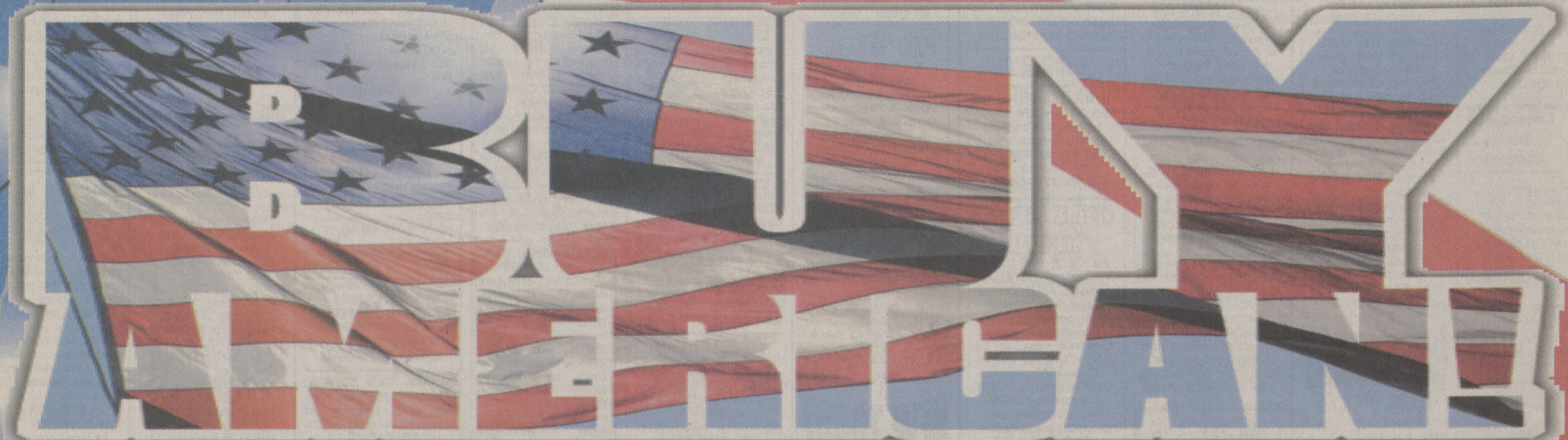


COCCIA

FORD YEAR END SALES EVENT



US MARINES



Gregg Martin
General Manager
19 Yrs. at Coccia



Terry Joyce
Sales Manager
31 Yrs. at Coccia



Wally Stolarczyk
Sales Manager
25 Yrs. with Ford



Ginny Kutzer
Salesperson
18 Yrs. at Coccia



Jim Bufalino
Salesperson
16 Yrs. at Coccia



Joseph S. Beretta
Salesperson
16 Yrs. at Coccia



Jack Smith
Salesperson
11 Yrs. at Coccia



Joe Skrutski
Salesperson
9 Yrs. at Coccia



Dave Russell
Salesperson
6 Yrs. at Coccia



Toni Grasso
Salesperson
5 Yrs. at Coccia



Victor DeAnthony
Salesperson
2 Yrs. at Coccia



Rob Kosco
Salesperson
23 Yrs. with Ford



Doug Brown
Salesperson
2 Yrs. at Coccia



Joe "Bobo" Nocera
Used Car Manager
23 Yrs. at Coccia

US NAVY



Joe "Bobo" Nocera
Used Car Manager
23 Yrs. at Coccia

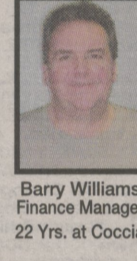
INTRODUCING

US ARMY

THINK RESALE! THINK FORD!



Rudy Podest
Parts & Service Director
24 Yrs. at Coccia



Barry Williams
Finance Manager
22 Yrs. at Coccia



Pat McGinty
Parts Manager
18 Yrs. at Coccia



Steve Mizenko
Service Manager
13 Yrs. at Coccia



Diane Butchko
Asst. Finance Manager
ESP Specialist
11 Yrs. at Coccia



Abdul Alsaih
Internet Manager
2 Yrs. at Coccia

NEW 2010 FORD FOCUS SE 4 DR

Auto., AM/FM/CD, Pwr. Side Mirrors, PW, PL, Tilt, AC, Anti-Theft Sys., Side Curtain Air Bags, Instrument Cluster, Message Center, 15" Alloy Wheels, Keyless Entry, Sirius Satellite Radio



LEASE FOR **\$149** ^{36 MPG} 27 Mos.
BUY FOR **\$219** ^{27 Mos.} **\$13,499**
WAS \$18,385
FORD REBATE 1,500
FORD BONUS REBATE 1,000
FMCC REBATE 500
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 386

NEW 2010 FORD FUSION

Auto., AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, Safety Pkg., Side Impact Air Bags, Anti-Theft Sys., 1st & 2nd Air Curtains, Sirius Satellite Radio, Keyless Entry, Message Center, SYNC, Rear Spoiler, Pwr. Moonroof



LEASE FOR **\$199** ^{34 MPG} 27 Mos.
BUY FOR **\$334** ^{27 Mos.} **\$19,999**
WAS \$24,135
FORD REBATE 500
FORD OPEN BONUS REBATE 1,000
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 445
COCCIA DISCOUNT OFF MSRP 691

NEW 2010 MERCURY MILAN

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Message Center, Sirius Satellite Radio, Anti-Theft Sys., Keyless Entry w/Keypad, SYNC, Power Moonroof, Rear Spoiler



LEASE FOR **\$199** ^{34 MPG} 27 Mos.
BUY FOR **\$339** ^{27 Mos.} **\$20,499**
WAS \$25,035
FORD REBATE 500
FORD BONUS REBATE 1,000
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 780
COCCIA DISCOUNT OFF MSRP 756

ALL NEW 2010 FORD TRANSIT CONNECT XLT VAN

FWD, Auto., XLT, Air, AM/FM/CD, ABS, Pwr. Windows, Pwr. Locks, Remote Keyless Entry, Anti-Theft Sys., Cruise, Front & Side Airbags



LEASE FOR **\$269** ^{25 MPG} 27 Mos.
BUY FOR **\$339** ^{27 Mos.} **\$20,499**
WAS \$22,995
FORD REBATE 500
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 496

NEW 2010 MERCURY MARINER AWD

All Wheel Drive, PW, PDL, Fog Lamps, Safety Canopy, Side Impact Safety Pkg., Auto., 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Power Moonroof, SYNC



LEASE FOR **\$269** ^{27 MPG} 27 Mos.
BUY FOR **\$369** ^{27 Mos.} **\$21,999**
WAS \$25,840
FORD REBATE 1,000
FORD BONUS REBATE 1,000
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 341

NEW 2010 FORD ESCAPE XLT AWD

All Wheel Drive, XLT, Safety Canopy, Side Impact Safety Pkg., Pwr. Driver's Seat, Auto., PW, PDL, 6 Disc CD, Air, Fog Lamps, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Keyless Entry, Rear Cargo Convenience Pkg., SYNC, Pwr. Moonroof



LEASE FOR **\$279** ^{27 MPG} 27 Mos.
BUY FOR **\$389** ^{27 Mos.} **\$22,999**
WAS \$27,500
FORD REBATE 1,000
FORD BONUS REBATE 1,000
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 295
COCCIA DISCOUNT OFF MSRP 706

NEW 2010 FORD F-150 REGULAR CAB 4X4

4.6 V8, Auto., AM/FM/CD, Cloth Seat, Cruise, XL Plus Pkg., Air, ABS, 40/20/40 Split Seat, XL Decor Group



LEASE FOR **\$329** ^{8 FOOT BOX} 27 Mos.
BUY FOR **\$399** ^{27 Mos.} **\$23,499**
WAS \$27,590
FORD REBATE 1,000
FORD OPEN BONUS REBATE 1,000
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 591

NEW 2010 FORD EDGE SEL AWD

All Wheel Drive, SEL, Auto., ABS V6, PW, PDL, Anti-Theft Sys., Remote Keyless Entry w/Keypad, Rear Spoiler, Air, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, 18" Alum. Wheels, Convenience Group, Auto. Headlamps, Reverse Sensing



LEASE FOR **\$329** ^{24 MPG} 27 Mos.
BUY FOR **\$459** ^{27 Mos.} **\$26,999**
WAS \$32,545
FORD REBATE 2,000
FORD BONUS REBATE 1,000
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 1,046

NEW 2010 FORD FUSION HYBRID

Auto., PW, PDL, Reverse Sensing Sys., Dual Zone Auto. Temp Control, Ambient Lighting, Auto. Headlamps, 17" Alum. Wheels, Remote Keyless Entry w/Keypad, SYNC



LEASE FOR **\$479** ^{41 MPG} 27 Mos.
BUY FOR **\$479** ^{27 Mos.} **\$27,999**
WAS \$28,350
COCCIA DISCOUNT OFF MSRP 351
PLUS GET A \$850 HYBRID FEDERAL TAX CREDIT

NEW 2010 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, PW, Message Center, Side Air Curtains, Personal Safety w/Anti-Theft Sys., Fog Lamps, 17" Chrome Wheels, PL, AM/FM w/6 Disc CD, HID Headlamps, Pwr. Moonroof, SYNC



LEASE FOR **\$329** ^{28 MPG} 27 Mos.
BUY FOR **\$549** ^{27 Mos.} **\$31,999**
WAS \$38,600
FORD REBATE 1,000
FORD BONUS REBATE 1,000
OFF LEASE REBATE 2,500
REGIONAL DISCOUNT OFF MSRP 800
COCCIA DISCOUNT OFF MSRP 1,301

NEW 2010 LINCOLN MKX AWD

All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Wheels, Advanced Trac, 6 Disc CD, Leather Heated/Cooled Seats, Side Air Bags, Auto. Temp Control, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Message Center, Reverse Sensing Sys., Pwr. Liftgate, SYNC



LEASE FOR **\$379** ^{24 MPG} 27 Mos.
BUY FOR **\$599** ^{27 Mos.} **\$33,999**
WAS \$42,040
FORD REBATE 2,000
FORD BONUS REBATE 1,000
OFF LEASE REBATE 2,500
REGIONAL DISCOUNT OFF MSRP 800
COCCIA DISCOUNT OFF MSRP 1,741

NEW 2010 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, THX Sound Sys w/6 Disc CD, 20" Cast Alum. Wheels, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys., Dual Panel Moonroof, Navigation Sys., Rearview Camera



LEASE FOR **\$449** ^{24 MPG} 27 Mos.
BUY FOR **\$769** ^{27 Mos.} **\$42,999**
WAS \$48,770
FORD REBATE 1,000
OFF LEASE REBATE 2,500
COCCIA DISCOUNT OFF MSRP 2,271

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*Tax and tags extra. Security Deposit Waived. All factory rebates applied including Off Lease Rebate. **Lease payments based on 27 month lease 23,625 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. Sale ends 12/15/09.