOUNT OFF MSRP.....896

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 FORD EDGE SEL AWD**  
 All Wheel Drive, SEL, Auto., ABS, V6, PW, PDL, Anti-Theft Sys., Remote Keyless Entry w/Keypad, Rear Spoiler, Air, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, 18" Alum. Wheels, Convenience Group, Auto. Headlamps, Reverse Sensing

**LEASE FOR** **\$299** \*\*  
 24 MPG  
 24 Mos.  
**BUY FOR** **\$459** \*\*  
 72 Mos.  
**\$26,999**

WAS.....\$32,545  
 FORD REBATE.....2,000  
 FORD BONUS REBATE.....1,500  
 OFF LEASE REBATE.....1,500  
 COCCIA DISCOUNT OFF MSRP.....546

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 LINCOLN MKZ AWD**  
 All Wheel Drive, Leather Seats, PW, Message Center, Side Air Curtains, Personal Safety w/Anti-Theft Sys., Fog Lamps, 17" Chrome Wheels, PL AM/FM w/6 Disc CD, HID Headlamps, SYNC

**LEASE FOR** **\$269** \*\*  
 28 MPG  
 24 Mos.  
**BUY FOR** **\$539** \*\*  
 72 Mos.  
**\$30,999**

WAS.....\$38,600  
 FORD REBATE.....1,000  
 FORD BONUS REBATE.....1,000  
 OFF LEASE REBATE.....2,500  
 REGIONAL DISCOUNT OFF MSRP.....800  
 COCCIA DISCOUNT OFF MSRP.....2,301

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 LINCOLN MKX AWD**  
 All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Auto. Temp Control, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Message Center, Reverse Sensing Sys., Pwr. Liftgate

**LEASE FOR** **\$369** \*\*  
 24 MPG  
 24 Mos.  
**BUY FOR** **\$589** \*\*  
 72 Mos.  
**\$33,499**

WAS.....\$42,040  
 FORD REBATE.....3,000  
 FORD BONUS REBATE.....1,000  
 OFF LEASE REBATE.....2,500  
 REGIONAL DISCOUNT OFF MSRP.....800  
 COCCIA DISCOUNT OFF MSRP.....1,241

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**NEW 2010 LINCOLN MKS AWD**  
 All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys w/6 Disc CD, 20" Cast Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., Dual Panel Moonroof, Navigation Sys., Rearview Camera

**LEASE FOR** **\$429** \*\*  
 24 MPG  
 24 Mos.  
**BUY FOR** **\$749** \*\*  
 72 Mos.  
**\$41,999**

WAS.....\$48,085  
 FORD REBATE.....500  
 FORD BONUS REBATE.....1,000  
 OFF LEASE REBATE.....2,500  
 COCCIA DISCOUNT OFF MSRP.....2,086

\*Tax and tags extra. Security deposit waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 2/28/10.

**CALL NOW 823-8888 1-800-817-8888**  
**SATURDAY SERVICE HOURS 7 A.M.-1 P.M.**  
 Overlooking Mohegan Sun  
 577 East Main St., Plains  
 Just Minutes from Scranton or W-B

**COCCIA**  
 FORD • LINCOLN • MERCURY

**LINCOLN Mercury** **BBB** **Ford**

**VISIT US AT COCCIACARS.COM**

**Route 315** **COCCIA** **Ford Lincoln-Mercury**  
 East Main St. (Overlook Rd.)  
 Mohegan Sun Casino

\*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. \*\*Lease payments based on 24 month lease 21,000 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month at \$18.30 per month per \$1000 financed with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends FEBRUARY 28, 2010.