MOUNTAIN

# OIUNEFAT NINTER TIRES

in a 155R13

pecial Purchase



WHY WINTER TIRES BELOW 45°?

Elk Mountain winter tires are designed to deliver safety and control in snow, ice, and cold weather conditions. Many people think that all-season tires can deliver the same performance, but this is not true. All-season tires use very different compounds to deliver better wear and good traction in a wide variety of conditions. However, the trade-off is a decrease in traction in conditions below 45° Fahrenheit. The Rubber Manufactures Association (RMA) has set a new standard for winter traction that is explained in detail below.

Winter tires have special tread compounds that use one or more of the following features to deliver improved traction:

- "Soft studs" tread fibers that "bite" like metal studs yet are quiet and do not harm the road.
- Elk Mountain winter tires retain their flexibility even in the coldest temperatures
- (A more flexible tread surface equals more traction and control.) Elk Mountain winter tires use silica-based, micro pore compounds (or comparable technology) that are used to bite through the water film to increase snow and ice traction.

## the Road

Balancing, Valve Stems, Alignment Check,

Lifetime Tire Rotation,

and receive **Special Purchase** 

**Expires** 



Offer not available with any other discounts.



With purchase of 4 select All-Terrain tires

**Special Purchase** 



Offer not available with any other discounts. Excludes special order. See store for details!

Purchase 2

Special Purchase

12/31/09 Offer not available

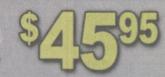
with any other discounts. Valve Stems, FREE Lifetime Rotation

### Mounting,

REE Balancing, FR

175/70R-14

**Special Purchase** 



205/75R-15 Special Purchase

DUNLOP

165/70R-13

Special Purchase

IRELLI

215/75R-15 Special Purchase

Special Purchase

BRIDGESTONE

215/70R-16 Special Purchase

GOOD YEAR

### GUARANTEED LOWEST PRICES!

Corpovan

Wrangler A/S OWL 235/75R-15

**BFG**oodrich

These special purchase tires are plus certain services. No further discounts. No carryouts. Excludes special order. Sale ends 12/31/09.

**₩**напкоок

MICHELIN

41 N. Memorial Hwy. 696-1100

Continental\*

\*SATISFACTION GUARANTEE: IF YOU'RE NOT COMPLETELY SATISFIED WITH YOUR NEW TIRES, RETURN THEM WITHIN 30 DAYS FOR 100% CREDIT TOWARD A NEW SET OF TIRES.
WE BEAT NATIONWIDE TIRE STORES, WAREHOUSE CLUBS, AUTO SUPPLY STORES, ALL LOCAL TIRE DEALERS, AND IF WE FORGOT SOMEONE, WE'LL BEAT THEM TOO. SOME ITEMS MAY BE TEMPORARILY OUT OF STOCK. SPECIAL PURCHASE ITEMS NO FURTHER DISCOUNT. \*WE WILL BEAT ANY COMPETITORS PRICE ON ANY TIRE WE SELL!