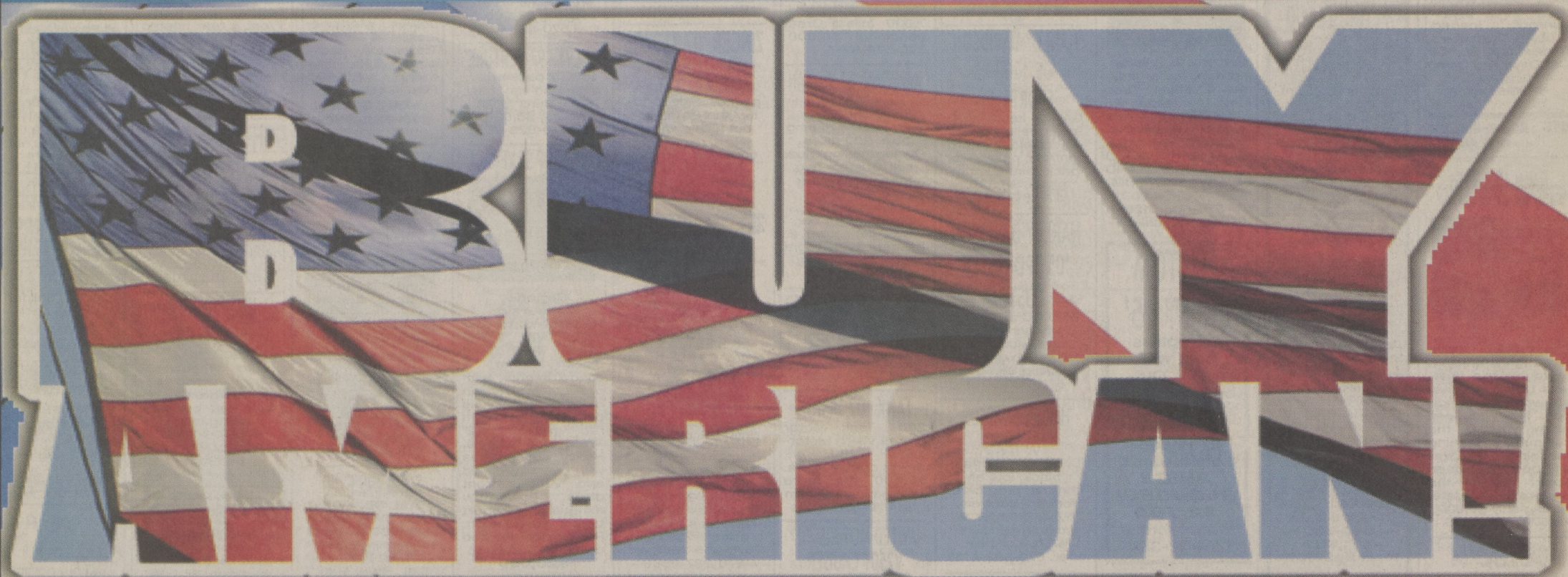


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We're Here to STAY!



WHY BUY



Ford Fusion Hybrid & Mercury Milan Hybrid get an EPA-estimated 41 MPG city... 8 better than Toyota Camry Hybrid

Ford Has More Trucks On The Road With 250,000 Miles Than Any Other Brand

Ford Division Has 15 Car, Truck And Suv Choices That Get 25 Mpg Or Better

44 Ford, Lincoln, Mercury Models, in a recent survey, scored average or better in predicted reliability. In addition the Ford Fusion & Mercury Milan ARE AMONG THE MOST RELIABLE CARS*

Ford Offers More ALL WHEEL DRIVE Models Than Any Other Manufacturer

The Ford Fusion Beats The Toyota Camry & Honda Accord In A "Car & Driver" Head to Head Comparison

Ford Leads The Industry In Both National Highway Transportation Safety Administration 5-Star Safety Ratings And The Insurance Institute For Highway Safety's "Top Safety Pick" Ratings

Ford Offers The Most Fuel Efficient Midsize Sedans in America, the 2010 Fusion & Milan

Ford, Honda & Toyota quality ratings are in a DEAD HEAT!

NEW 2009 FORD FOCUS 0% APR 36 Mos

AM/FM/CD, AC, Side Curtain Air Bags, Anti-Theft Sys, Tilt Wheel, 15" Steel Wheels

BUY FOR \$189 72 Mos

WAS \$21,215
 FORD REBATE: 1,500
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,500
 FORD REGIONAL DISCOUNT OFF MSRP: 780
 COCCIA DISCOUNT OFF MSRP: 116

JUST ARRIVED!!!

2010 FORD MUSTANG
 2010 FORD FUSION + HYBRID
 2010 MERCURY MILAN + HYBRID
 2010 LINCOLN MKZ

NEW 2009 FORD FUSION SE 0% APR 60 Mos

Auto, AM/FM/CD, Alum. Wheels, PDL, PW, Tilt, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys, Sirius Satellite Radio, FWD, Message Center, Keyless Entry w/Keypad, Power Moonroof, Rear Spoiler, SYNC

BUY FOR \$279 72 Mos

WAS \$32,995
 FORD REBATE: 2,000
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,500
 REGIONAL DISCOUNT OFF MSRP: 545
 COCCIA DISCOUNT OFF MSRP: 451

NEW 2009 MERCURY MILAN 0% APR 60 Mos

Auto, AM/FM/CD, Alum. Wheels, PDL, PW, Tilt, Pwr. Seat, Safety Pkg., Side Impact Air Bags, FWD, 1st & 2nd Air Curtains, Anti-Theft Sys, Sirius Satellite Radio, Keyless Entry w/Keypad, Message Center, Power Moonroof, SYNC

BUY FOR \$279 72 Mos

WAS \$22,940
 FORD REBATE: 1,000
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,500
 REGIONAL DISCOUNT OFF MSRP: 770
 COCCIA DISCOUNT OFF MSRP: 451

NEW 2009 FORD ESCAPE XLS AWD 0% APR 60 Mos

All Wheel Drive, Auto, 16" Steel Wheels, PW, PL Cargo Pkg., Cargo Cover, Roof Rack, AC, Safety Canopy, Side Air Bags, Keyless Entry w/Remote

BUY FOR \$339 72 Mos

WAS \$24,570
 FORD REBATE: 1,000
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,500
 COCCIA DISCOUNT OFF MSRP: 571

NEW 2009 MERCURY MARINER AWD 0% APR 60 Mos

All Wheel Drive, PW, PDL, Fog Lamps, Safety Canopy, Side Impact Safety Pkg., Auto., 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Power Moonroof, SYNC

BUY FOR \$349 72 Mos

WAS \$25,810
 FORD REBATE: 1,000
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,300
 REGIONAL DISCOUNT OFF MSRP: 470
 COCCIA DISCOUNT OFF MSRP: 841

NEW 2010 MERCURY MILAN 0% APR 36 Mos

Auto, AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys, Message Center, Sirius Satellite Radio, Message Center, Keyless Entry with Keypad, SYNC, Power Moonroof, Rear Spoiler

LEASE FOR \$249 36 Mos

BUY FOR \$339 72 Mos

WAS \$24,680
 FORD REBATE: 1,000
 FORD OPEN BONUS REBATE (2 Months Free): 1,000
 OFF LEASE REBATE: 1,500
 REGIONAL DISCOUNT OFF MSRP: 780
 COCCIA DISCOUNT OFF MSRP: 901

NEW 2009 FORD F-150 REGULAR CAB 4X4 0% APR 36 Mos

4.6L V8, Auto., Air, Cruise, AM/FM/CD, cloth Seat, ABS, 40/20/40 Split Seat, XL Decor Group, XL Plus Pkg.

BUY FOR \$379 72 Mos

WAS \$27,495
 FORD REBATE: 1,000
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,500
 COCCIA DISCOUNT OFF MSRP: 226

NEW 2009 FORD EDGE SEL AWD 0% APR 72 Mos

All Wheel Drive, SEL, Auto, ABS, V6, PW, PDL, Air, Anti-Theft Sys, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys, Sirius Satellite Radio, Convenience Group, Auto. Headlamps, Reverse Sensing, 18" Alum. Wheels, Remote Keyless Entry w/Keypad, Rear Spoiler

LEASE FOR \$339 36 Mos

BUY FOR \$459 72 Mos

WAS \$32,170
 FORD REBATE: 1,500
 FORD OPEN BONUS REBATE (3 Months Free): 1,500
 OFF LEASE REBATE: 1,500
 COCCIA DISCOUNT OFF MSRP: 1,171

NEW 2009 LINCOLN MKX AWD 0% APR 36 Mos

All Wheel Drive, 3.5L V6, Satellite Radio, Ultimate Pkg., Side Air Bags, 18" Chrome Wheels, Advanced Trac, Pwr. Liftgate, 6 Disc CD, Auto., Leather Heat/Cool Seats, Temp Control, Reverse Sensing Sys, Side Air Curtains, Keyless Entry w/Keypad, Message Center, SYNC

LEASE FOR \$439 36 Mos

BUY FOR \$569 72 Mos

WAS \$41,540
 FORD REBATE: 1,500
 FORD OPEN BONUS REBATE (3 Months Free): 2,100
 OFF LEASE REBATE: 2,000
 REGIONAL DISCOUNT OFF MSRP: 800
 COCCIA DISCOUNT OFF MSRP: 1,141

NEW 2010 LINCOLN MKZ AWD 2.8% APR

All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, PW, PL, Fog Lamps, Pwr. Moonroof, 17" Chrome Wheels, AM/FM/6 Disc CD, HID Headlamps, Personal Safety with Anti-Theft System, SYNC

LEASE FOR \$429 36 Mos

BUY FOR \$609 72 Mos

WAS \$39,800
 FORD OPEN BONUS REBATE (2 Months Free): 1,400
 OFF LEASE REBATE: 2,000
 REGIONAL DISCOUNT OFF MSRP: 900
 COCCIA DISCOUNT OFF MSRP: 1,601

NEW 2009 LINCOLN MKS AWD 0% APR 36 Mos

All Wheel Drive, 3.7L V6, Reverse Sensing, HID Headlamps, Audiophile Sound Sys, w/6 Disc CD, Dual Zone Electronic Auto Temp Control, Personal Safety Sys, Safety Canopy Sys., Anti-Theft Sys, Pwr. Heat/Cool Leather Seats, SYNC, Remote Keyless Entry

LEASE FOR \$439 36 Mos

BUY FOR \$599 72 Mos

WAS \$40,355
 FORD OPEN BONUS REBATE (3 Months Free): 2,100
 OFF LEASE REBATE: 2,000
 COCCIA DISCOUNT OFF MSRP: 2,256

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*Tax and tags extra. All rebates applied including Off Lease Rebate. All lease rebates are offered by Ford. Lease payments based on 36 month lease 31,500 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends JULY 17, 2009.