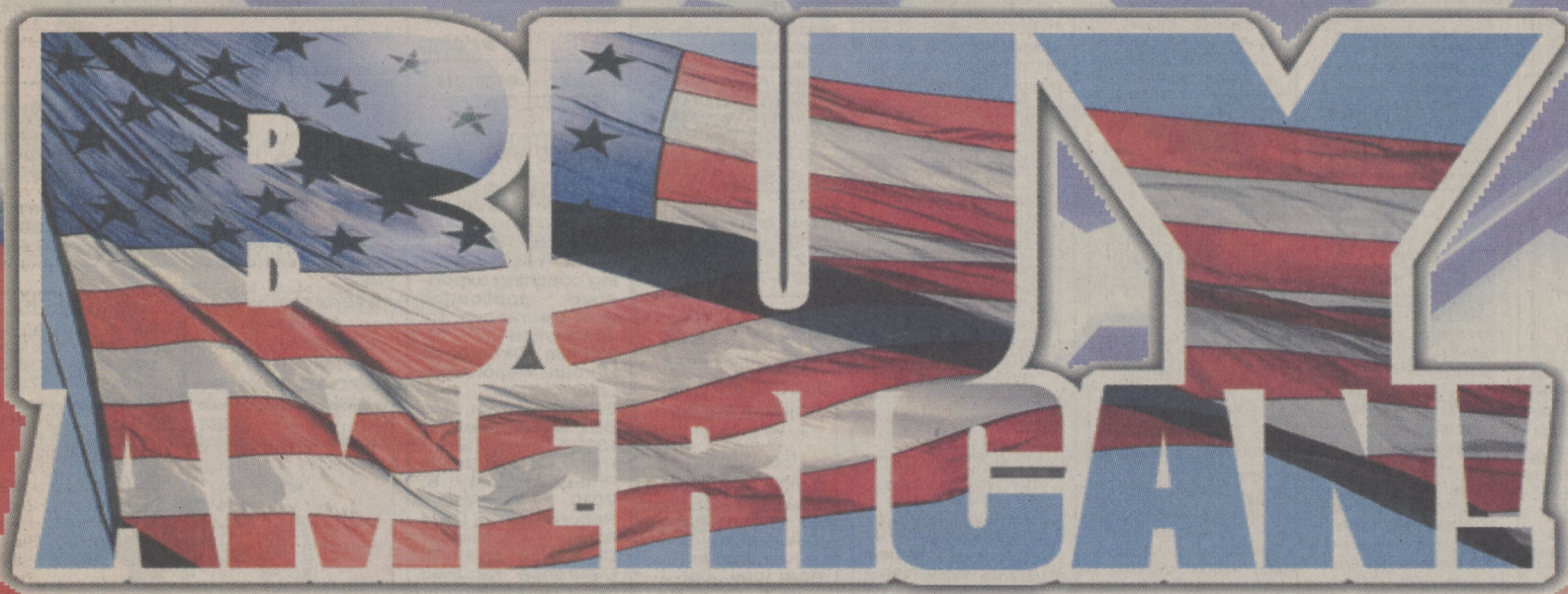


COCCIA



SALES TAX DISCOUNT ENDS 12/31



FORD YEAR END SALES EVENT



JAPAN'S "CASH FOR CLUNKERS" PROGRAM EXCLUDES ALL U.S. PRODUCED VEHICLES!!!
EVEN THOUGH ALMOST HALF THE VEHICLES BOUGHT UNDER THE U.S. PROGRAM WERE JAPANESE.

NEW 2010 FORD FOCUS SE 4 DR

Auto., AM/FM/CD, Pwr. Side Mirrors, PW, PL Tilt, AC, Anti-Theft Sys., Side Curtain Air Bags, Instrument Cluster, Message Center, 15" Alloy Wheels, Keyless Entry, Sirius Satellite Radio



LEASE FOR **\$149** **
 Buy FOR **\$219** **
\$13,499

WAS.....\$18,385
 FORD REBATE.....1,500
 FORD BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....386

NEW 2010 FORD FUSION

Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., 1st & 2nd Air Curtains, Sirius Satellite Radio, Keyless Entry, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof



LEASE FOR **\$199** **
 Buy FOR **\$329** **
\$19,499

WAS.....\$24,135
 FORD REBATE.....1,000
 FORD OPEN BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 REGIONAL DISCOUNT OFF MSRP.....445
 COCCIA DISCOUNT OFF MSRP.....691

NEW 2010 MERCURY MILAN

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Message Center, Sirius Satellite Radio, Anti-Theft Sys., Keyless Entry w/Keypad, SYNC, Power Moonroof, Rear Spoiler

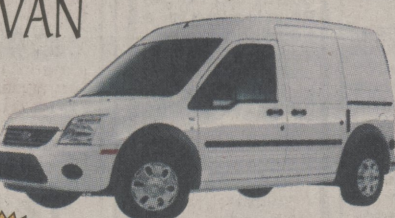


LEASE FOR **\$199** **
 Buy FOR **\$334** **
\$19,999

WAS.....\$25,035
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 REGIONAL DISCOUNT OFF MSRP.....780
 COCCIA DISCOUNT OFF MSRP.....756

ALL NEW 2010 FORD TRANSIT CONNECT XLT VAN

FWD, Auto., XLT, Air, AM/FM/CD, ABS, Pwr. Windows, Pwr. Locks, Remote Keyless Entry, Anti-Theft Sys., Cruise, Front & Side Airbags



Buy FOR **\$339** **
\$20,499

WAS.....\$22,995
 FORD REBATE.....500
 OFF LEASE REBATE.....500
 COCCIA DISCOUNT OFF MSRP.....496

NEW 2010 MERCURY MARINER AWD

All Wheel Drive, PW, PDL, Fog Lamps, Safety Canopy, Side Impact Safety Pkg., Auto., 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Power Moonroof, SYNC



LEASE FOR **\$269** **
 Buy FOR **\$369** **
\$21,999

WAS.....\$25,840
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....341

NEW 2010 FORD ESCAPE XLT AWD

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PW, PDL, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Pwr. Moonroof



LEASE FOR **\$279** **
 Buy FOR **\$389** **
\$22,999

WAS.....\$27,500
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 REGIONAL DISCOUNT OFF MSRP.....295
 COCCIA DISCOUNT OFF MSRP.....706

NEW 2010 FORD F-150 REGULAR CAB 4X4

4.6 V8, Auto., AM/FM/CD, Cloth Seat, Cruise, XL Plus Pkg., Air, ABS, 40/20/40 Split Seat, XL Decor Group



Buy FOR **\$389** **
\$22,499

WAS.....\$27,590
 FORD REBATE.....1,500
 FORD OPEN BONUS REBATE.....1,000
 FMCC REBATE.....500
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....591

NEW 2010 FORD EDGE SEL AWD

All Wheel Drive, SEL, Auto., ABS, V6, PW, PDL, Anti-Theft Sys., Remote Keyless Entry w/Keypad, Rear Spoiler, Air, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, 18" Alum. Wheels, Convenience Group, Auto. Headlamps, Reverse Sensing



LEASE FOR **\$299** **
 Buy FOR **\$459** **
\$26,999

WAS.....\$32,545
 FORD REBATE.....2,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....1,046

NEW 2010 FORD TAURUS SEL

Auto., 3.5L V6, Leather Heated Seats, SYNC, Pwr. Moonroof, Reverse Sensing Sys., Ambient Lighting, Push Button Start, 19" Alum. Wheels, Sony Sound Sys., AM/FM/6 Disc CD



LEASE FOR **\$429** **
 Buy FOR **\$509** **
\$29,499

WAS.....\$32,985
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....1,500
 COCCIA DISCOUNT OFF MSRP.....786

NEW 2010 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, PW, Message Center, Side Air Curtains, Personal Safety w/Anti-Theft Sys., Fog Lamps, 17" Chrome Wheels, PL, AM/FM w/6 Disc CD, HID Headlamps, SYNC



LEASE FOR **\$299** **
 Buy FOR **\$549** **
\$31,999

WAS.....\$38,600
 FORD REBATE.....1,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....2,500
 REGIONAL DISCOUNT OFF MSRP.....800
 COCCIA DISCOUNT OFF MSRP.....1,301

NEW 2010 LINCOLN MKX AWD

All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Auto. Temp Control, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Message Center, Reverse Sensing Sys., Pwr. Liftgate, SYNC



LEASE FOR **\$349** **
 Buy FOR **\$599** **
\$33,999

WAS.....\$42,040
 FORD REBATE.....2,000
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....2,500
 REGIONAL DISCOUNT OFF MSRP.....800
 COCCIA DISCOUNT OFF MSRP.....1,741

NEW 2010 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys w/6 Disc CD, 20" Cast Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., Dual Panel Moonroof, Navigation Sys., Rearview Camera



LEASE FOR **\$449** **
 Buy FOR **\$769** **
\$42,999

WAS.....\$48,770
 FORD BONUS REBATE.....1,000
 OFF LEASE REBATE.....2,500
 COCCIA DISCOUNT OFF MSRP.....2,271

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 Just Minutes from Scranton or W-B

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*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 27 month lease 23,625 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 12/31/09.