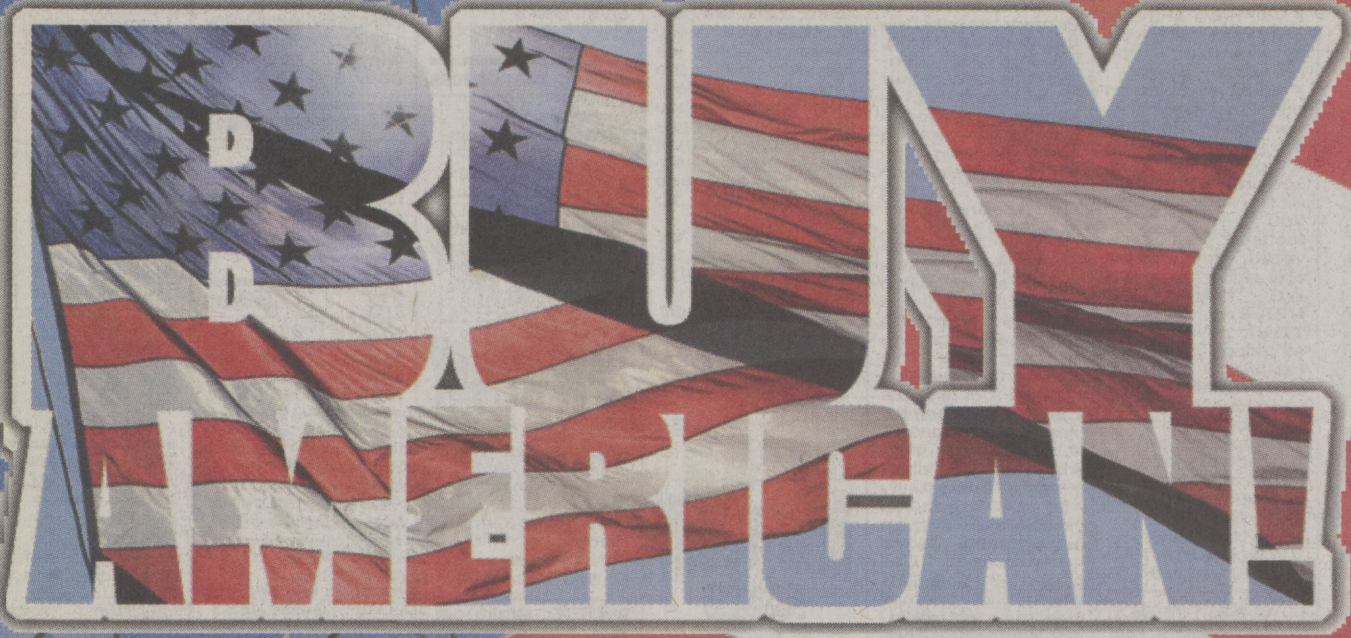


COCCIA



WE CANNOT TELL A LIE!

FORD WANTS CUSTOMERS TO KNOW LOANS ARE AVAILABLE TO BUY & LEASE VEHICLES!!!

DEARBORN - FORD MOTOR COMPANY HAS A MESSAGE FOR CONSUMERS: "WE HAVE OUR OWN FINANCE COMPANY AND WE ARE STILL LOANING MONEY AND LEASING CARS."
(TAKEN FROM OCTOBER 14, 2008, DETROIT NEWS)

NOW'S THE TIME TO BUY AMERICAN!

US MARINES



Gregg Martin
General Manager
19 Yrs. at Coccia

US ARMY



Terry Joyce
Sales Manager
31 Yrs. at Coccia

US AIR FORCE



Paul Stramberger
Sales Manager
11 Yrs. at Coccia

US AIR FORCE



Wally Stolarczyk
Sales Manager
25 Yrs. with Ford

US AIR FORCE



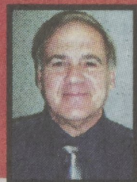
Ginny Kutzer
Salesperson
18 Yrs. at Coccia

US AIR FORCE



Jim Bufalino
Salesperson
16 Yrs. at Coccia

US MARINES



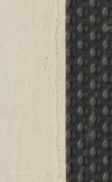
Joseph S. Beretta
Salesperson
16 Yrs. at Coccia

US MARINES



Jack Smith
Salesperson
11 Yrs. at Coccia

US MARINES



Joe Skrutski
Salesperson
9 Yrs. at Coccia

US MARINES

Dave Russell
Salesperson
6 Yrs. at Coccia

US MARINES

Toni Grasso
Salesperson
5 Yrs. at Coccia

US MARINES

Victor DeAnthony
Salesperson
2 Yrs. at Coccia

INTRODUCING

Rob Kosco
Salesperson
23 Yrs. with Ford

US NAVY

Joe "Bobo" Nocera
Used Car Manager
23 Yrs. at Coccia

**THINK RESALE!
THINK FORD!**



Rudy Podest
Parts & Service Director
24 Yrs. at Coccia



Barry Williams
Finance Manager
22 Yrs. at Coccia



Pat McGinty
Parts Manager
18 Yrs. at Coccia



Steve Mizenko
Service Manager
13 Yrs. at Coccia



Diane Butchko
Asst. Finance Manager
ESP Specialist
11 Yrs. at Coccia



Abdul Alsaigh
Internet Manager
2 Yrs. at Coccia

BUY WITH CONFIDENCE!
We're EXPANDING & REMODELING!
We're Here to STAY!

NEW 2009 FORD FOCUS **0% APR 36 MOS**

AM/FM/CD, AC, Side Curtain Air Bags, Anti-Theft Sys, Tilt Wheel, 15" Steel Wheels

BUY FOR \$189 **\$11,999**

WAS \$16,215
FORD REBATE 500
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
FORD REGIONAL DISCOUNT OFF MSRP 770
FPCO REBATE 500
COCCIA DISCOUNT OFF MSRP 216

JUST ARRIVED!!!

2010 FORD MUSTANG
2010 FORD FUSION + HYBRID
2010 MERCURY MILAN + HYBRID
2010 LINCOLN MKZ

NEW 2009 FORD FUSION SE **0% APR 60 MOS**

Auto., AM/FM/CD, Alum. Wheels, PDL, PW, Tilt, Pwr. Seat, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys, Sirius Satellite Radio, FWD, Message Center, Keyless Entry w/Keypad, Power Moonroof, Rear Spoiler, SYNC

BUY FOR \$279 **\$16,999**

WAS \$22,995
FORD REBATE 2,000
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 470
COCCIA DISCOUNT OFF MSRP 251

NEW 2009 MERCURY MILAN **0% APR 60 MOS**

Auto., AM/FM/CD, Alum. Wheels, PDL, PW, Tilt, Pwr. Seat, Safety Pkg., Side Impact Air Bags, FWD, 1st & 2nd Air Curtains, Anti-Theft Sys, Sirius Satellite Radio, Keyless Entry w/Keypad, SYNC, Power Moonroof, SYNC

BUY FOR \$279 **\$16,999**

WAS \$22,940
FORD REBATE 2,000
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 770
COCCIA DISCOUNT OFF MSRP 451

NEW 2009 FORD ESCAPE XLS AWD **0% APR 60 MOS**

All Wheel Drive, Auto., 16" Steel Wheels, PW, PL, Cargo Pkg., Cargo Cover, Roof Rack, AC, Safety Canopy, Side Air Bags, Keyless Entry w/Remote

BUY FOR \$339 **\$19,999**

WAS \$24,570
FORD REBATE 1,000
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 571

NEW 2009 MERCURY MARINER AWD **0% APR 60 MOS**

All Wheel Drive, PW, PDL, Fog Lamps, Safety Canopy, Side Impact Safety Pkg., Auto., 6 Disc CD, Air, Privacy Glass, Roof Rack, 16" Alum. Wheels, Sirius Satellite Radio, Power Moonroof, SYNC

BUY FOR \$349 **\$20,499**

WAS \$25,810
FORD REBATE 2,000
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 470
COCCIA DISCOUNT OFF MSRP 841

NEW 2010 MERCURY MILAN **29 MPG**

Auto., AM/FM/CD, 17" Design Wheels, Tilt, PW, PDL, Pwr. Seat, FWD, Safety Pkg., Side Impact Air Bags, 1st & 2nd Air Curtains, Anti-Theft Sys, Message Center, Sirius Satellite Radio, Message Center, Keyless Entry with Keypad, SYNC, Power Moonroof, Rear Spoiler

LEASE FOR \$249 **\$20,499**

WAS \$24,680
FORD REBATE 1,000
FORD OPEN BONUS REBATE (2 Months Free) 1,000
OFF LEASE REBATE 1,500
REGIONAL DISCOUNT OFF MSRP 780
COCCIA DISCOUNT OFF MSRP 901

NEW 2009 FORD F-150 REGULAR CAB 4X4 **0% APR 36 MOS**

4.6L V8, Auto., Air, Cruise, AM/FM/CD, Cloth Seat, ABS, 40/20/40 Split Seat, XL Decor Group, XL Plus Pkg.

BUY FOR \$379 **\$22,499**

WAS \$27,495
FORD REBATE 1,000
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 226

NEW 2009 FORD EDGE SEL AWD **24 MPG**

All Wheel Drive, SEL, Auto, ABS, V6, PW, PDL, Air, Anti-Theft Sys, AM/FM/6 Disc CD, Safety Canopy, Side Impact Air Bags, Personal Safety Sys., Sirius Satellite Radio, Convenience Group, Auto. Headlamps, Reverse Sensing, 18" Alum. Wheels, Remote Keyless Entry w/Keypad, Rear Spoiler

LEASE FOR \$339 **\$26,499**

WAS \$32,170
FORD REBATE 1,500
FORD OPEN BONUS REBATE (3 Months Free) 1,500
OFF LEASE REBATE 1,500
COCCIA DISCOUNT OFF MSRP 1,171

NEW 2009 LINCOLN MKZ AWD **0% APR 72 MOS**

All Wheel Drive, Leather Seats, Side Air Curtains, Personal Safety w/Anti-Theft Sys., PW, PL, Fog Lamps, 17" Chrome Wheels, AM/FM w/6 Disc CD, Message Center, Power Moonroof, SYNC

LEASE FOR \$349 **\$27,999**

WAS \$36,520
FORD REBATE 1,500
FORD OPEN BONUS REBATE (3 Months Free) 2,100
OFF LEASE REBATE 2,000
REGIONAL DISCOUNT OFF MSRP 809
COCCIA DISCOUNT OFF MSRP 2,121

NEW 2009 LINCOLN MKX AWD **0% APR 56 MOS**

All Wheel Drive, 3.5L V6, Satellite Radio, Ultimate Pkg., Side Air Bags, 18" Chrome Wheels, Advanced Trac, Pwr Liftgate, 6 Disc CD, Auto. Leather Heat/Cool Seats, Temp Control, Reverse Sensing Sys., Side Air Curtains, Keyless Entry w/Keypad, Message Center, SYNC

LEASE FOR \$439 **\$32,999**

WAS \$41,540
FORD REBATE 2,000
FORD OPEN BONUS REBATE (3 Months Free) 2,100
OFF LEASE REBATE 2,000
REGIONAL DISCOUNT OFF MSRP 800
COCCIA DISCOUNT OFF MSRP 1,141

NEW 2009 LINCOLN MKS AWD **0% APR 36 MOS**

All Wheel Drive, 3.7L V6, Reverse Sensing, HID Headlamps, Audiophile Sound Sys, w/6 Disc CD, Dual Zone Electronic Auto Temp Control, Personal Safety Sys., Safety Canopy Sys., Anti-Theft Sys, Pwr. Heat/Cool Leather Seats, SYNC, Remote Keyless Entry

LEASE FOR \$439 **\$33,999**

WAS \$40,355
FORD OPEN BONUS REBATE (3 Months Free) 2,100
OFF LEASE REBATE 2,000
COCCIA DISCOUNT OFF MSRP 2,256

CALL NOW 823-8888
1-800-817-FORD
SATURDAY SERVICE HOURS 7 A.M.-1 P.M.
Overlooking Mohegan Sun
577 East Main St., Plains
Just Minutes from Scranton or W-B

COCCIA

FORD • LINCOLN • MERCURY

LINCOLN Mercury
Member Northeastern and Central PA
Ford
Route 315
East Main St.
Mohegan Sun Casino
VISIT US AT COCCIACARS.COM

*Tax and tags extra. All rebates applied including Off Lease Rebate. All lease rebates are offered by Ford. Lease payments based on 36 month lease 31,500 allowable miles. First months payment, \$595 Bank Fee, and \$2,500 down payment (cash or trade) due at delivery. See salesperson for details. All payments subject to credit approval by the primary lending source, Tier 0 rate. Special APR financing cannot be combined with Ford cash rebate. "BUY FOR" prices are based on 72 month with \$2,500 down (cash or trade). Photos of vehicles are for illustration purposes only. Coccia Ford is not responsible for any typographical errors. No Security Deposit Necessary. See dealer for details. Sale ends JUNE 15, 2009.