

COCCIA

**THINK RESALE!
THINK FORD!**

**BUY A NEW FORD
or MERCURY & Receive**

**BUY A NEW
LINCOLN & Receive**

\$1500

\$2100

BONUS CUSTOMER CASH

To Use For Your First 3 Payments

NEW 2009 FORD FOCUS 4 DR

AM/FM/CD, Anti-Theft Sys., Side Curtain Air Bags, AC, Tilt Wheel, 15" Steel Wheels

WAS.....\$16,215
 FORD REBATE.....-500
 OFF LEASE REBATE.....-1,500
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 FMCC REBATE.....-500
 COCCIA DISCOUNT OFF MSRP.....-216

0% APR 36 MOS. 35 MPG

\$11,999

BUY FOR **\$189**



NEW 2009 FORD FOCUS 2 DR

AM/FM/CD, PW, PL, Safety Pkg., Side Impact Air Bags, 16" Alloy Wheels, Speed, Tilt, Air, Remote Keyless Entry

WAS.....\$16,875
 FORD REBATE.....-500
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 FMCC REBATE.....-500
 OFF LEASE REBATE.....-1,500
 COCCIA DISCOUNT OFF MSRP.....-376

0% APR 36 MOS. 35 MPG

\$12,499

BUY FOR **\$199**



NEW 2009 FORD FUSION

Auto, AM/FM/CD, Alum. Wheels, PW, PDL, Tilt, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Keyless Entry with Keypad, Message Center, SYNC, Power Moonroof, Rear Spoiler

WAS.....\$22,995
 FORD REBATE.....-2,000
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 REGIONAL DISCOUNT REBATE.....-545
 OFF LEASE REBATE.....-1,500
 COCCIA DISCOUNT OFF MSRP.....-451

0% APR 60 MOS. 29 MPG

\$16,999

BUY FOR **\$279**



NEW 2009 MERCURY MILAN

Auto, AM/FM/CD, Alum. Wheels, Speed Control, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Message Center, Sirius Satellite Radio, Message Center, Keyless Entry w/Keypad, SYNC, Power Moonroof

WAS.....\$22,940
 FORD REBATE.....-2,000
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 OFF LEASE REBATE.....-1,500
 REGIONAL DISCOUNT OFF MSRP.....-770
 COCCIA DISCOUNT OFF MSRP.....-451

29 MPG

\$16,999

BUY FOR **\$279**



NEW 2010 FORD FUSION SE

Auto, AM/FM/6 Disc CD, Alum. Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Sirius Satellite Radio, Message Center, Keyless Entry w/Keypad, SYNC, Power Moonroof, Rear Spoiler

WAS.....\$23,790
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,000
 OFF LEASE REBATE.....-1,500
 FORD REGIONAL DISCOUNT OFF MSRP.....-445
 COCCIA DISCOUNT OFF MSRP.....-836

34 MPG

\$19,999

LEASE FOR **\$249** BUY FOR **\$339**



NEW 2009 FORD ESCAPE XLS

All Wheel Drive, Auto, PW, PL, Safety Pkg., 16" Steel Wheels, Cargo Pkg., Cargo Cover, Roof Rack, AC, Safety Canopy, Side Air Bags

WAS.....\$24,570
 FORD REBATE.....-1,000
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 OFF LEASE REBATE.....-1,500
 COCCIA DISCOUNT OFF MSRP.....-571

26 MPG

\$19,999

BUY FOR **\$339**



NEW 2009 MERCURY MARINER AWD

All Wheel Drive, Auto, PW, PDL, Safety Canopy, Fog Lamps, Side Impact Safety Pkg., 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Power Moonroof, SYNC

WAS.....\$28,810
 FORD REBATE.....-1,000
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 OFF LEASE REBATE.....-1,500
 REGIONAL DISCOUNT OFF MSRP.....-470
 COCCIA DISCOUNT OFF MSRP.....-841

26 MPG

\$20,499

BUY FOR **\$349**



NEW 2010 MERCURY MILAN

Auto, AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys., Message Center, Sirius Satellite Radio, Message Center, Keyless Entry w/Keypad, SYNC, Power Moonroof, Rear Spoiler

WAS.....\$24,680
 FORD REBATE.....-1,000
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,000
 OFF LEASE REBATE.....-1,500
 FORD REGIONAL DISCOUNT OFF MSRP.....-780
 COCCIA DISCOUNT OFF MSRP.....-901

29 MPG

\$20,499

LEASE FOR **\$249** BUY FOR **\$339**



NEW 2009 FORD F-150 REGULAR CAB 4X4

4.6L V8, Auto., Air, Cruise, AM/FM/CD, Cloth Seat, ABS, 40/20/40 Split Seat, XL Decor Group, XL Plus Pkg.

WAS.....\$27,495
 FORD REBATE.....-1,000
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 OFF LEASE REBATE.....-1,500
 COCCIA DISCOUNT OFF MSRP.....-226

8 FOOT BOX

\$22,499

BUY FOR **\$379**



NEW 2009 FORD EDGE AWD

All Wheel Drive, SEL V6, Auto., PW, PL, Air, Anti-Theft Sys., AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, Auto. Headlamps, Convenience Group, reverse Sensing, 18" Alum. Wheels, Remote Keyless Entry, Rear Spoiler

WAS.....\$32,170
 FORD REBATE.....-1,500
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,500
 OFF LEASE REBATE.....-1,500
 COCCIA DISCOUNT OFF MSRP.....-1,171

24 MPG

\$26,499

LEASE FOR **\$339** BUY FOR **\$459**



NEW 2009 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, PW, PL, Message Center, Side Air Curtains, Pwr. Moonroof, Fog Lamps, 17" Chrome Wheels, AM/FM/6 Disc CD, Personal Safety w/Anti-Theft Sys., SYNC

WAS.....\$36,520
 FORD REBATE.....-1,500
 FORD OPEN BONUS REBATE (3 Months FREE).....-2,100
 OFF LEASE REBATE.....-2,000
 FORD REGIONAL DISCOUNT OFF MSRP.....-800
 COCCIA DISCOUNT OFF MSRP.....-2,121

28 MPG

\$27,999

LEASE FOR **\$349** BUY FOR **\$439**



NEW 2009 LINCOLN MKX AWD

All Wheel Drive, 3.5L V6, Ultimate Pkg., 18" Chrome Hubs, Advanced Trac, 6 Disc CD, Leather Heat/Cool Seats, Side Air Bags, Auto. Temp Control, Keyless Entry w/Keypad, Satellite Radio, Side Air Curtains, Message Center, SYNC, Reverse Sensing Sys., Pwr. Liftgate

WAS.....\$41,340
 FORD REBATE.....-1,500
 FORD OPEN BONUS REBATE (3 Months FREE).....-2,100
 OFF LEASE REBATE.....-2,000
 FORD REGIONAL DISCOUNT OFF MSRP.....-800
 COCCIA DISCOUNT OFF MSRP.....-1,141

24 MPG

\$32,999

LEASE FOR **\$439** BUY FOR **\$569**



NEW 2010 LINCOLN MKZ AWD

All Wheel Drive, Leather Seats, Message Center, Side Air Curtains, PW, PL, Fog Lamps, Pwr. Moonroof, 17" Chrome Wheels, AM/FM with 6 Disc CD, HID Headlamps, Personal Safety with Anti-Theft System, SYNC

WAS.....\$39,800
 FORD OPEN BONUS REBATE (3 Months FREE).....-1,400
 OFF LEASE REBATE.....-1,600
 FORD REGIONAL DISCOUNT OFF MSRP.....-800
 COCCIA DISCOUNT OFF MSRP.....-1,601

28 MPG

\$33,999

LEASE FOR **\$429** BUY FOR **\$609**



NEW 2009 LINCOLN MKS AWD

All Wheel Drive, 3.7L V6, Remote Keyless Entry, Reverse Sensing, HID Headlamps, Audiophile Sound Sys, w/6 Disc CD, Dual Zone Electronic Auto Temp Control, Pwr. Heat/Cool Leather Seats, SYNC, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys.

WAS.....\$40,335
 FORD OPEN BONUS REBATE (3 Months FREE).....-2,100
 OFF LEASE REBATE.....-2,000
 COCCIA DISCOUNT OFF MSRP.....-2,286

28 MPG

\$33,999

LEASE FOR **\$439** BUY FOR **\$599**



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 577 East Main St., Plains
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*Tax and tags extra. All rebates applied including Off Lease Rebate. *Open Bonus Cash cannot be combined with First three Payments Free. See Salesperson For Details. All lease rebates are offered by Ford. Lease payments based on 36 month lease 31,500 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source. Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends JUNE 15, 2009.